

AMEESHII GOENKA

DESIGN PORTFOLIO 2025



Hi, I'm Ameeshi Goenka, Your Interior Expert.

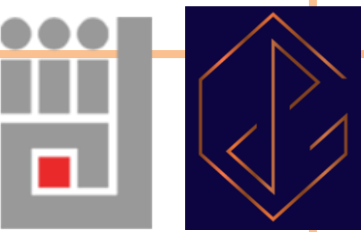
My expertise spans from space planning and color consultation to lighting design, delivering projects on time, within budget and exacting standards.

I run a design studio under the name "Design Palette Goenka", aka DPG Interiors in Bangalore, with operations in Kolkata and Goa.

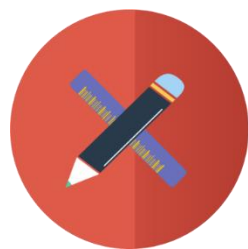
I fulfil and go beyond your aspirations by following a research-driven design process, guided by the geographic location, aesthetic appeal and functional intent of each space. I'm constantly updated on the latest materials and design trends while showcasing unique, customized workmanship in your space. I believe in a tailored and efficient approach to fulfil your vision, keeping in mind both current scenarios and long-term goals for your space.

This is made possible through the one-of-its-kind materials library set up at DPG, catering to residential, commercial interiors and exterior treatments. Also being a life-time member of IIID, it comes with its recognitions and creditability, so you can be rest assured, sit back and relax.

My 11 years of experience come from working with discerning clients and a wide spectrum of design challenges. I've been fortunate to train under Sanjay Agarwal, Principal Retail Designer and MD of FRDC (Future Research Design Company, Bangalore), with whom I've been part of regional and international award-winning journeys. I was also mentored by Amit Jain, a celebrated Residential and Hospitality Designer and Director at Studio WB, Kolkata—a firm renowned for its elegant, detail-rich spaces and collaborations with some of India's most iconic business tycoons and hospitality names.

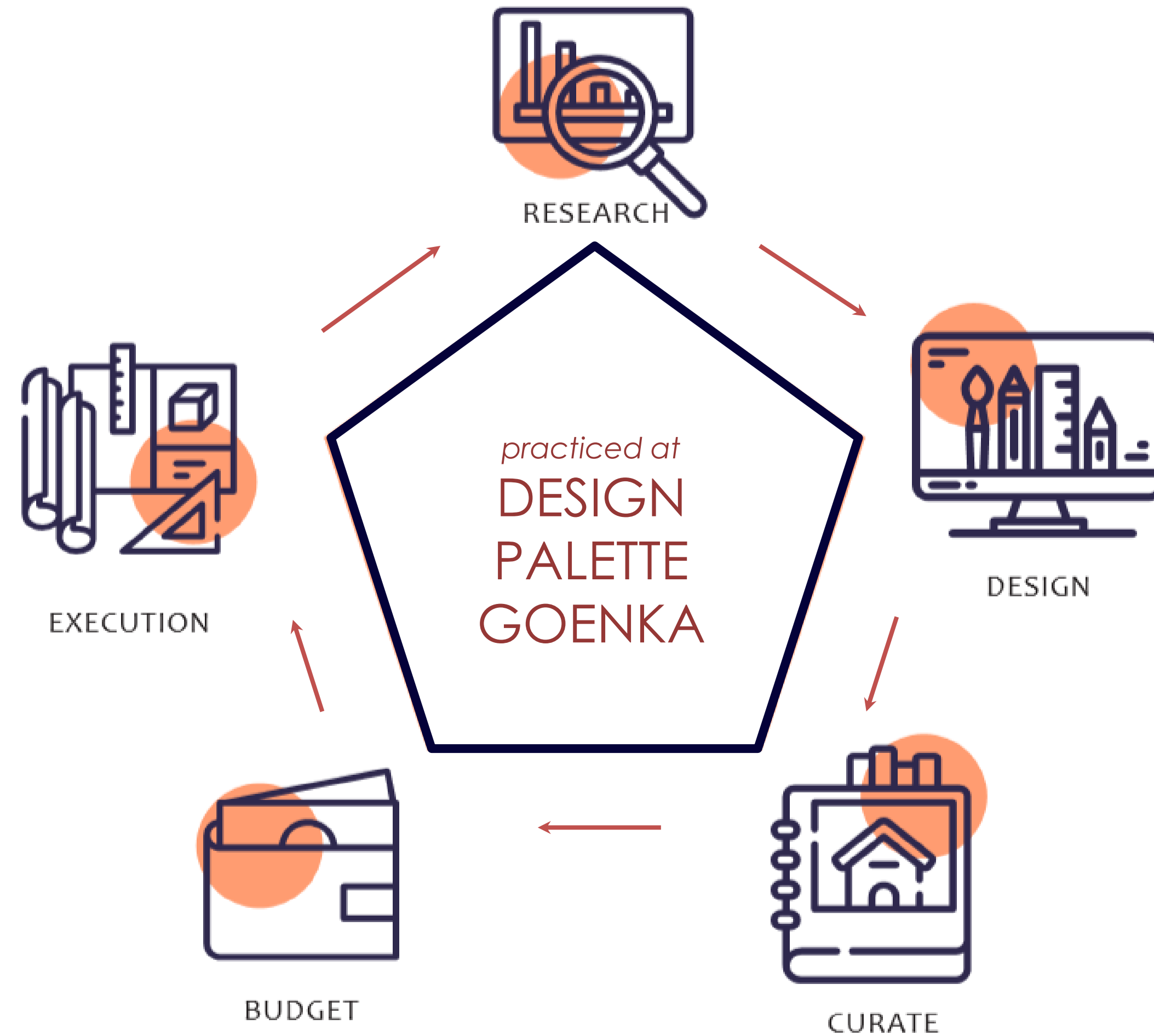


SERVICES



PURE DESIGN CONSULTATION	MATERIALS LAB	INTERIOR EXECUTION / CONTRACTOR
Understanding Your Requirements	Identifying Problem Statement	Understanding Design Intent
Mood Board and Estimate	Primary Research	Working BOQ as per Design Intent
Detailed Site Survey	Secondary Research	Coordination with the Designer
Research and Planning	Tertiary Research	Contractor and Labour Management
2D Furniture and Floor Plans	Project Report and Concept	Material Procurement and Handling
3D views for Material Indication	Experimentation and Testing of Materials and Solutions	Civil Works include anything that is hidden or concealed basic masonry, plumbing lines, electrical conduiting and wiring, automation, hvac and so on
Material Selections and Showroom Visits	Prototyping Stage creating, curating and making concepts	Interior Works include structures & finishes that are visible flooring, tiling and stone works, carpentry, false ceiling, lighting and so on
On going Design Meetings & Discussions	Finalizing Products and Solutions	Soft furnishings like curtains, mattresses, rugs etc
Good for Construction Dwgs Plans, Elevations and Sectional details for plumbing, electrical, flooring, false ceiling, furniture, automation, door and windows, lighting etc	Development Stage making the final concept come to life to be launched in market	Final Touches with decorative items like frames, paintings, curios, vases, plants and more
BOQ as per Final Design and Testimonial	Report and Testimonial	Project Photography and Testimonial

BASIC PROCESS

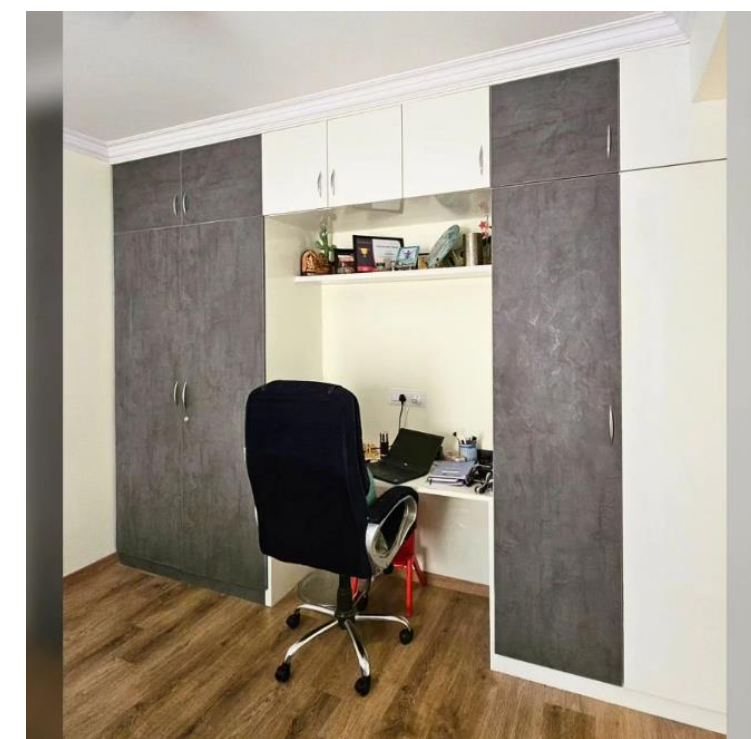
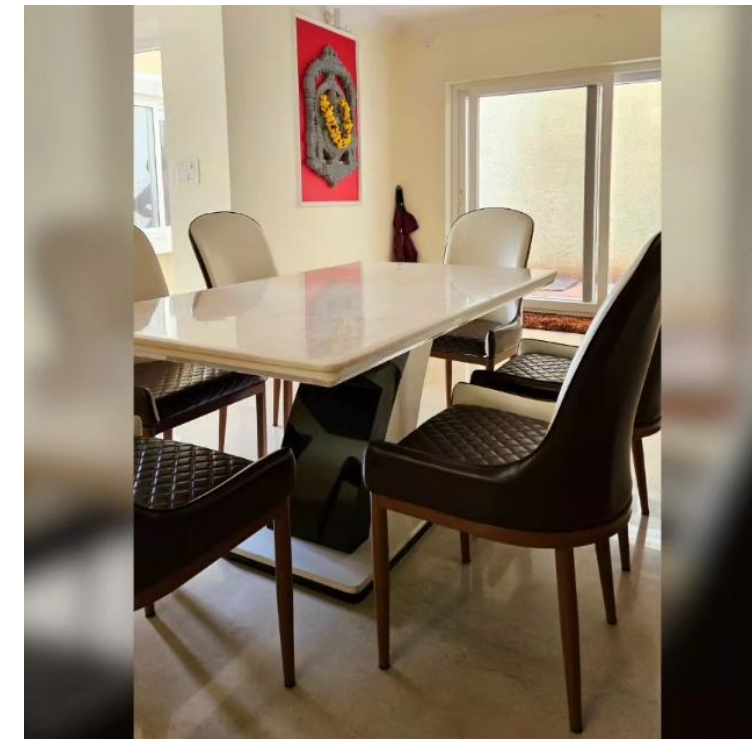
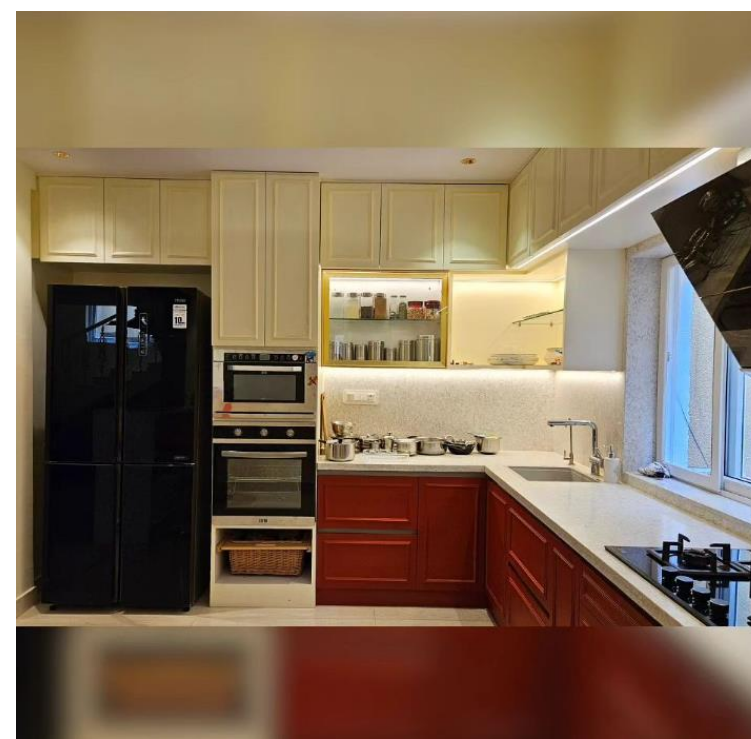
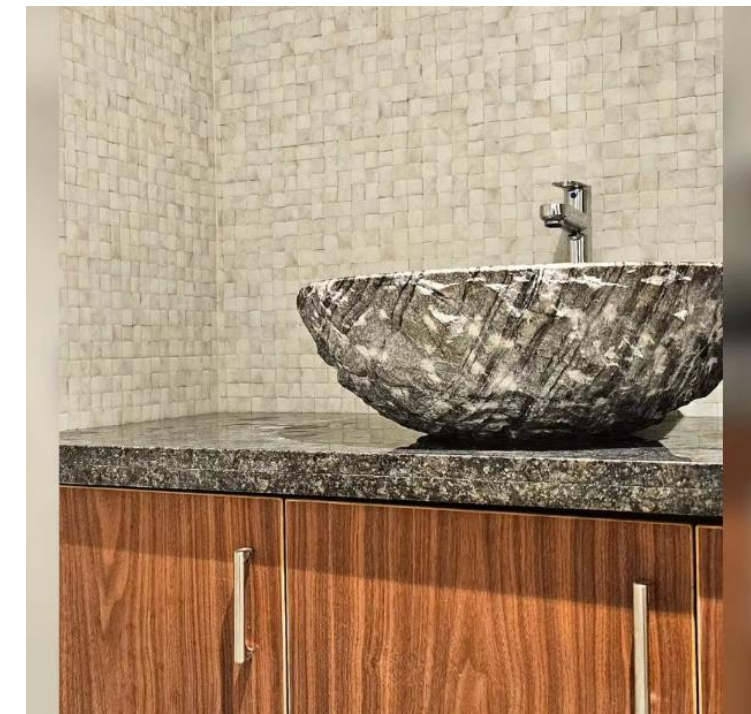
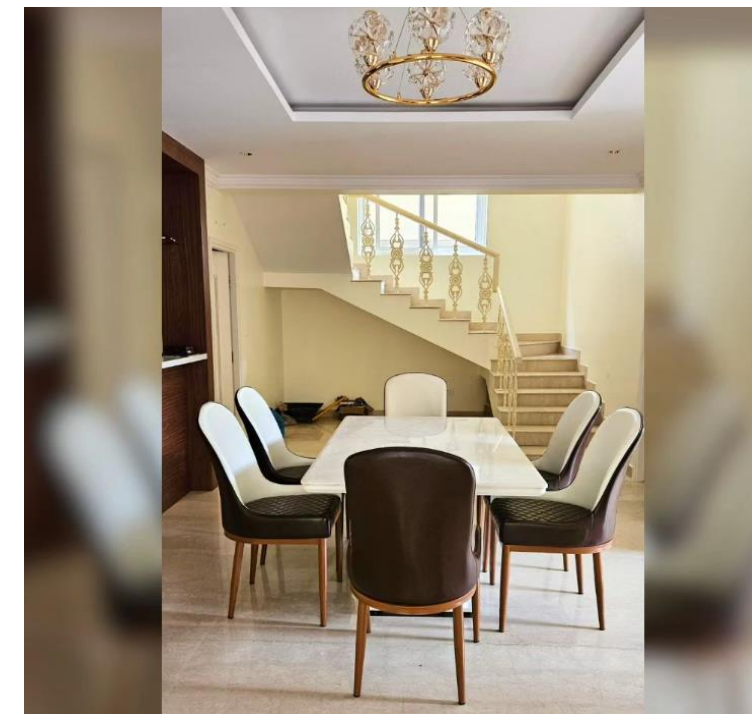
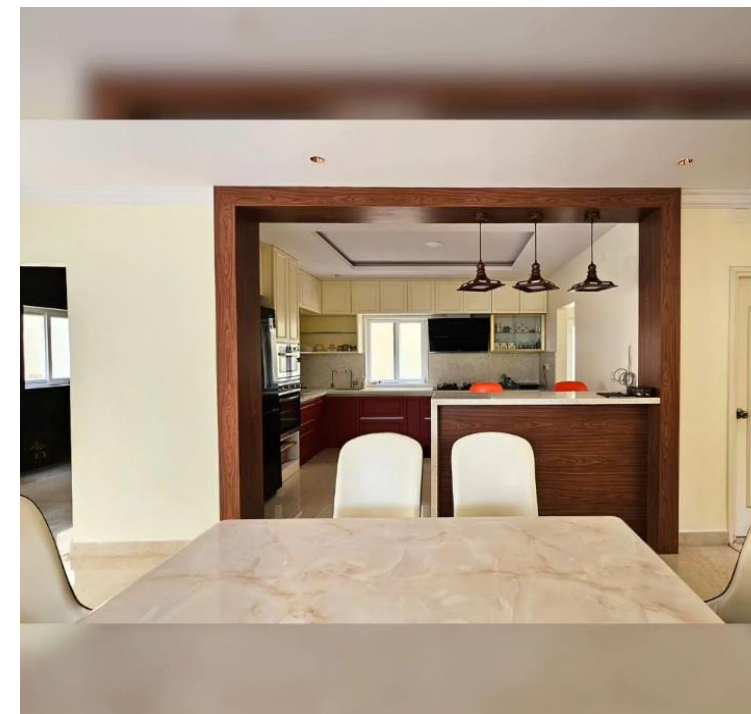
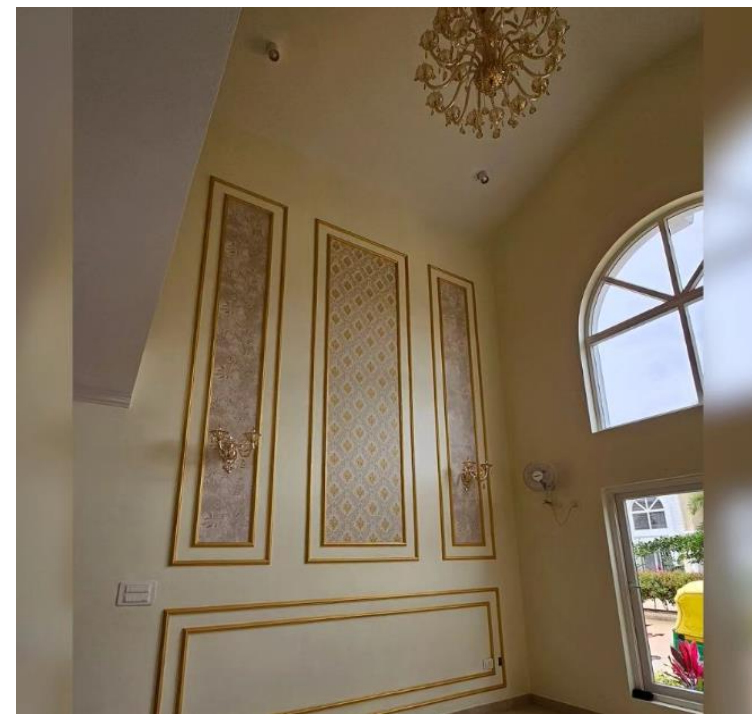
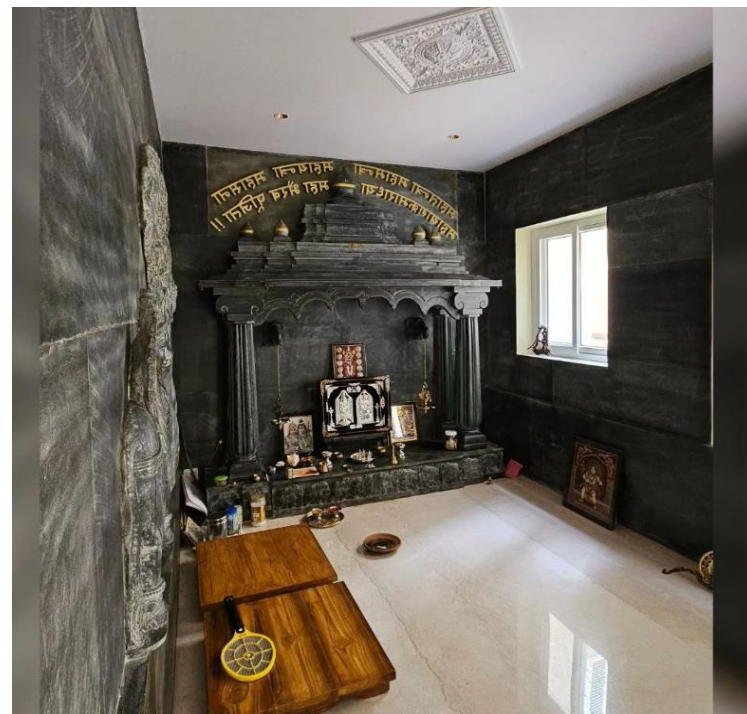


