

AMEESHII GOENKA

DESIGN PORTFOLIO 2026



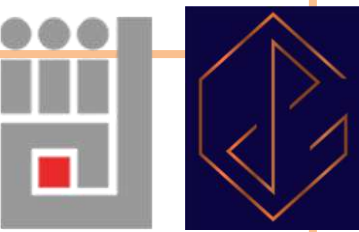
Hi, I'm Ameeshi Goenka, Your Interior Expert.

My expertise spans from space planning and color consultation to lighting design, materials development, delivering projects on time, within budget and exacting standards. I run a design studio under the name "Design Palette Goenka", aka DPG Interiors in Bangalore, with operations in Kolkata, Jharkhand and North Goa.

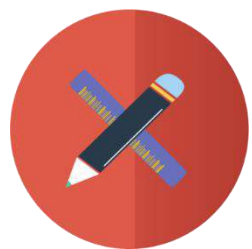
I fulfil and go beyond your aspirations by following a research-driven design process, guided by the geographic location, aesthetic appeal and functional intent of each space. I'm constantly updated on the latest materials and design trends while showcasing unique, customized workmanship in your space. I believe in a tailored and efficient approach to fulfil your vision, keeping in mind both current scenarios and long-term goals for your space.

This is made possible through the materials library at DPG, catering to residential, commercial interiors and exterior treatments. Also being a life-time member of IIID, it comes with its recognitions and creditability, so you can be rest assured, sit back and relax.

My 13 years of experience come from working with discerning clients and a wide spectrum of design challenges. I've been fortunate to train under Sanjay Agarwal, Principal Retail Designer and MD of FRDC (Future Research Design Company, Bangalore), with whom I've been part of regional and international award-winning journeys. I was also mentored by Amit Jain, a celebrated Residential and Hospitality Designer and Director at Studio WB, Kolkata—a firm renowned for its elegant, detail-rich spaces and collaborations with some of India's most iconic business tycoons and hospitality names.

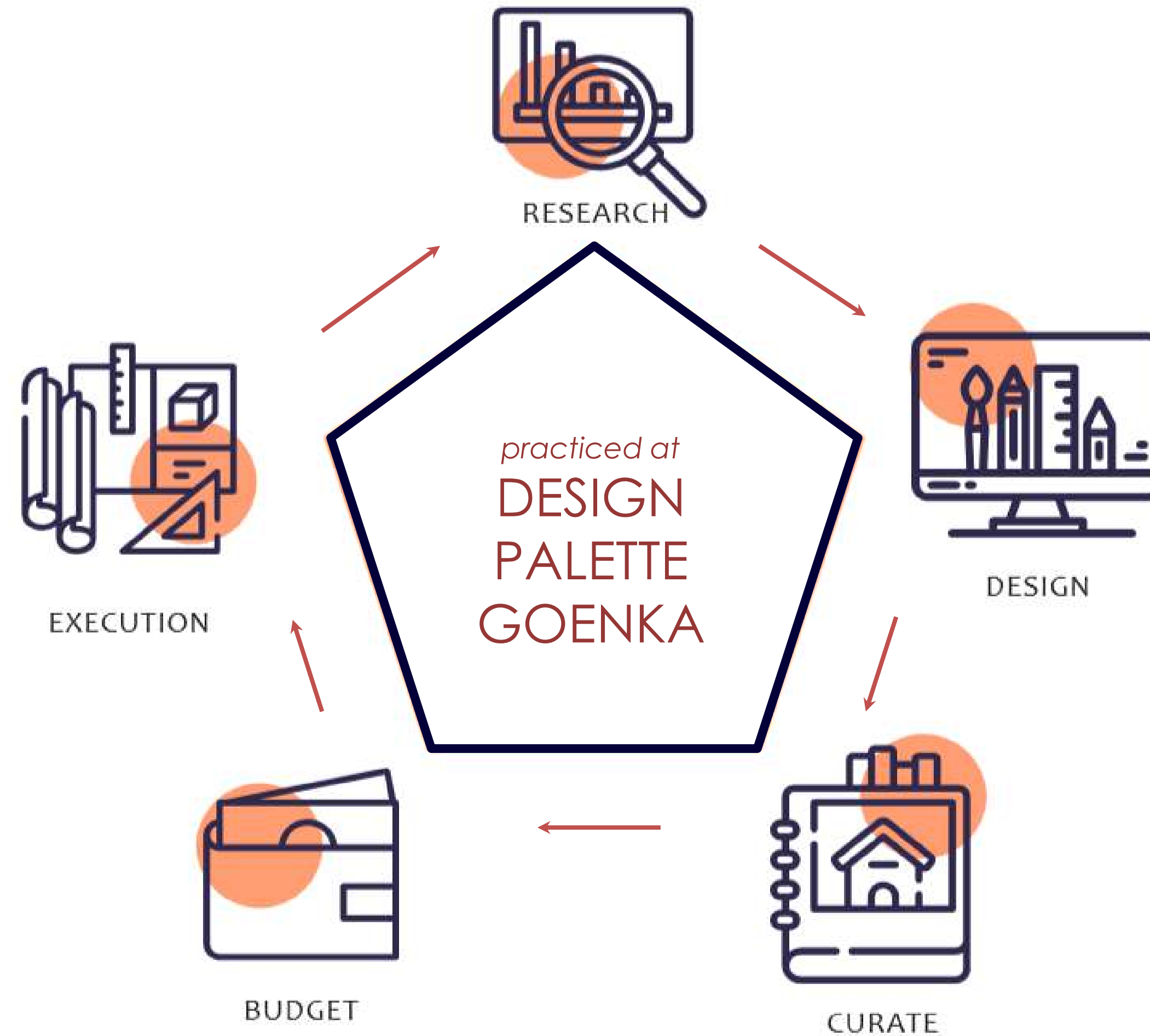


SERVICES



PURE DESIGN CONSULTATION	MATERIALS LAB –B2B	INTERIOR EXECUTION / CONTRACTOR
Understanding Your Requirements	Identifying Problem Statement	Understanding Design Intent
Mood Board and Estimate	Primary Research	Working BOQ as per Design Intent
Detailed Site Survey	Secondary Research	Coordination with the Designer
Research and Planning	Tertiary Research	Contractor and Labour Management
2D Furniture and Floor Plans	Project Report and Concept	Material Procurement and Handling
3D views for Material Indication	Experimentation and Testing of Materials and Solutions	Civil Works include anything that is hidden or concealed basic masonry, plumbing lines, electrical conduiting and wiring, automation, hvac and so on
Material Selections and Showroom Visits	Prototyping Stage creating, curating and making concepts	Interior Works include structures & finishes that are visible flooring, tiling and stone works, carpentry, false ceiling, lighting and so on
On going Design Meetings & Discussions	Finalizing Products and Solutions	Soft furnishings like curtains, mattresses, rugs etc
Good for Construction Dwgs Plans, Elevations and Sectional details for plumbing, electrical, flooring, false ceiling, furniture, automation, door and windows, lighting etc	Development Stage making the final concept come to life to be launched in market	Final Touches with decorative items like frames, paintings, curios, vases, plants and more
BOQ as per Final Design and Testimonial	Report and Testimonial	Project Photography and Testimonial

BASIC PROCESS

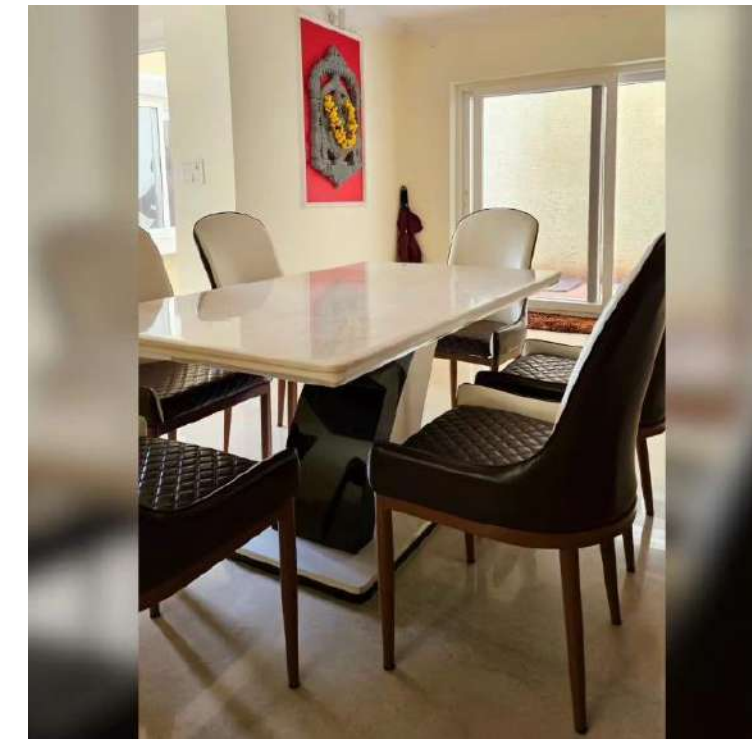
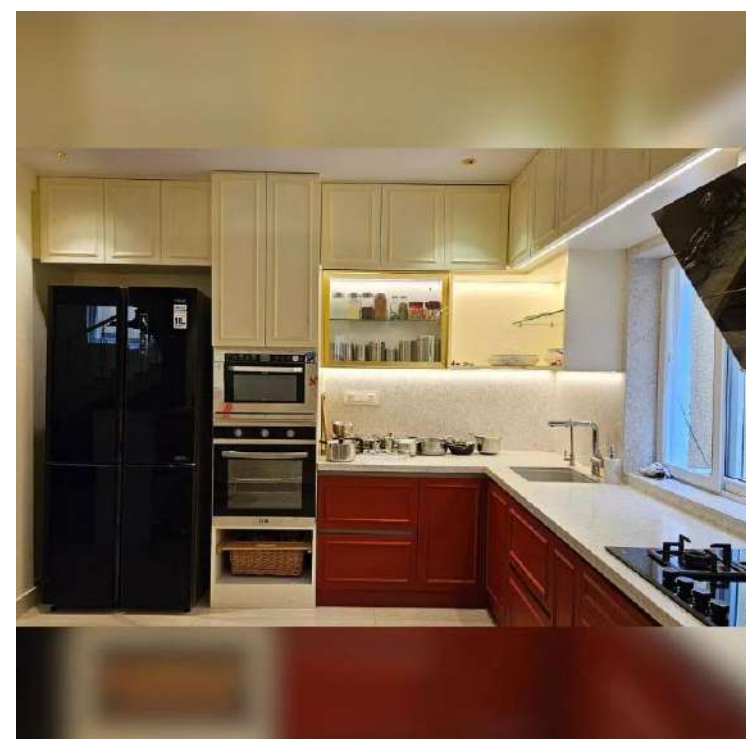


RESIDENTIAL



Eshwara Villa

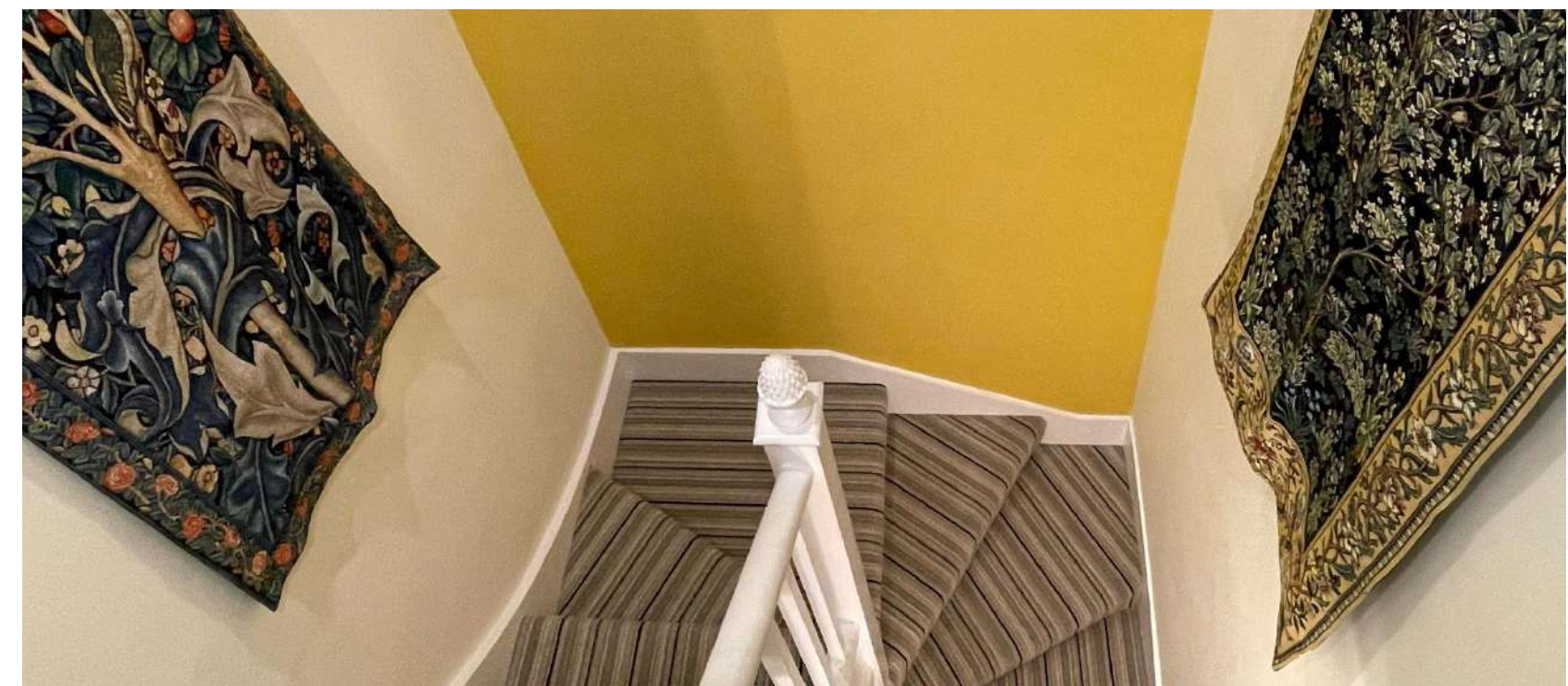
This Greco Roman villa at JRC Palladio in Bangalore was purchased by Mr. Mahesha and his family for their personal use. Smitten by the architecture, DPG designed their interiors complementing the style and also fulfilling aspirations. The pooja room is exquisite, traditionally made, harnessing high spiritual energy!





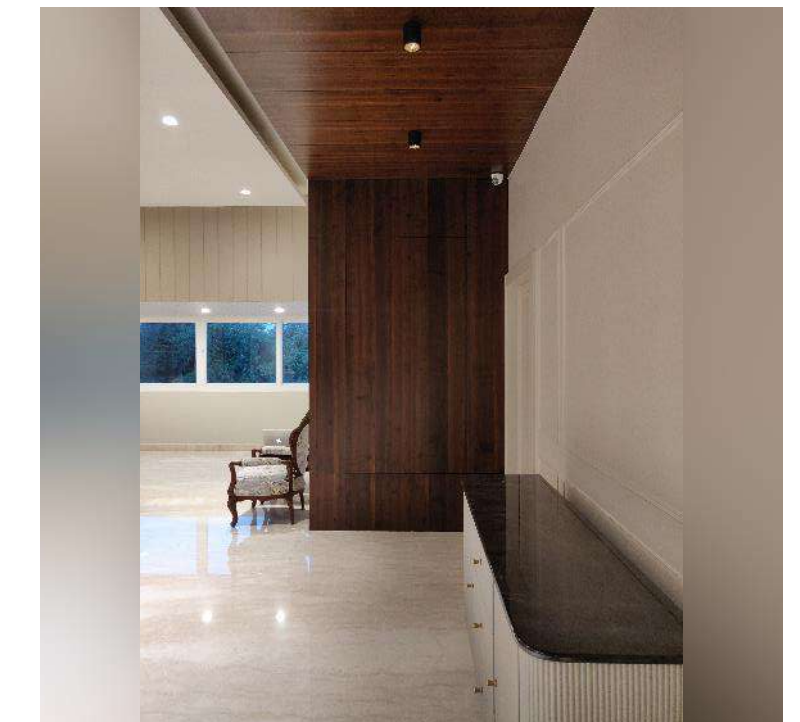
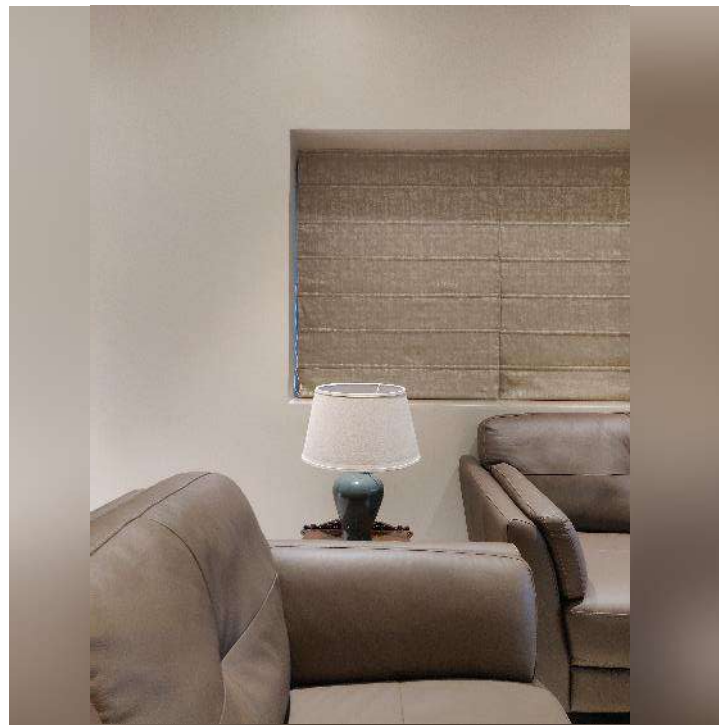
RRG London

Interiors in London has its own charm and colonial feeling. The design phase took approximately 2 months and was executed by the local team. The house 4BHK house being linear, divided in 2 floors and a backyard was treated very carefully in terms of space utilization with compact furniture because of the angled walls, aesthetics (blue being the highlight colour), personalised curious and preserving the grandeur of the British built.



Gupta Family

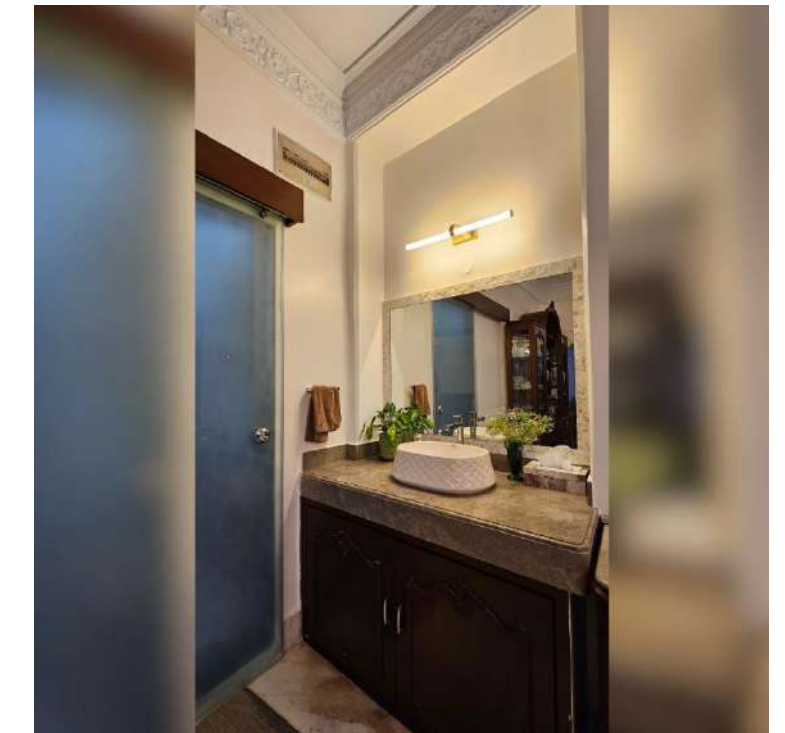
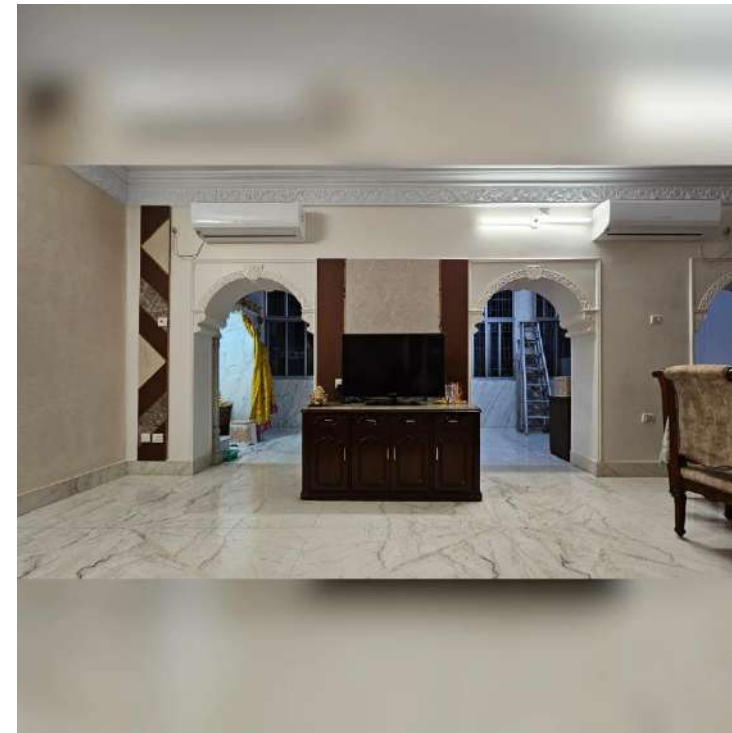
Neo-classical style adopted for a living area catering to a family of four members in Kolkata. The client being fond of English interiors, really went a step ahead into pastel shades, metal hardware highlights and ribbed furniture! Marble flooring and table tops complemented the warm feeling of the space.





Neelam's

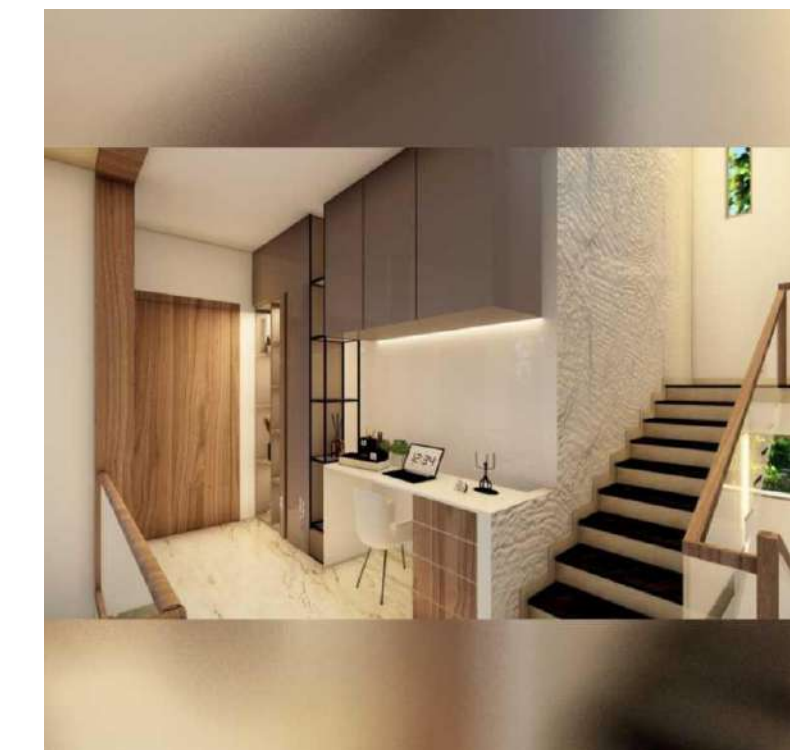
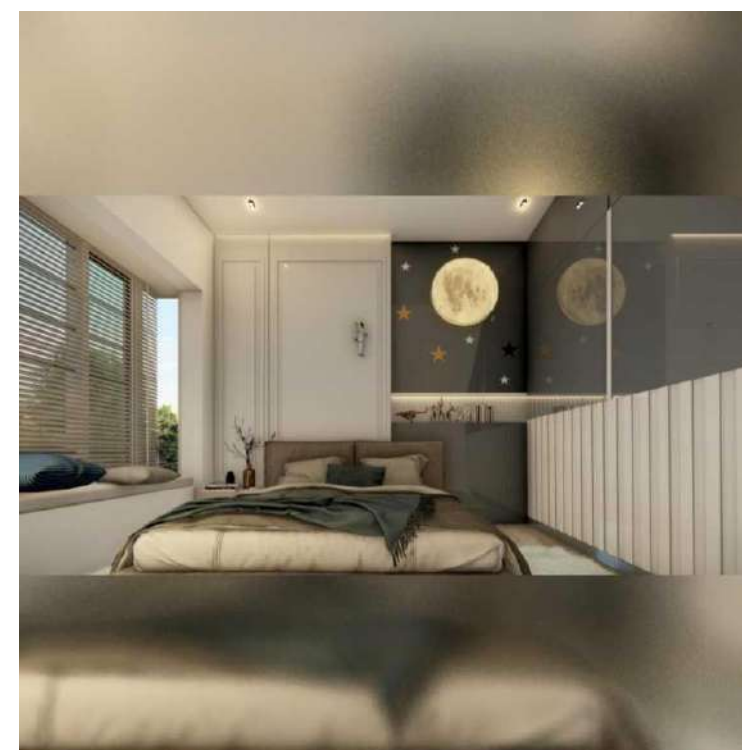
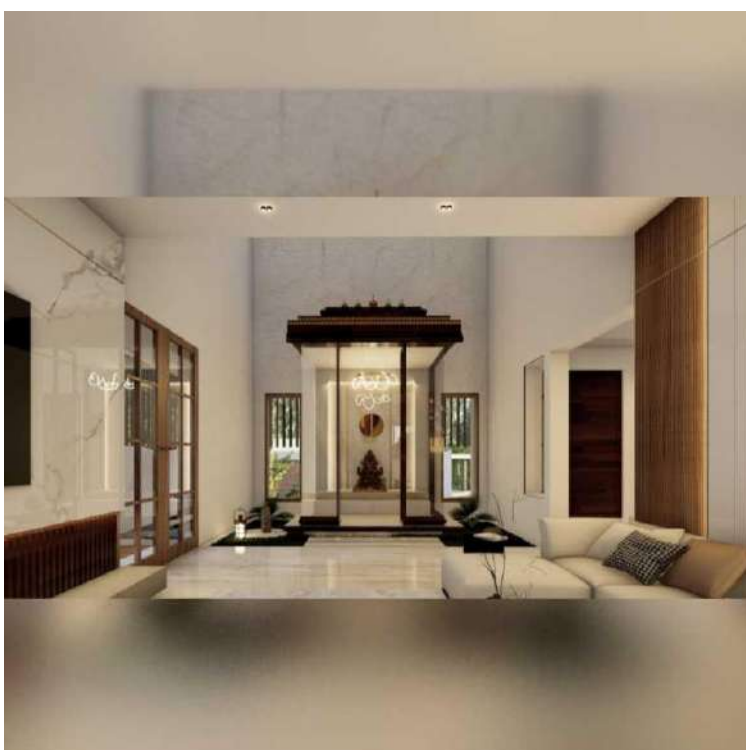
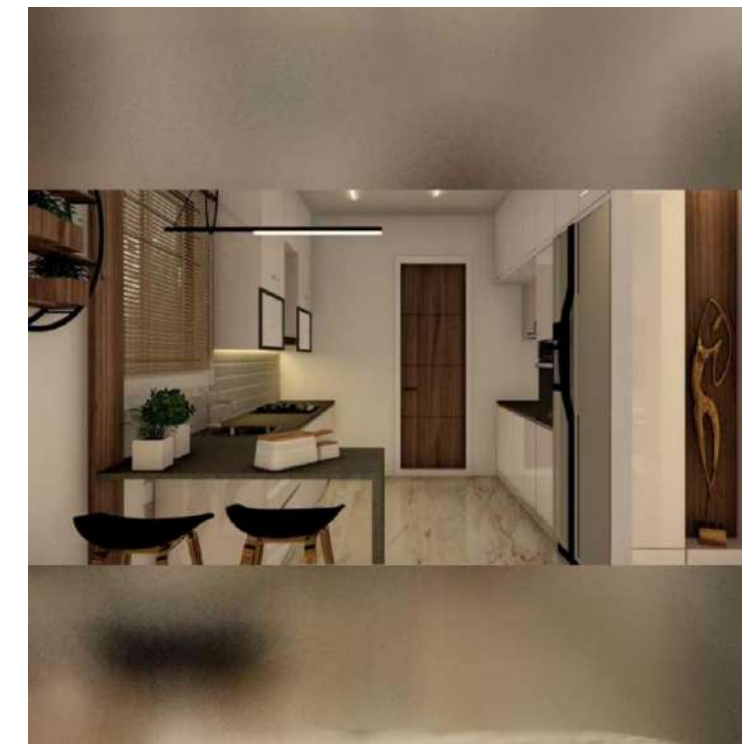
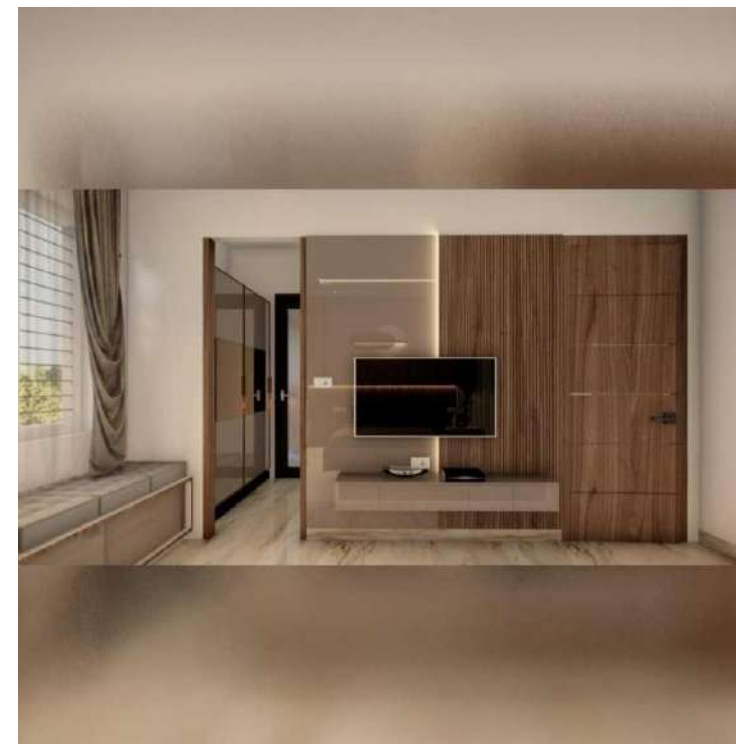
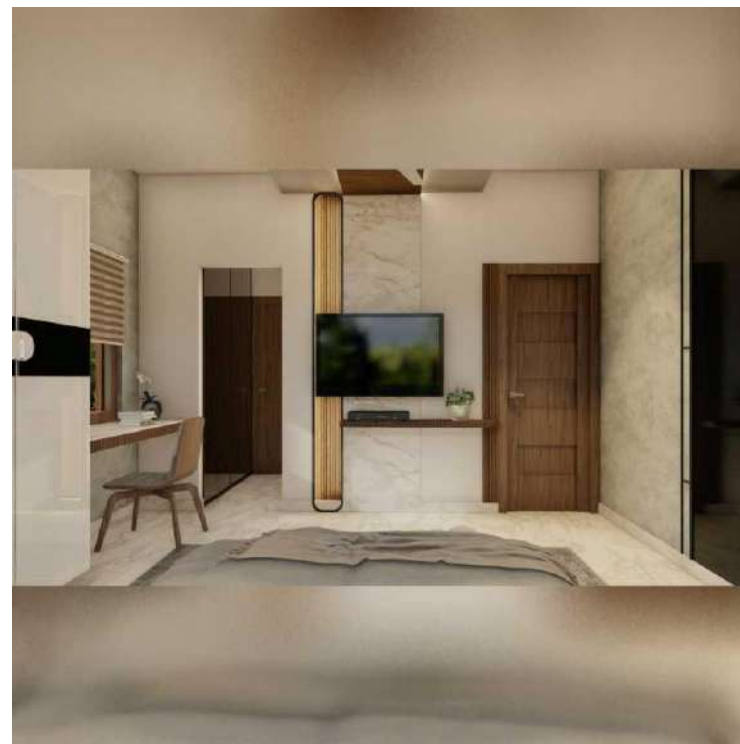
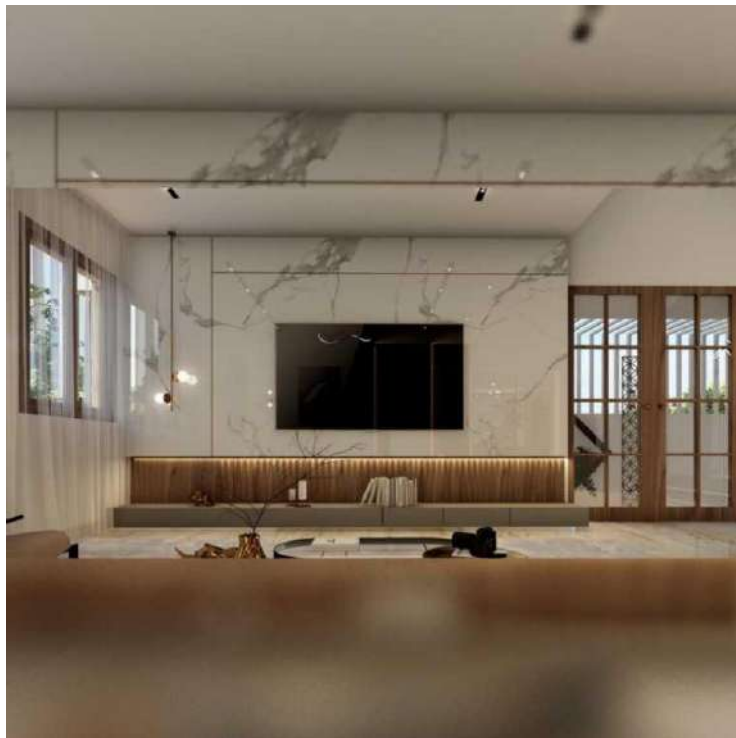
Classical + Modern combination of the living area and dining area works beautifully for old houses undergoing modern day renovations. Sustainable materials like mother of pearl, Tuscany table tops, classical furniture of solid wood, suede upholstery, kota, sandstone and limestone wall cladding etc, were used.