COMPLETED WORKS



Eshwara Villa

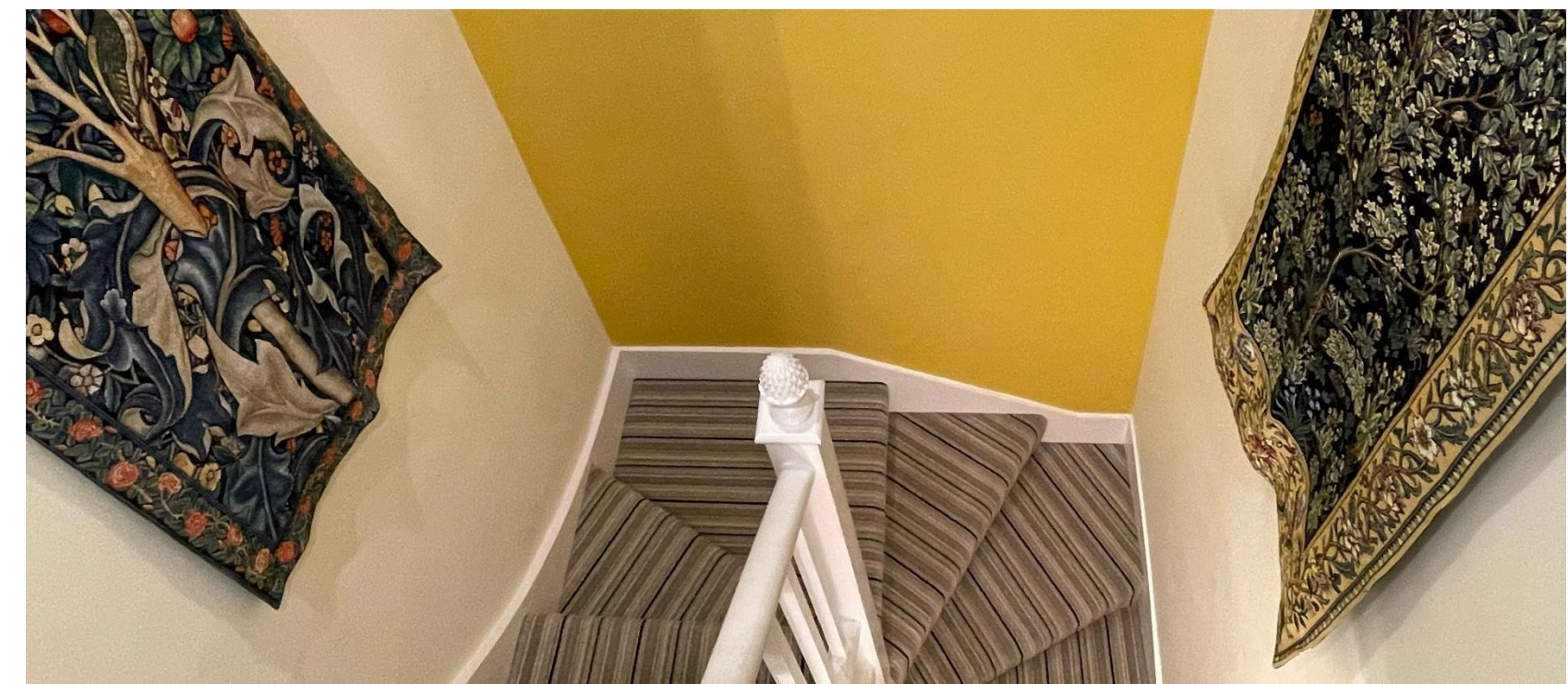
This Greco Roman villa at JRC Palladio in Bangalore was purchased by Mr. Mahesha and his family for their personal use. Smitten by the architecture, DPG designed their interiors complementing the style and also fulfilling aspirations. The pooja room is exquisite, traditionally made, harnessing high spiritual energy!





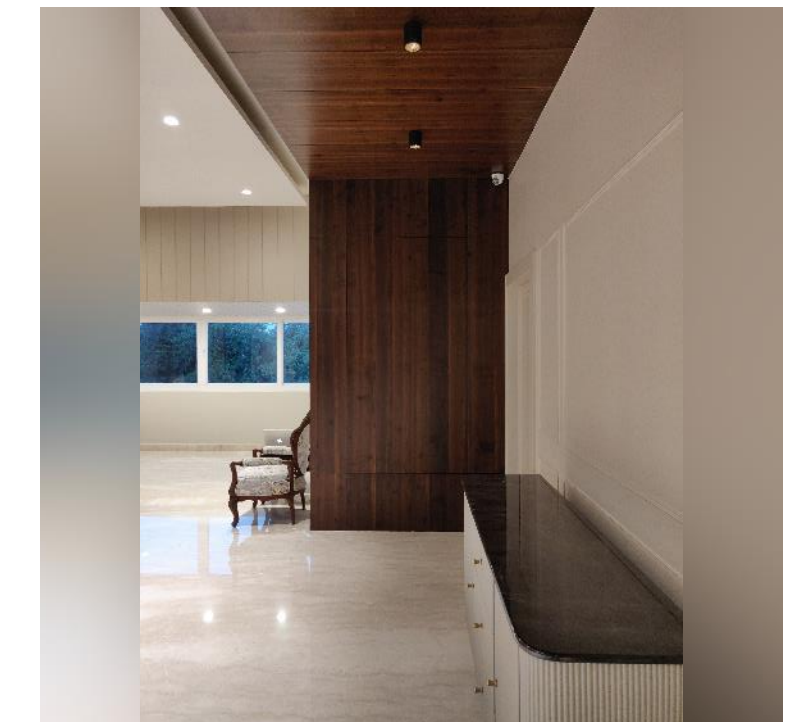
RRG London

Interiors in London has its own charm and colonial feeling. The design phase took approximately 2 months and was executed by the local team. The house 4BHK house being linear, divided in 2 floors and a backyard was treated very carefully in terms of space utilization with compact furniture because of the angled walls, aesthetics (blue being the highlight colour), personalised curious and preserving the grandeur of the British built.



Gupta Family

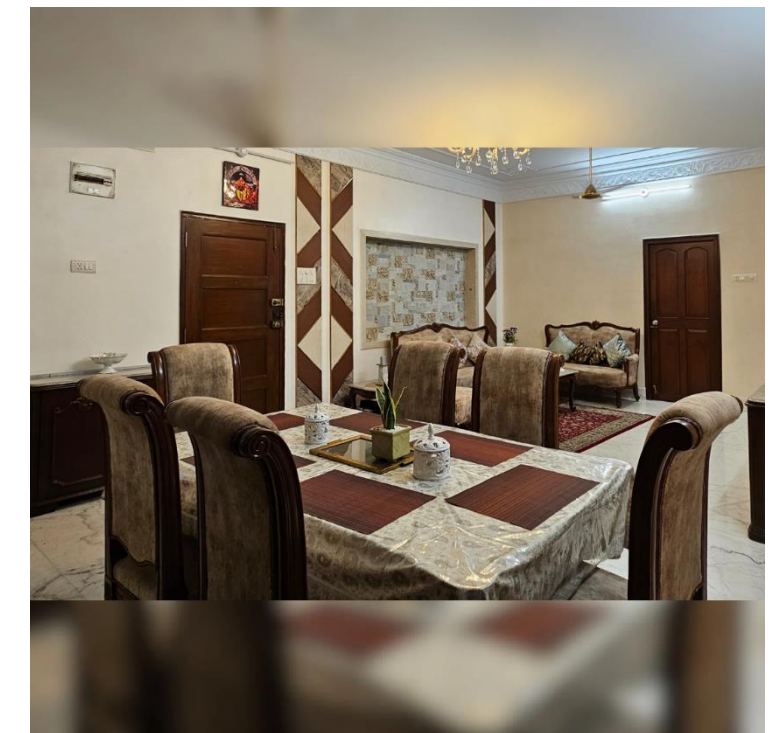
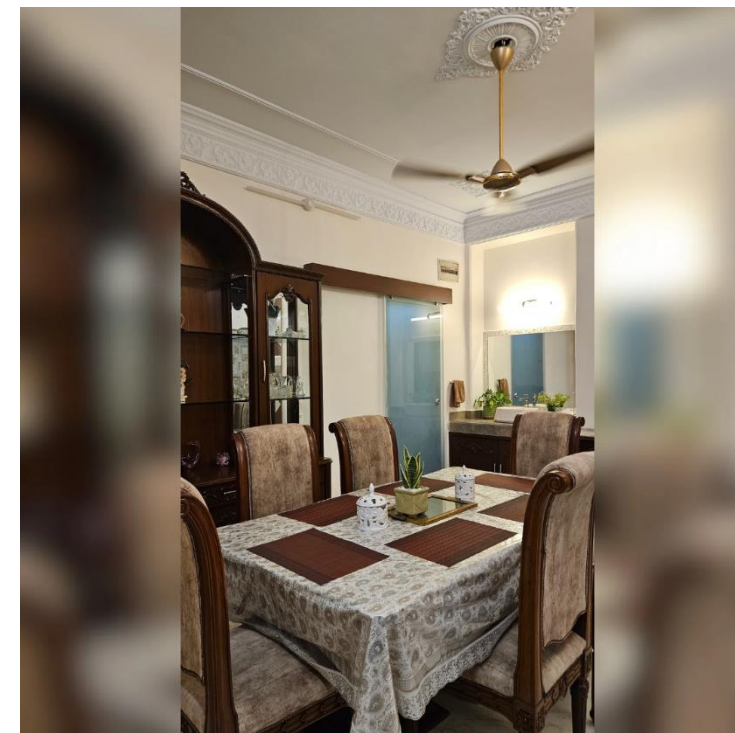
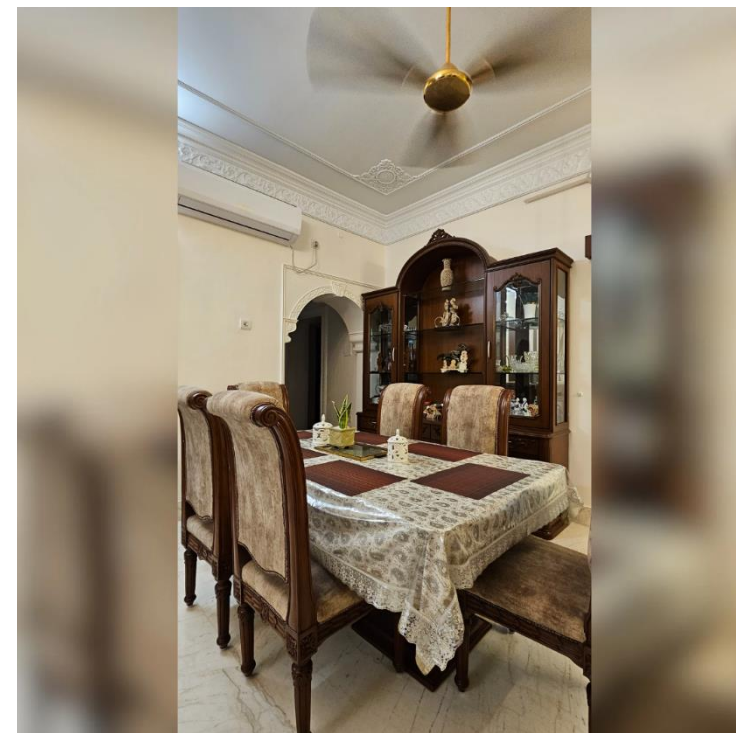
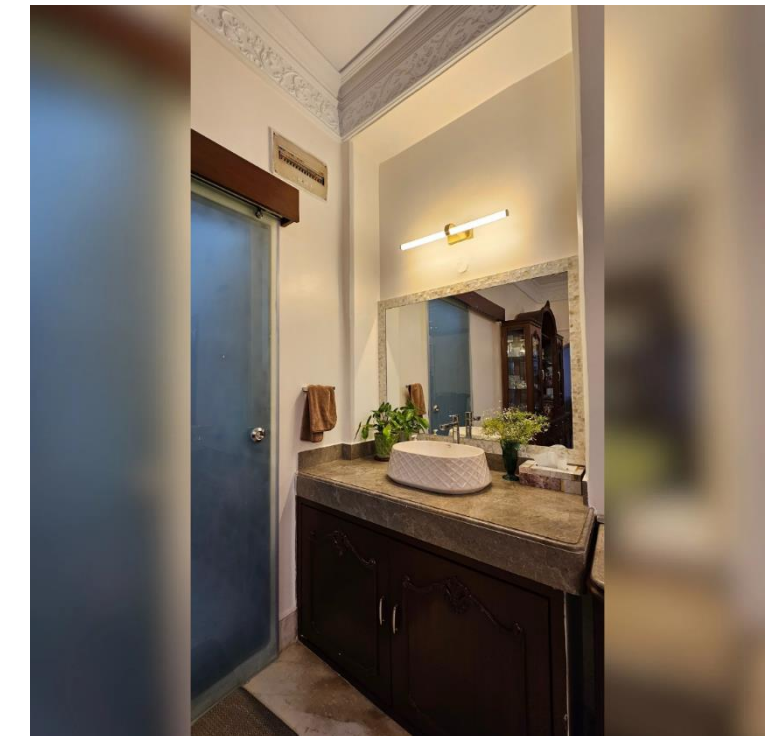
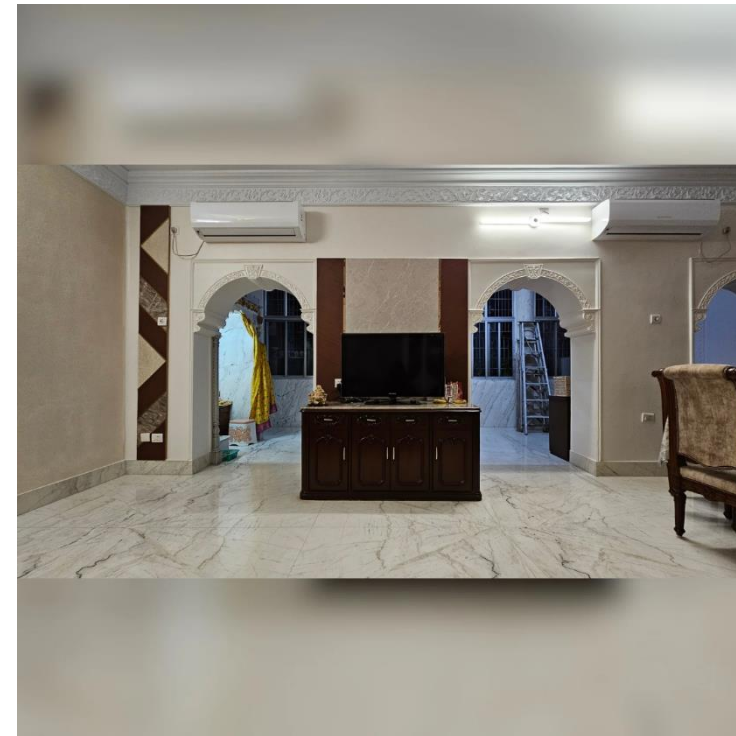
Neo-classical style adopted for a living area catering to a family of four members in Kolkata. The client being fond of English interiors, really went a step ahead into pastel shades, metal hardware highlights and ribbed furniture! Marble flooring and table tops complemented the warm feeling of the space.





Neelam's

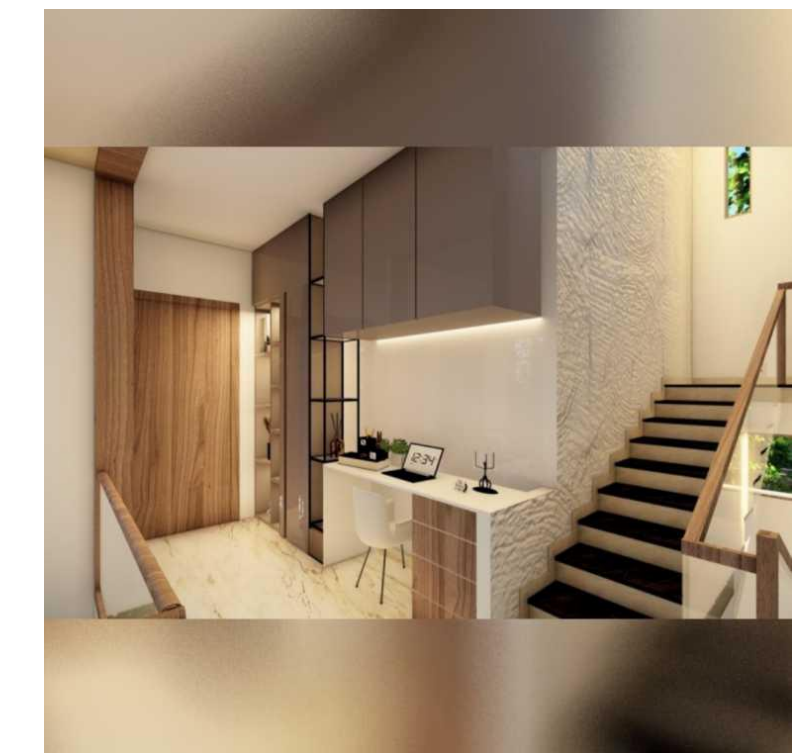
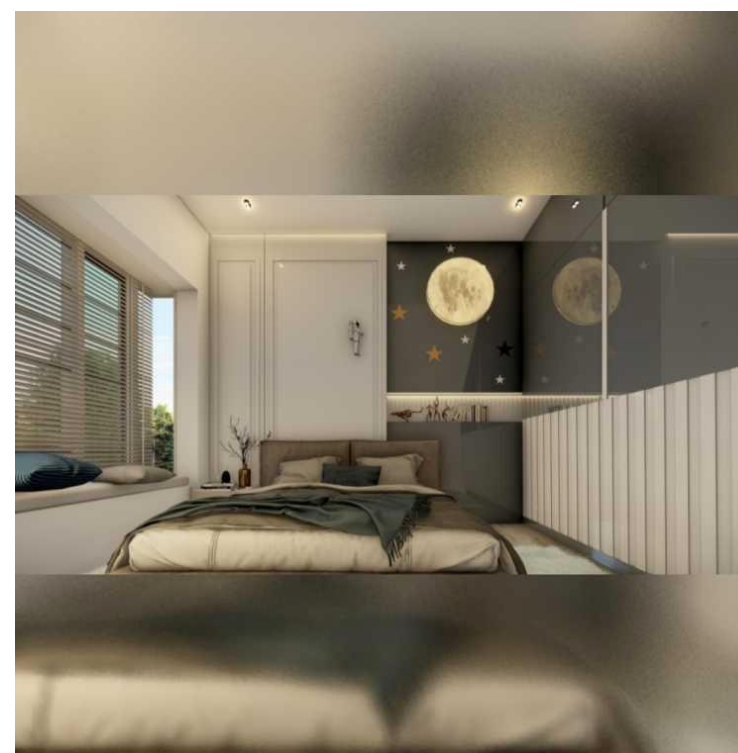
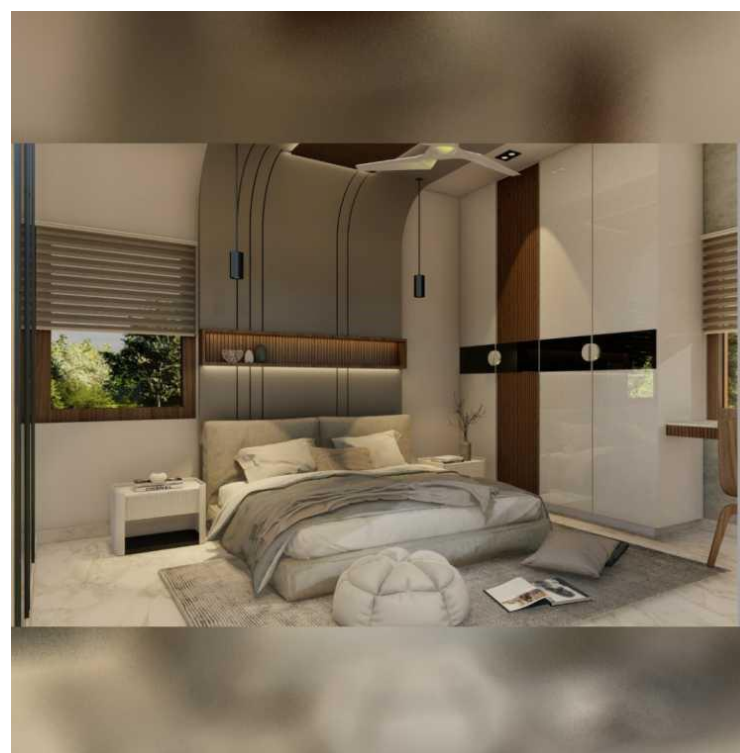
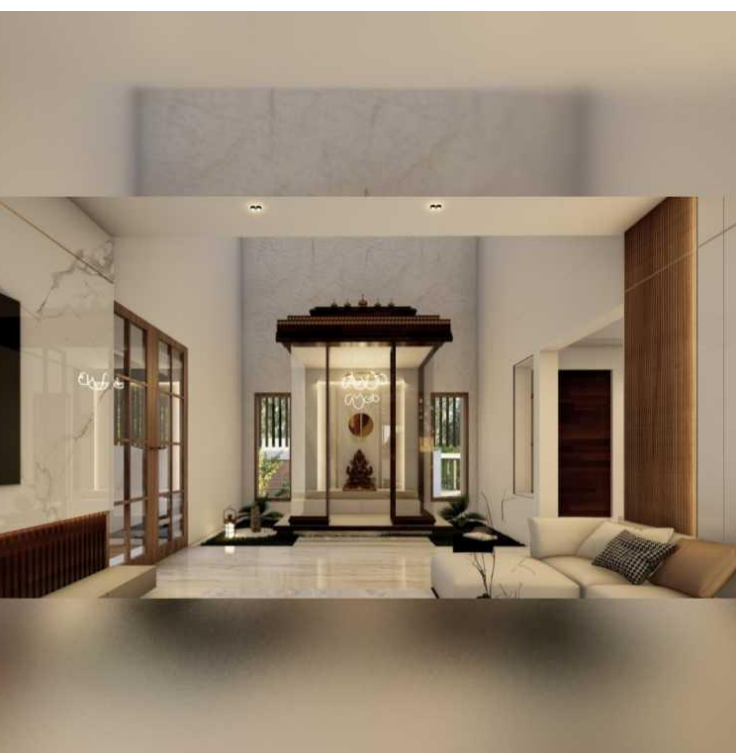
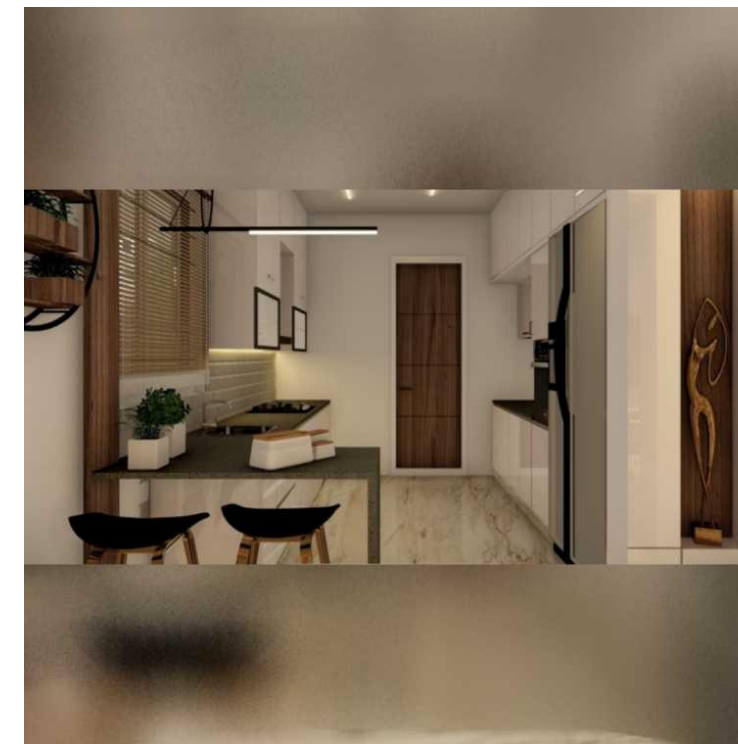
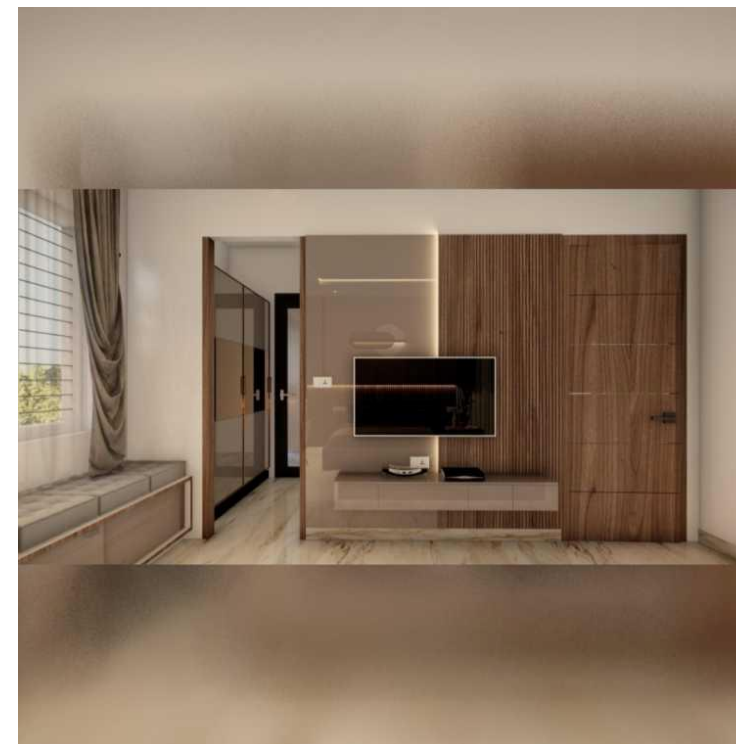
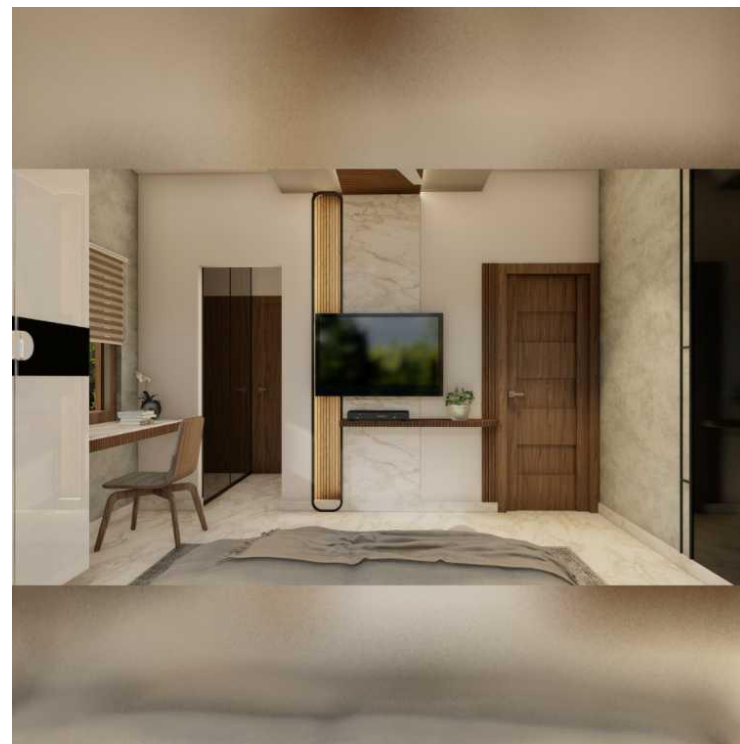
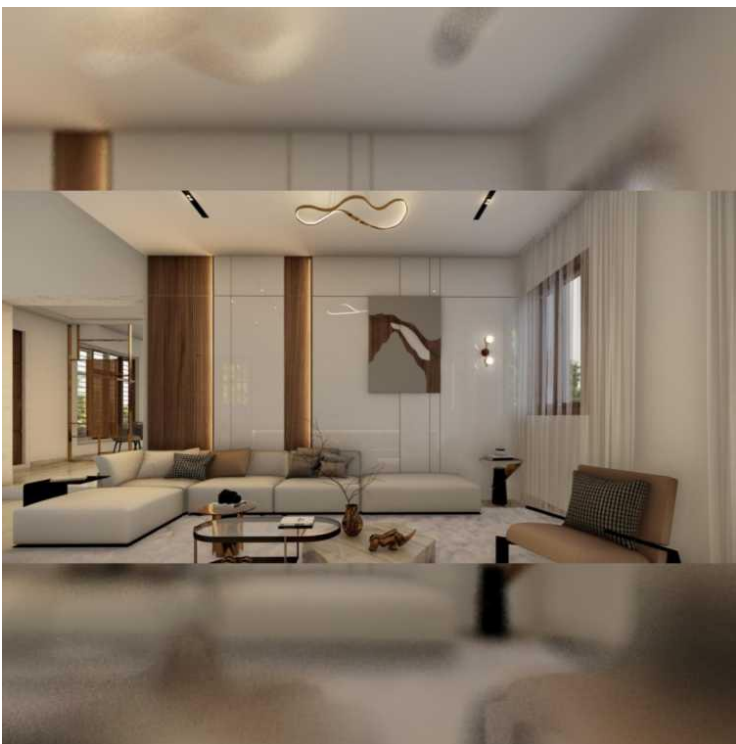
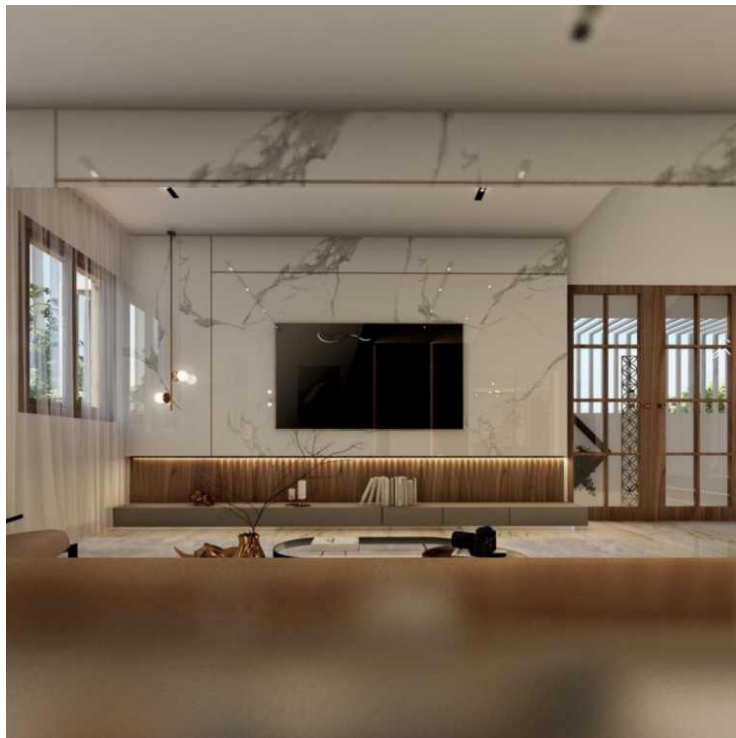
Classical + Modern combination of the living area and dining area works beautifully for old houses undergoing modern day renovations. Sustainable materials like mother of pearl, Tuscany table tops, classical furniture of solid wood, suede upholstery, kota, sandstone and limestone wall cladding etc, were used.