Kumar's Home

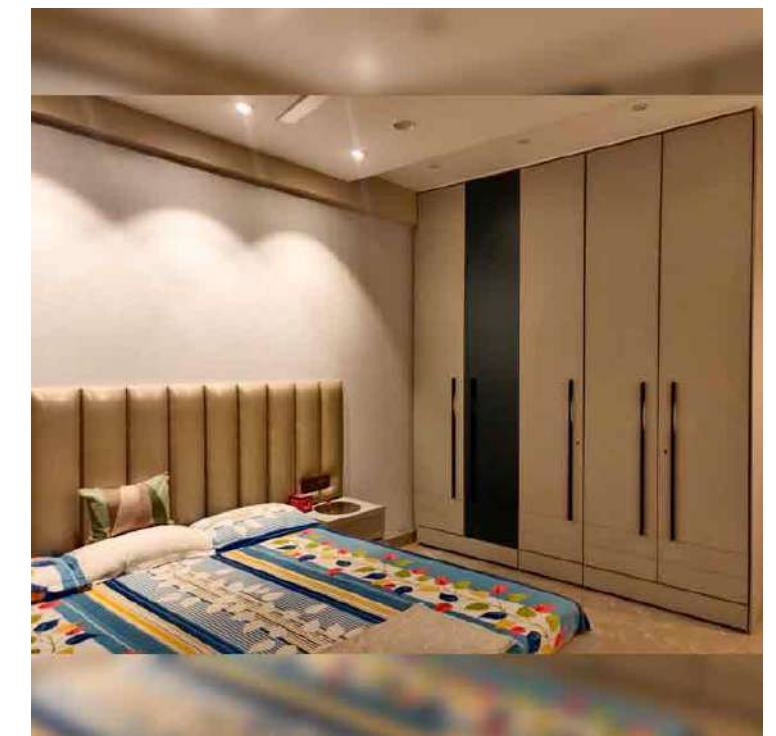
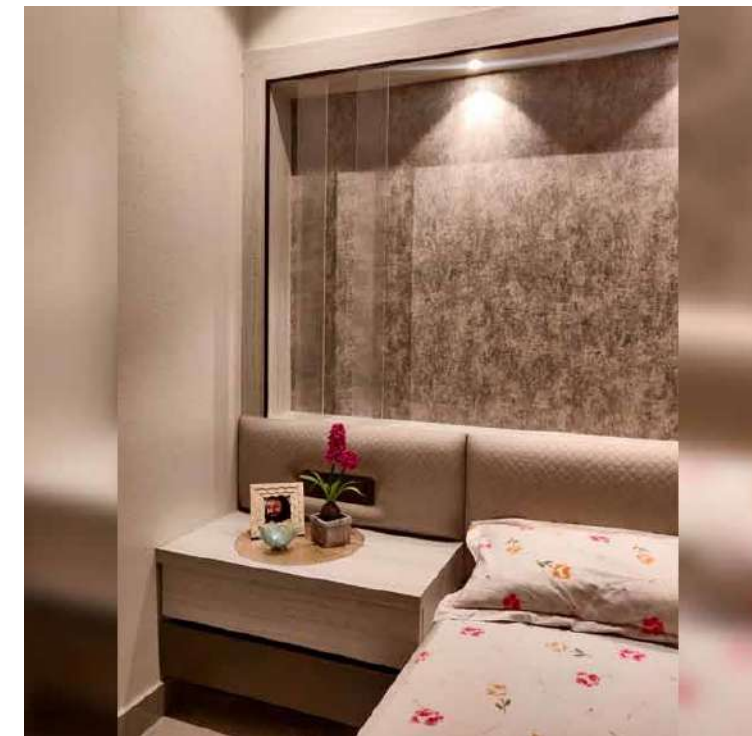
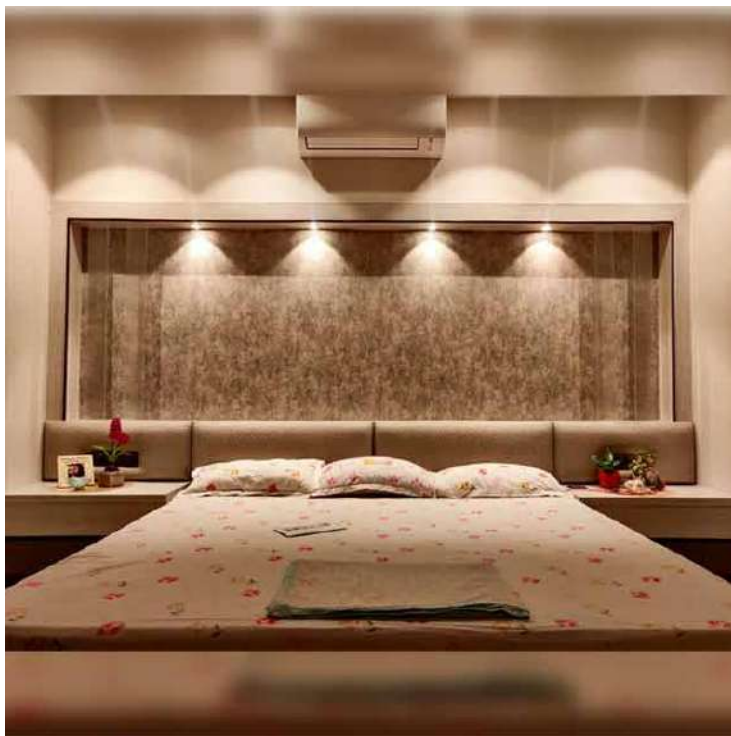
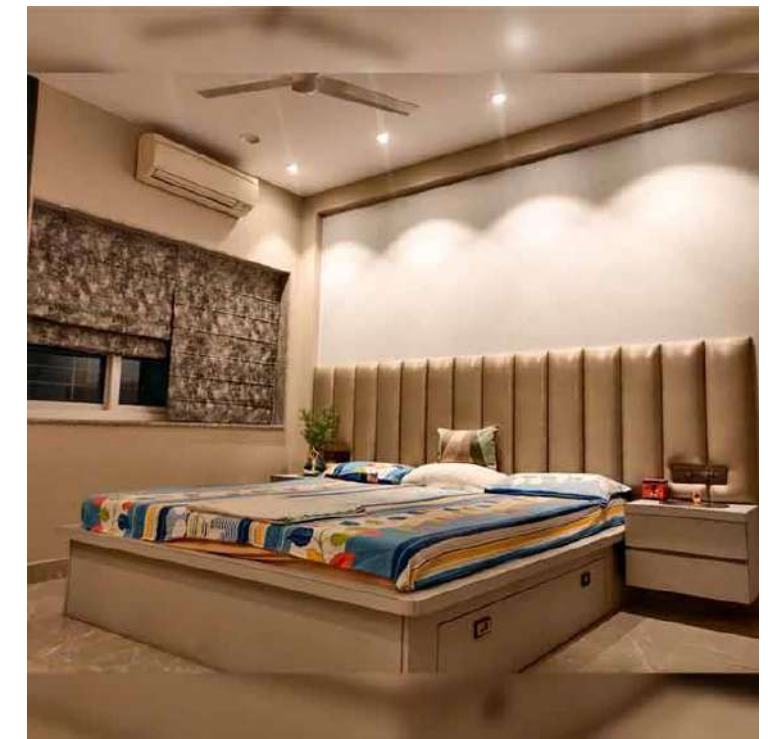
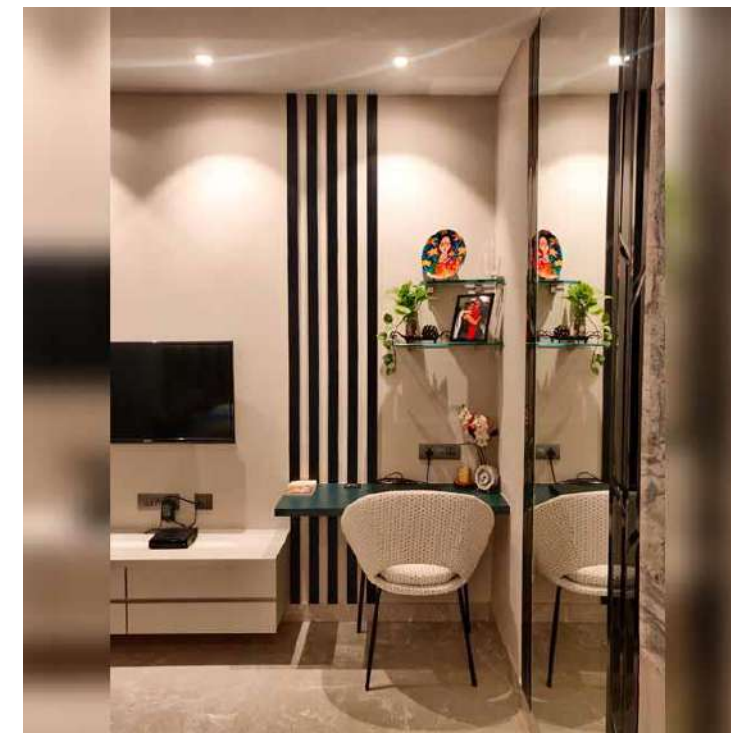
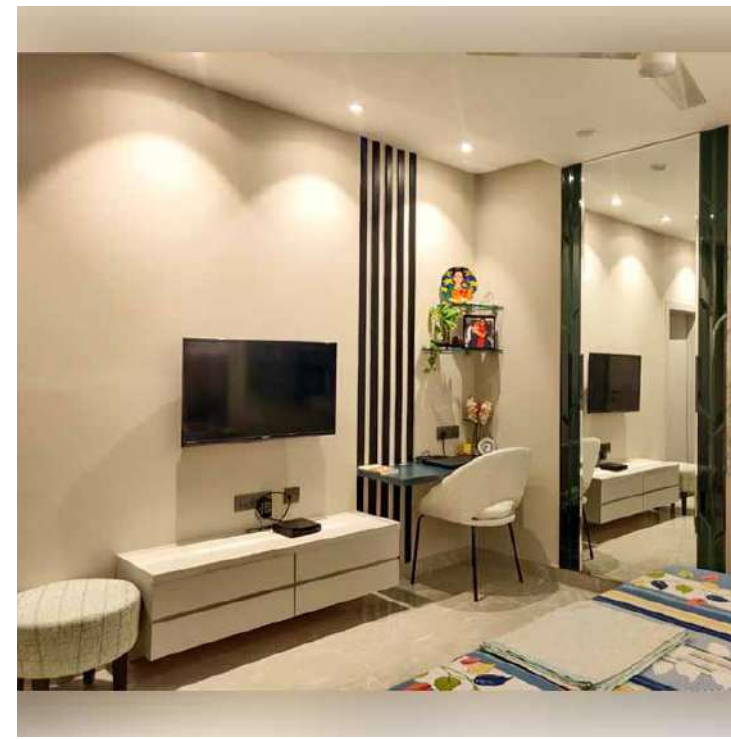
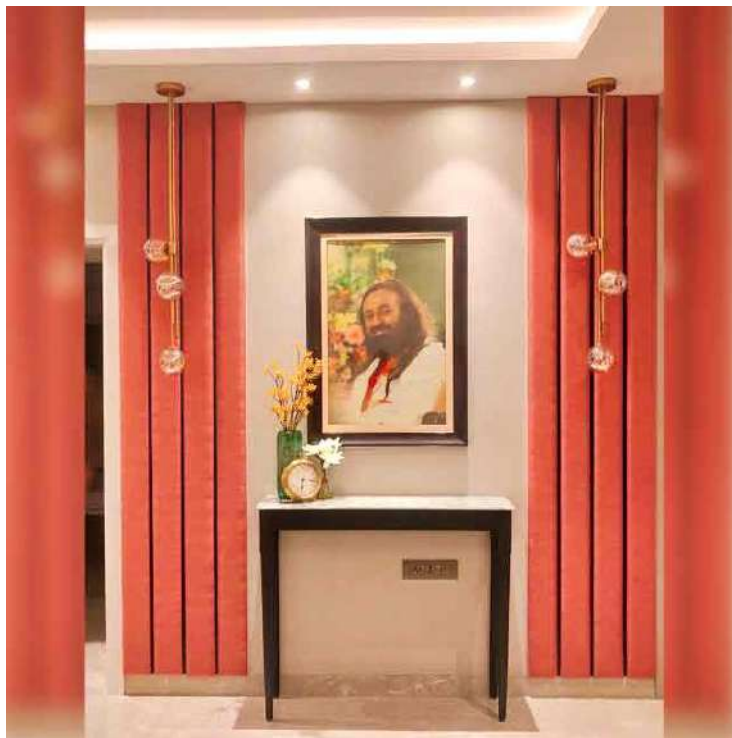
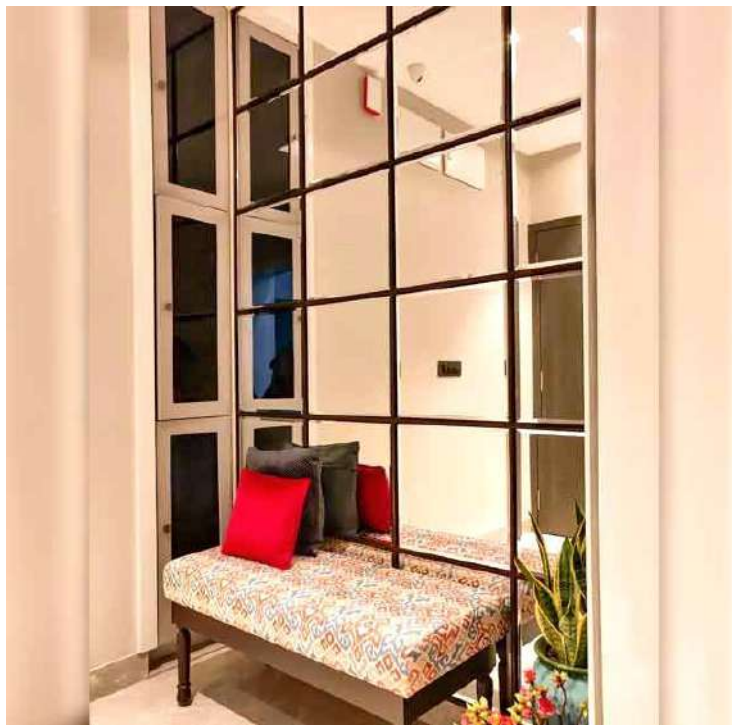
Showcasing Kumar's residence in Mumbai, luxury yet sober with Italian marbles, subtle wooden finishes, and adopting a neutral palette. Modern and straight lines is the language followed across the household, except for the grand puja room utilizing the double height space for the decorative gopuram.

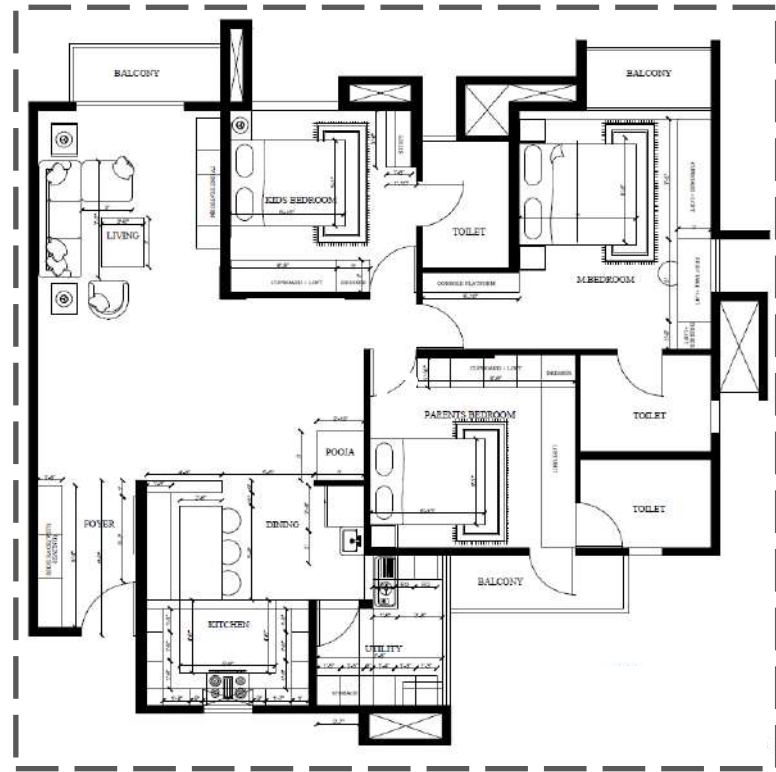




Luharuka House

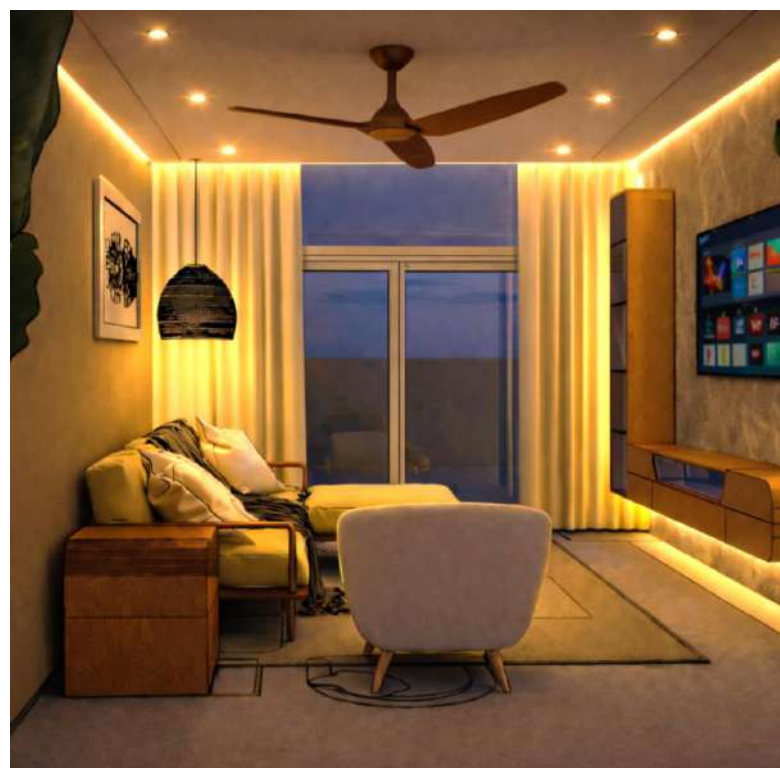
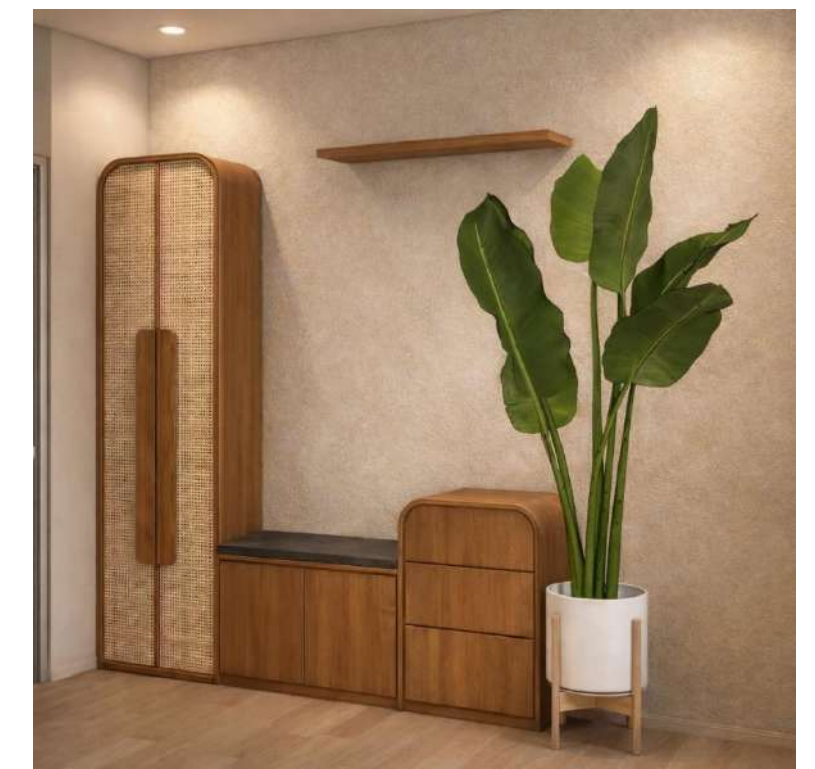
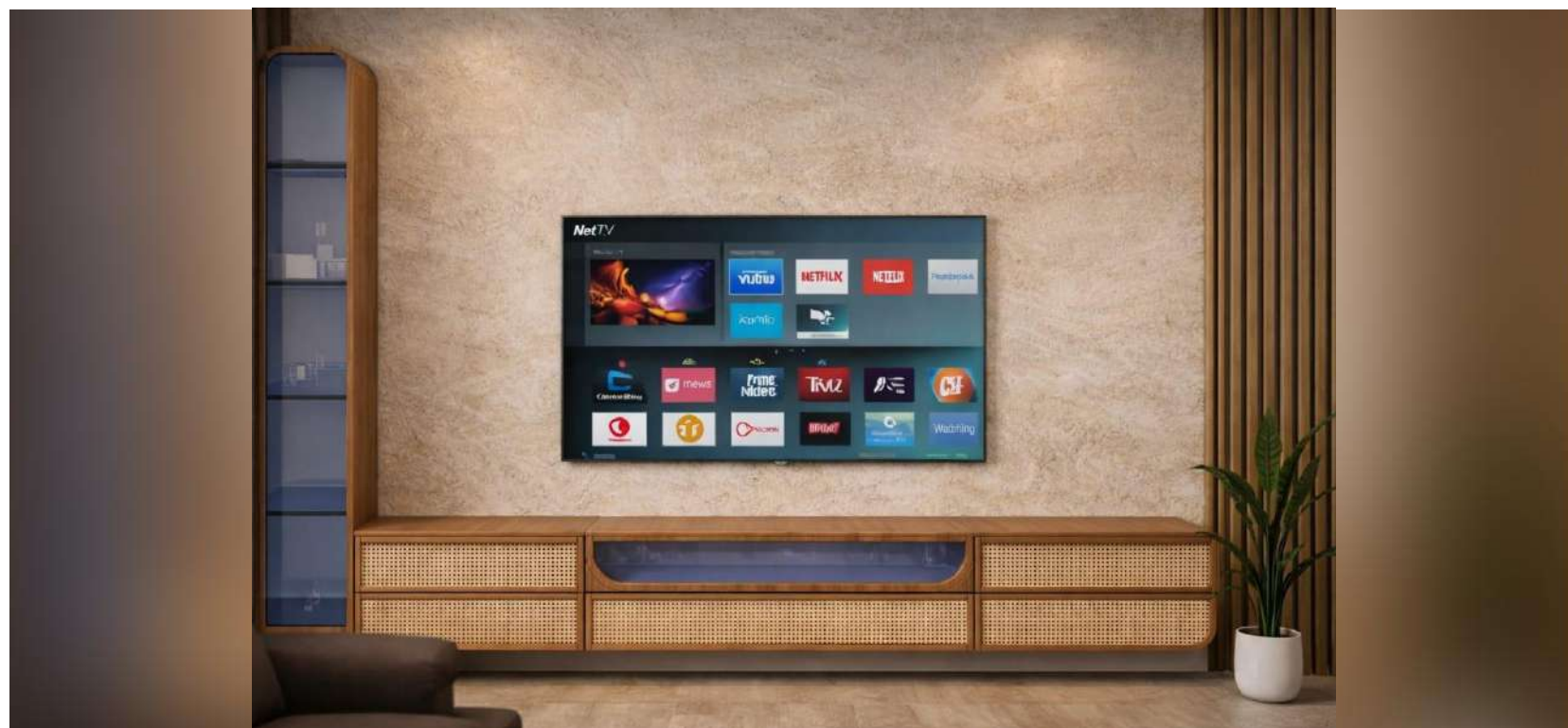
Simple yet stylish was the client's brief for their 3BHK house in Alipore Park Place, Kolkata. They are a staunch believer of Sri Sri Ravishankar which made the feature element in their living space. The materials used are of a neutral palette with a pop of colours.