Kumar's Home

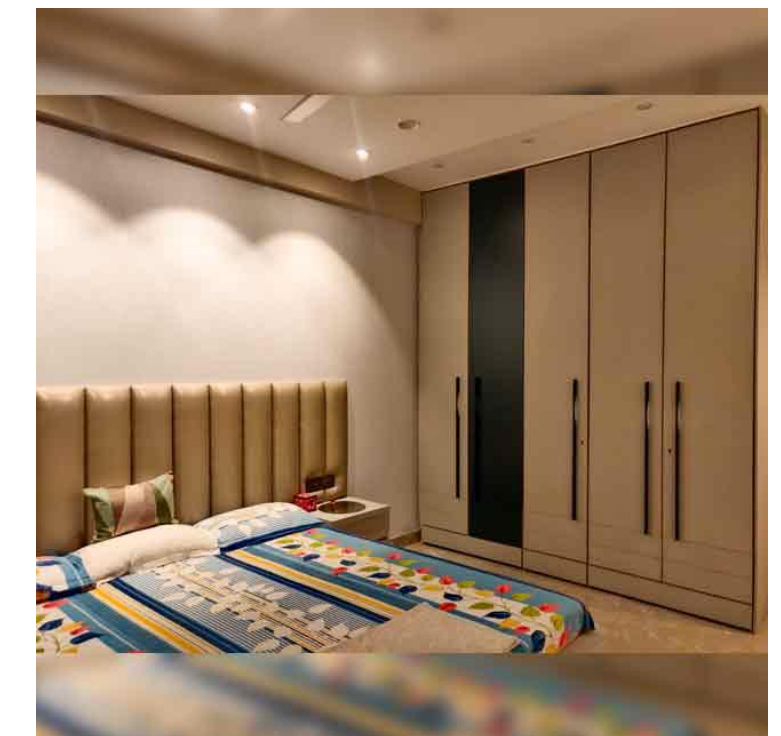
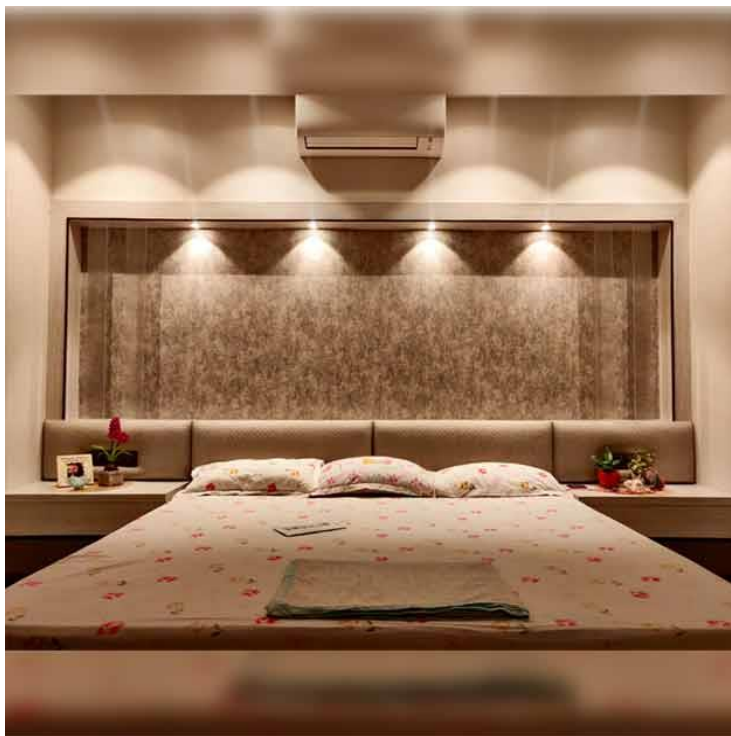
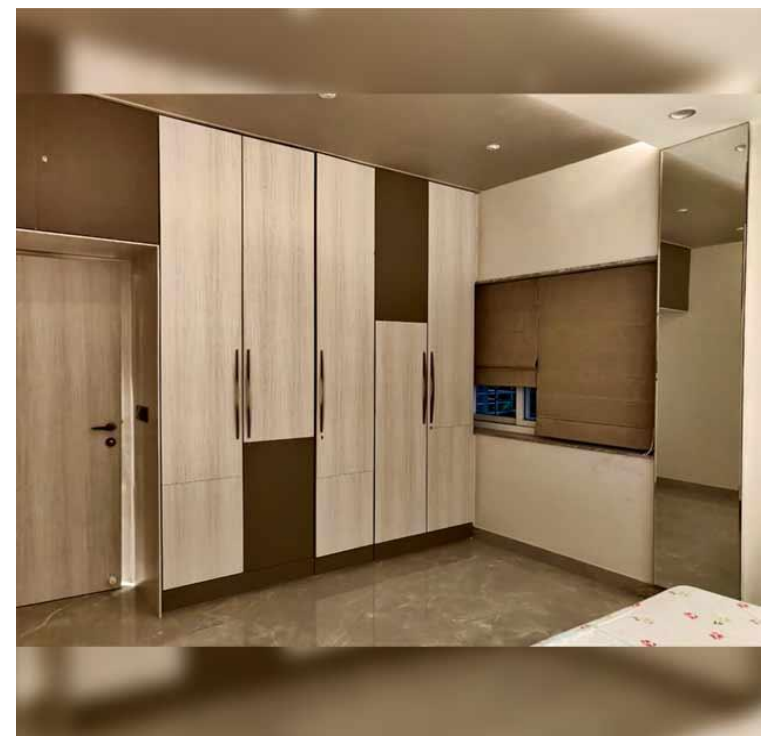
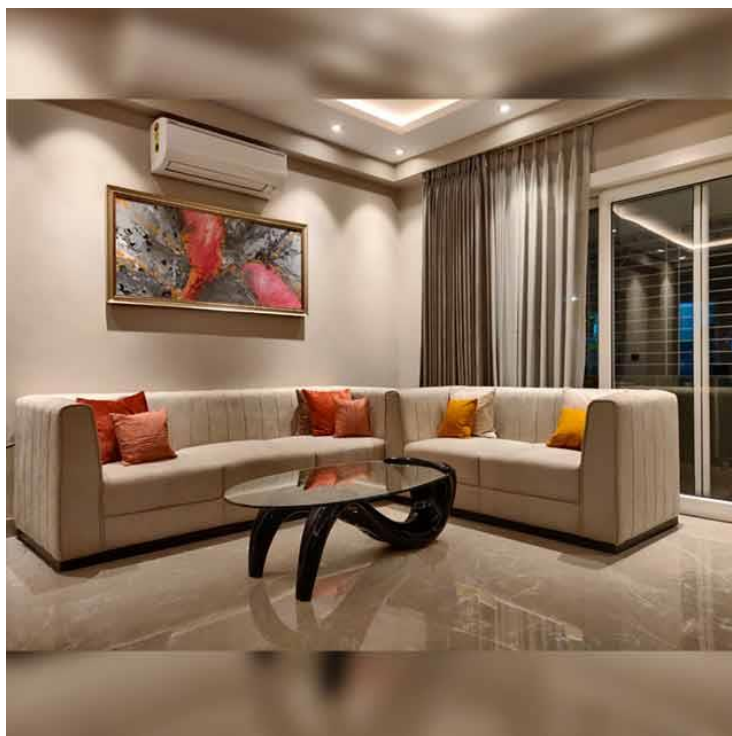
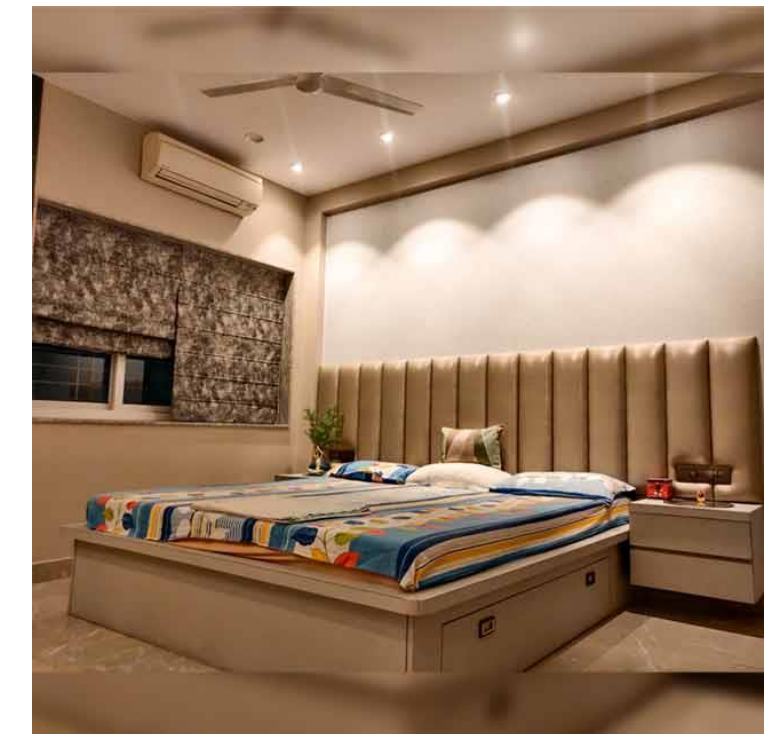
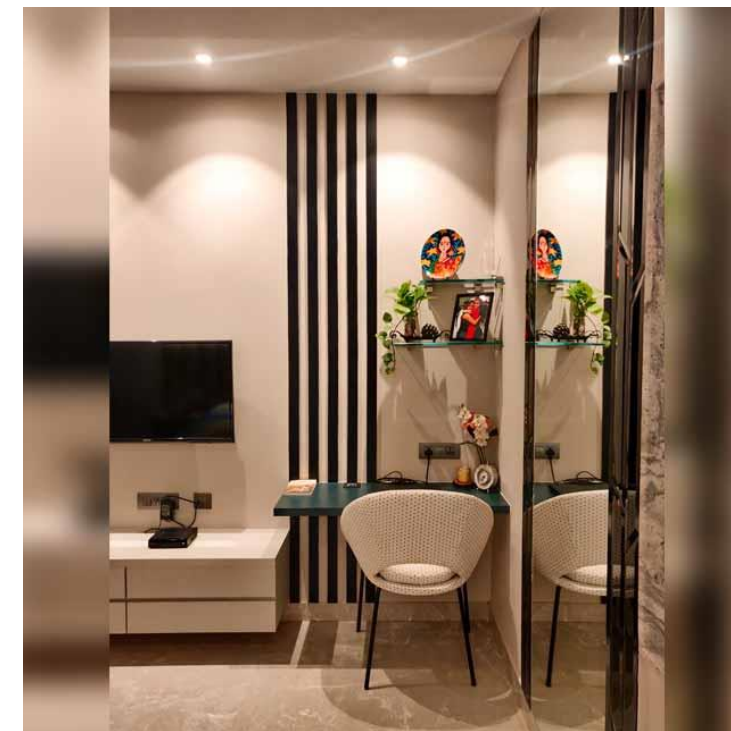
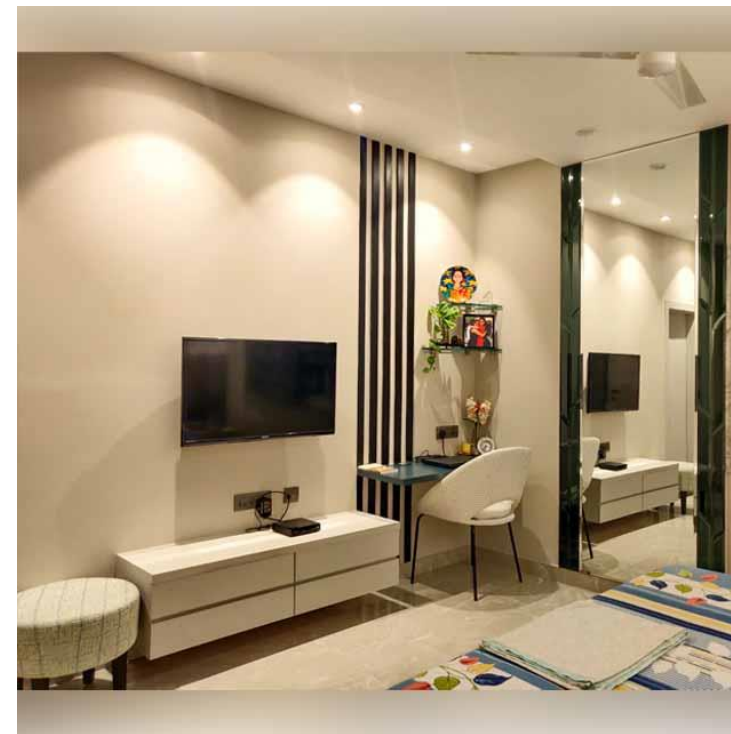
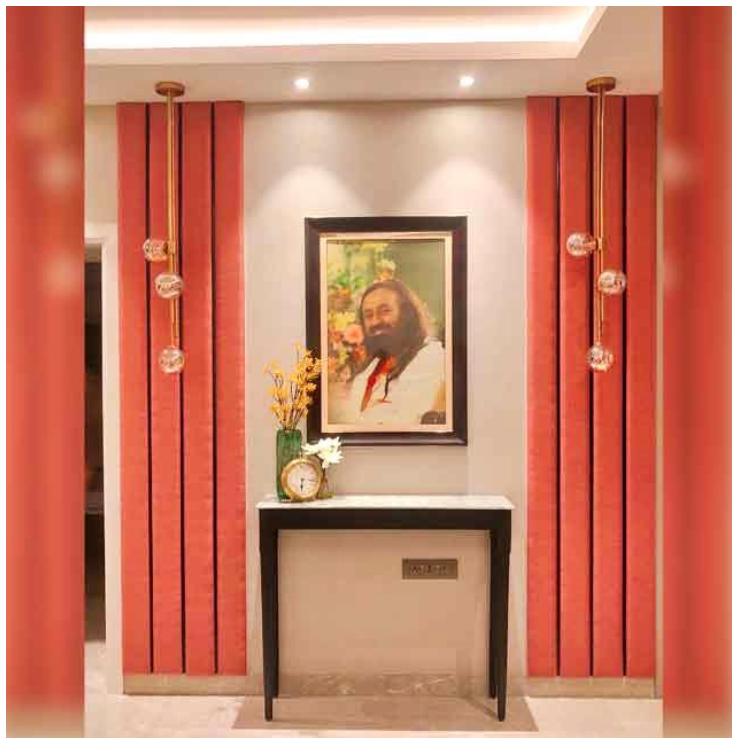
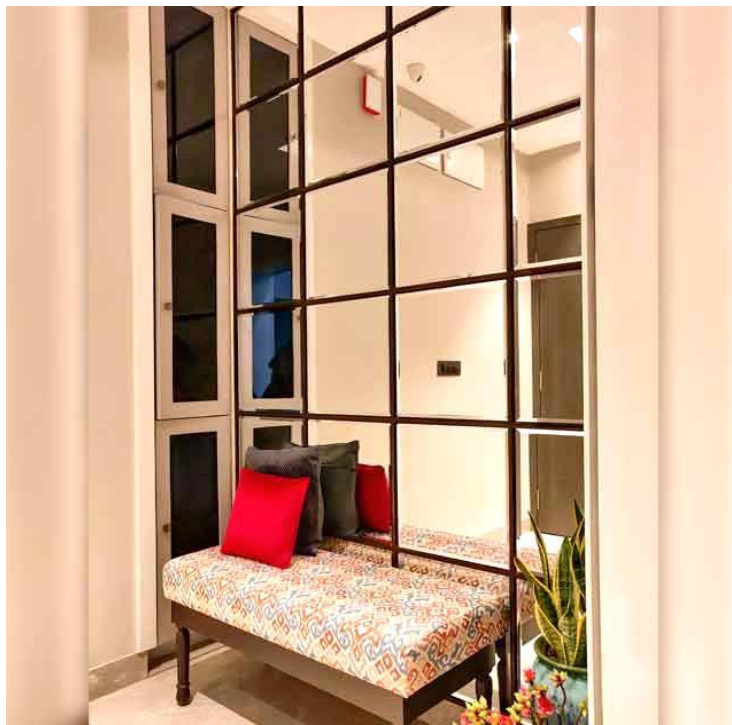
Showcasing Kumar's residence in Mumbai, luxury yet sober with Italian marbles, subtle wooden finishes, and adopting a neutral palette. Modern and straight lines is the language followed across the household, except for the grand puja room utilizing the double height space for the decorative gopuram.