Padmanabhanji

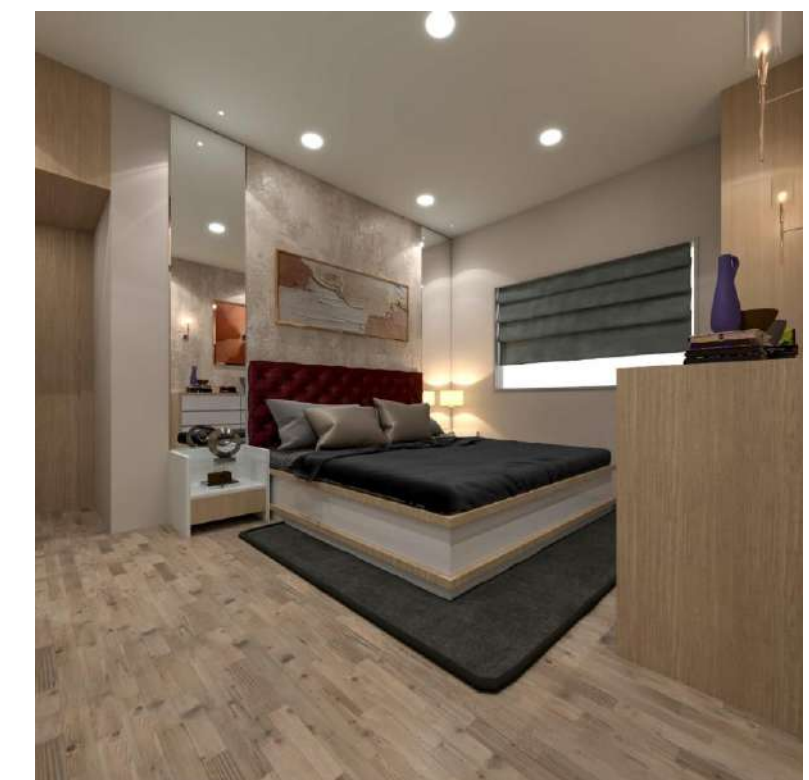
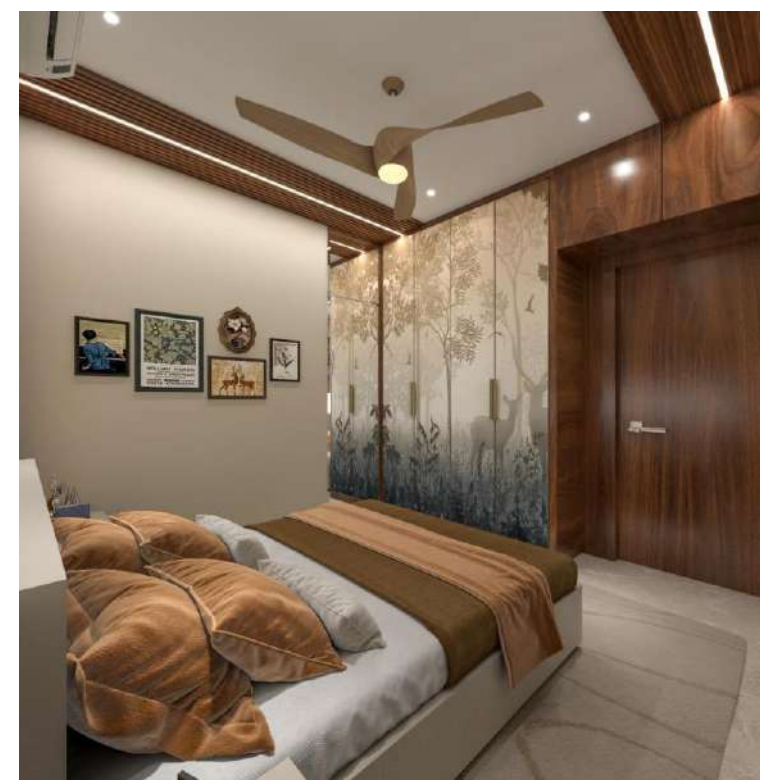
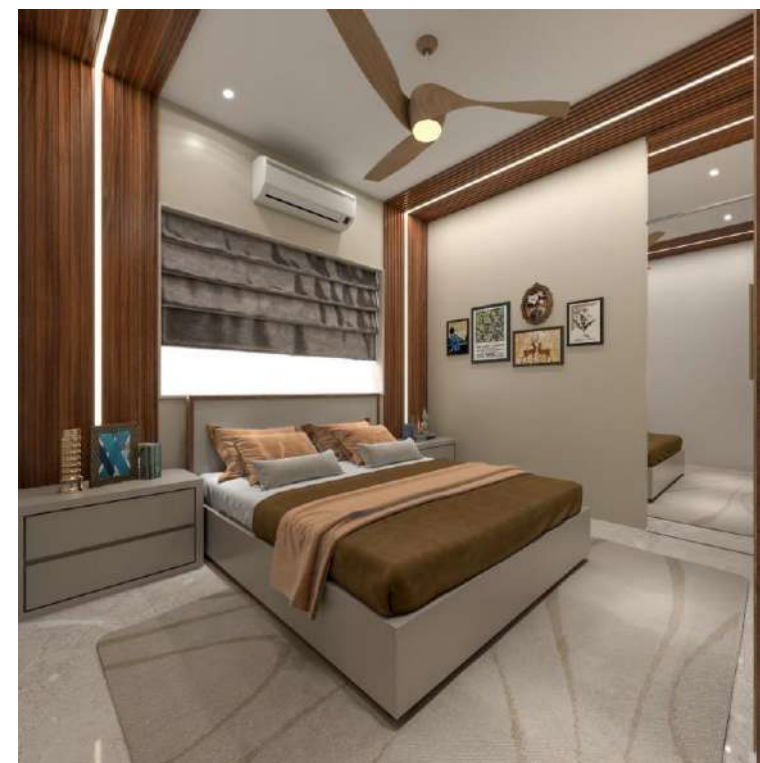
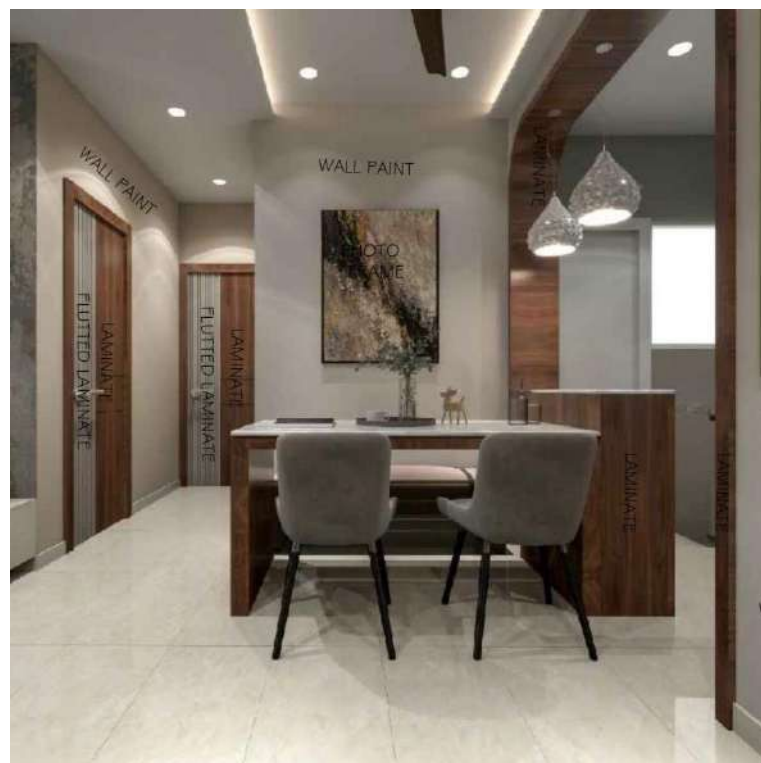
A warm, contemporary home designed around natural textures, earthy finishes and understated detailing. Cane, wood, textured surfaces and muted colours create a relaxed material palette, while individual spaces are given their own identity through feature walls, artwork and subtle accents.

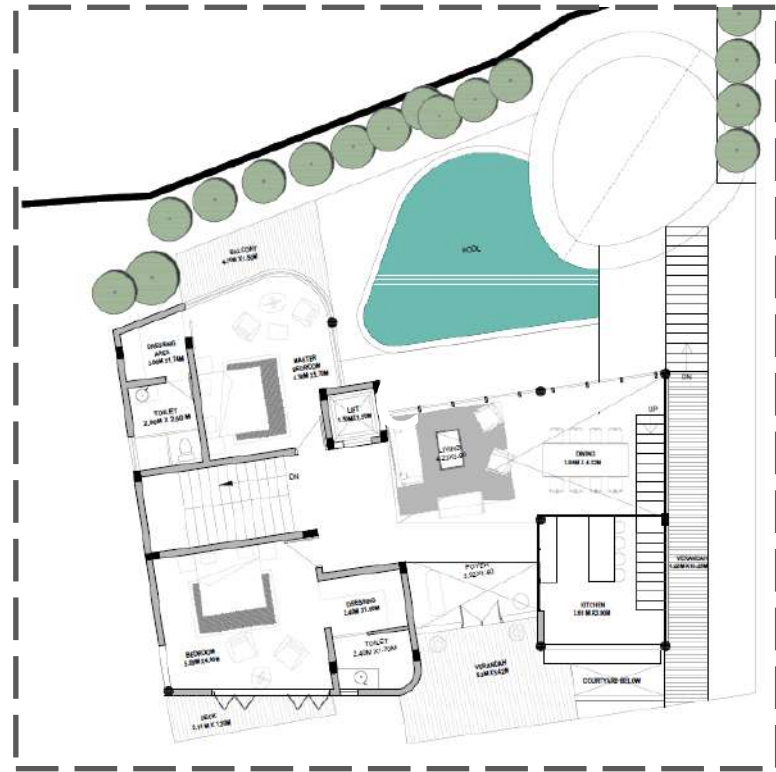




Madhav's House

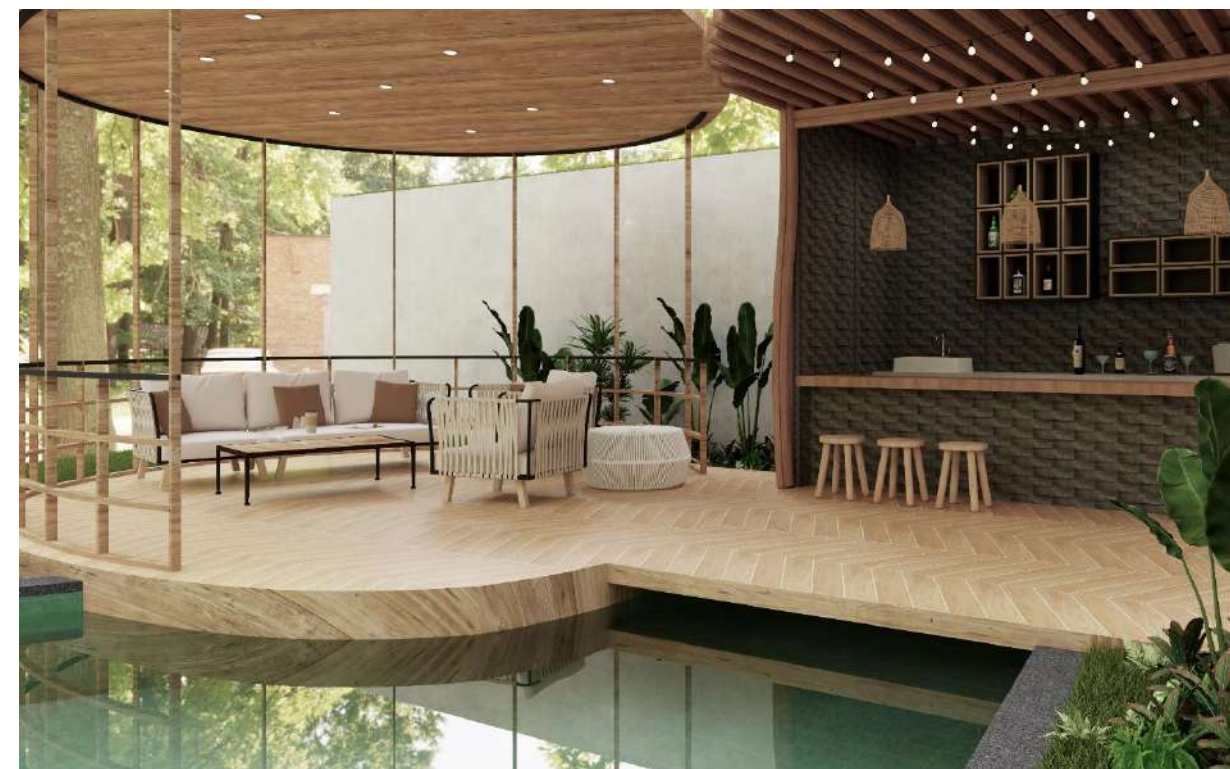
A space where clean lines, warm wood and a restrained neutral palette create continuity across the home. Curved forms and architectural detailing soften the otherwise minimal language, while stone textures, wallpapers and carefully integrated lighting add depth. Each bedroom develops its own character that is modern, sophisticated and highly functional.





Minimal Tropic

Designed in response to its Goan landscape and tropical setting, the villa features large openings, double-height spaces and generous connections to the pool and surrounding greenery. Soft earthy tones, arched forms, natural textures and warm wood create a relaxed contemporary language, while the architecture maximises natural light, ventilation and views.



Double Height
Ground Floor



Minimal Tropic

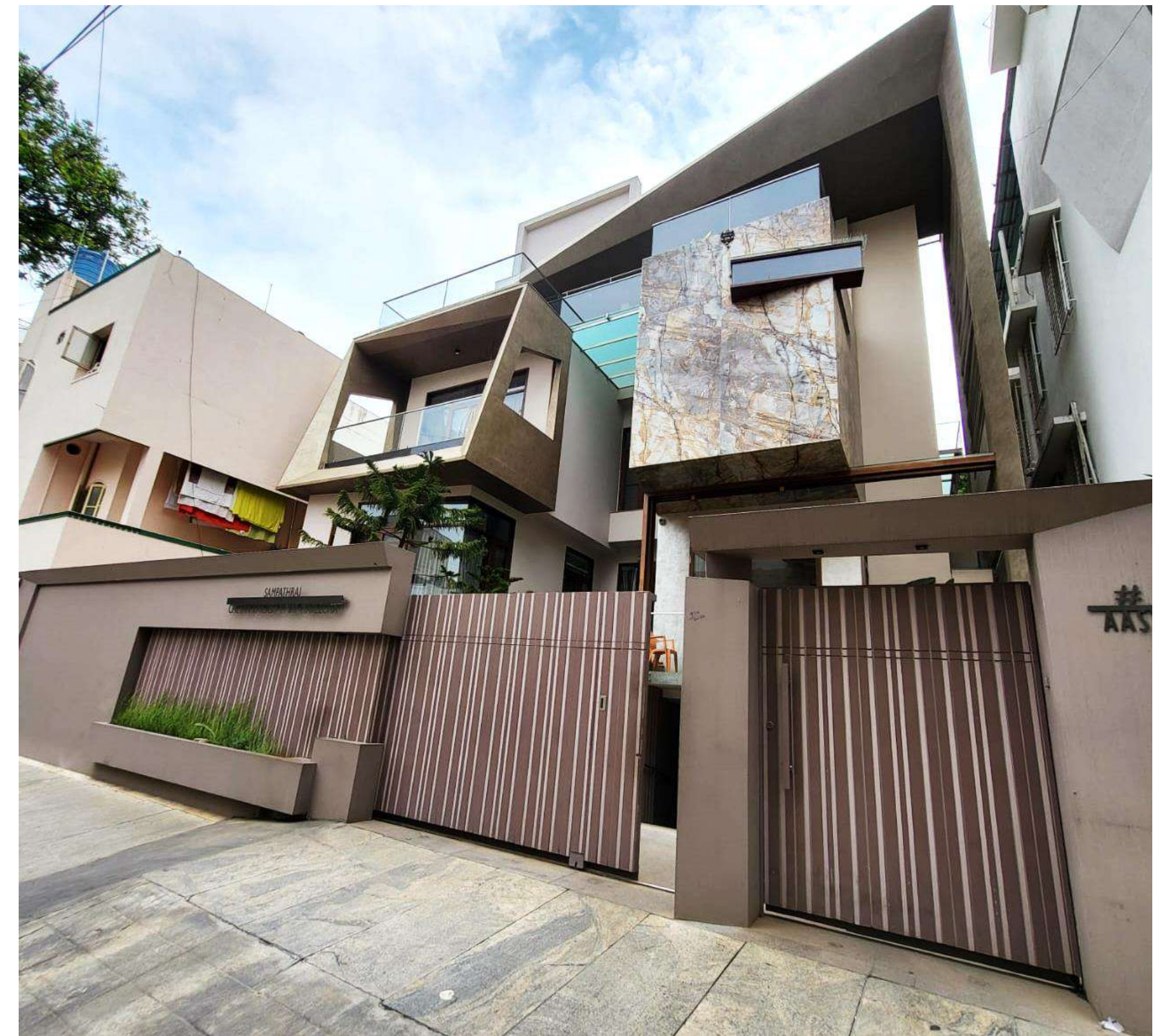
The private spaces of the villa continue the relaxed tropical language with warm wood, earthy textures and a soft neutral palette. Bedrooms are designed to feel calm and uncluttered, with carefully framed views and generous natural light. Natural materials and understated detailing allow the architecture and surrounding landscape to remain the highlight.



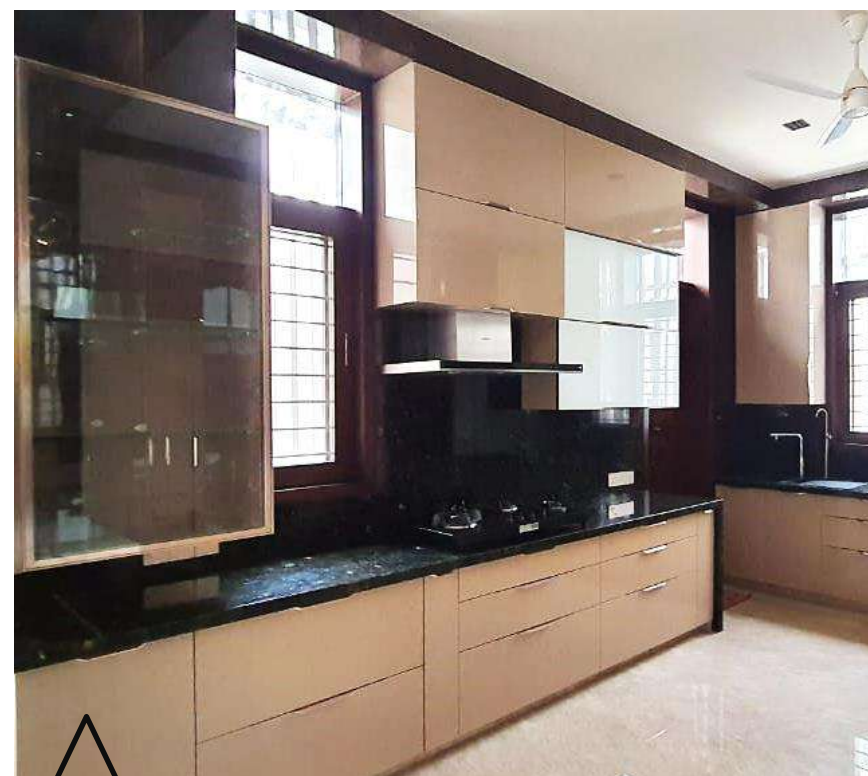


Mr. Kailsha M

The site of 10,000sft built up area comprises of basement for five car parking, servant rooms, triple ht indoor courtyard with skylight, triple ht formal living room, bedrooms, kitchen, and more. The client wanted his house to be one of a kind, which allowed us to add drama with dynamic shapes and forms with extended balcony and washroom made of MS structure. The use of marble is predominant throughout the interiors of the house.



The use of backlit onyx stone on flooring, walls, ceiling and the main pooja unit, marks the epitome of luxury.



The L shape granite counters, with a utility door is between, allows for free movement and complete utilisation of space, also keeping into account maximum natural light and ventilation.

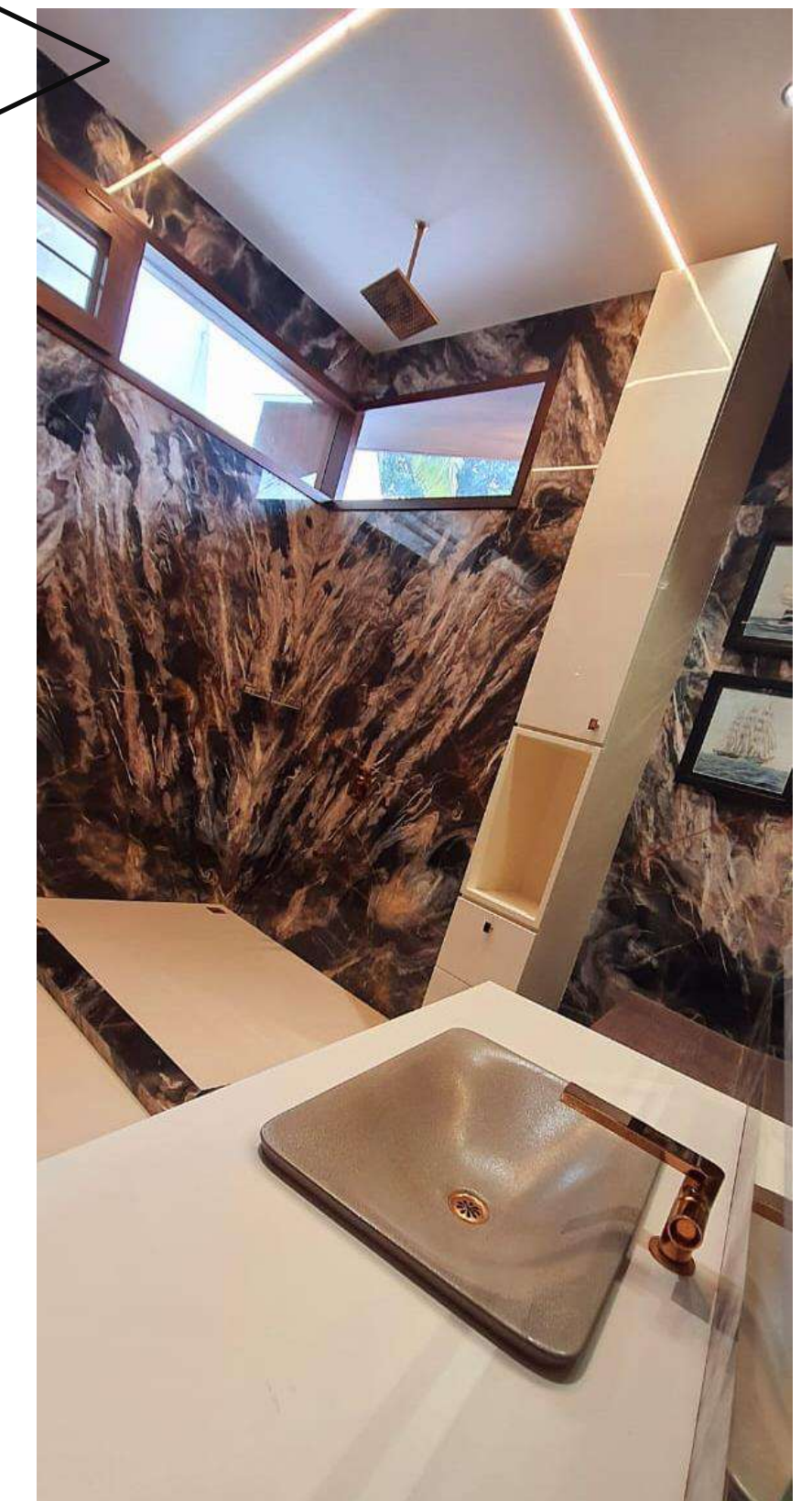


Large size bedrooms are treated personally for each user of the room making sure they are elegant and have ample storage.



Other than the stone wall finishes, attention was paid in the selection of each fitting and fixture.

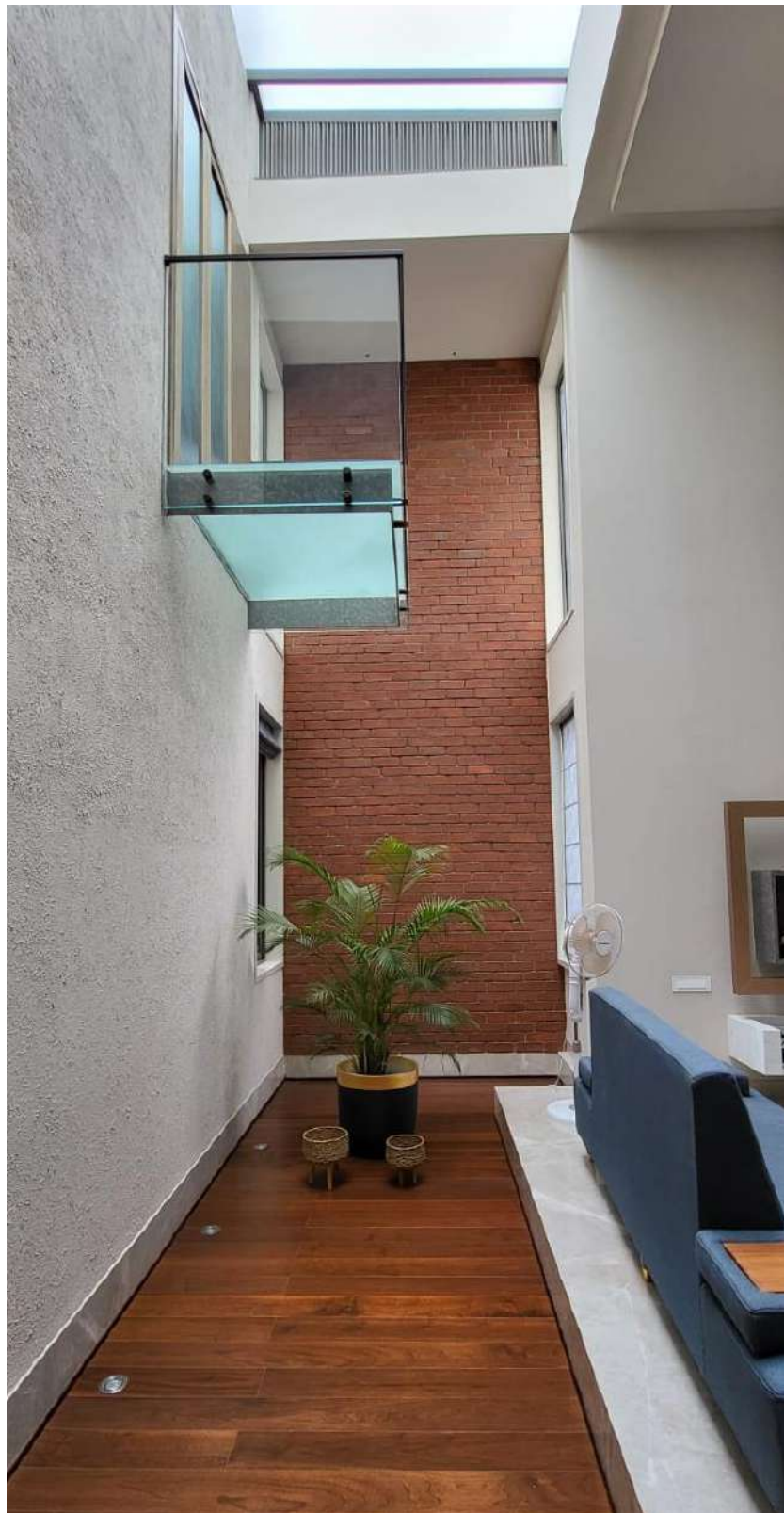
Having time allows detailing of each furniture.





Sahayog

Located in Sangli, Maharashtra, the client is a nature lover and insisted on only using natural materials with maximum ventilation and natural lighting. Following the brief, the application of kota stone, granite stone, clay tile on walls, wooden flooring in rooms and the double height skylight are the key elements!



White polished marble walls with leather finish granite tiles.

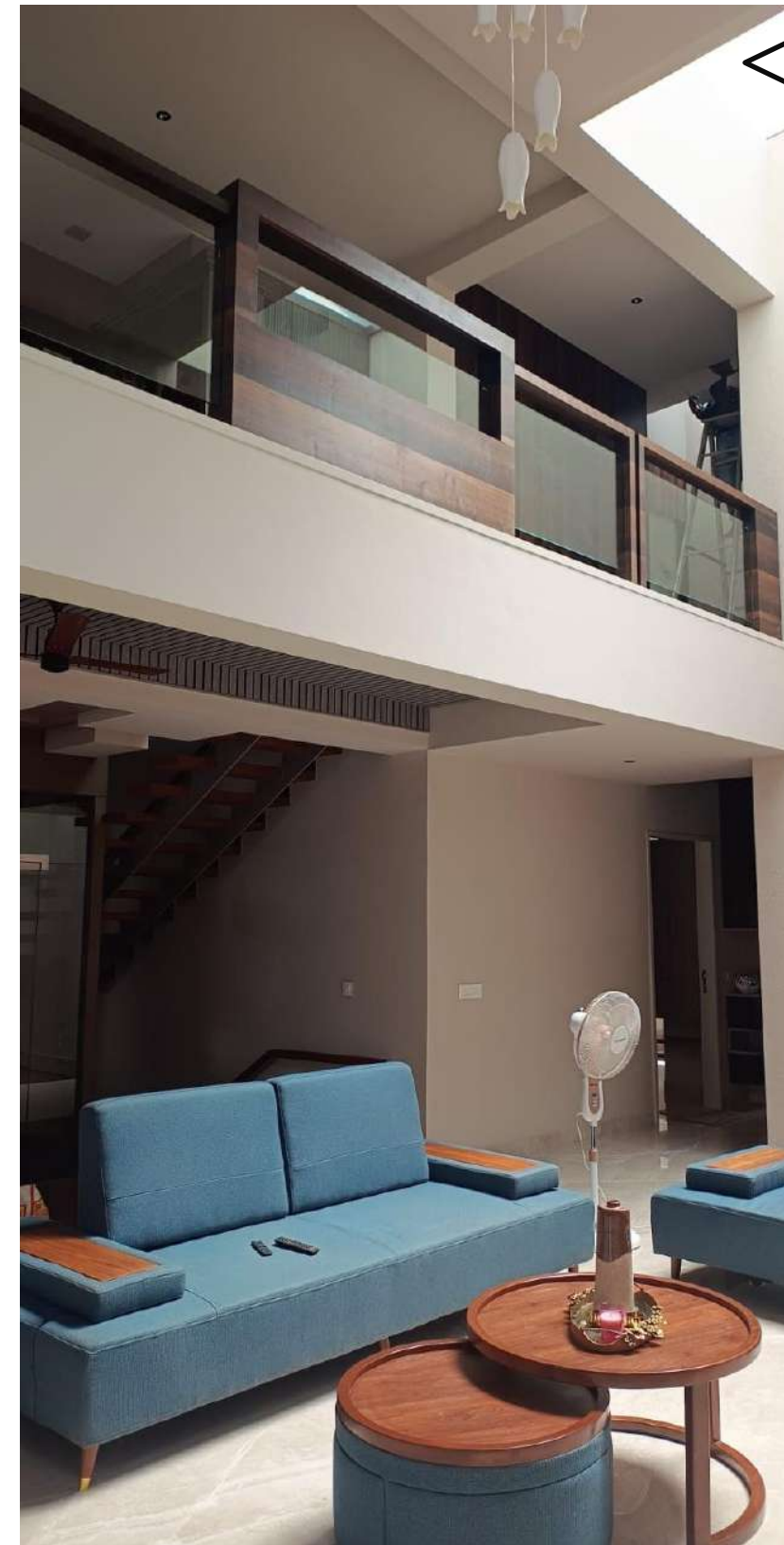


Tall ceilings with Kota flooring makes the room cool even in summer.