Luharuka House

Simple yet stylish was the client's brief for their 3BHK house in Alipore Park Place, Kolkata. They are a staunch believer of Sri Sri Ravishankar which made the feature element in their living space. The materials used are of a neutral palette with a pop of colours.





Mr. Kailsha M

The site of 10,000sft built up area comprises of basement for five car parking, servant rooms, triple ht indoor courtyard with skylight, triple ht formal living room, bedrooms, kitchen, and more. The client wanted his house to be one of a kind, which allowed us to add drama with dynamic shapes and forms with extended balcony and washroom made of MS structure. The use of marble is predominant throughout the interiors of the house.



The use of backlit onyx stone on flooring, walls, ceiling and the main pooja unit, marks the epitome of luxury.



The L shape granite counters, with a utility door is between, allows for free movement and complete utilisation of space, also keeping into account maximum natural light and ventilation.



Large size bedrooms are treated personally for each user of the room making sure they are elegant and have ample storage.



Other than the stone wall finishes, attention was paid in the selection of each fitting and fixture.

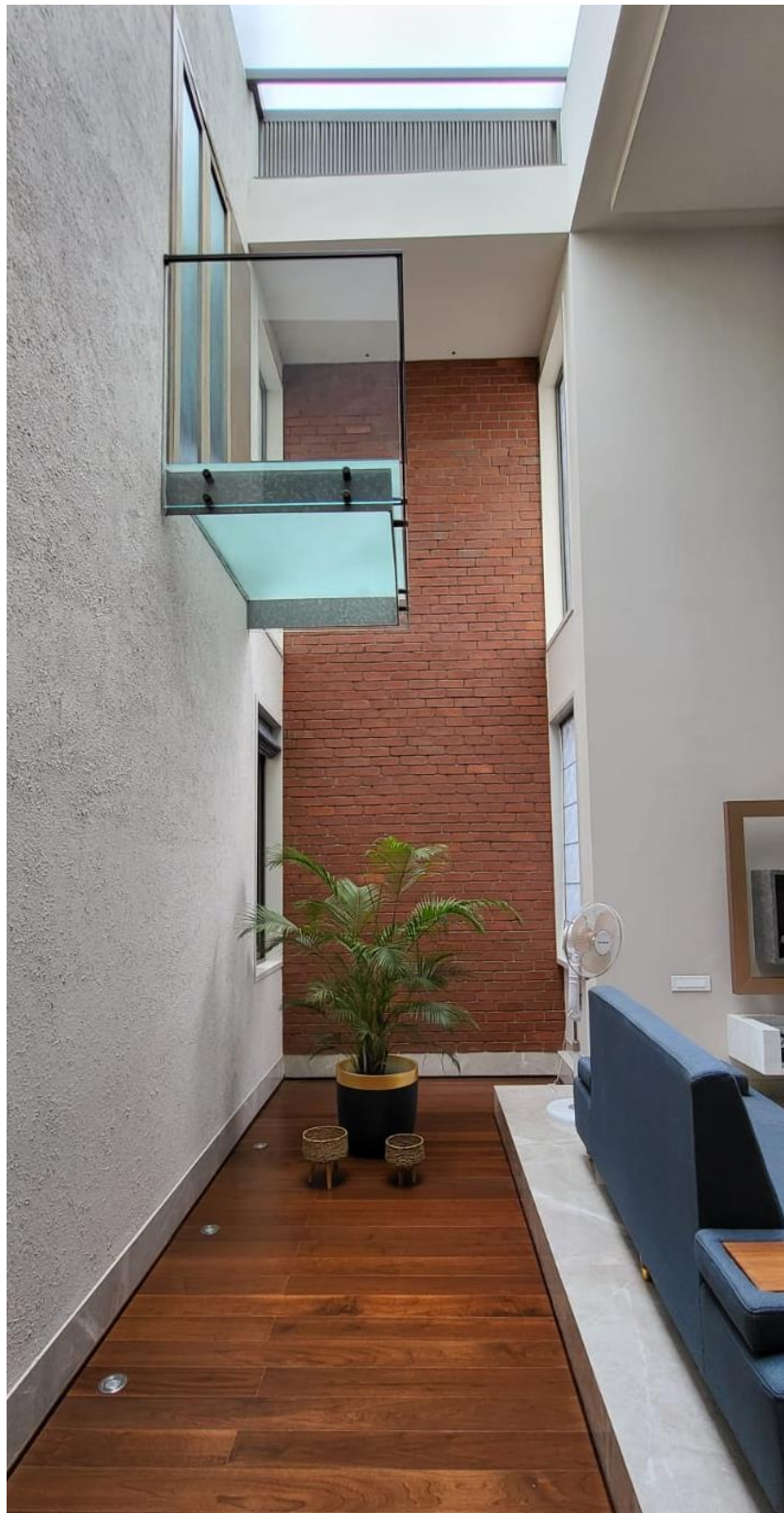
Having time allows detailing of each furniture.





Sahayog

Located in Sangli, Maharashtra, the client is a nature lover and insisted on only using natural materials with maximum ventilation and natural lighting. Following the brief, the application of kota stone, granite stone, clay tile on walls, wooden flooring in rooms and the double height skylight are the key elements!



White polished marble walls with leather finish granite tiles.

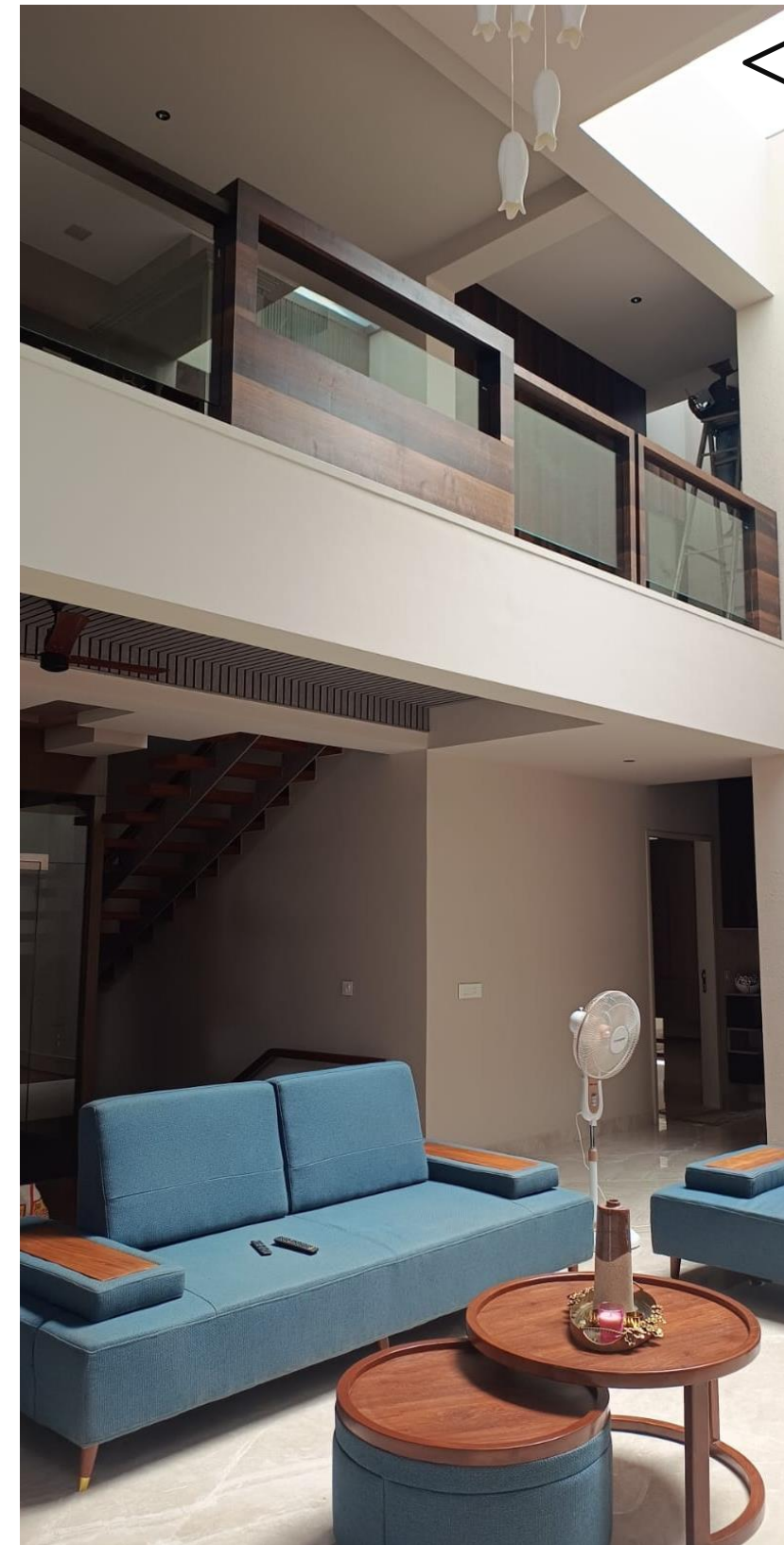


Tall ceilings with Kota flooring makes the room cool even in summer.

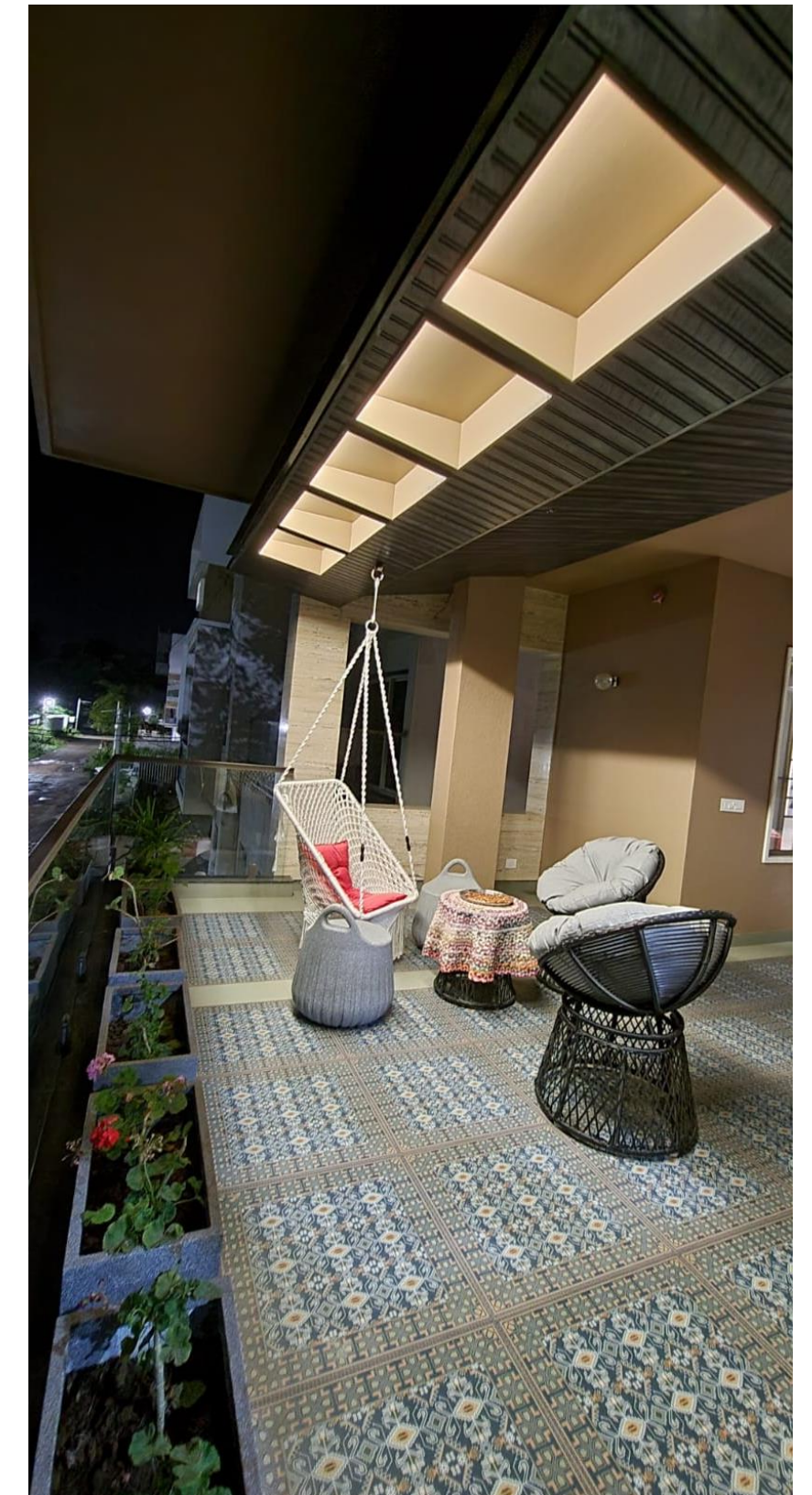
All balconies are facing the park behind and each floor outdoor space is treated differently.



Use of eclectic colours on sofa upholstery and leather coffee table.