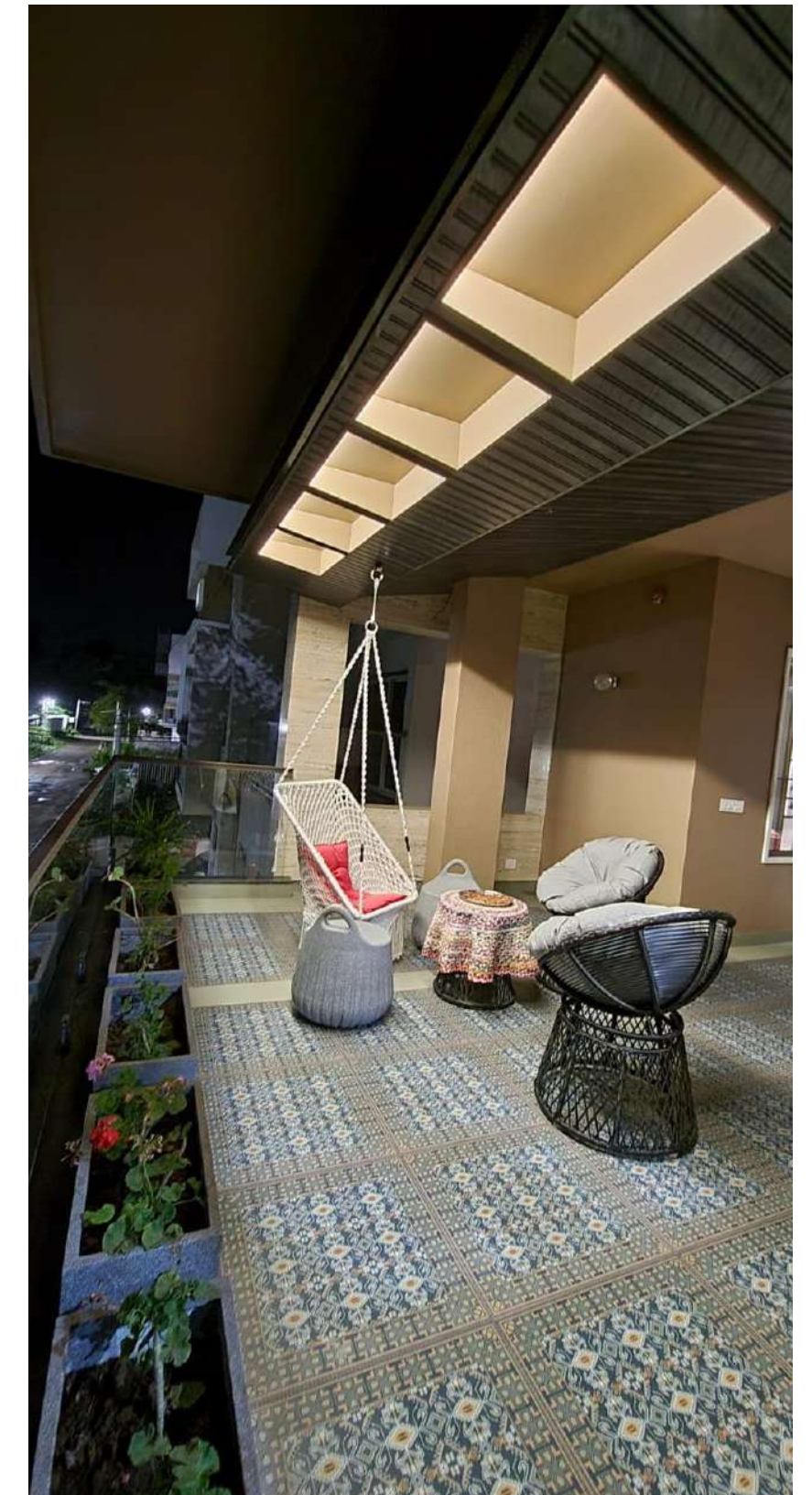
All balconies are facing the park behind and each floor outdoor space is treated differently.



Use of eclectic colours on sofa upholstery and leather coffee table.



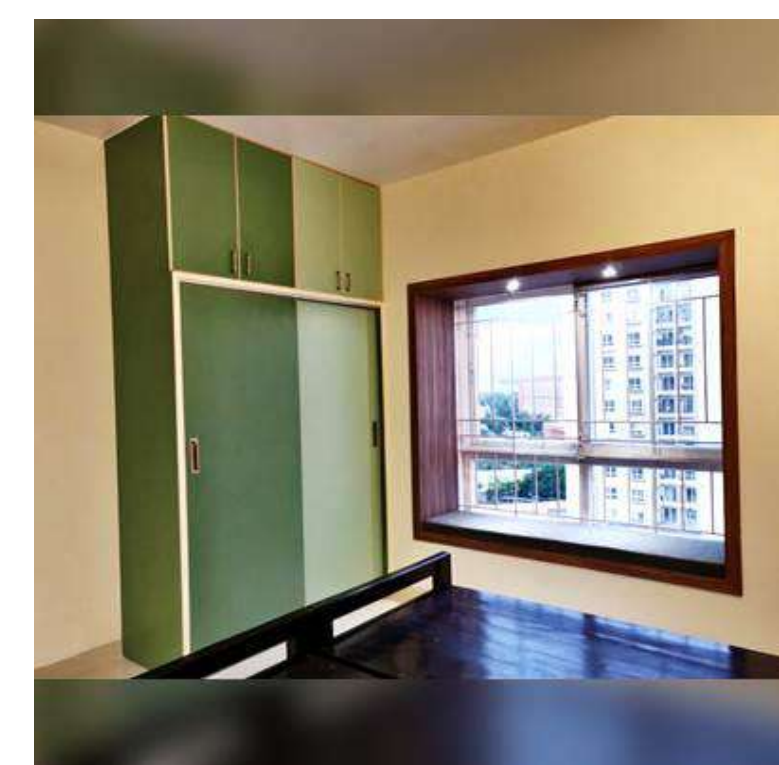
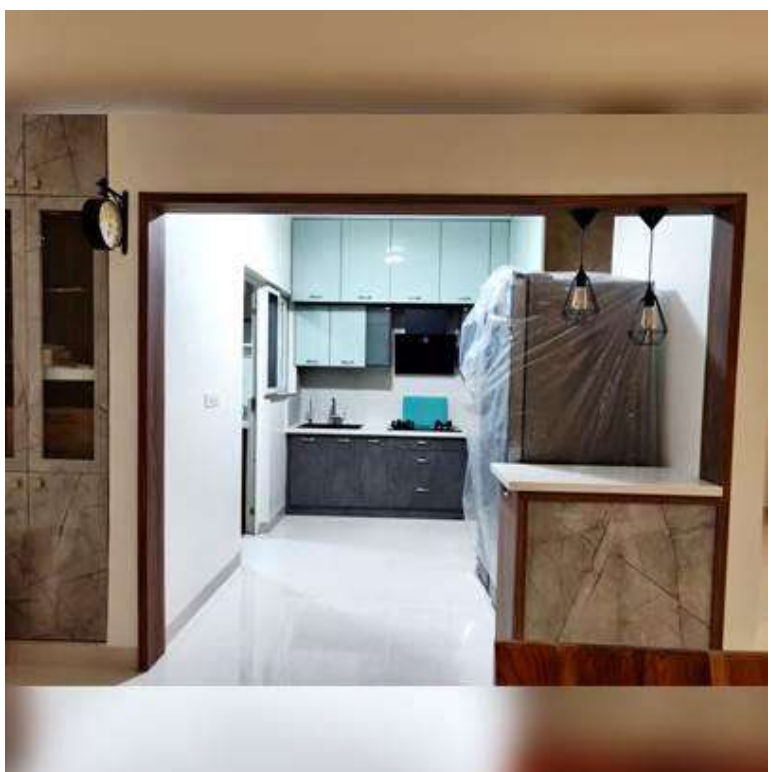
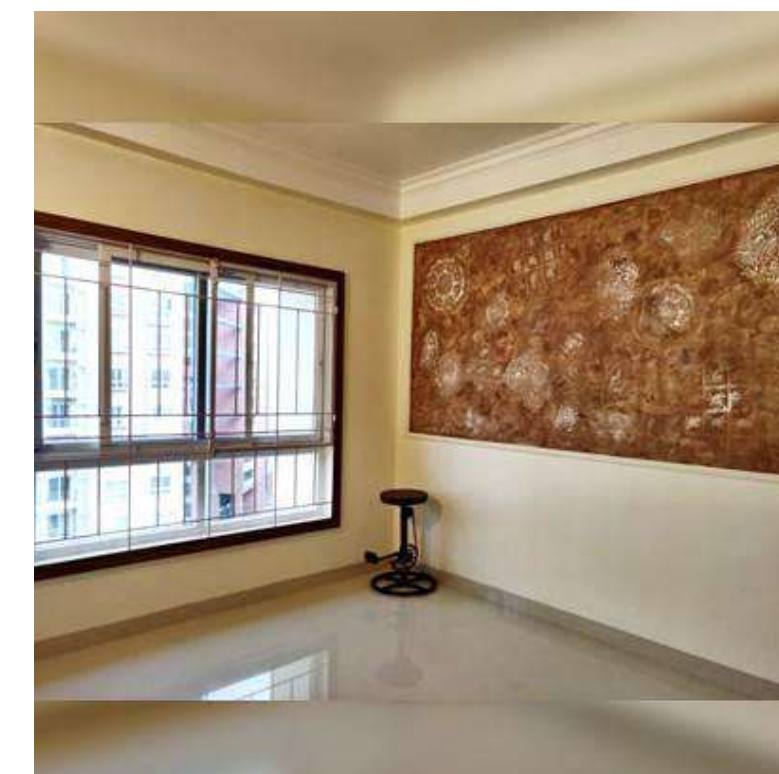
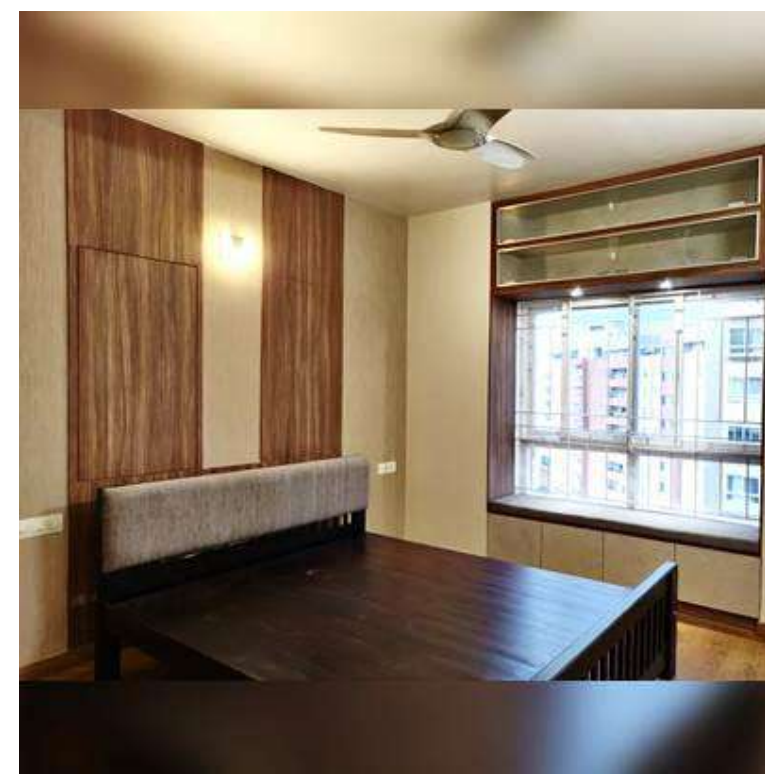
The first 3D conceptual render of the house exterior.





The Nair's

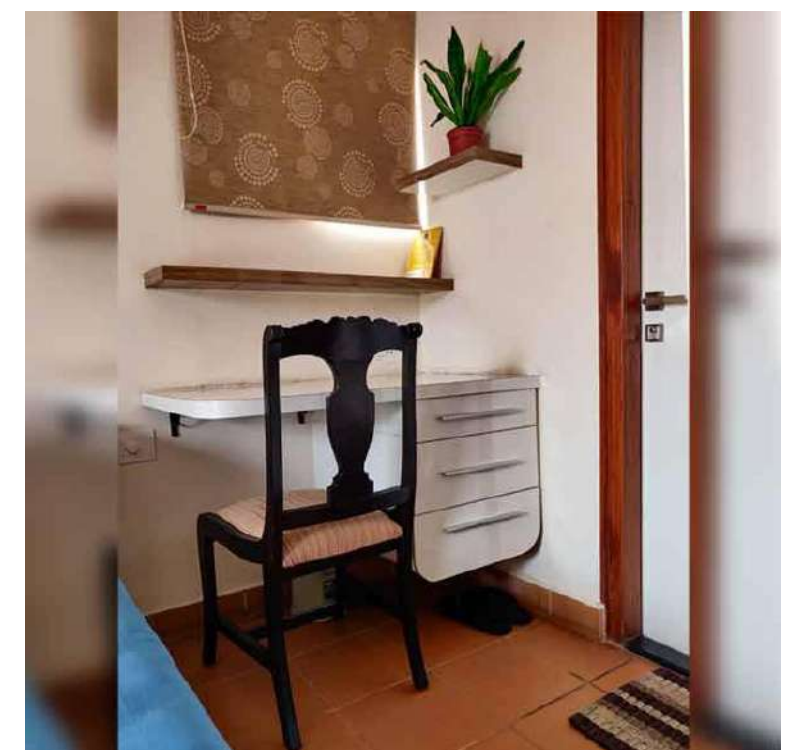
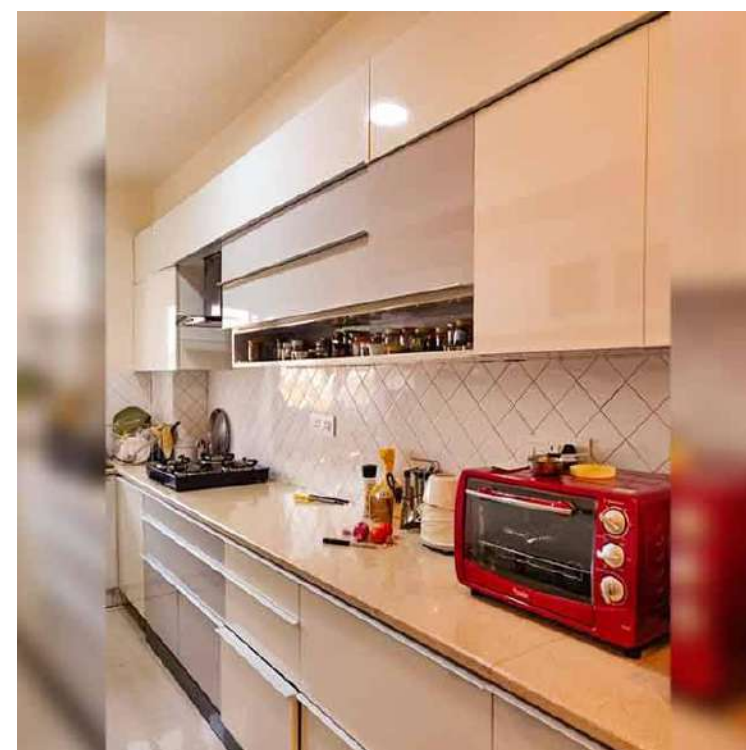
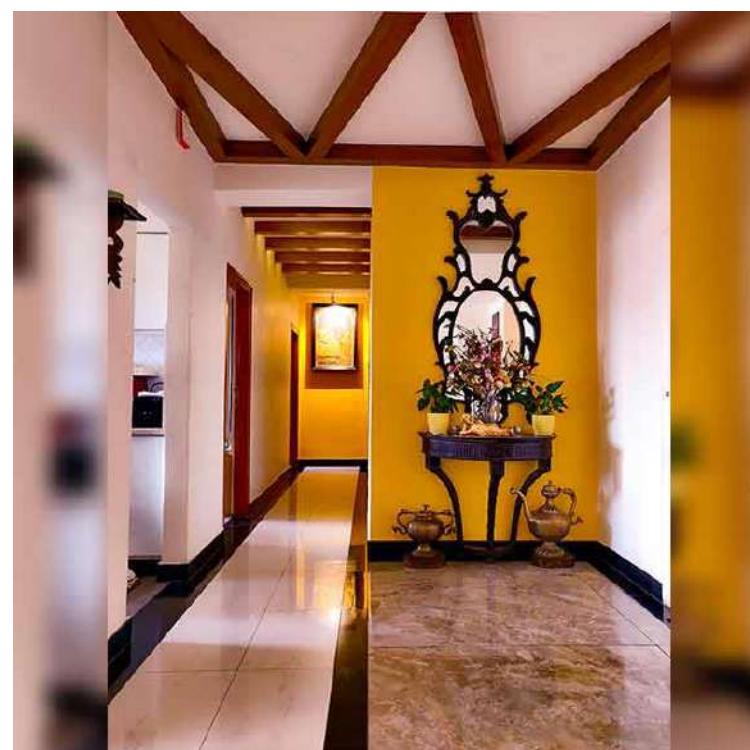
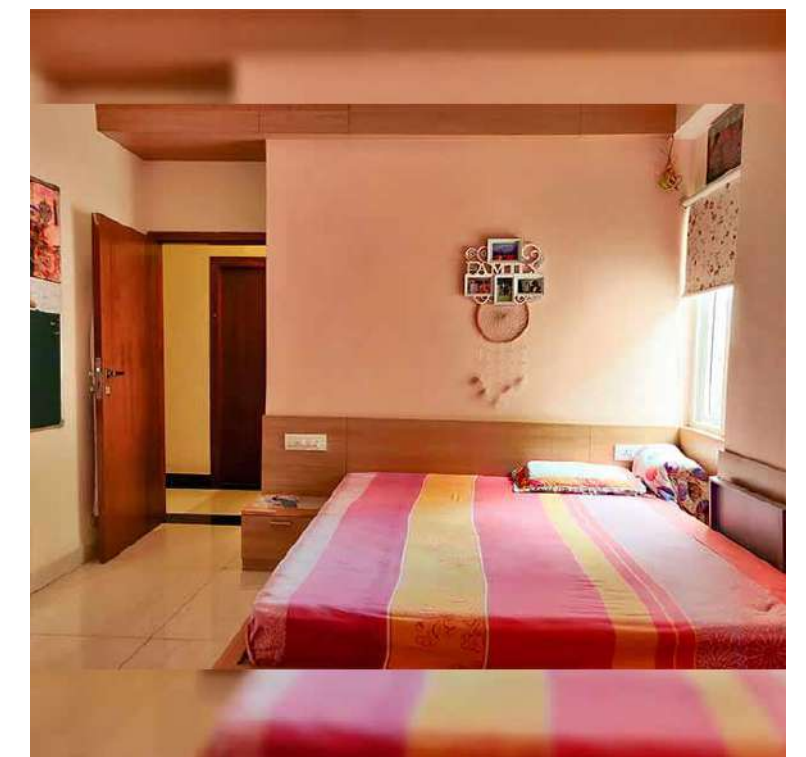
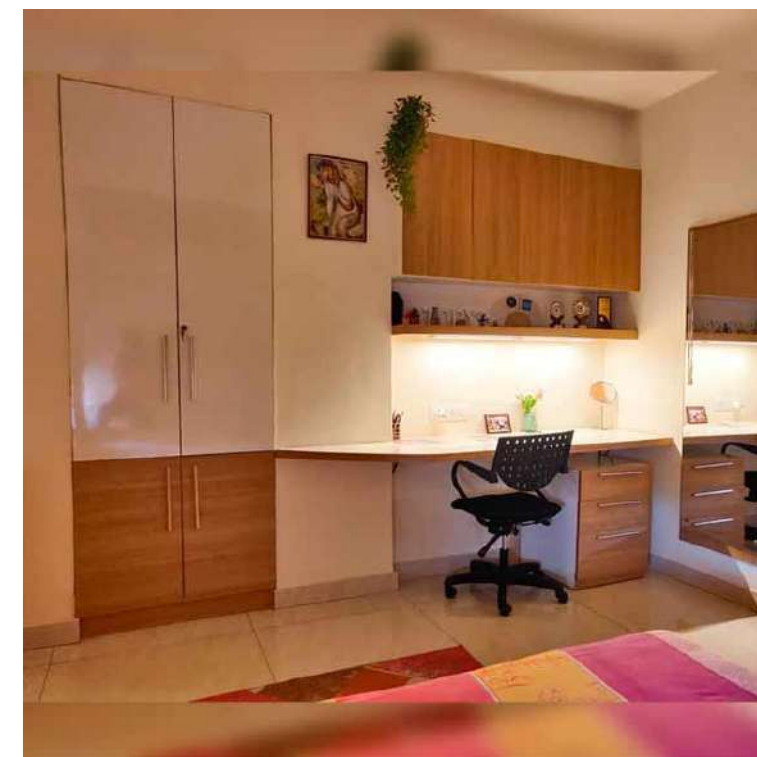
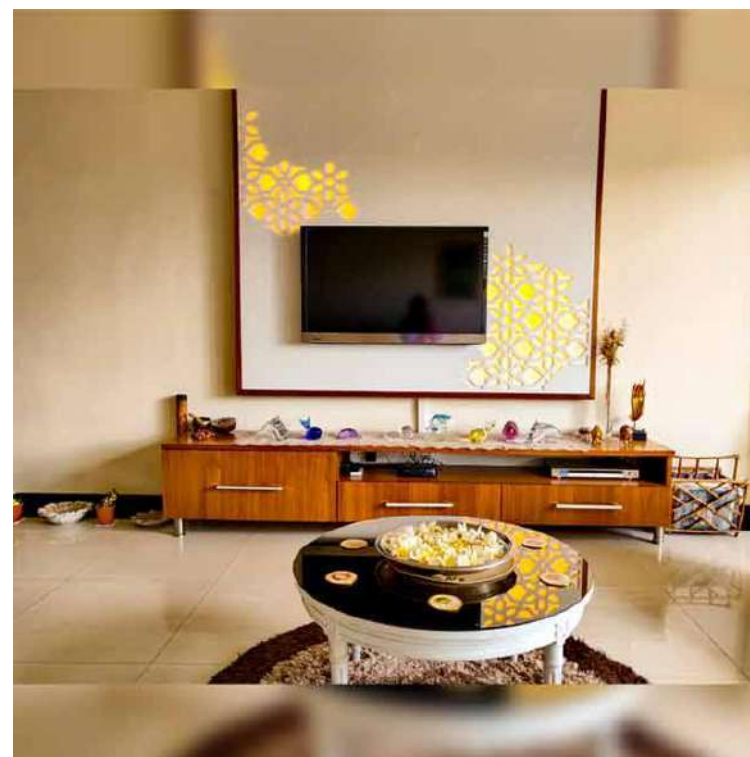
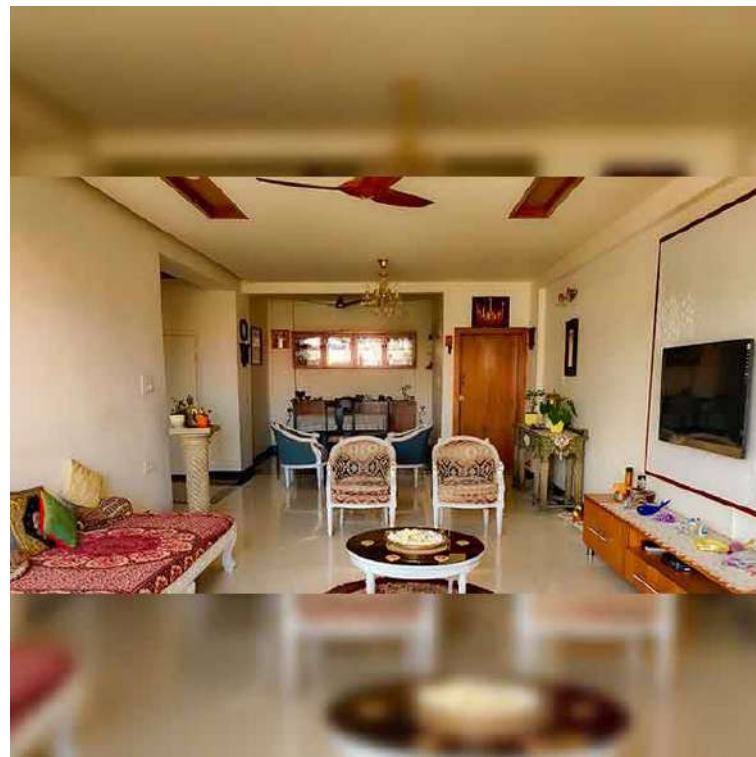
Located in Republic of Whitefield, this 3BHK is a family home to The Nair's, housing a family of five members. As per the client's brief and overall understanding, DPG delivered a fully functional home interiors respecting the client's budget. A neutral palette was finalized which would be ever green, despite the changing trends.





Mr. V Agarwal

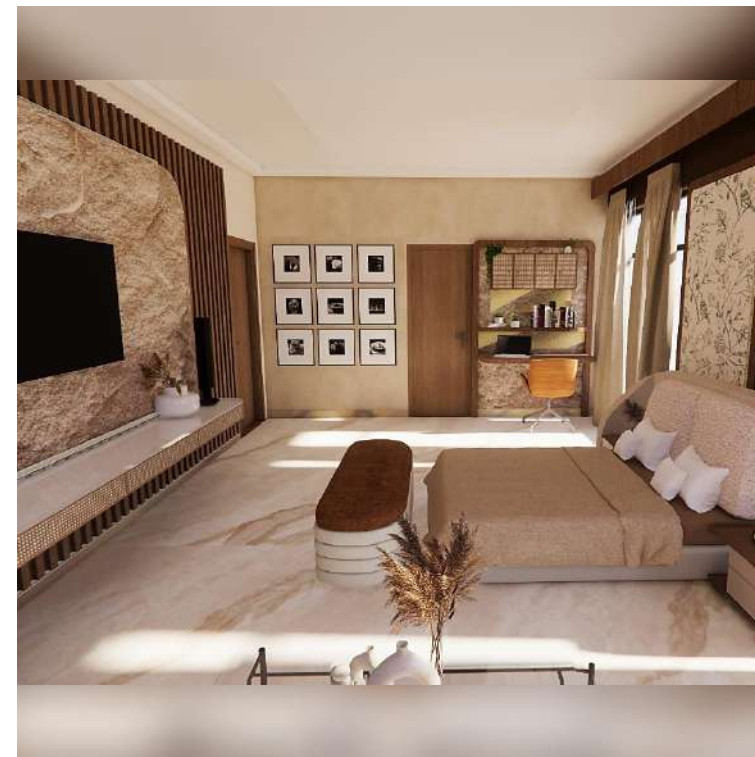
Residential space for three family members. Complete with modern interiors which complement the classical antique furniture in the living and dining spaces. Also, being east facing, It has abundant natural light as well as the warm to yellow lighting throughout the house which is beneficial to indoor plants.





Smita & Arun

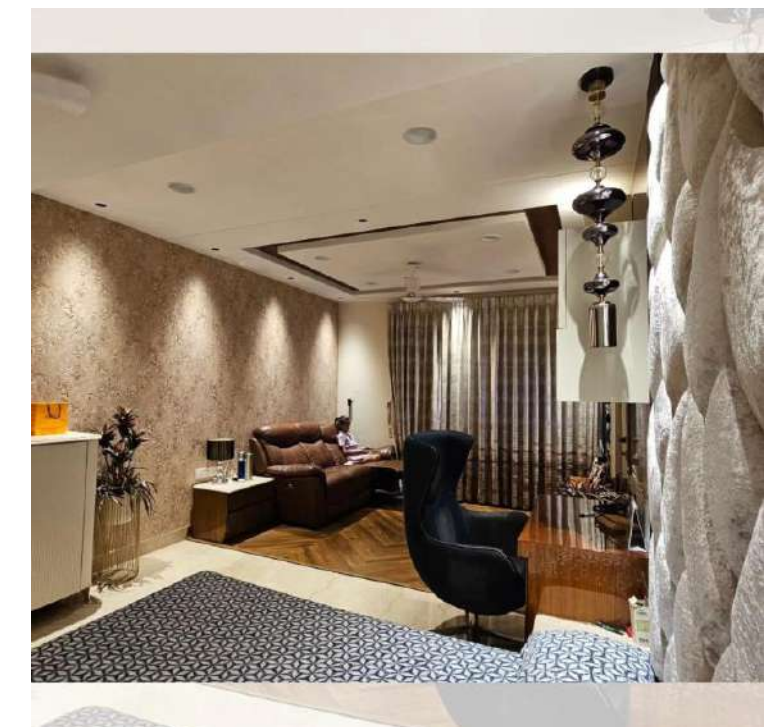
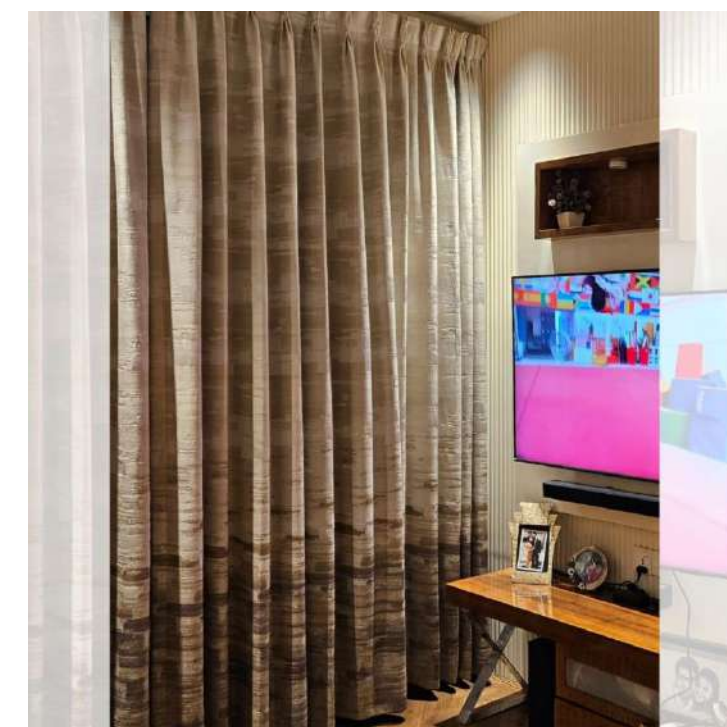
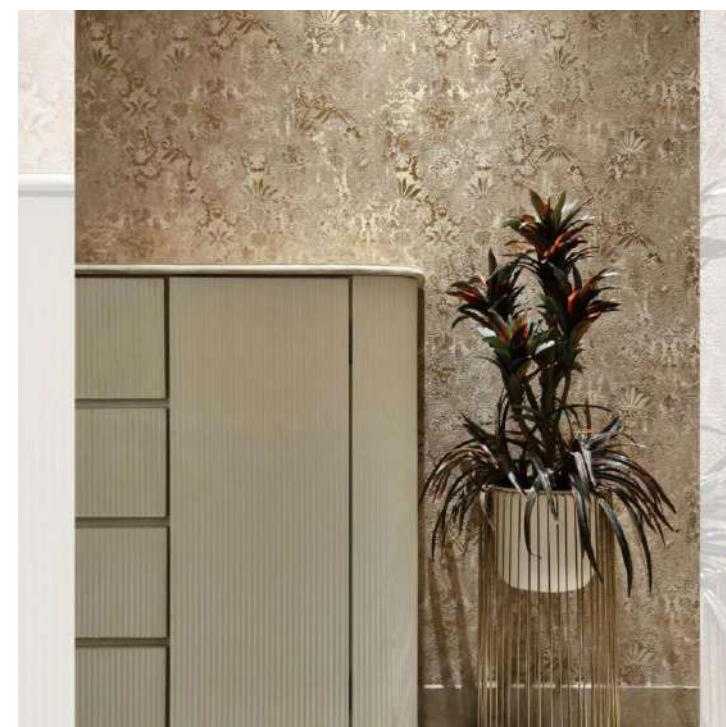
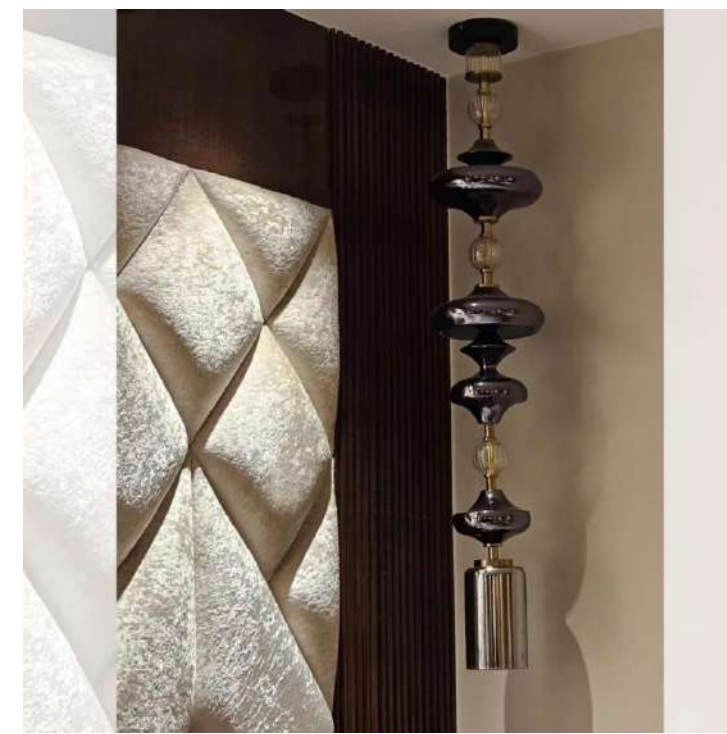
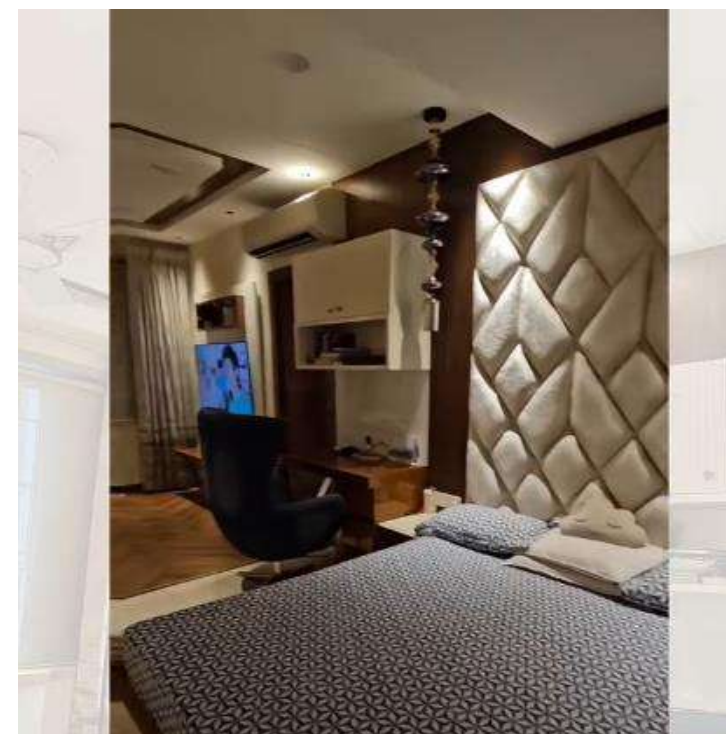
A warm family home where contemporary interiors coexist with classical and collected pieces. The design uses the abundant natural light of the east-facing residence to its advantage, complemented by warm ambient lighting, wooden tones and indoor greens. Modern interventions remain subtle, allowing the furniture and personal to add character to the space.





Ranka's Room

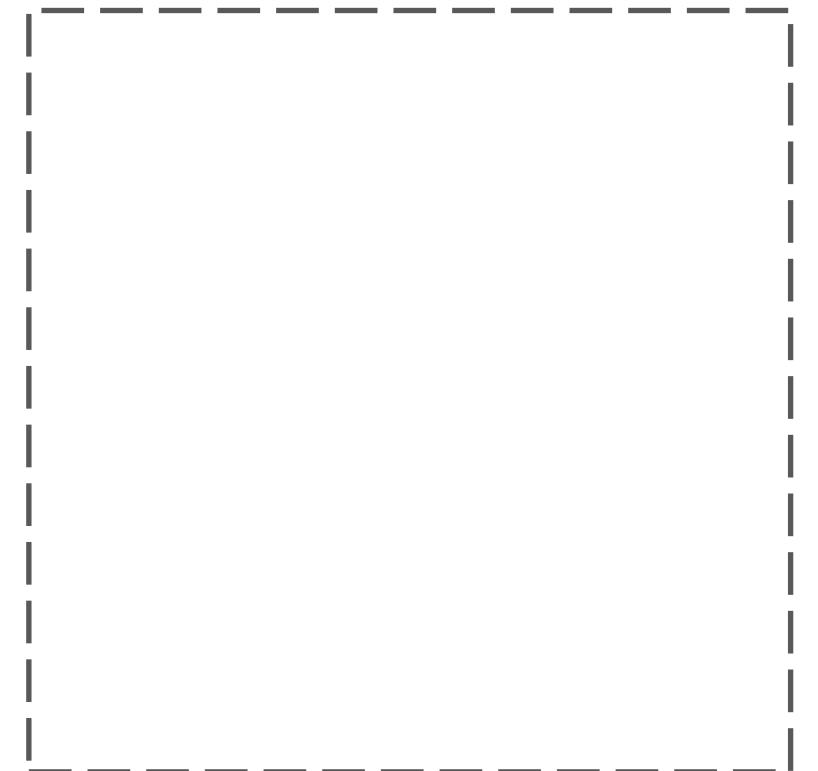
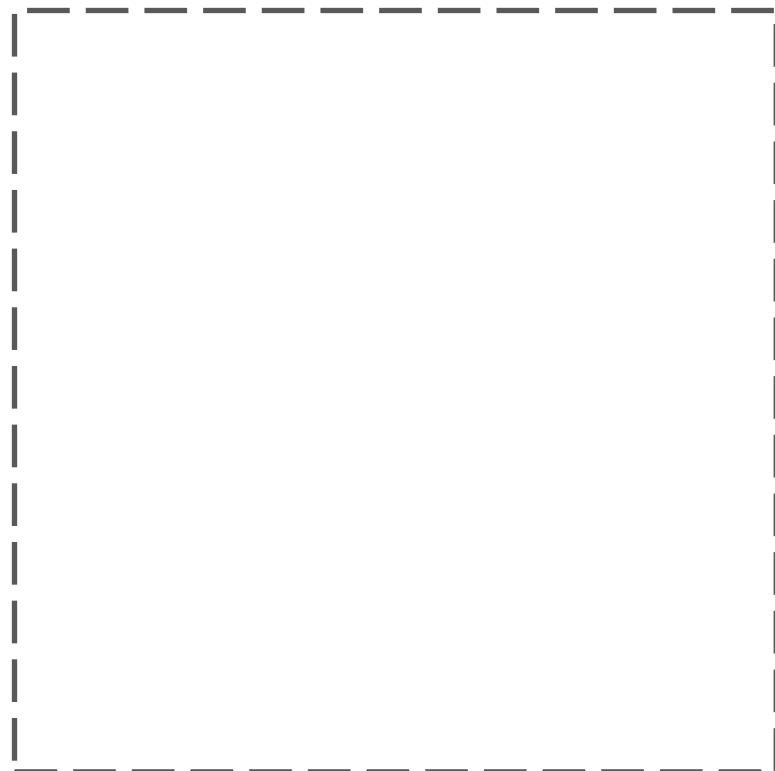
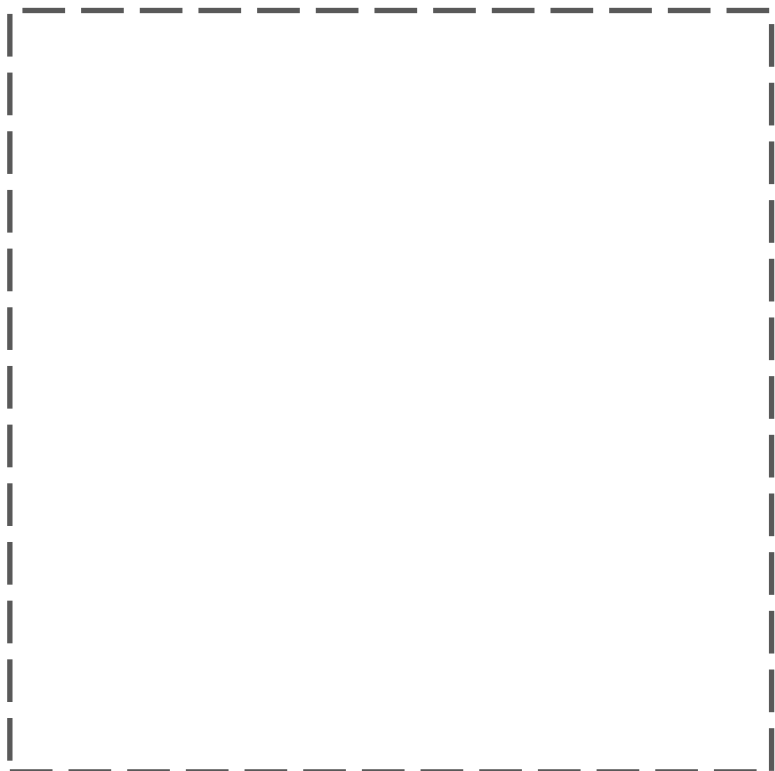
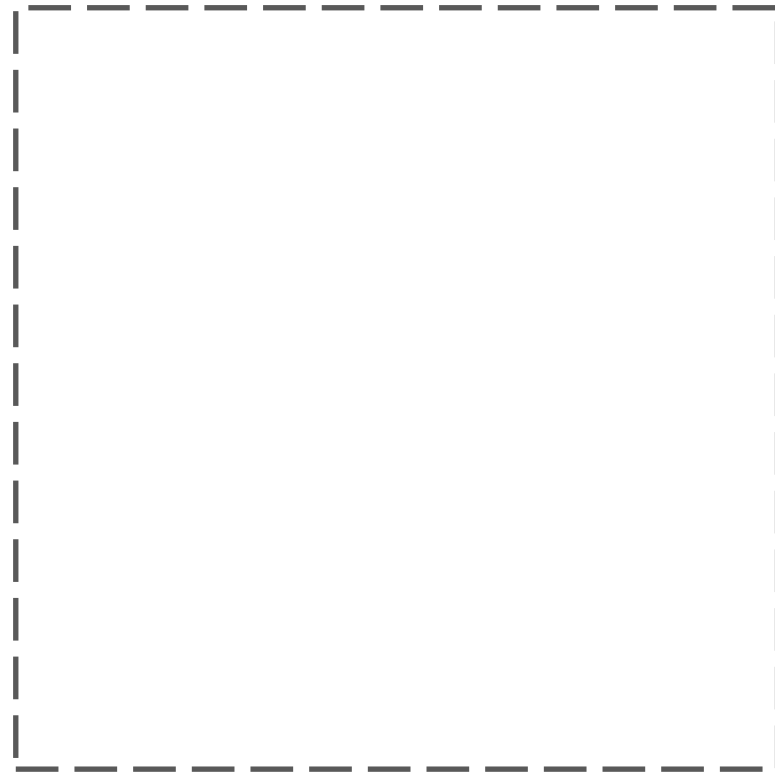
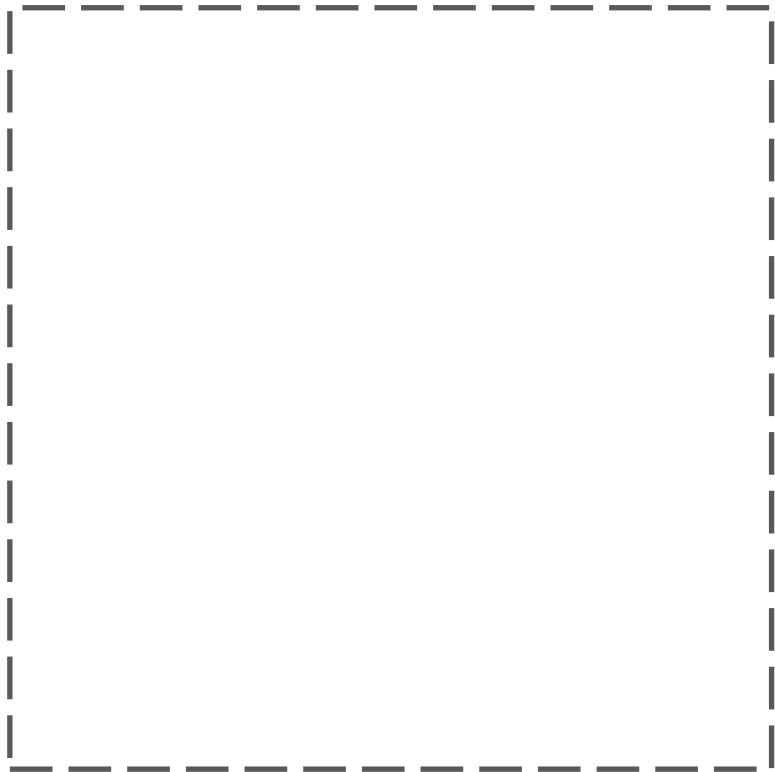
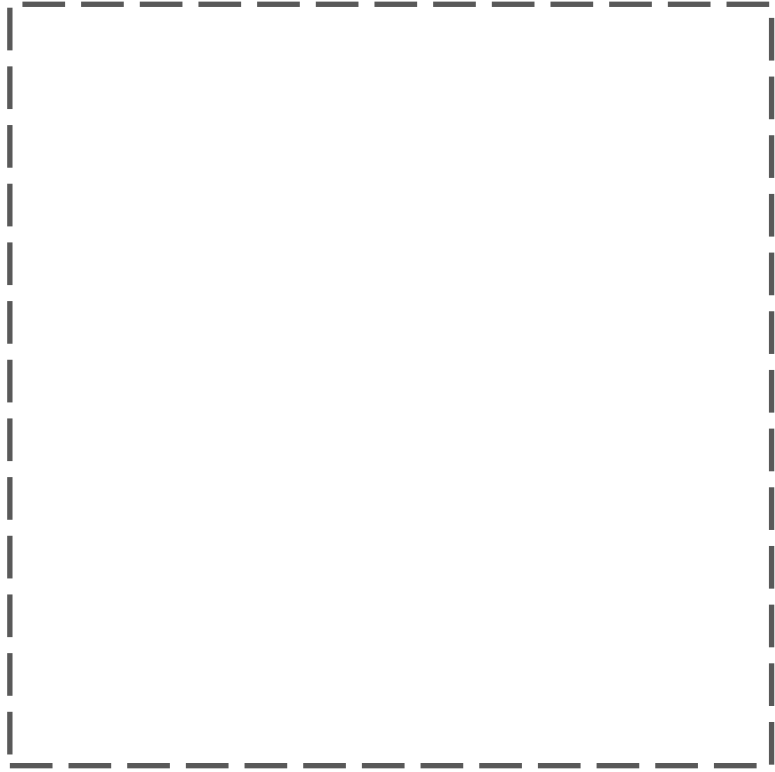
Bedroom with a living room, combines warmth, comfort and functionality. The herringbone flooring adds character, while customised furniture, integrated storage and a compact work area make efficient use of the space. Textured surfaces and subtle metallic details elevate the neutral palette, creating a room that feels sophisticated, cosy and distinctly personal.





Dhanbad Ghar

– *coming soon*



BUILDER SUPPORT



Inside Out Villa

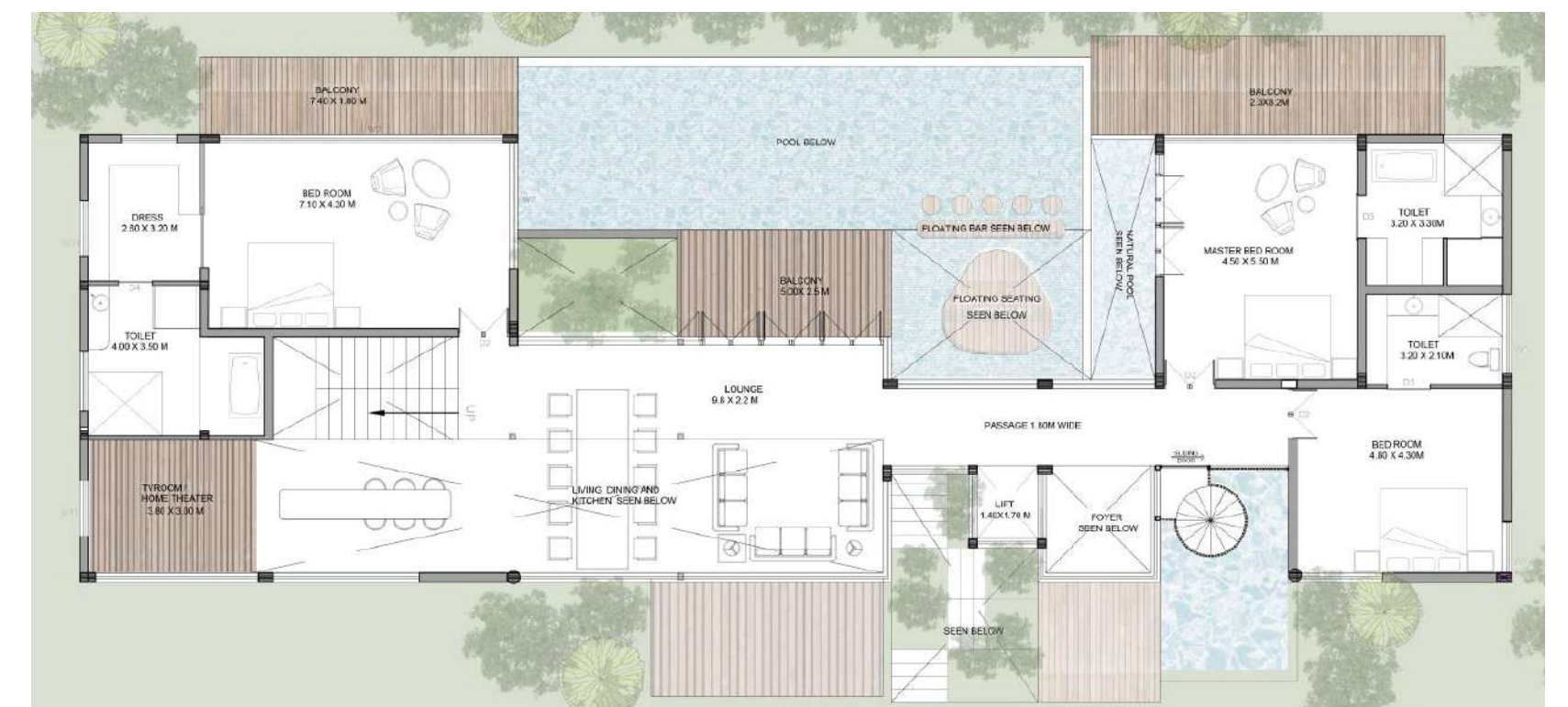
True to its name, Inside Out Villa explores the relationship between interior and exterior spaces, allowing landscape, light and openness to become integral to the design. Large openings and visually connected spaces create a sense of continuity, while natural textures and a restrained material palette soften the architecture.





Inside Out Villa

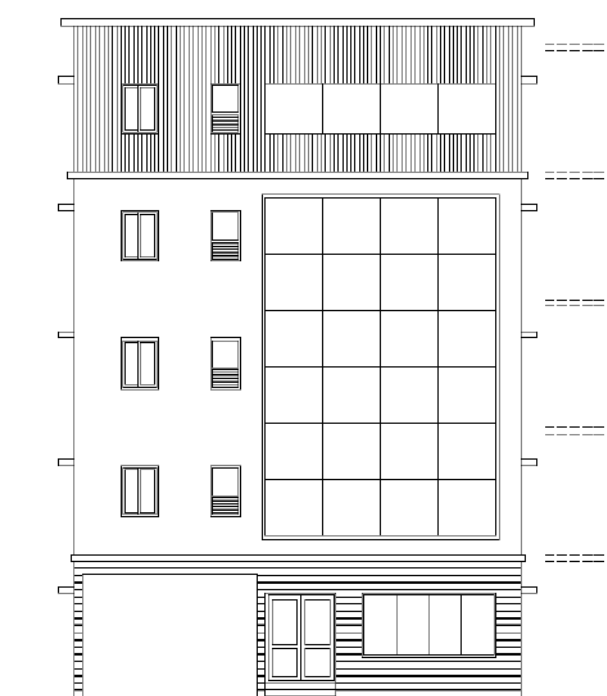
A home where the boundaries between built space and nature feel deliberately blurred. The water bodies on multiple floors and directions is the USP of the project.





Paying Guest

Designed for compact, high-utility living, this paying guest accommodation focuses on extracting maximum appreciation from its clients due to its warm feminine café like inviting feeling with brick cladding, flower pots, glass façade on the stairwell for maximum day light and functionality of the materials making it easy to maintain and aesthetic lighting for night safety.



FRONT ELEVATION - 1

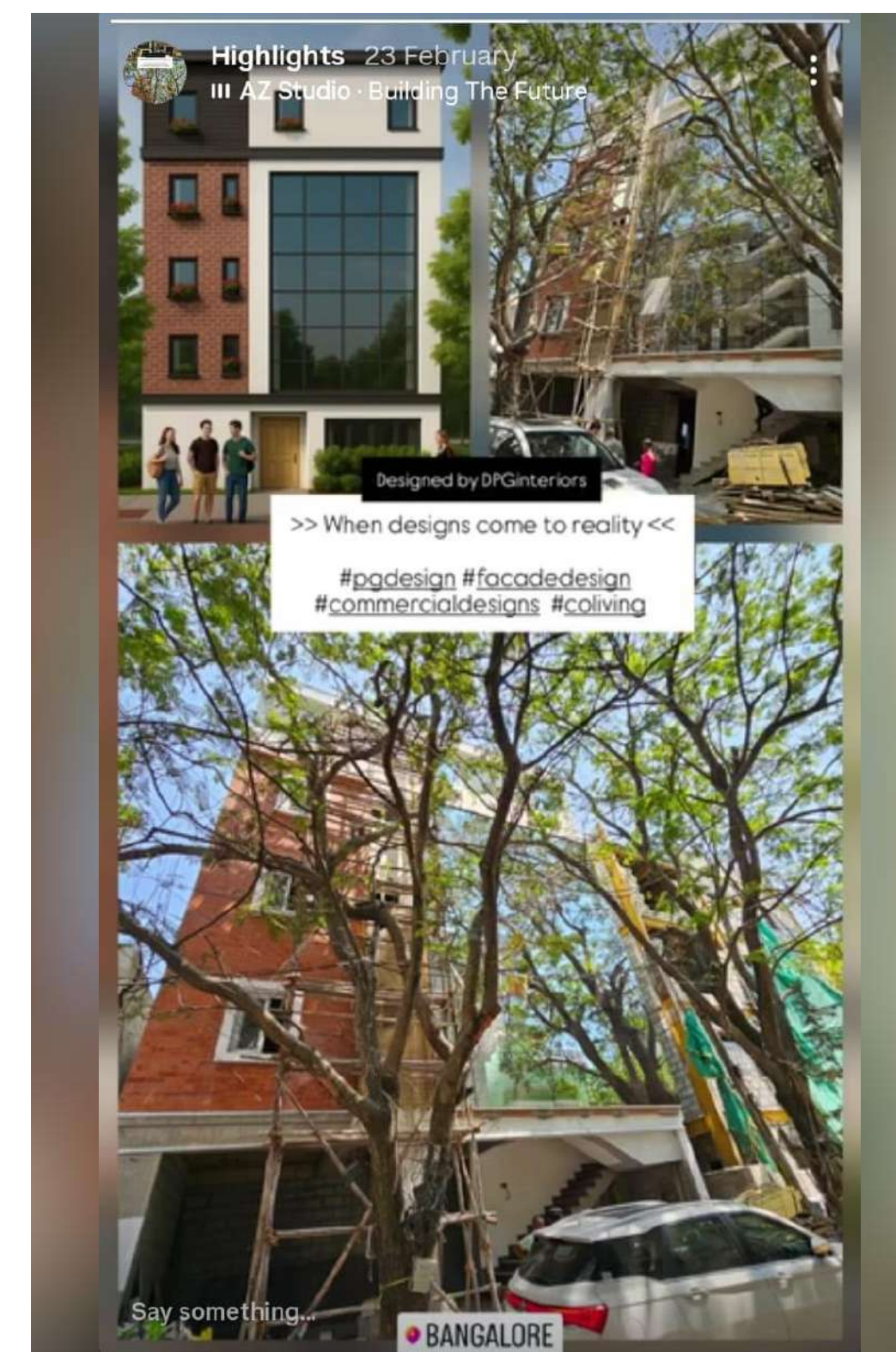
- Exterior wall lights up and down
- Ceiling down lighter in ground floor
- Strip lights in front wall
- Outdoor gate lights



DAY VIEW 1



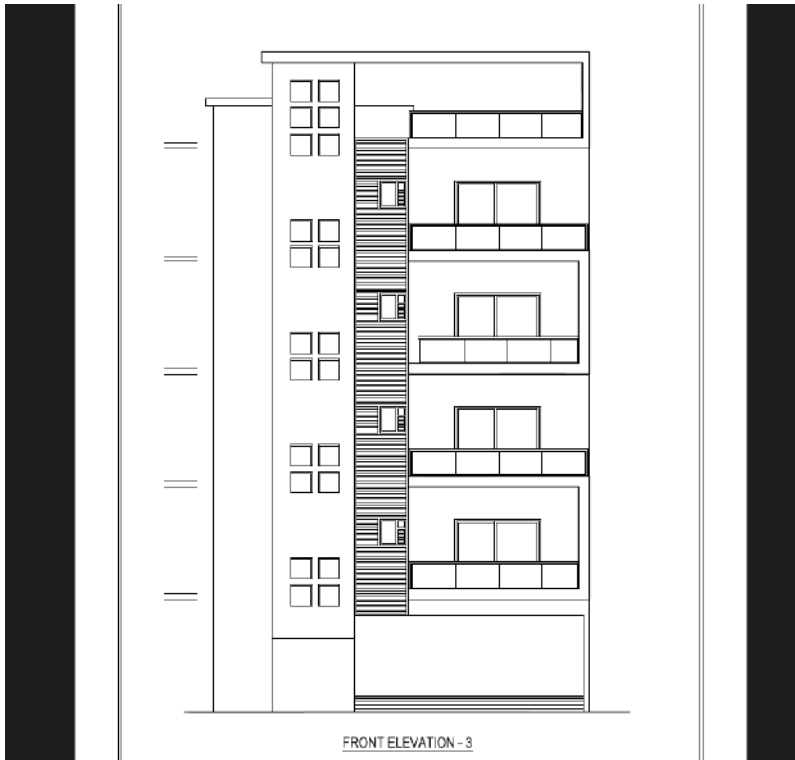
NIGHT VIEW 1





Girinagar House

This is a contemporary family home developed around clean geometry and a warm material palette. Wood, neutral finishes and indirect lighting bring warmth to the otherwise modern language, while furniture and storage are integrated into the architecture wherever possible. The design prioritises a homely feeling while maintaining a cohesive visual character with the neighbourhood.