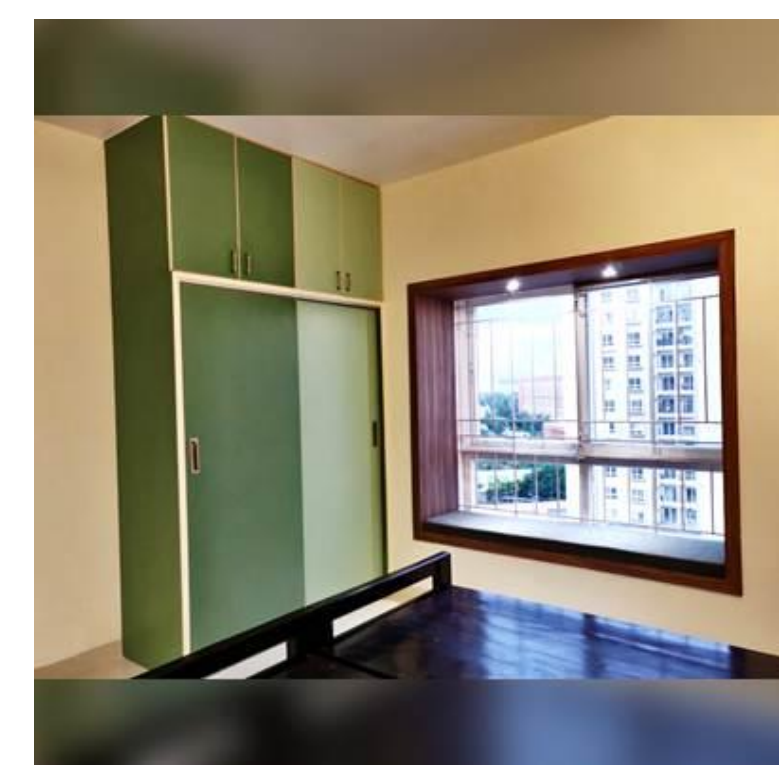
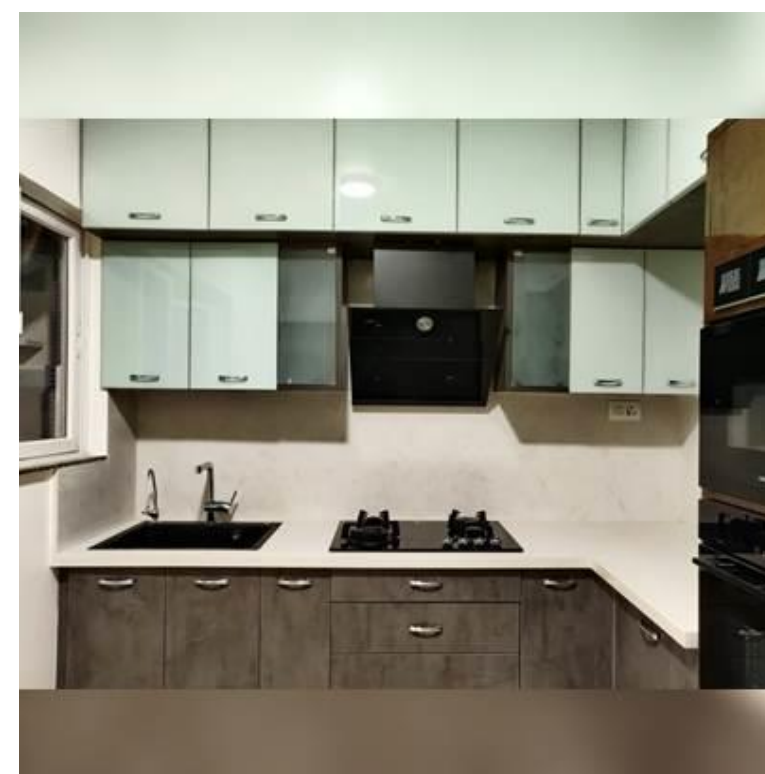
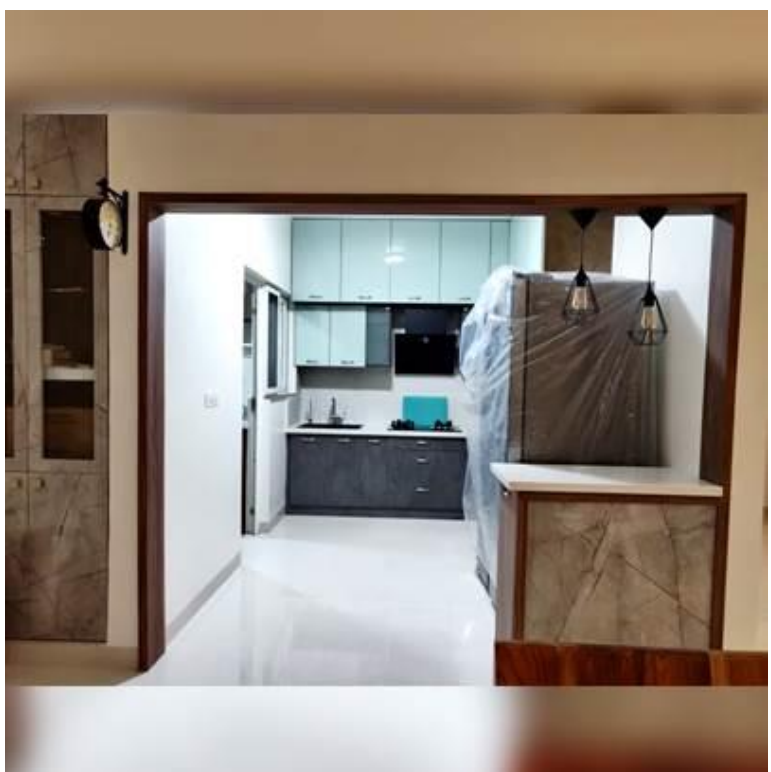
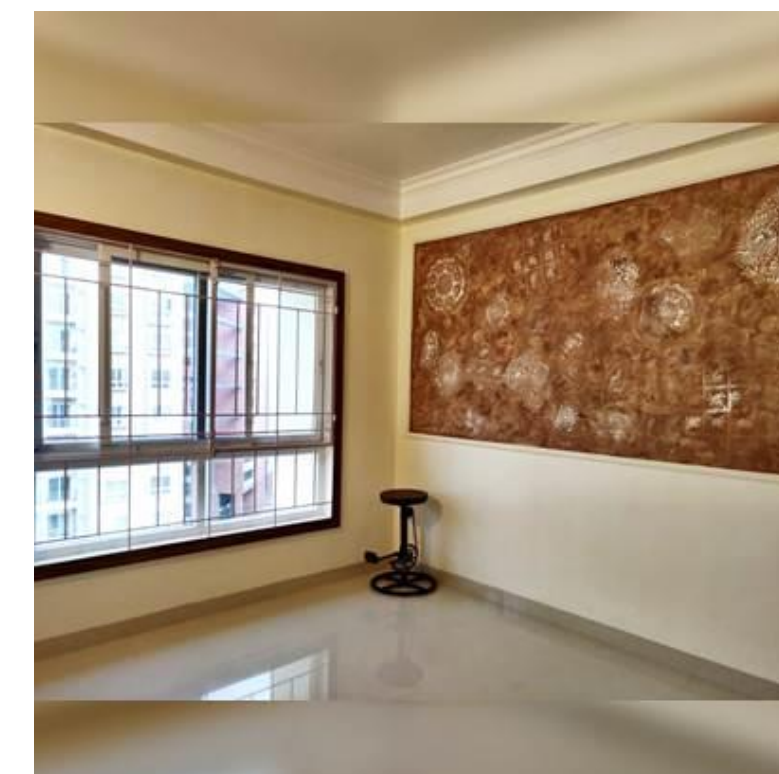
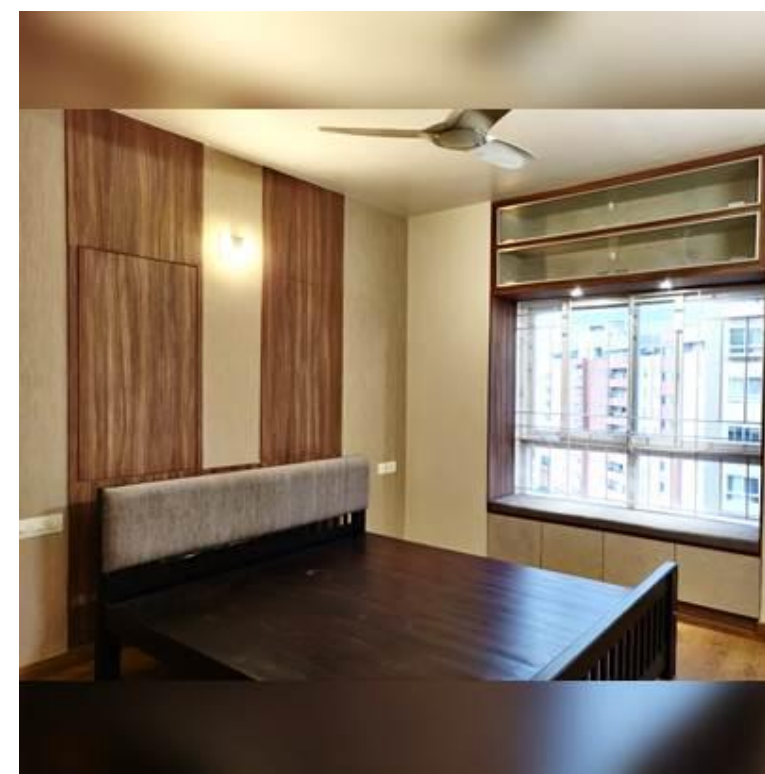
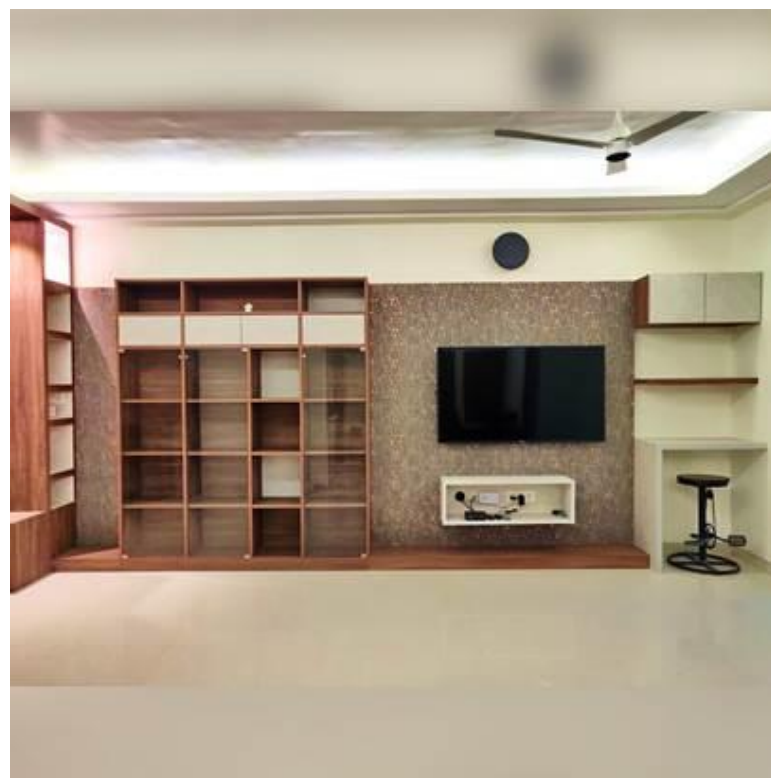
The first 3D conceptual render of the house exterior.





The Nair's

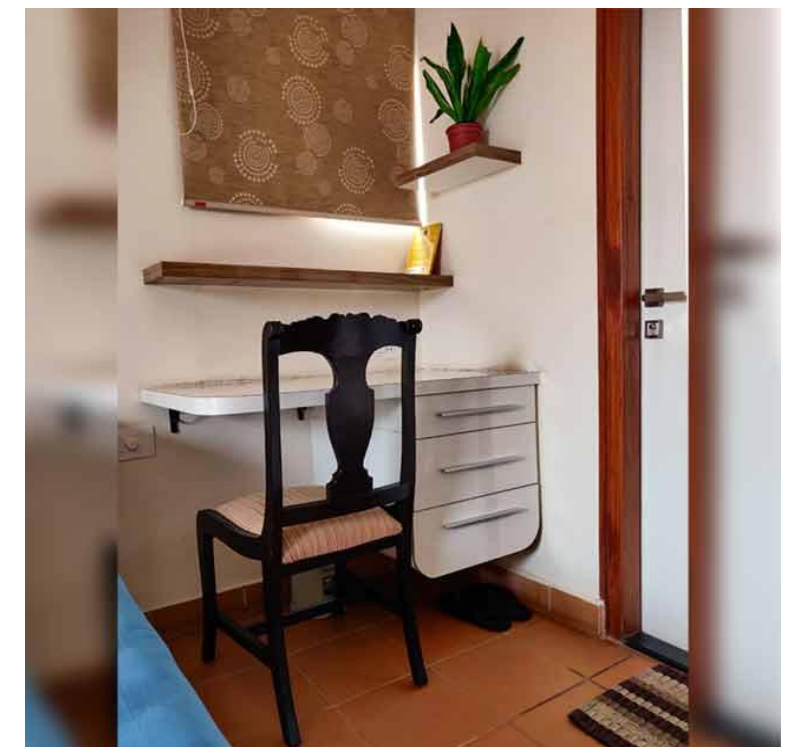
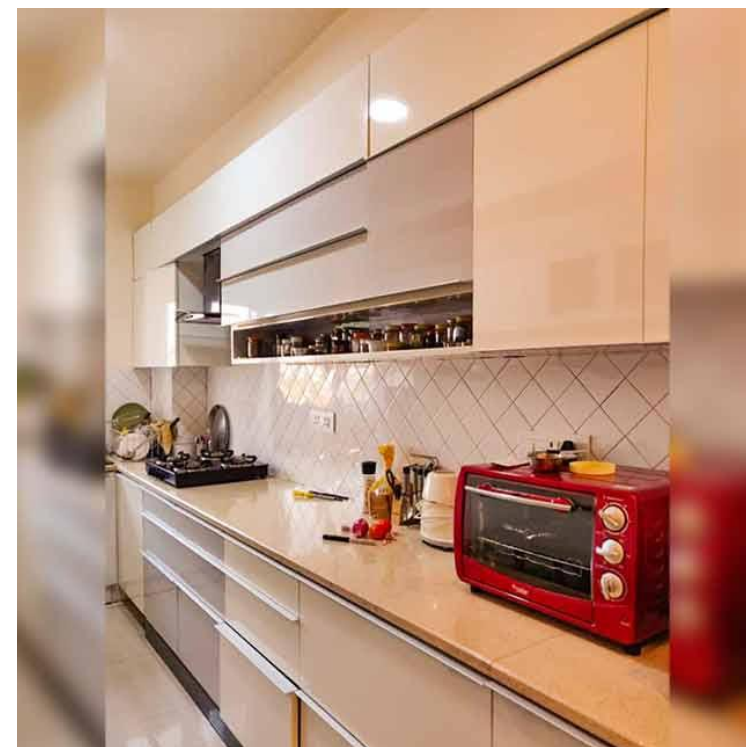
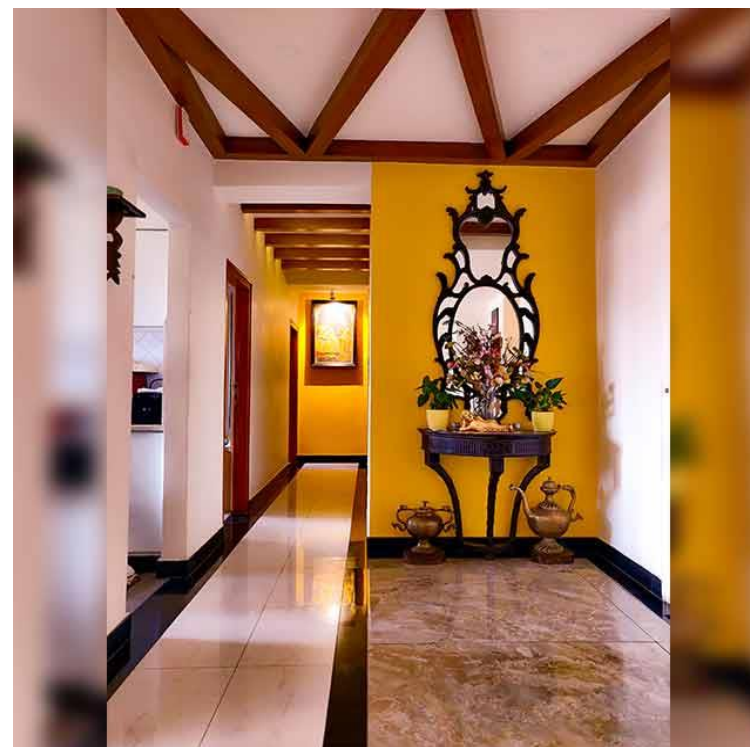
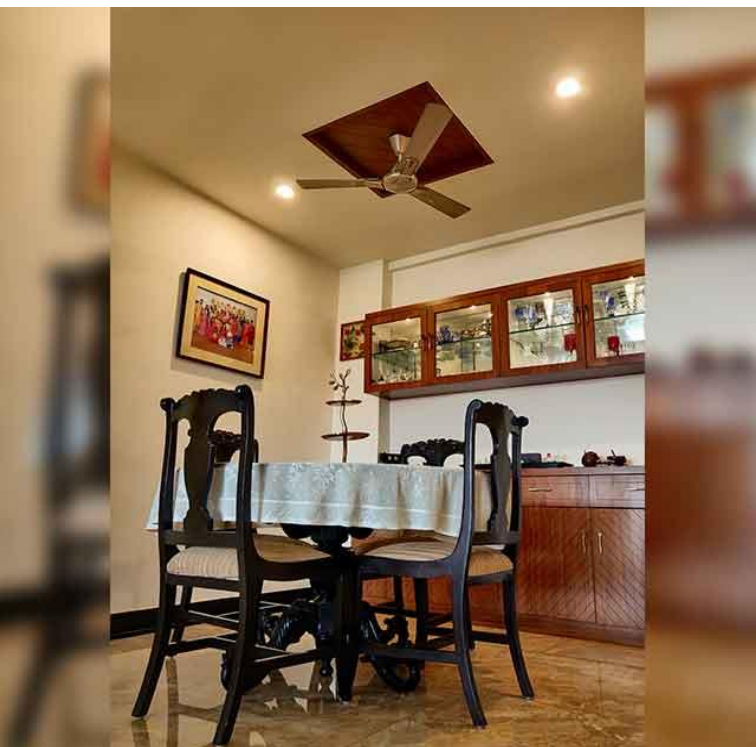
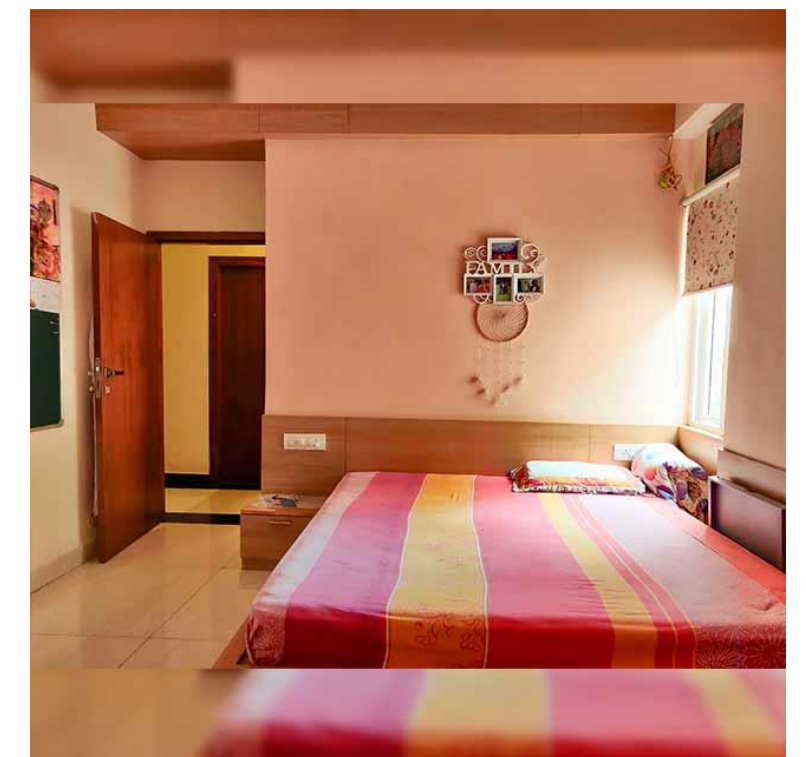
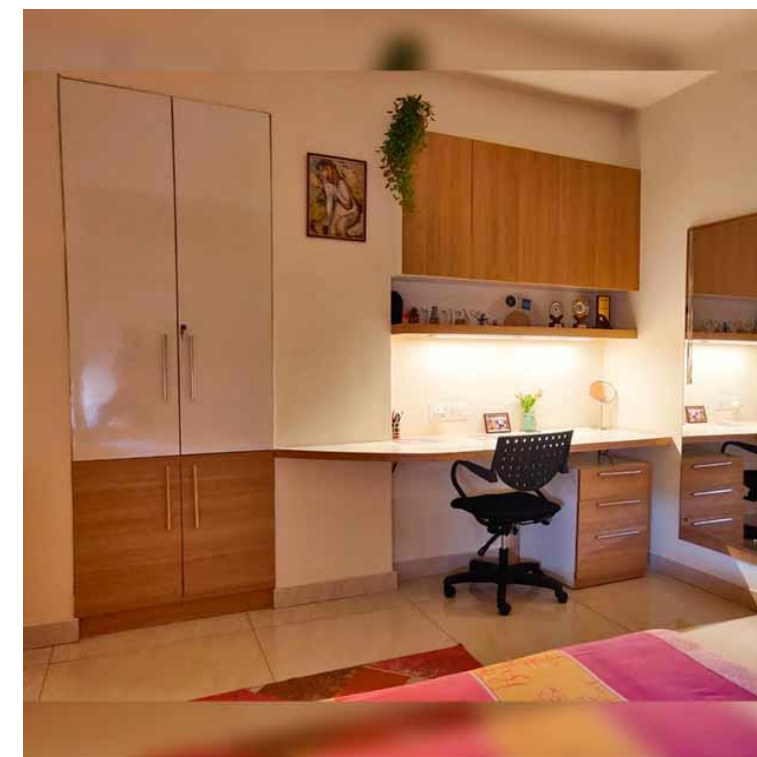
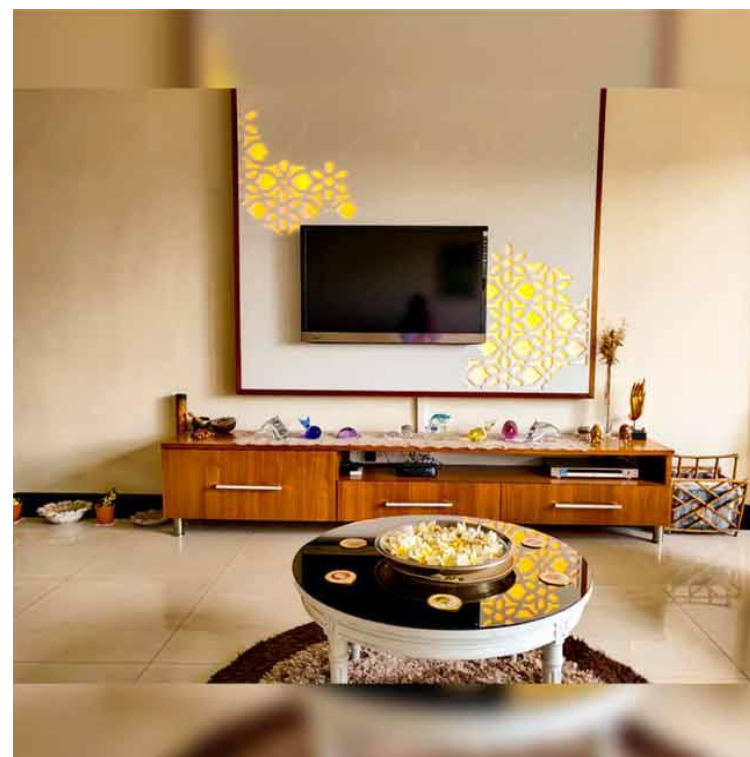
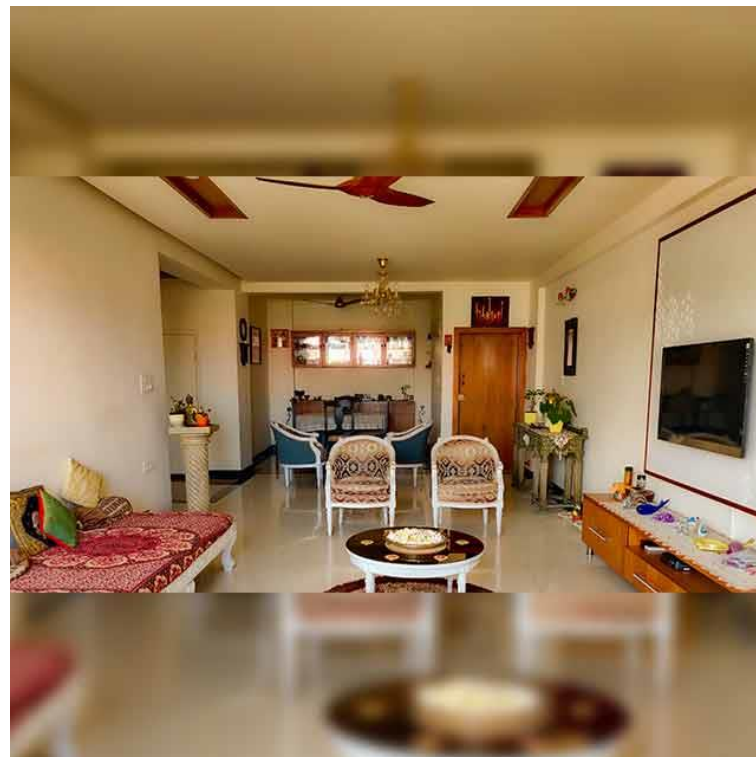
Located in Republic of Whitefield, this 3BHK is a family home to The Nair's, housing a family of five members. As per the client's brief and overall understanding, DPG delivered a fully functional home interiors respecting the client's budget. A neutral palette was finalized which would be ever green, despite the changing trends.





Mr. V Agarwal

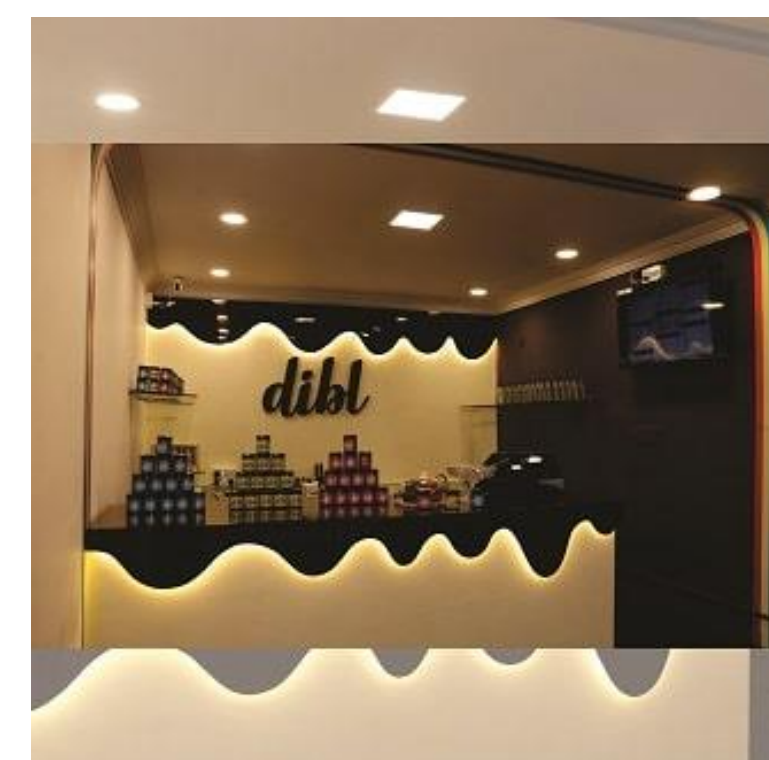
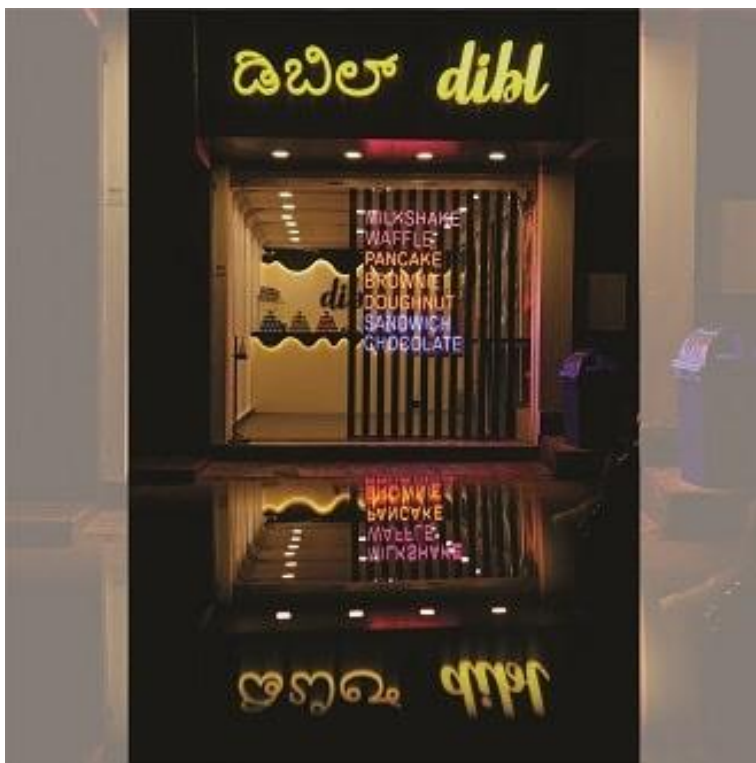
Residential space for three family members. Complete with modern interiors which complement the classical antique furniture in the living and dining spaces. Also, being east facing, it has abundant natural light as well as the warm to yellow lighting throughout the house which is beneficial to indoor plants.