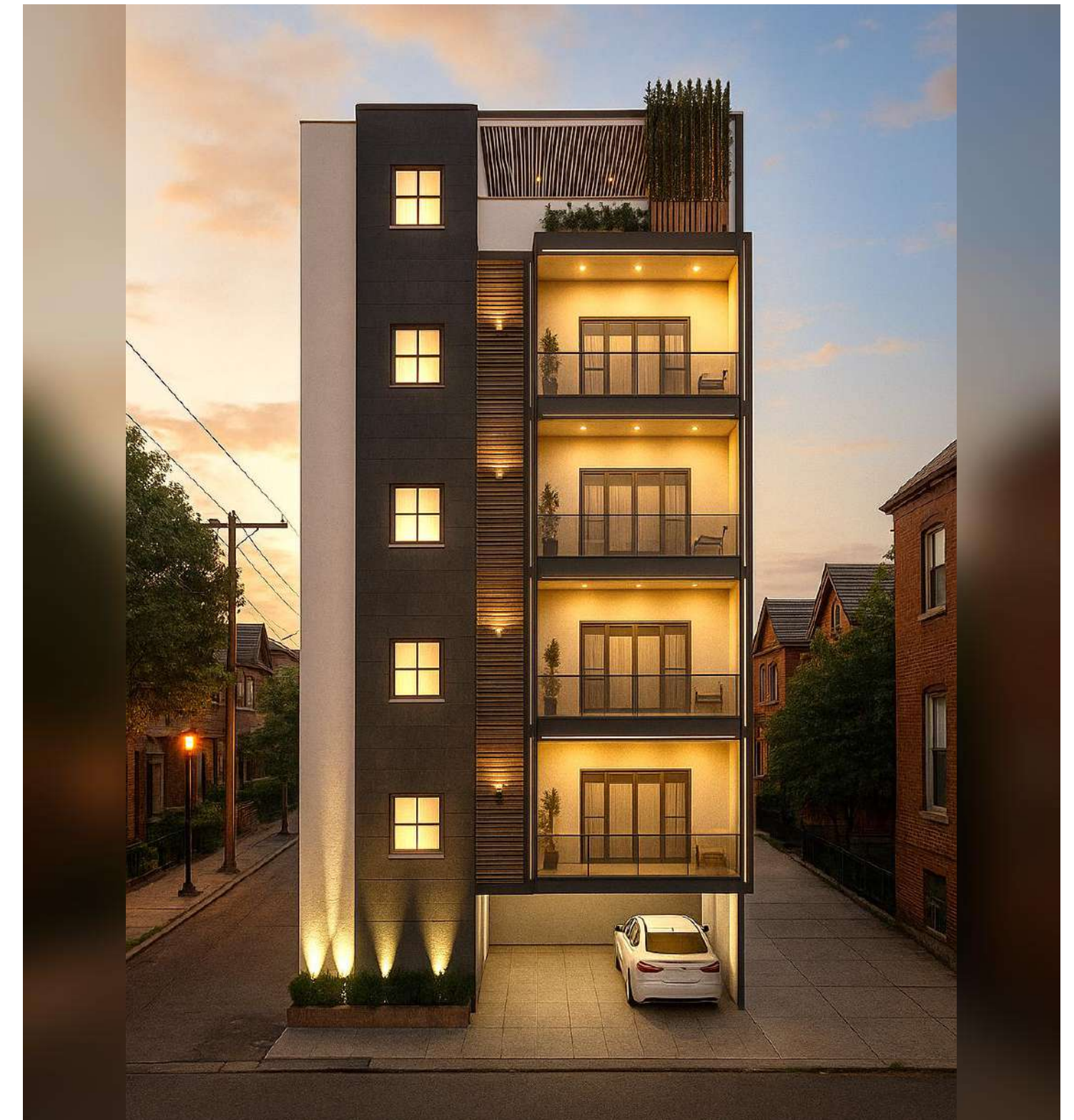
- vertical strip lights
- window lights for washroom
- up lights in balcony
- ceiling down lighter in balcony & terrace
- upward lights for staircase and lift



DAY VIEW 1



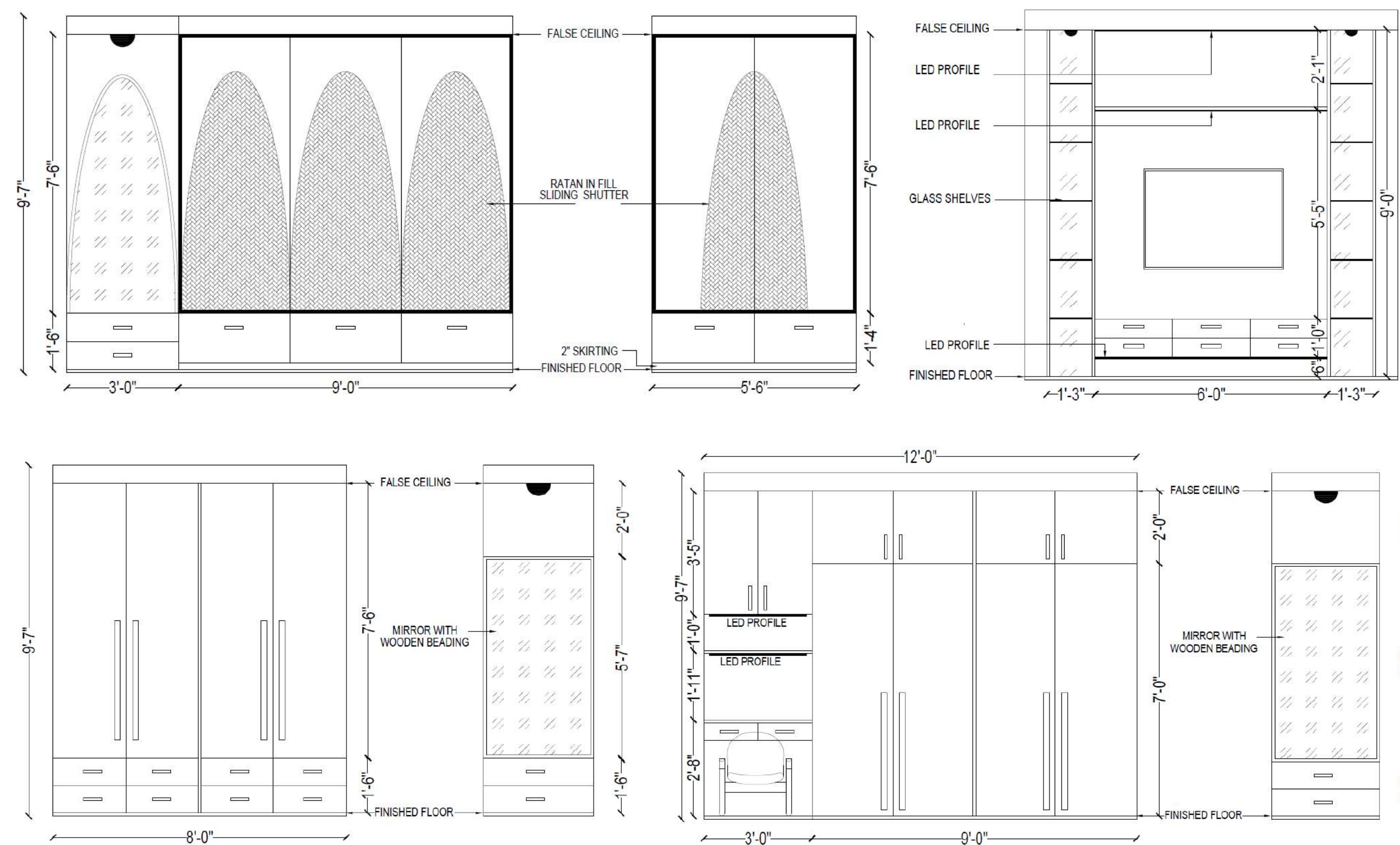
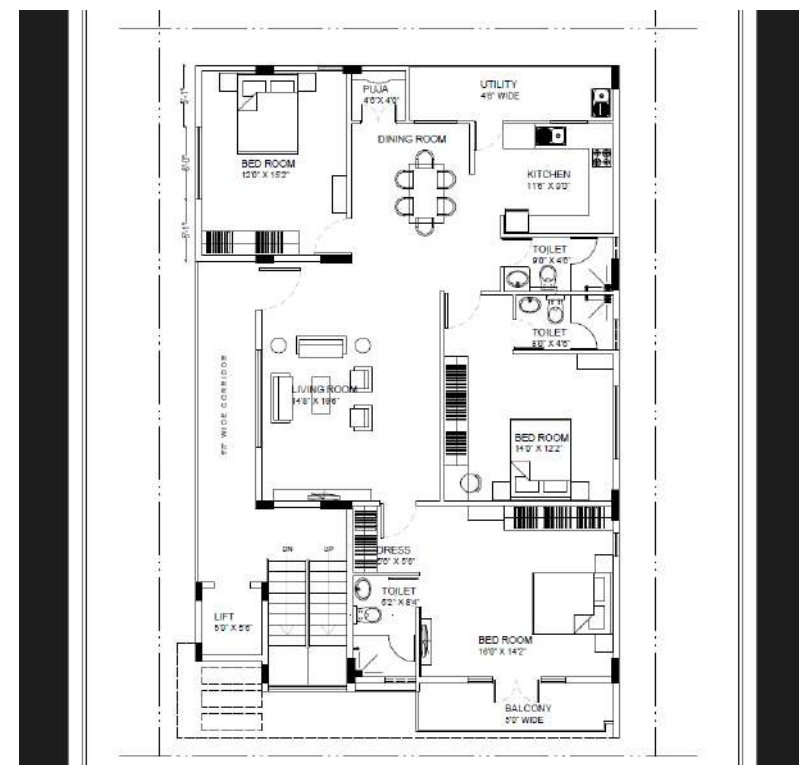
NIGHT VIEW 1





Girinagar House

Private spaces continue the home's **simple, functional and understated design vocabulary**, with each room personalised according to its user. Internal storage divisions are carefully planned and shutters are aesthetically designed. The result is a practical family home where detailing is driven as much by everyday usability and habits.

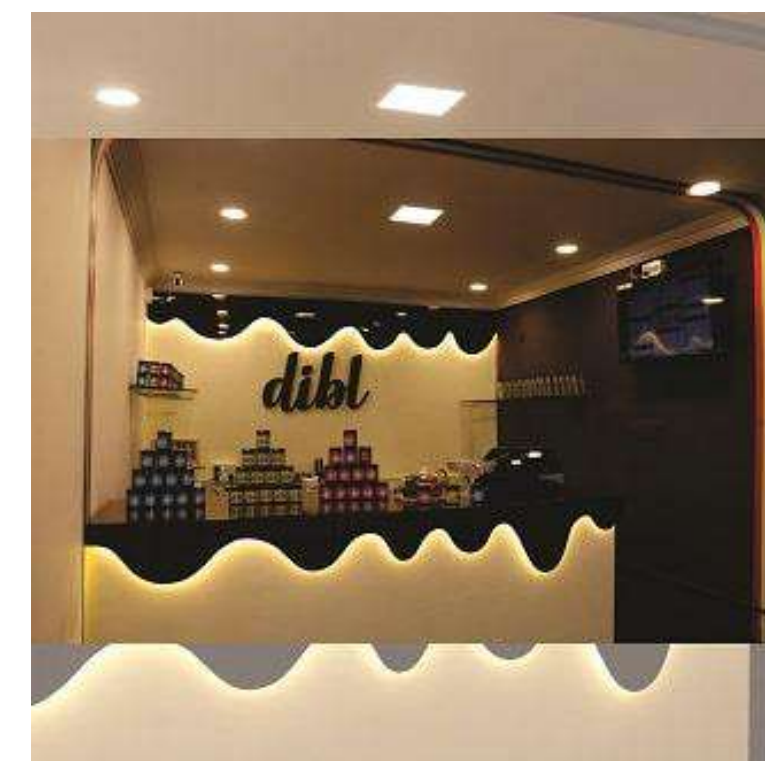
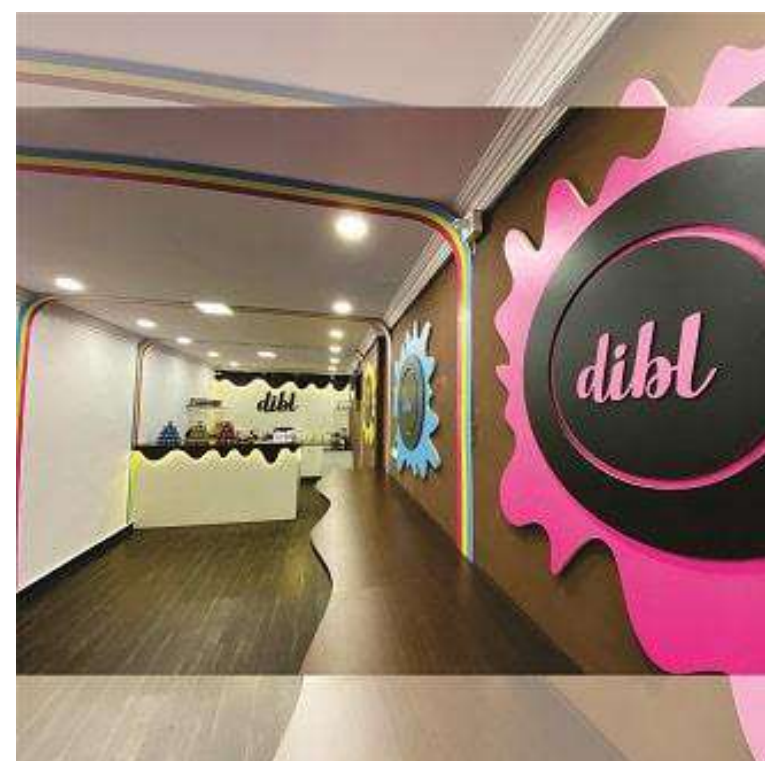
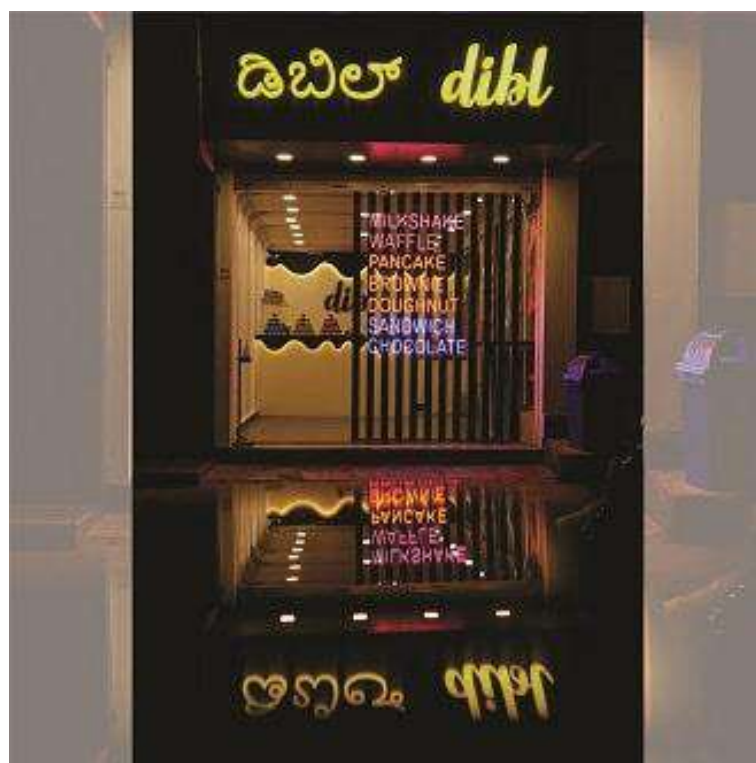


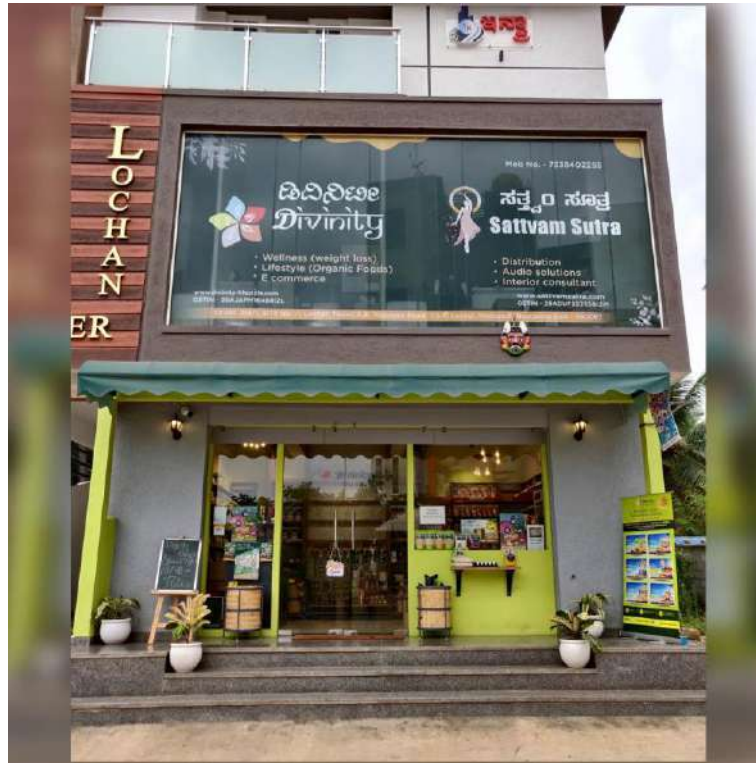
COMMERCIAL



Dibl Cafe

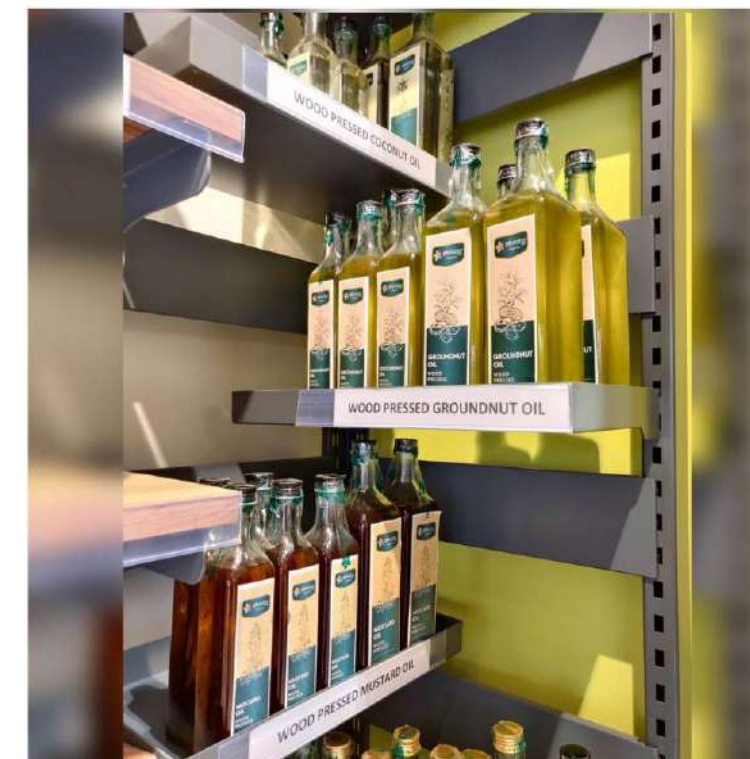
Dibl is chocolate spread brand under the parent company of Cocodiva. The Concept is designed around three main flavours – Hazelnut Peanut butter and Milk Chocolate; which can be enjoyed with waffles, milkshakes, etc. The space is directed to a young crowd with its convenient location, vibrant colours, minimalistic design and warm fluid lighting.





Divinity Organics

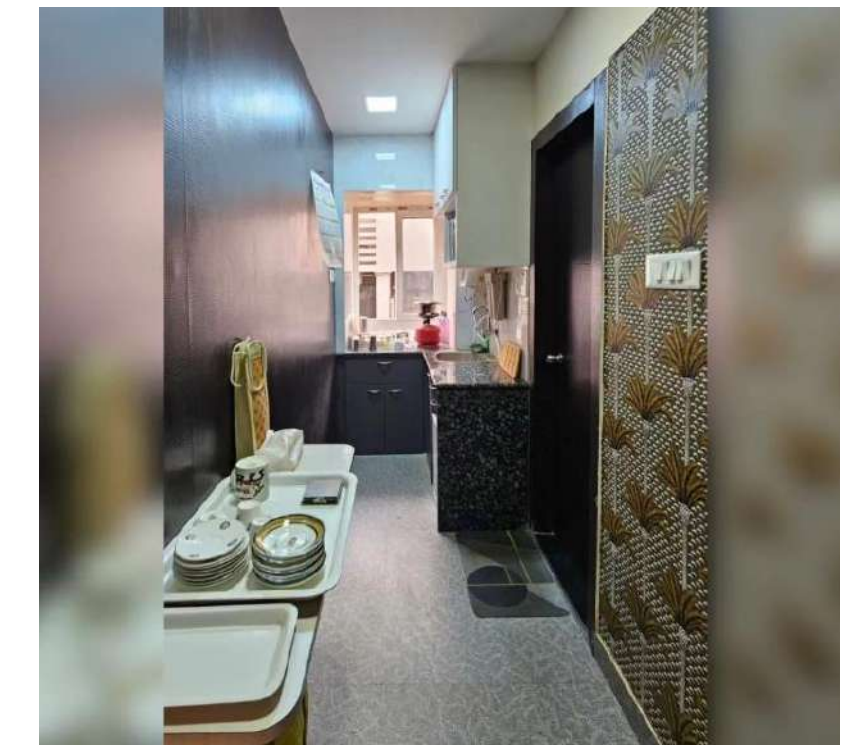
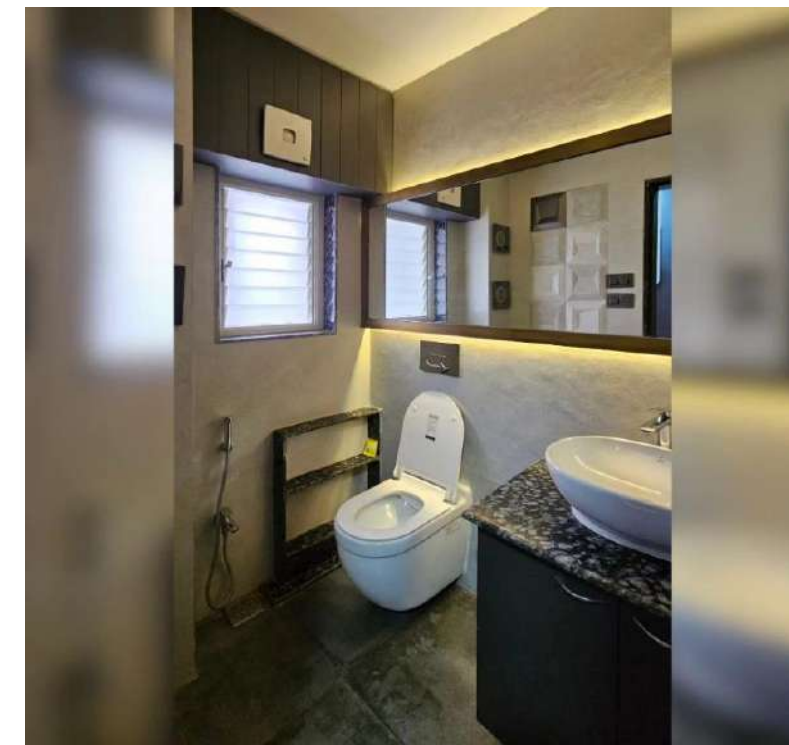
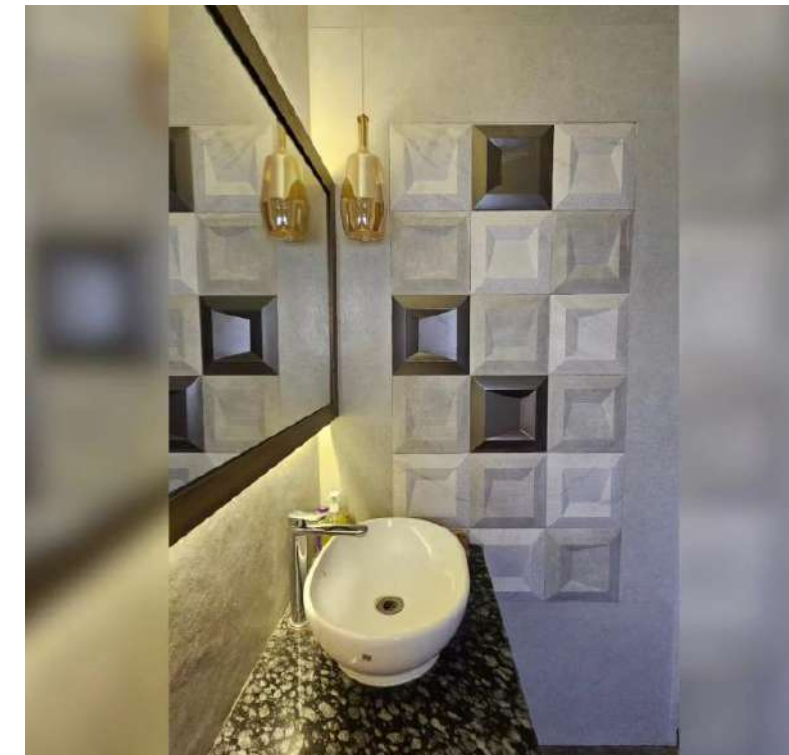
Divinity Retail Store is Mrs. Yogita's dream business. Adopting the notion of "Design for Business" to launch Divinity in the Bangalore Market, the vision was clear. The use of lime green and grey with a blend of natural materials like wood, jute and cane made the entire store come to life. The store project was completed in the stipulated time and budget.





RSD Office

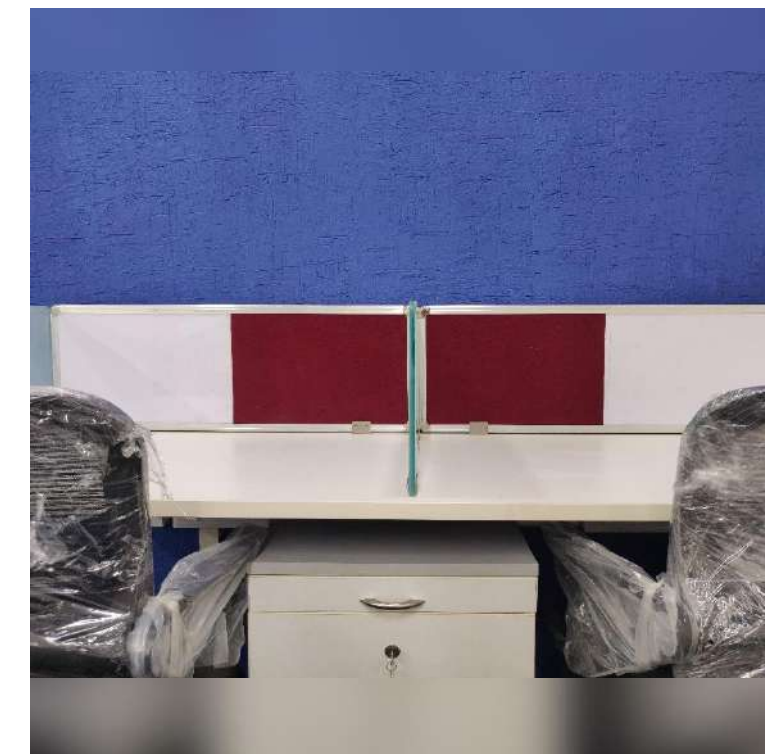
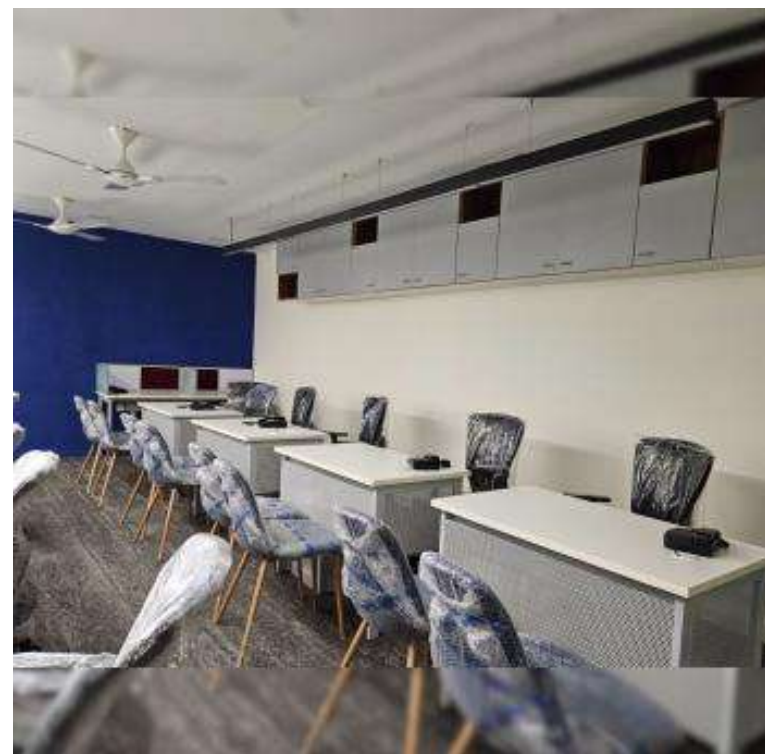
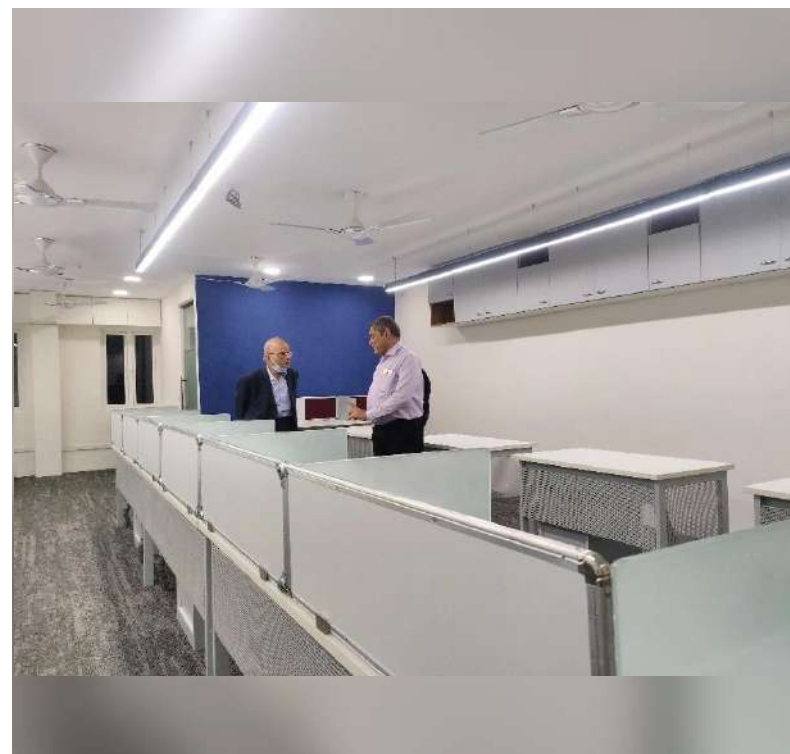
Challenging as it is to work in Kolkata, and Durga Puja festival in between, we managed to renovate 900sqft office space in Lords building in a period of 4 months, working day and night ! The space which once looked like a government office, was beautifully transformed into a modern way of working with latest design trends.





Peekay's

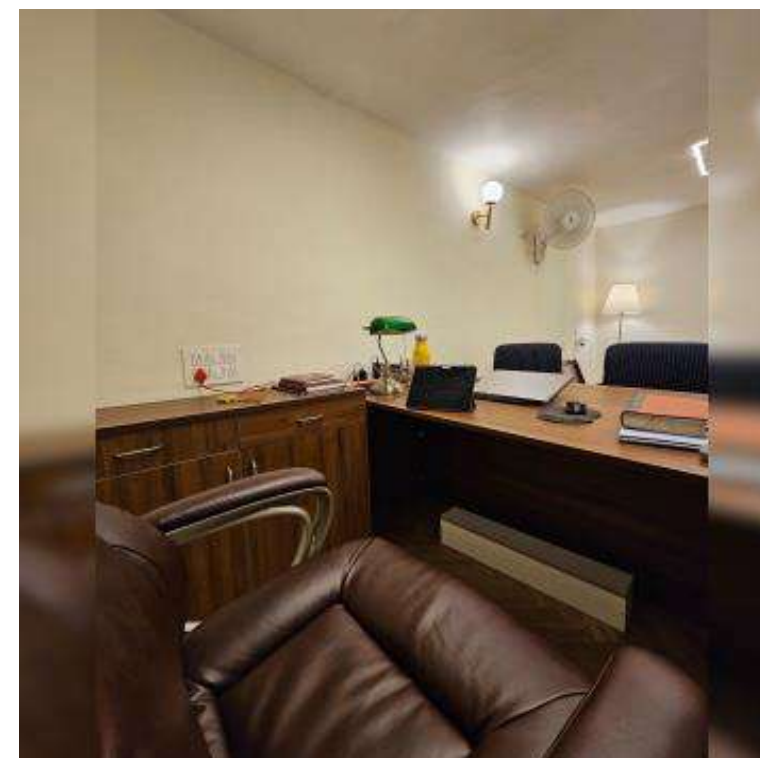
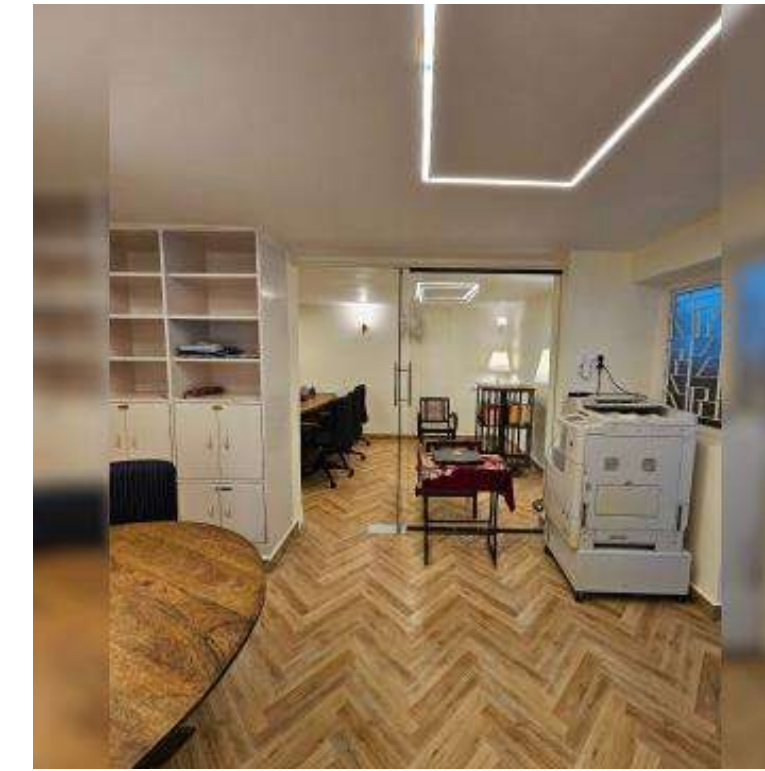
Design for business aims at increasing employee productivity and visitor engagement. The client had complete faith and provided utmost freedom to showcase latest design trends addressing all the pain points, respecting the budget and handing over the 900sft space in 3months, dually delivered.





Adv. Neeraj

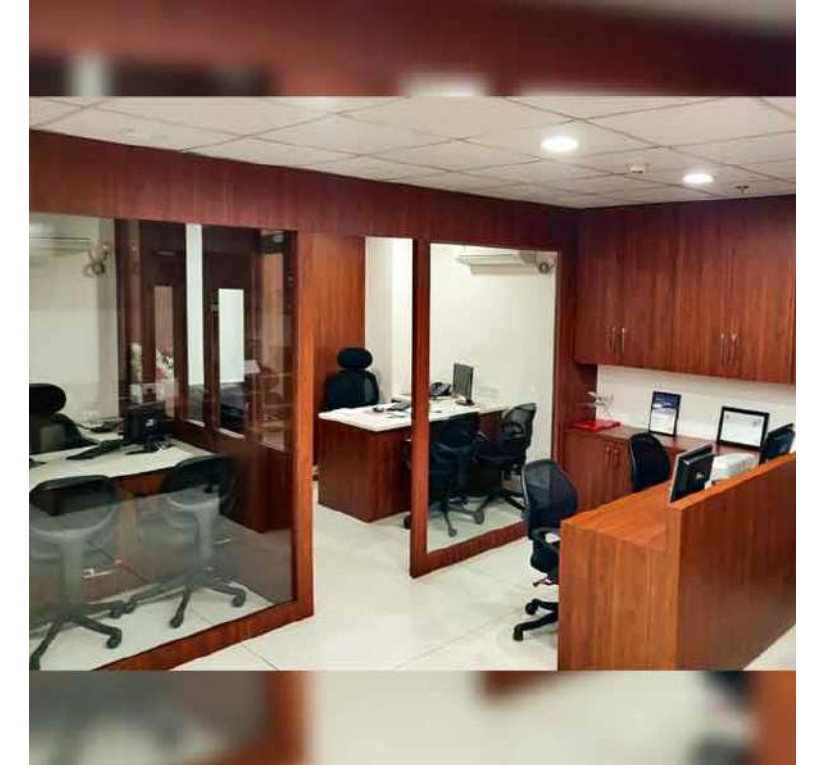
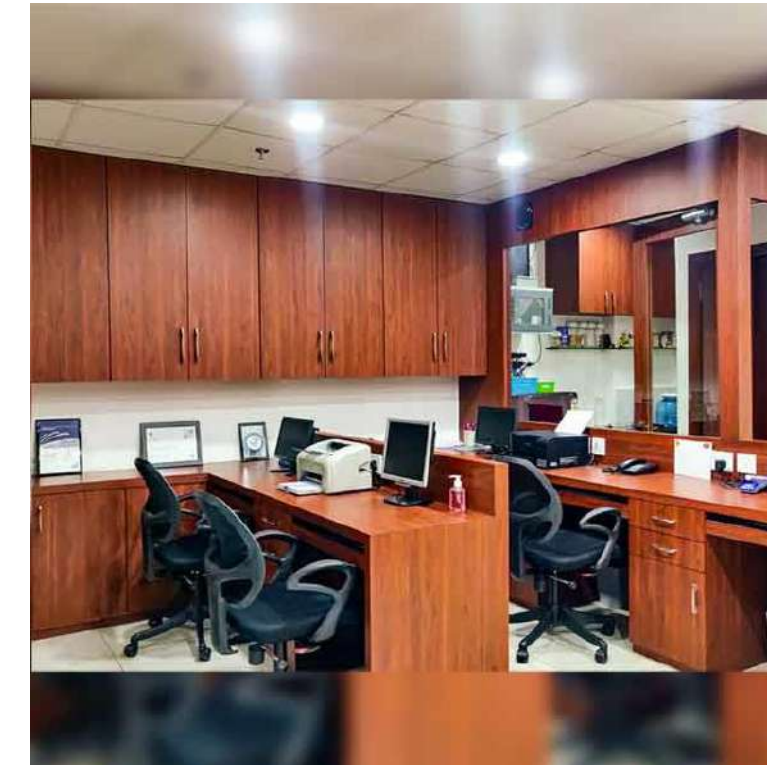
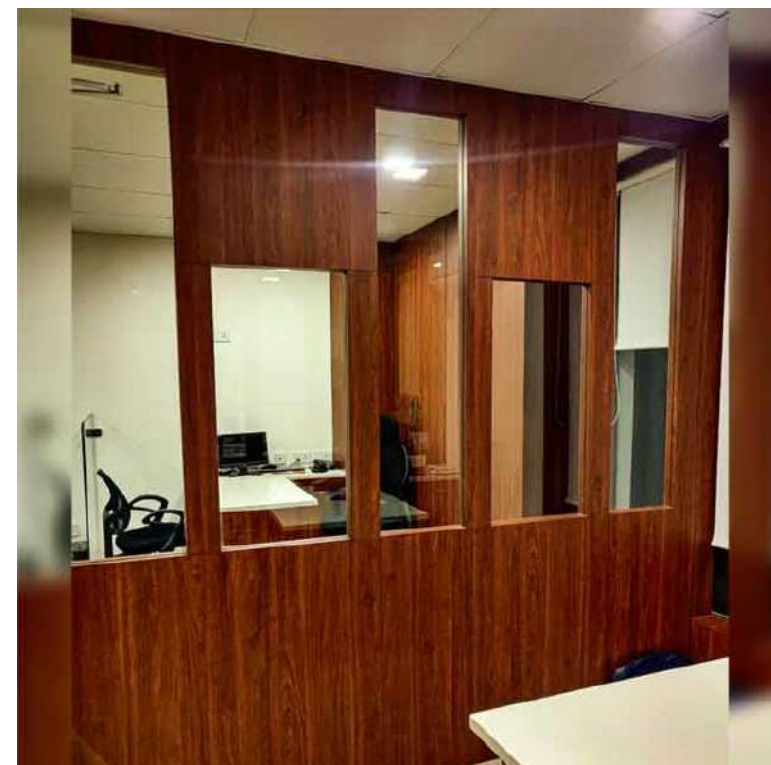
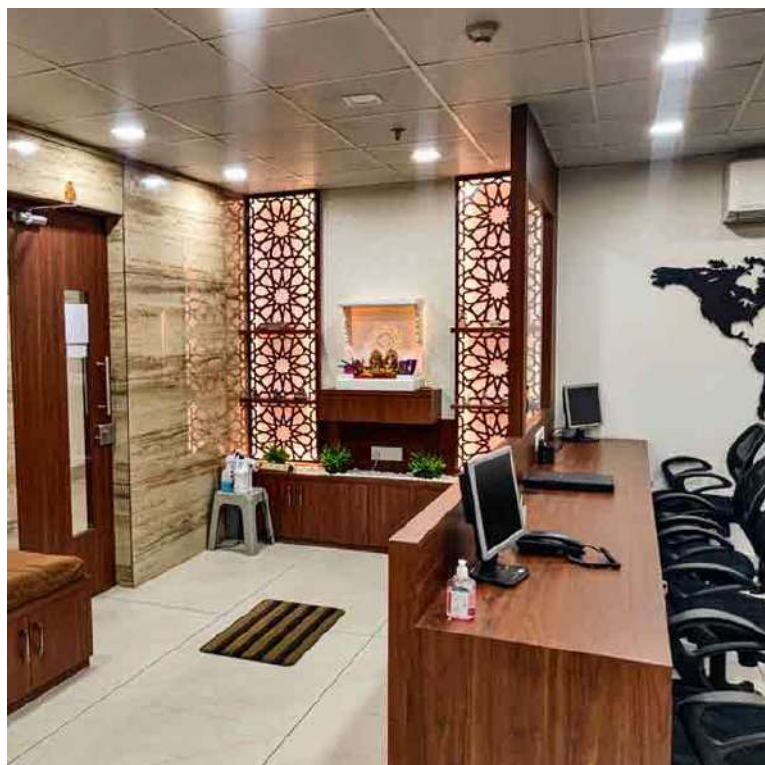
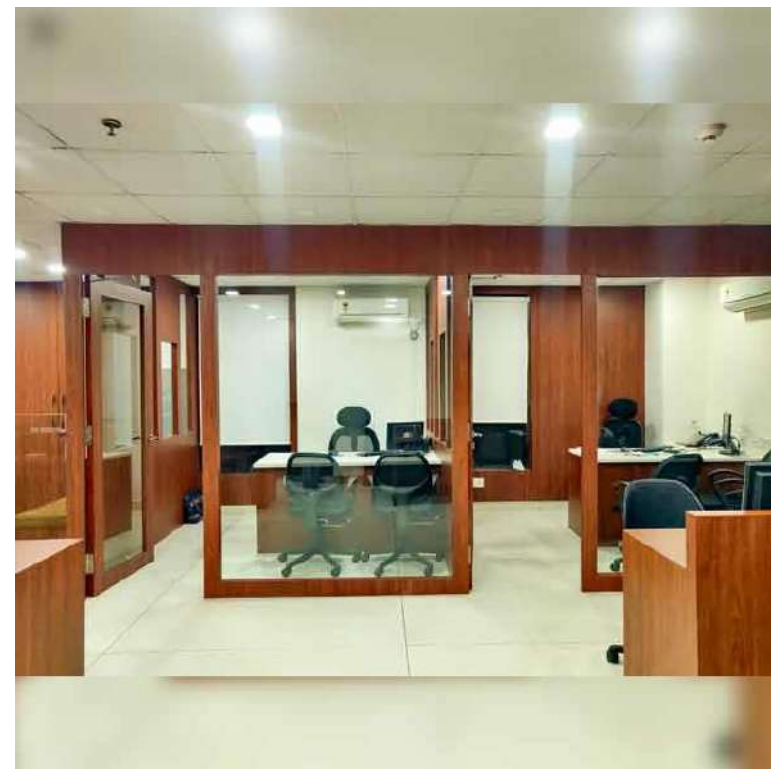
Starting his own practice, Advocate Neeraj Sastry's space is about 400sft, located in the heart of Bangalore City near Lalbagh. This home office was a time and design challenge to be delivered in 15days. The client was thrilled with the outcome and have forwarded many references since.



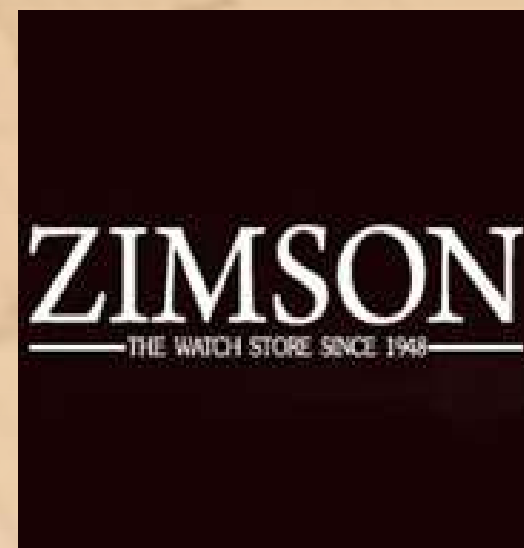
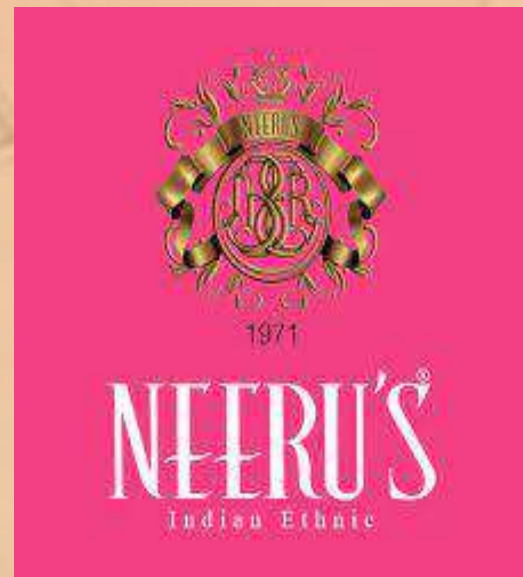
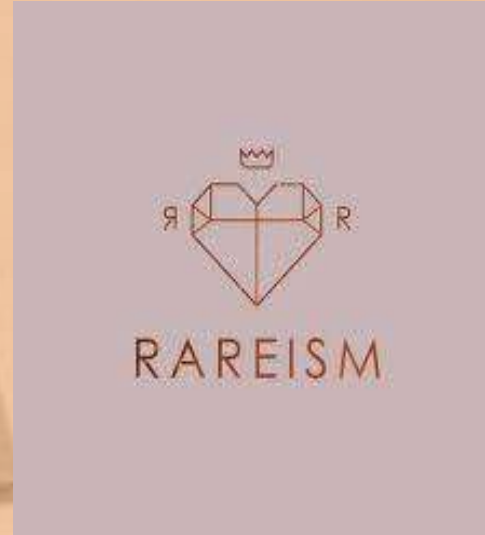


Travel Joy

Travel Joy is a travel agent office based out of Kolkata. The area of 1000sft is utilized for a spacious working environment for employees and the Directors of the company with a sober and functional aesthetics. Having their head quarters in Salt Lake City, the natural light and view from the high rise building adds to their advantage.



BRAND WALL





Uniqlo

- Western Apparel Brand
- From Japan to India
- Five Outlets in Delhi





Rareism

- Flagship Store Design
- From the Design house - RARE
- VR Mall, Bangalore





Godrej - Script

- Flagship Store Design
- Exclusive Furniture Store
- Indiranagar, Bangalore

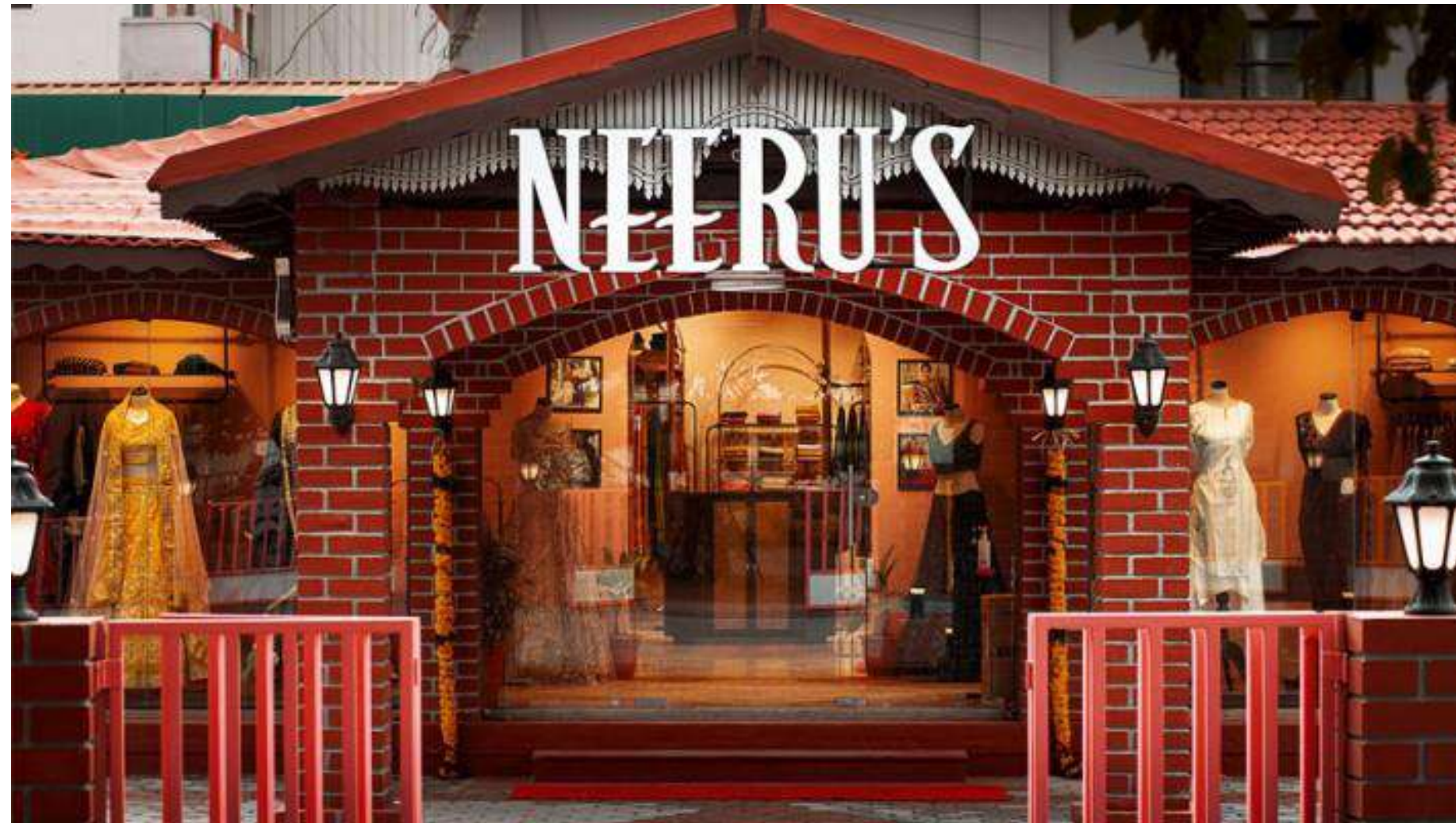




Zimson

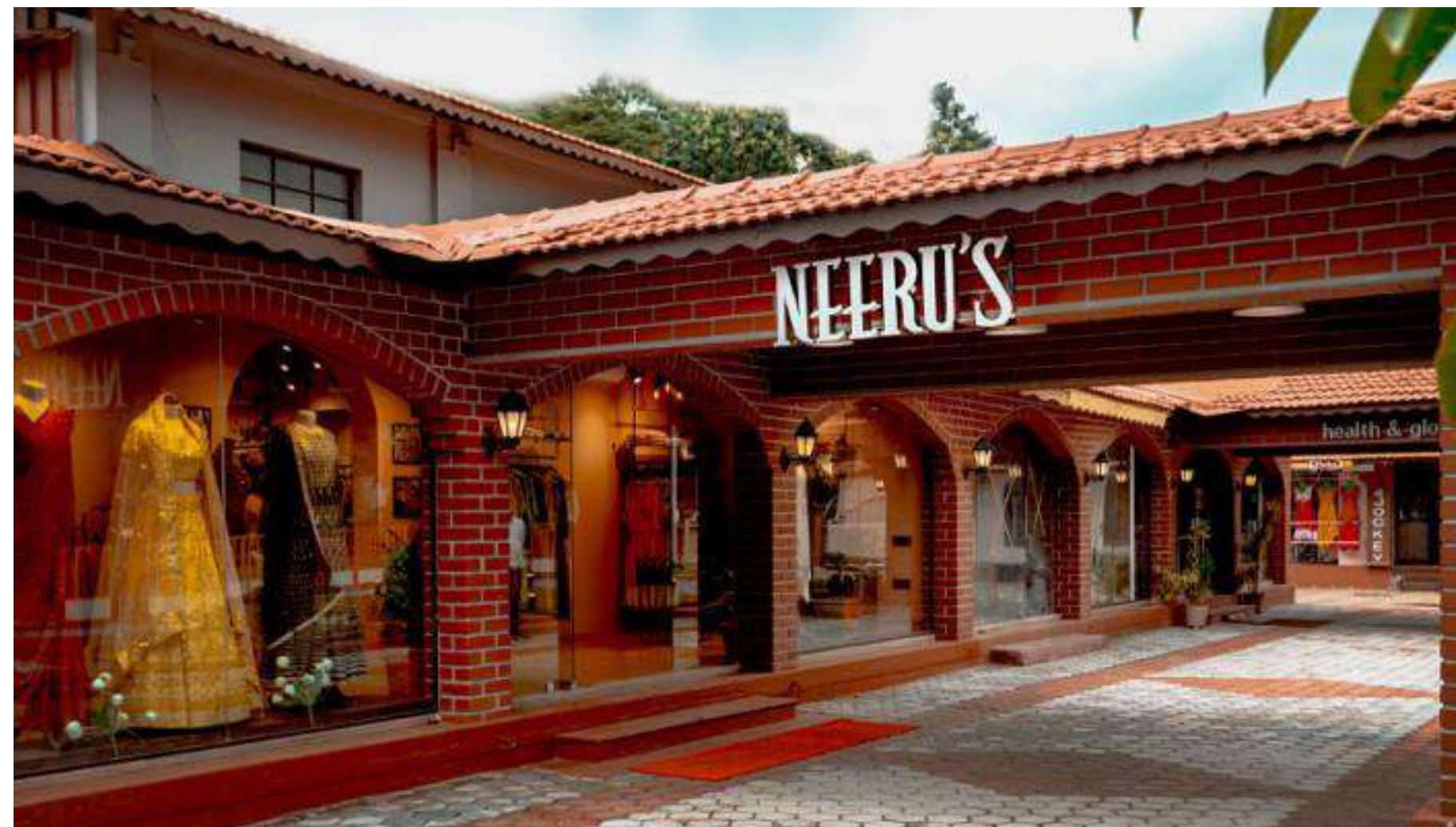
- Flagship Store Design
- Exclusive Luxury Watches
- Indiranagar, Bangalore





Neeru's

- Heritage Store Design
- Wedding Collection
- Coimbatore, Tamil Nadu





JSW Paints

- Flagship Store Design
- Home Concept for B2C
- Mysore Road, Bangalore



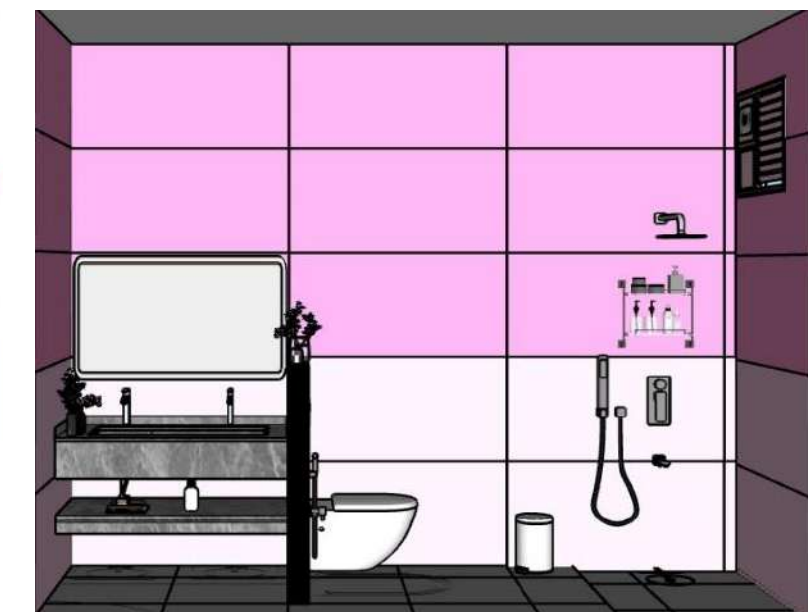
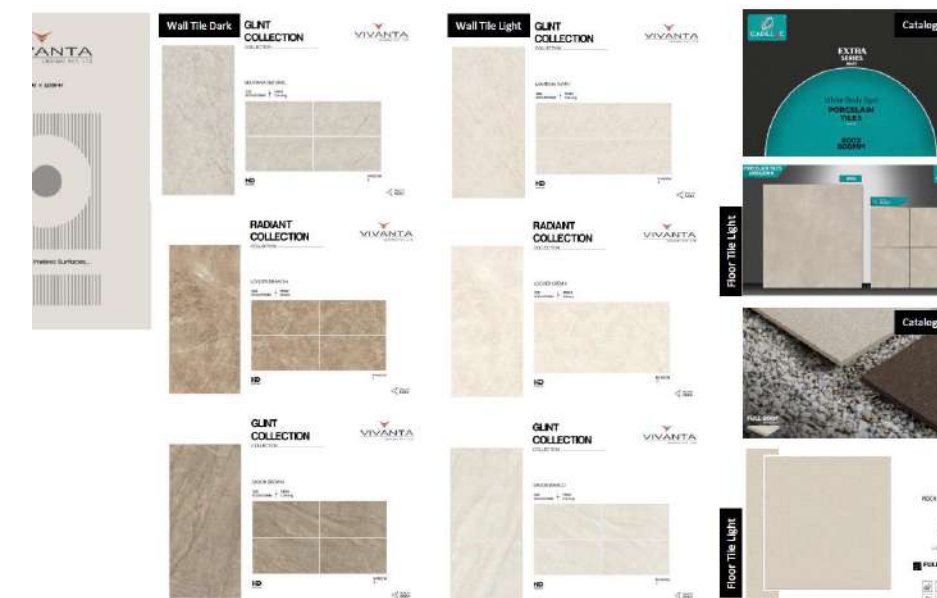
MATERIALS LAB

Tiles

STRATEGY > AI TOOL DEVELOPMENT > BACKEND SUPPORT



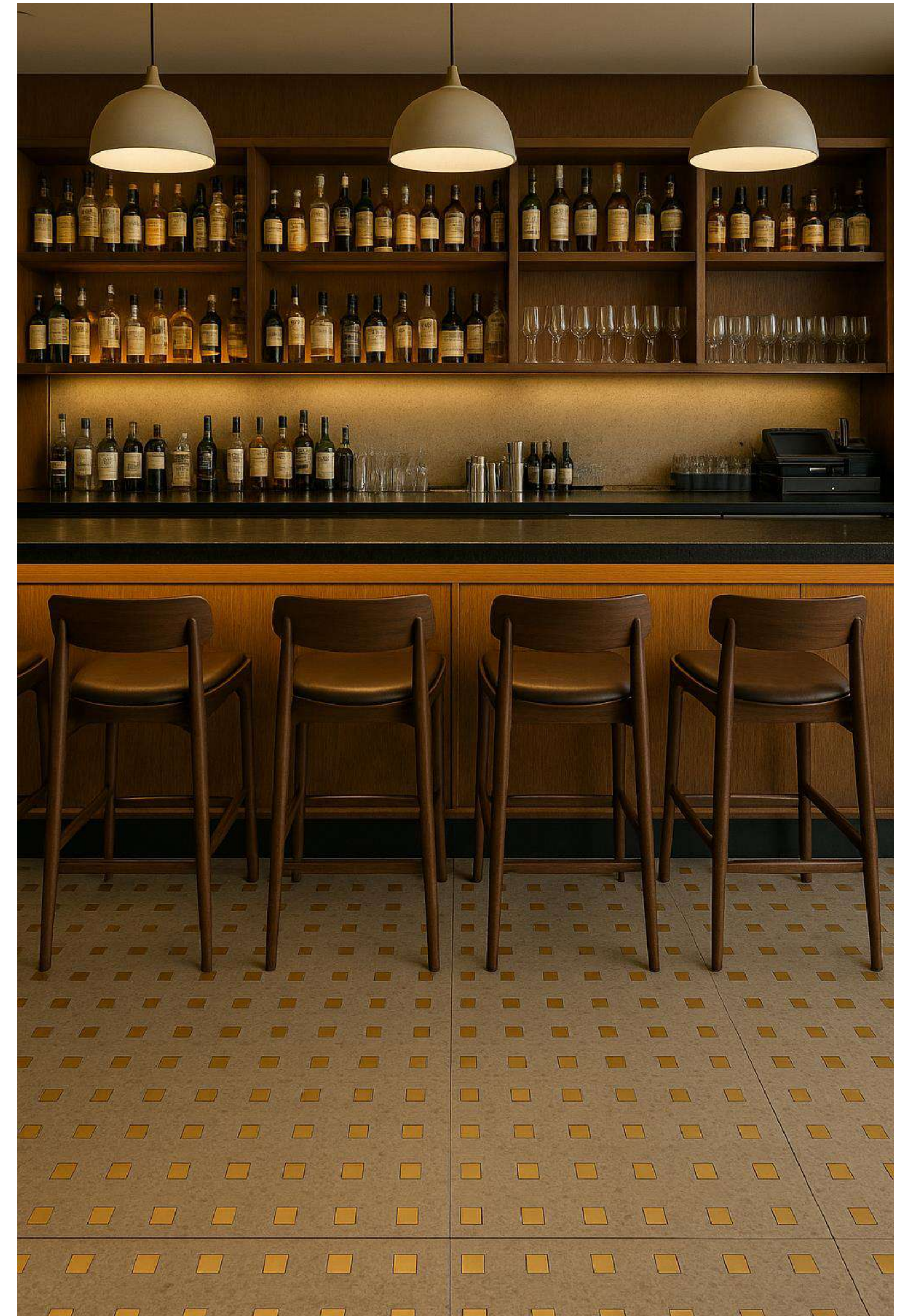
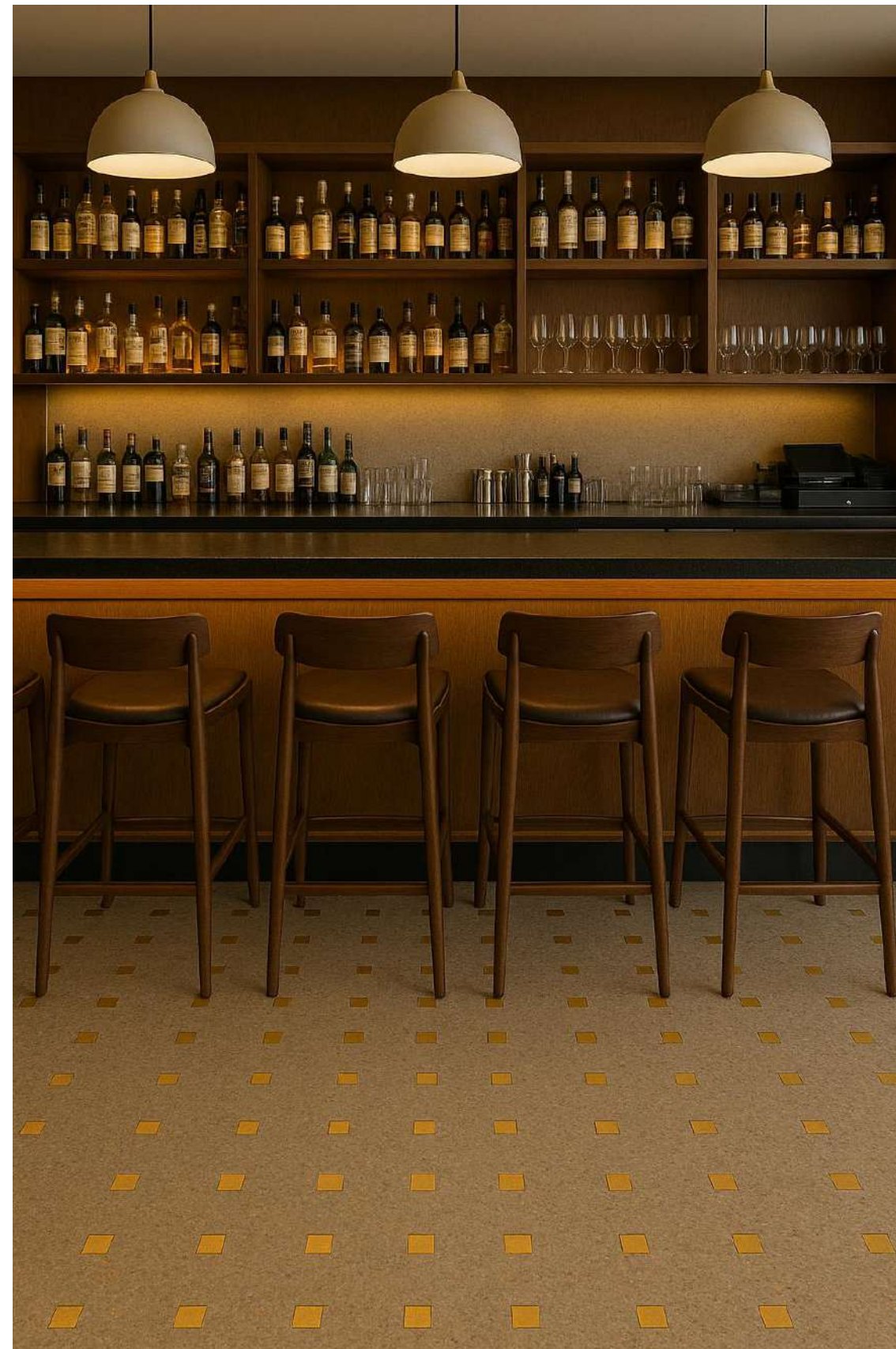
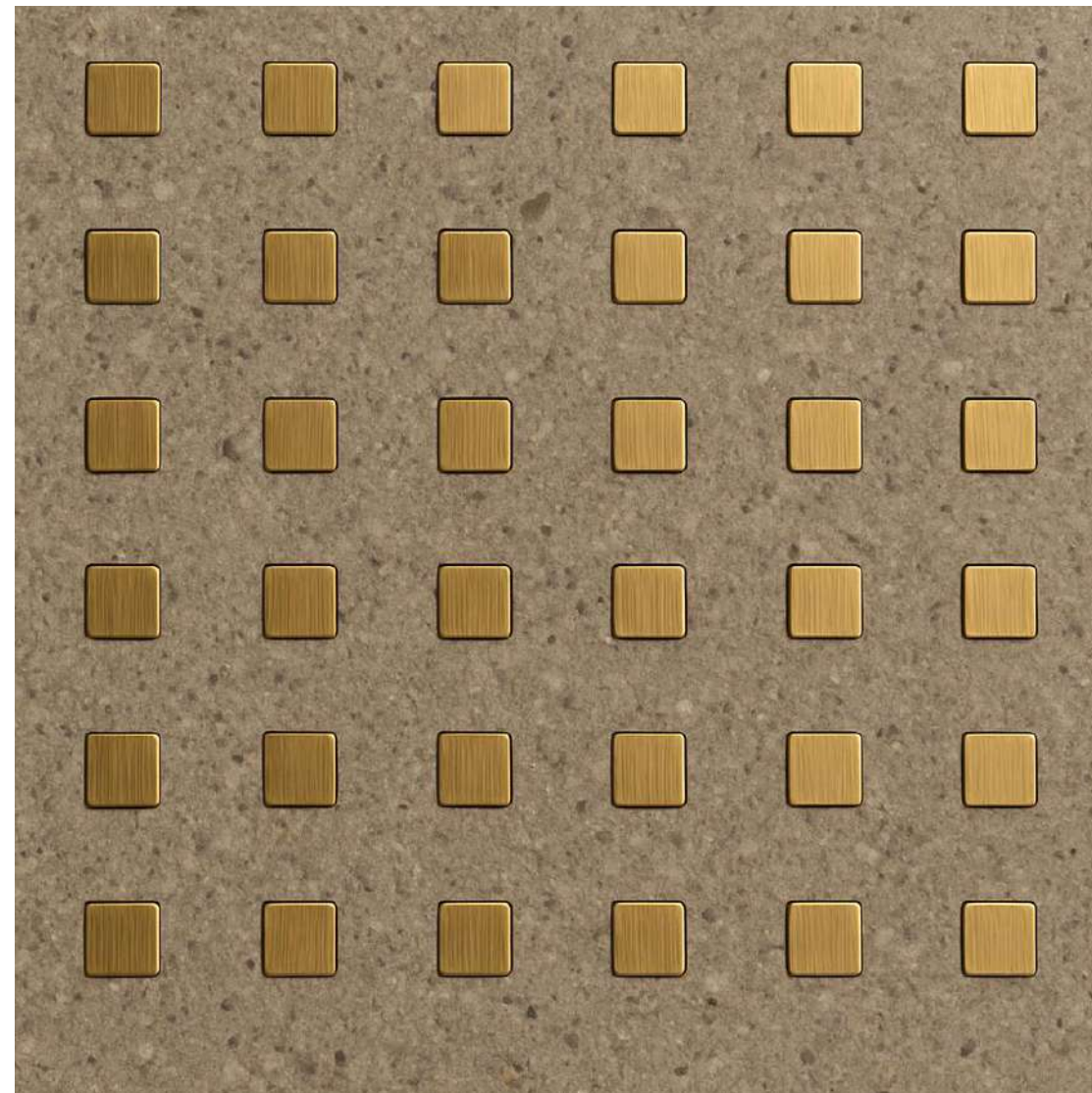
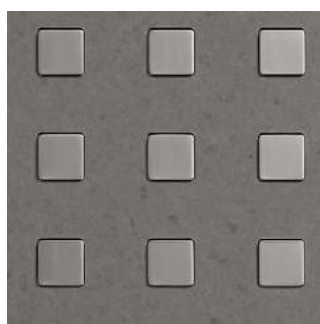
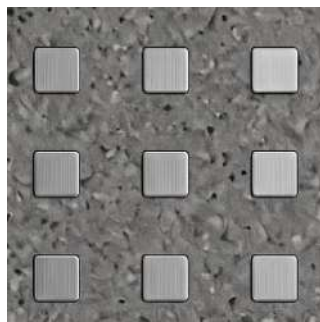
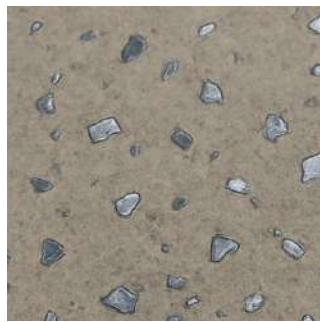
1. Resolving tile queries across project stages
2. Shortlisting tiles from 40+ catalogues by priority
3. Reviewing and supporting AI tool development
4. Reviewing Bangalore sampling unit setup
5. Reviewing developed samples
6. Creating AI tool review questionnaire for industry leaders
7. Coordinating AI tool demos and feedback sessions
8. Recommending materials based on designs and catalogues
9. Creating bathroom elevations for architects/designers
10. Creating 3D renders for architects/designers



Bar Flooring

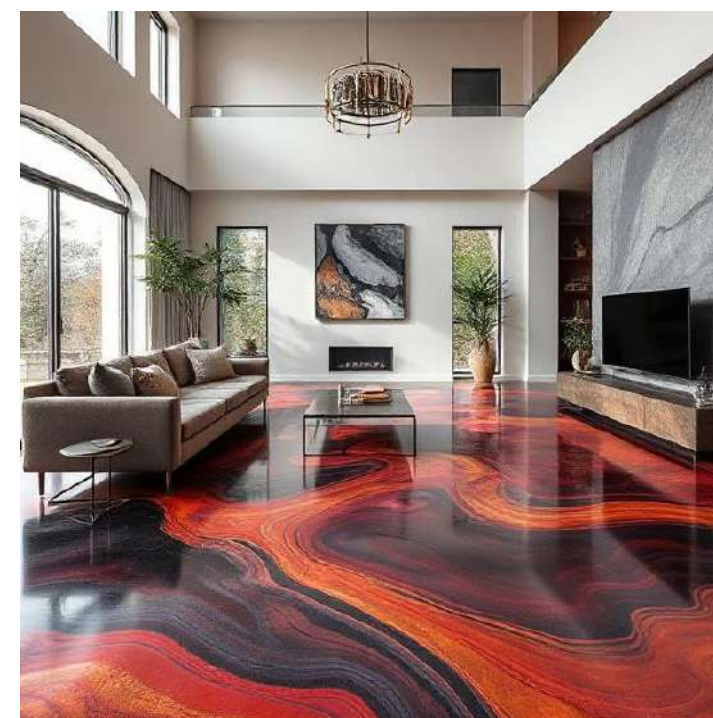
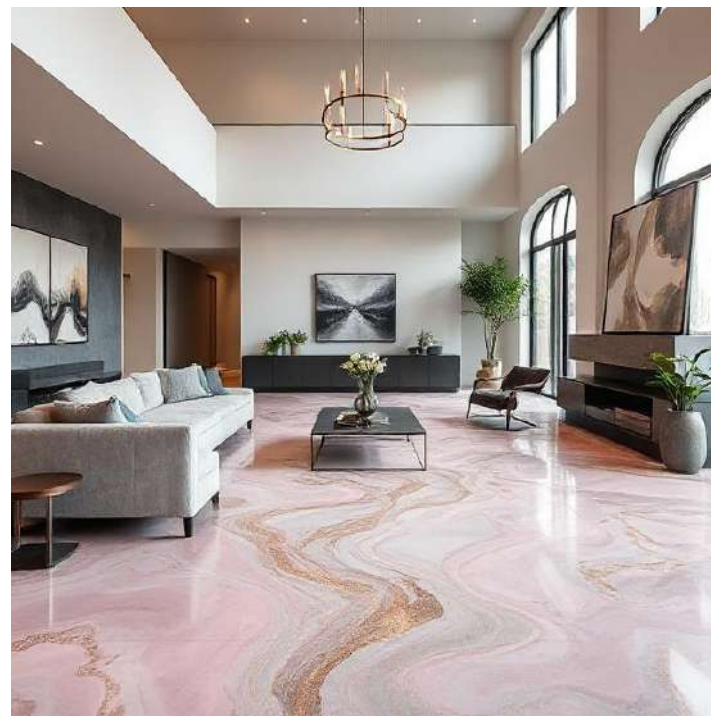
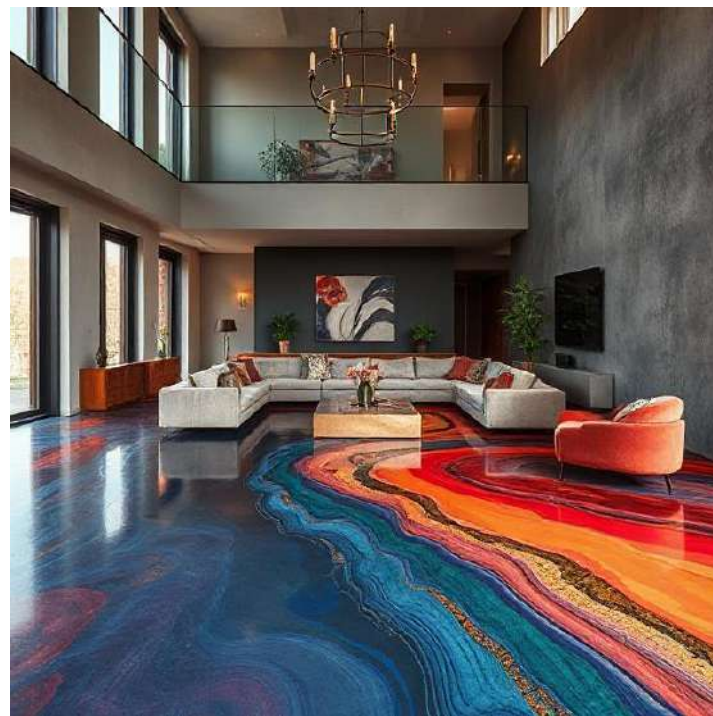
RESEARCH > CONCEPT CREATION >
PROTOTYPE DEVELOPMENT

1. Sharing tile related queries while selecting a material during different stages of the project
2. Shortlisting of 20 catalogues as per must



Artistic Flooring

RESEARCH > CONCEPT CREATION > CATALOGUING



Epoxy Fluid Flooring – When flooring becomes the highlight, everything else takes a back seat. A time- and cost-efficient solution without compromising on aesthetics or functionality.

Metal Inlay in Carpet – An unexplored design possibility offering extensive customization in colours, sizes and applications, with minimal maintenance.

Wooden Flooring

CATALOGUE CREATION



Taking a **gymnasium and a bedroom** scenario and exploring all shades and plank sizes of wooden possibilities such as maple, acacia, oak, walnut, white oak, teak with metal inlay in straight lines and circles.



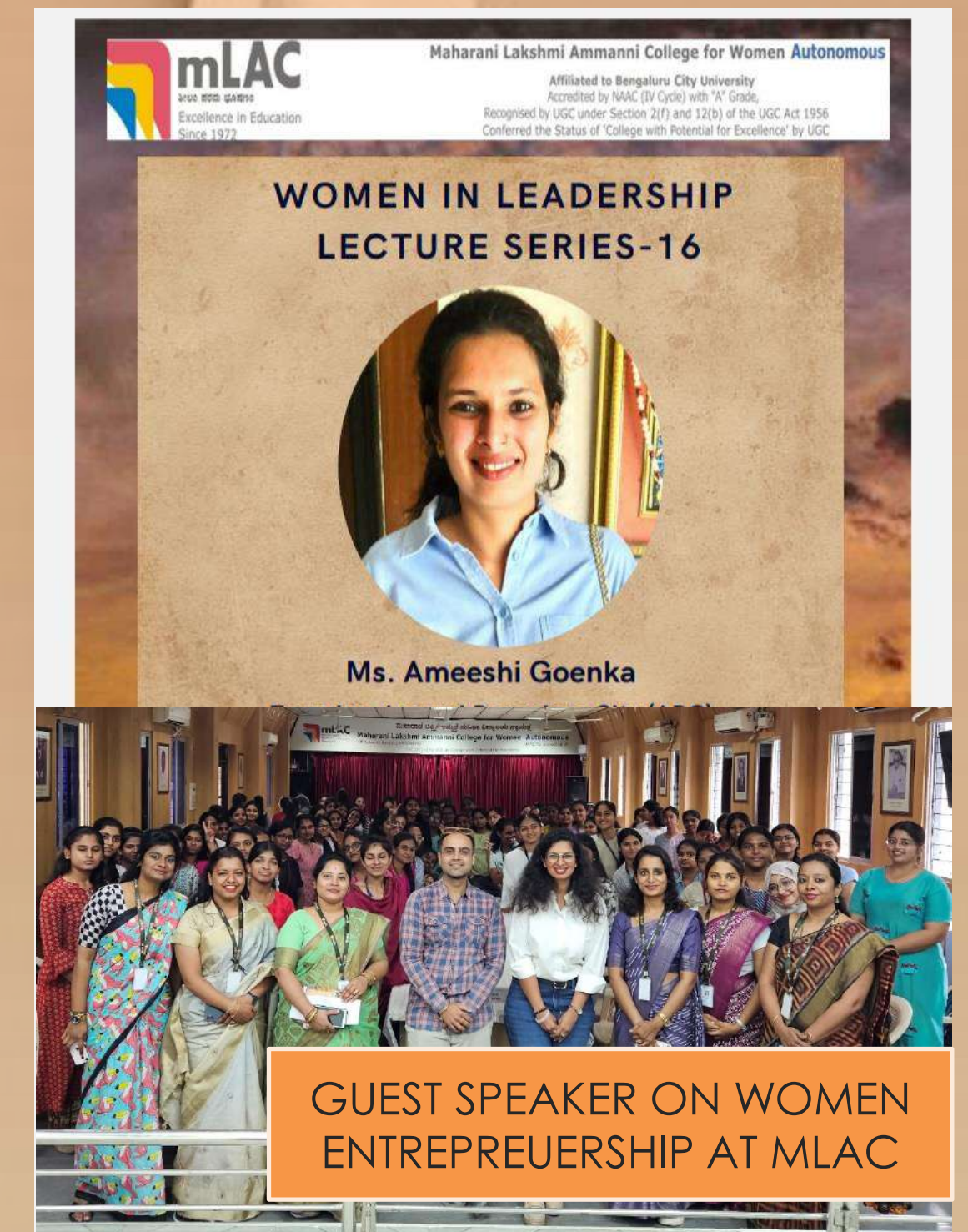
Curtains & Upholstery

Coming Soon



Industry Recognitions

Ameeshi Goenka - IIID + Material Brands + mLAC

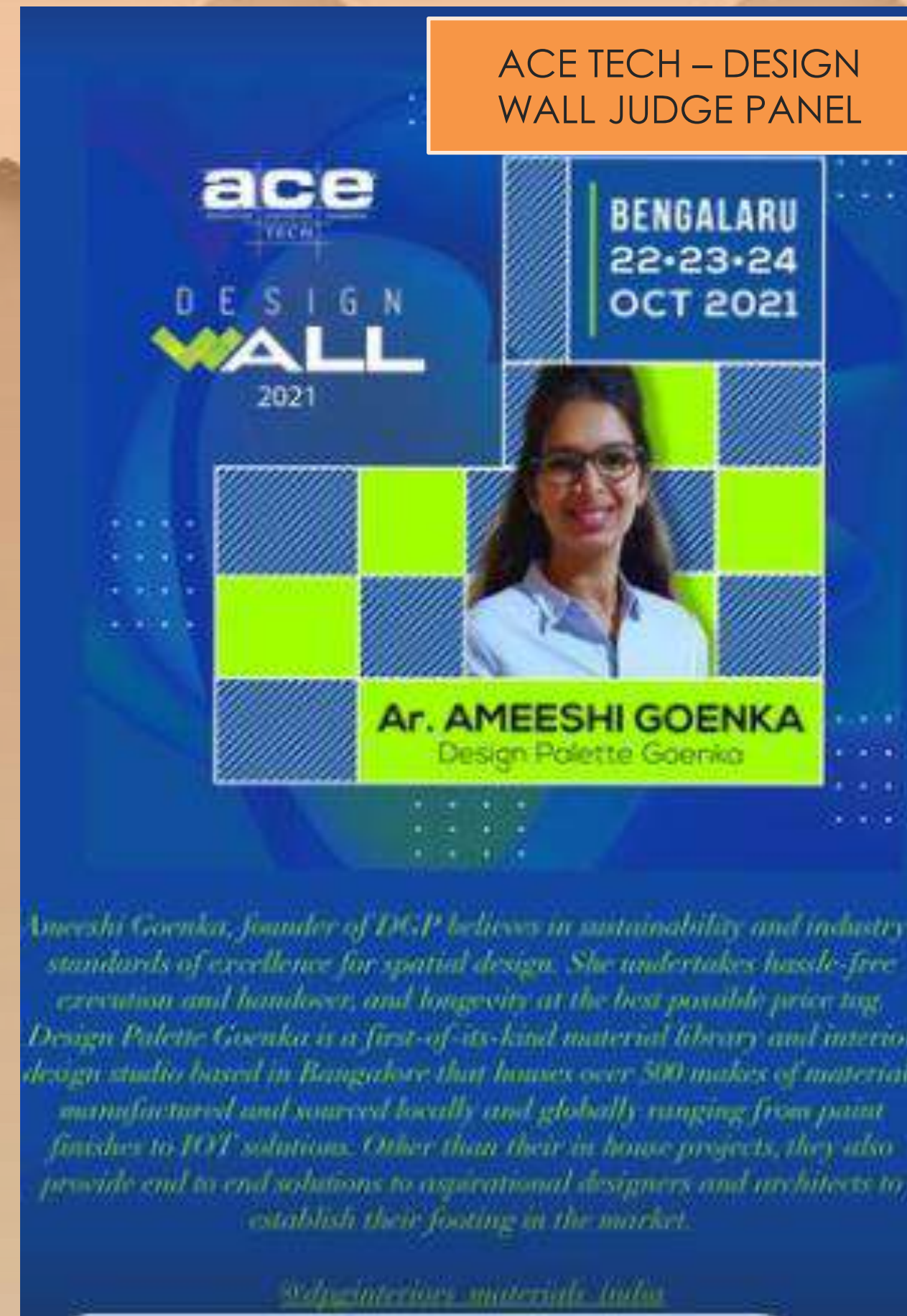


Industry Recognitions

AMEESHII GOENKA – ACE TECH



Jury for Design Wall



ACE TECH – DESIGN WALL JUDGE PANEL



Jury for Grand Stand

Industry Recognitions

AMEESHII GOENKA – VMRD



Inspired by the vintage motorcycling, Motocult is deeprooted in Indian essence and defies the use of any material which was not eco-friendly or degradable.

As per the brand ethos of vintage motorcycling brand, all the fixtures, furniture, props etc were either recycled or upscaled for store execution. The fixtures were sourced from various places in India i.e., Jodhpur, Jaipur, Delhi & Bangalore and then improvised to go along amalgamation of material, lighting, props etc that connects with the ethos of a riding culture. While metal tubes were used as fixtures, reclaimed wood was used for all furniture, trial room doors & docking shelves. Scrap materials like old helmets, oil tank, bike chains, motorcycle accessories etc made for props while lighting fixtures were derived from upscaled materials. Wall art, posters, tank graphics, helmet art etc. represented a strong connect of the brand with art. All the used materials were degradable or reusable and are from natural sources.



Appreciations

AMEESHII GOENKA @ FRDC



Annual
Meet
2020

Future Research Design Company

Best Project Teams 2020

Neerus Coimbatore

Congratulations

Aarushi, Bhavneet, Parul,
Ameeshi & Interns



Annual
Meet
2020

Future Research Design Company

Best Project Teams 2020

Zimson

Congratulations

Taibang, Bhavneet, Raashid,
Ameeshi & Interns



Annual
Meet
2020

Future Research Design Company

Best Project Teams 2020

Jockey

Congratulations

Rhea, Sneha, Divya, Rakhee, Bhavneet,
Taibang, Surbhi, Shiva, Prem, Arpita,
Venky, Ameeshi & Interns, Support



Annual
Meet
2019

Future Research Design Company

Ameeshi

Congratulations
Best Turnaround
Ms. Dependable
2019

Ameeshii Goenka

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MY TEAM



Mrs. Suman G
Marketing Consultant



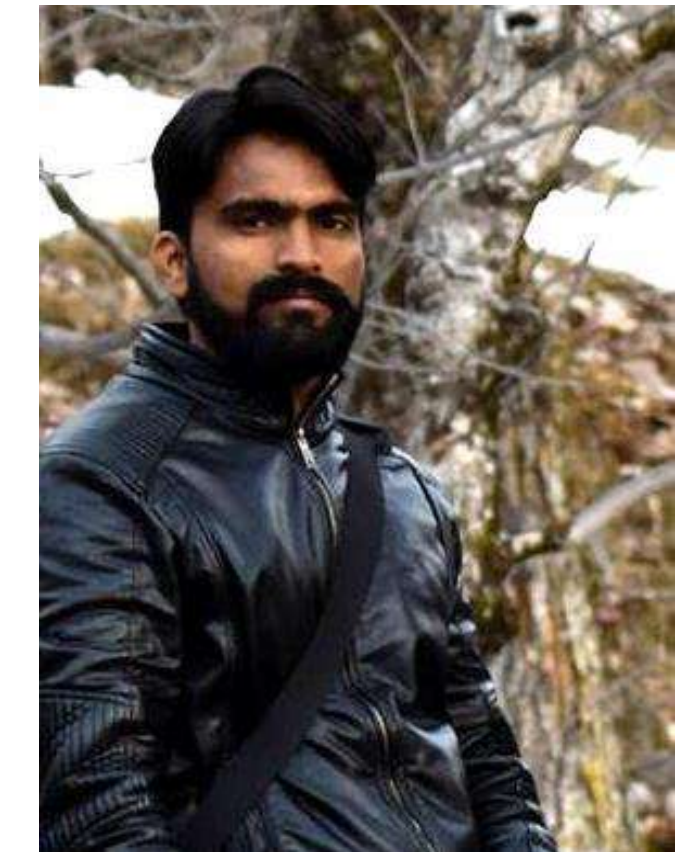
Mr. Jayantho M
Execution Head



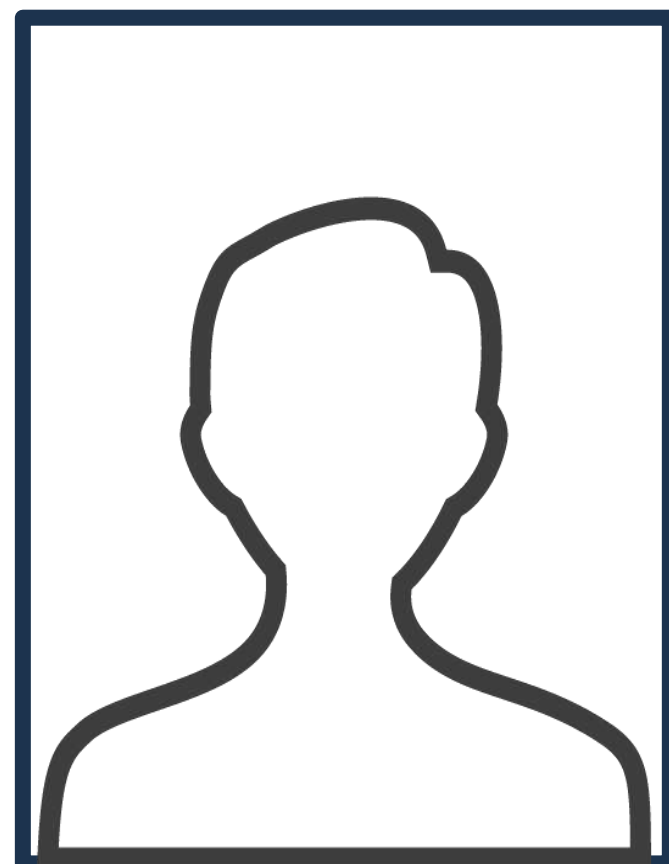
ID Ameeshi Goenka
Founder



Mrs. Yogita M
Strategic Partner



Ar. Vijay
Senior Designer



Ar. Brahme
Project Consultant



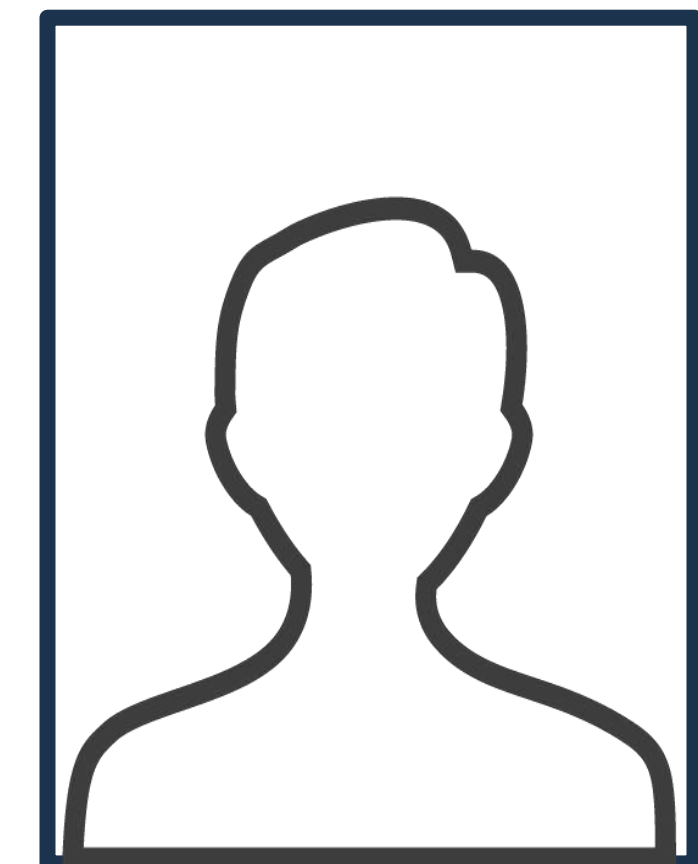
Ar. Pankaj
Project Head



Ar. Deepesh
Senior Designer



Miss. Aishwarya
Content Marketing



Ar. Ammar
Project Consultant

THANK YOU

Ameeshi Goenka

Design Palette Goenka

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