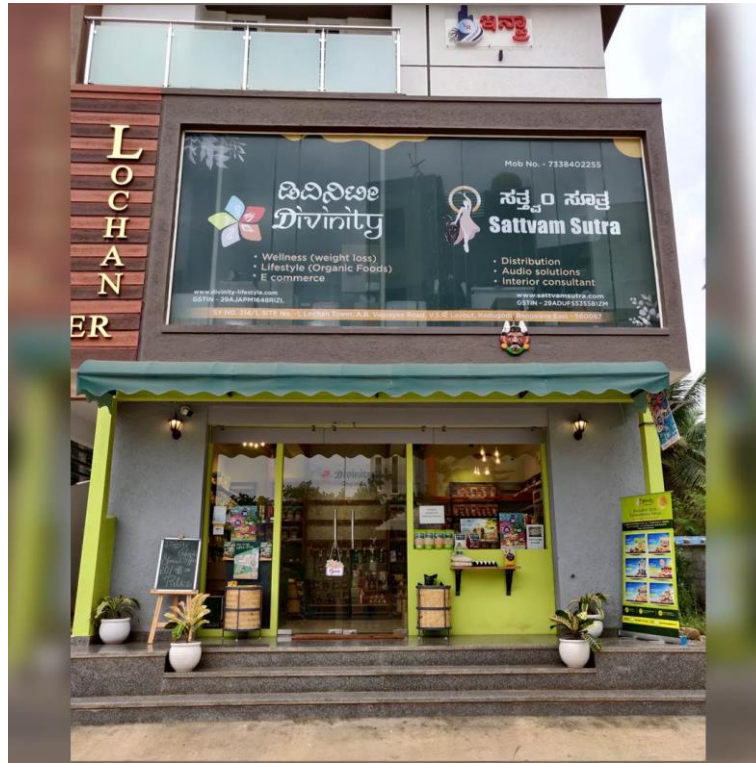




Dibl Cafe

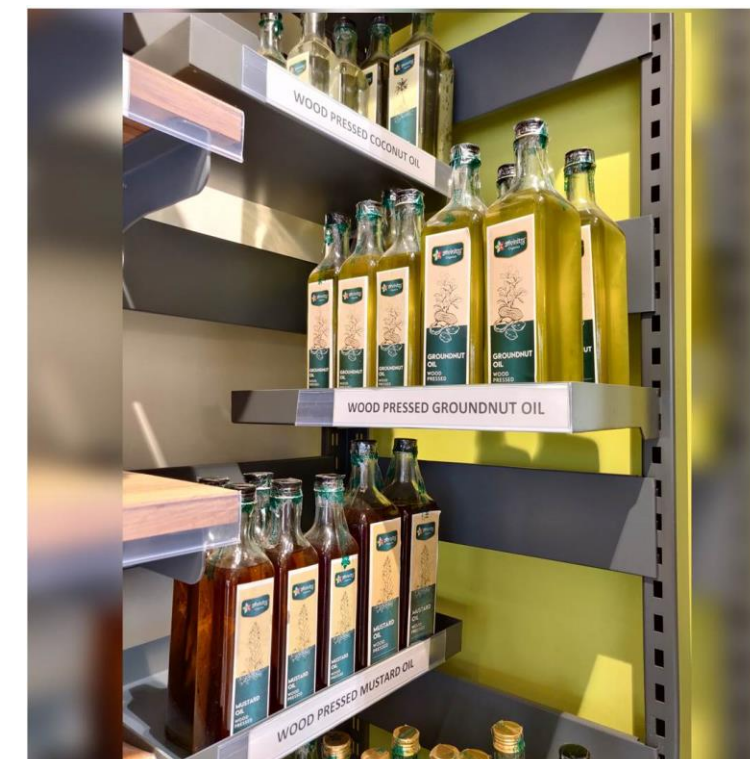
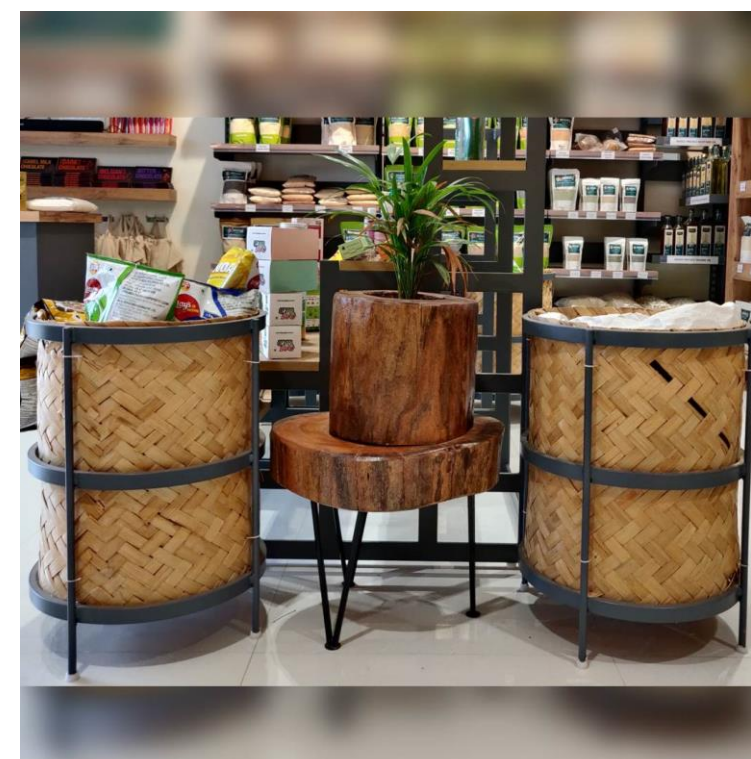
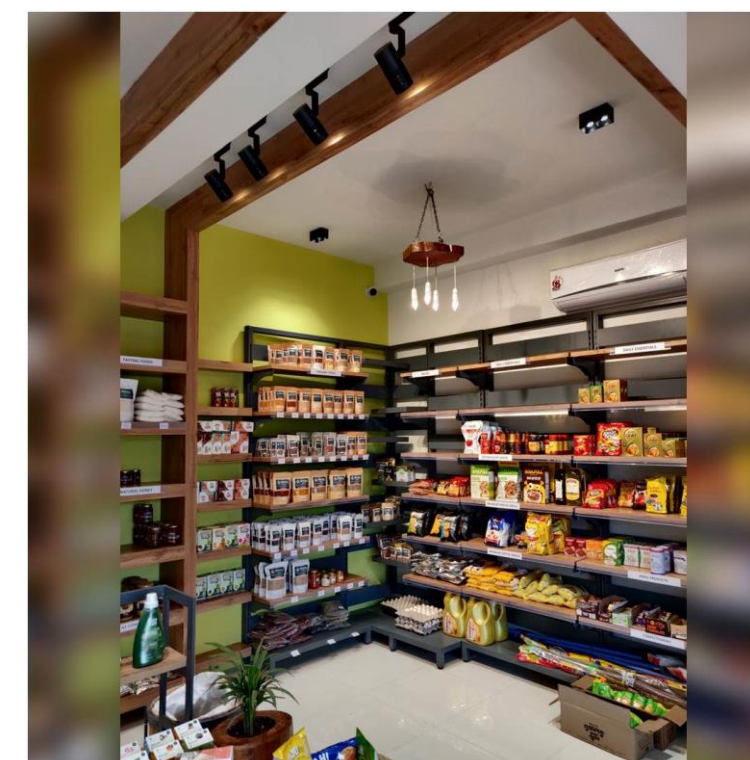
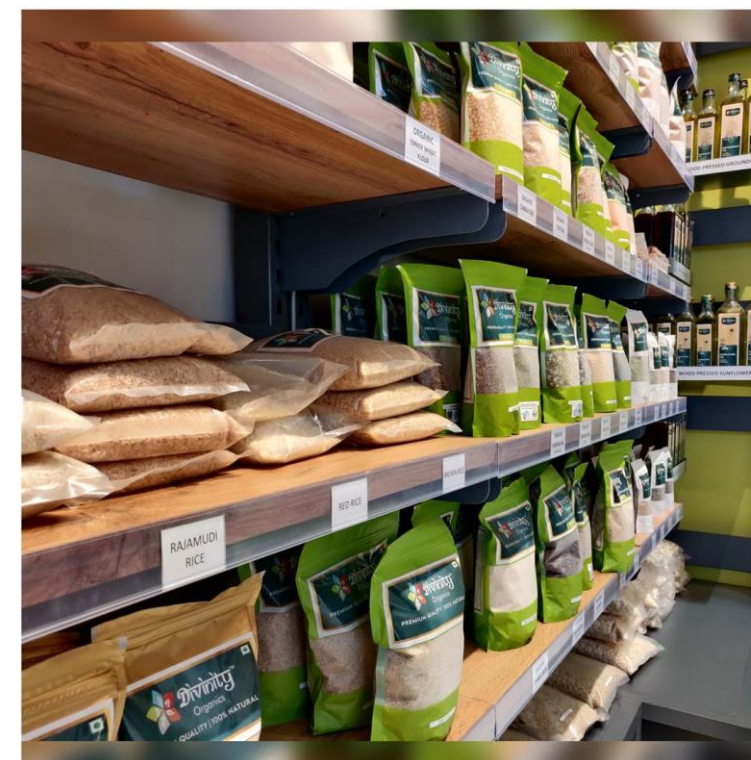
Dibl is chocolate spread brand under the parent company of Cocodiva. The Concept is designed around three main flavours – Hazelnut Peanut butter and Milk Chocolate; which can be enjoyed with waffles, milkshakes, etc. The space is directed to a young crowd with its convenient location, vibrant colours, minimalistic design and warm fluid lighting.





Divinity Organics

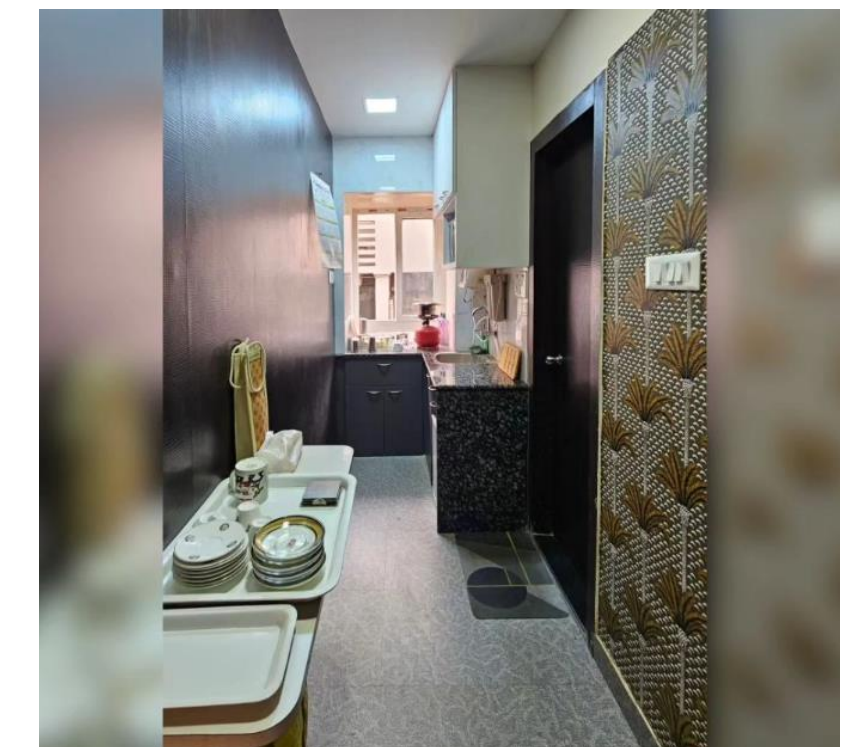
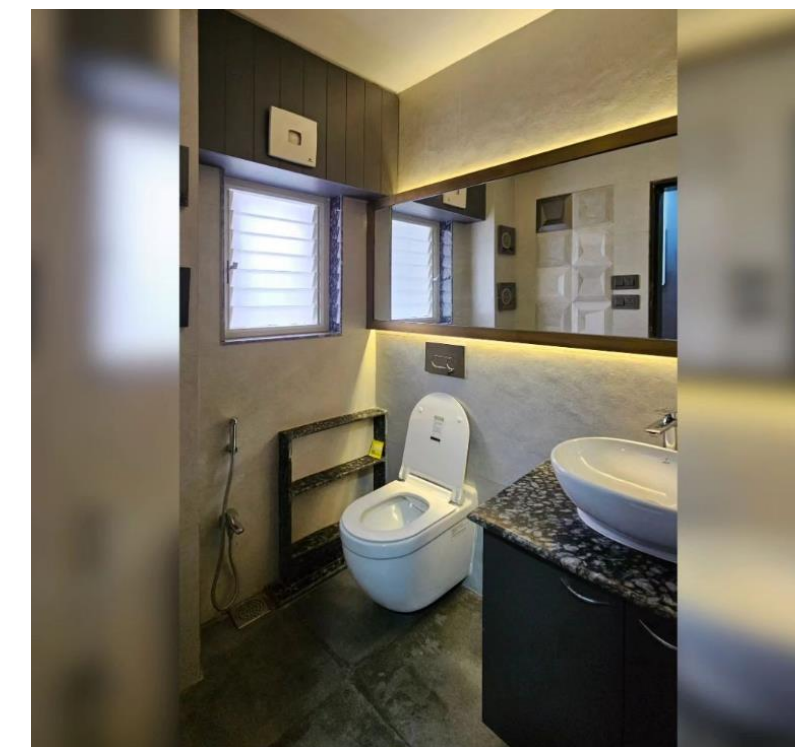
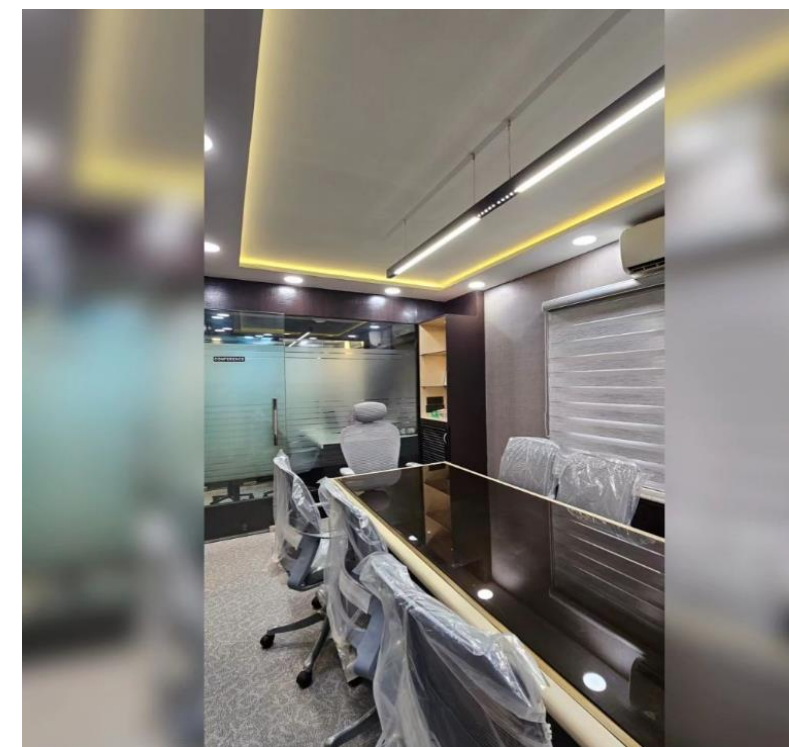
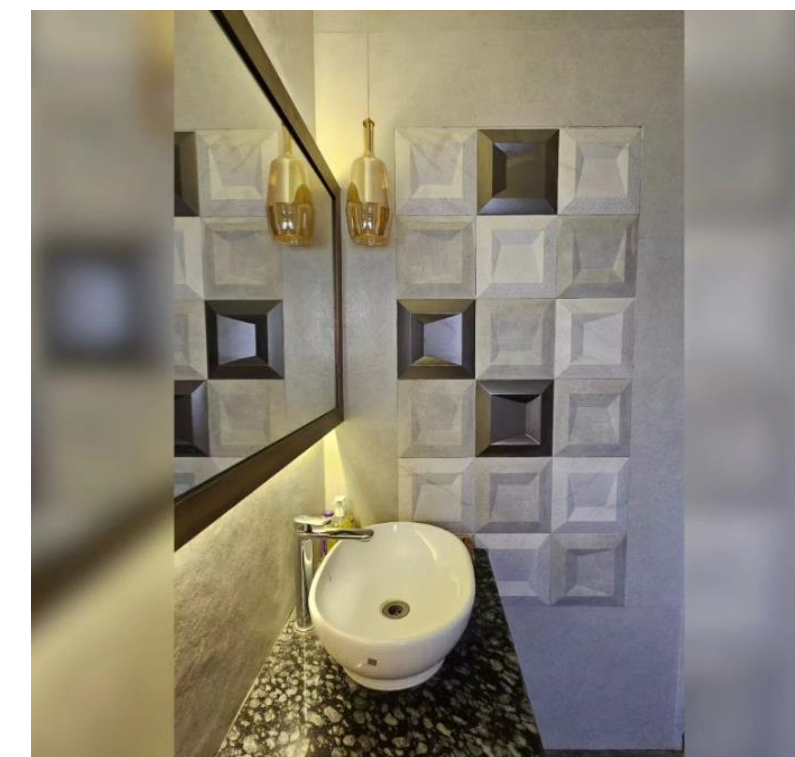
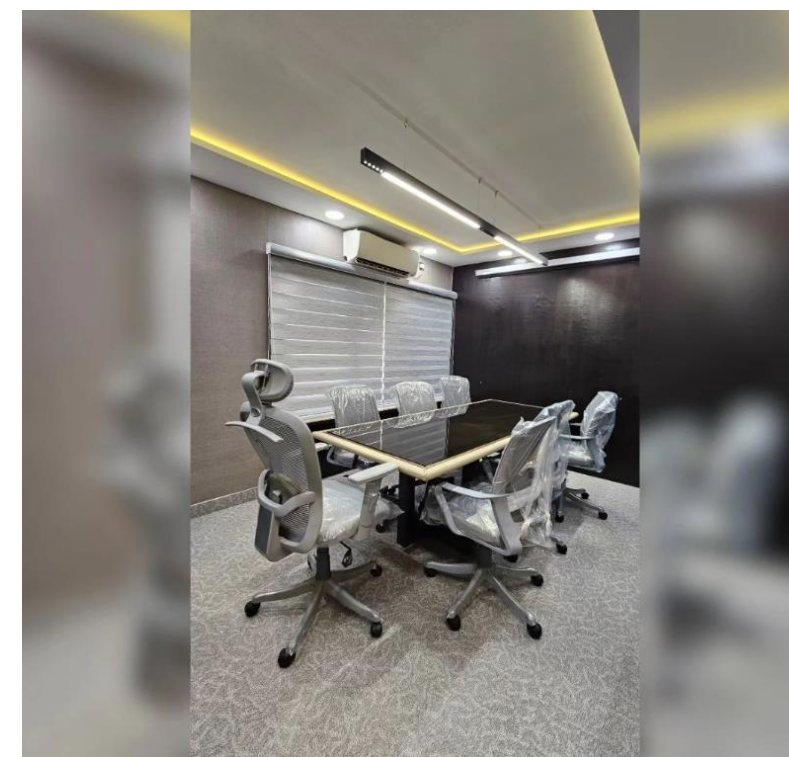
Divinity Retail Store is Mrs. Yogita's dream business. Adopting the notion of "Design for Business" to launch Divinity in the Bangalore Market, the vision was clear. The use of lime green and grey with a blend of natural materials like wood, jute and cane made the entire store come to life. The store project was completed in the stipulated time and budget.

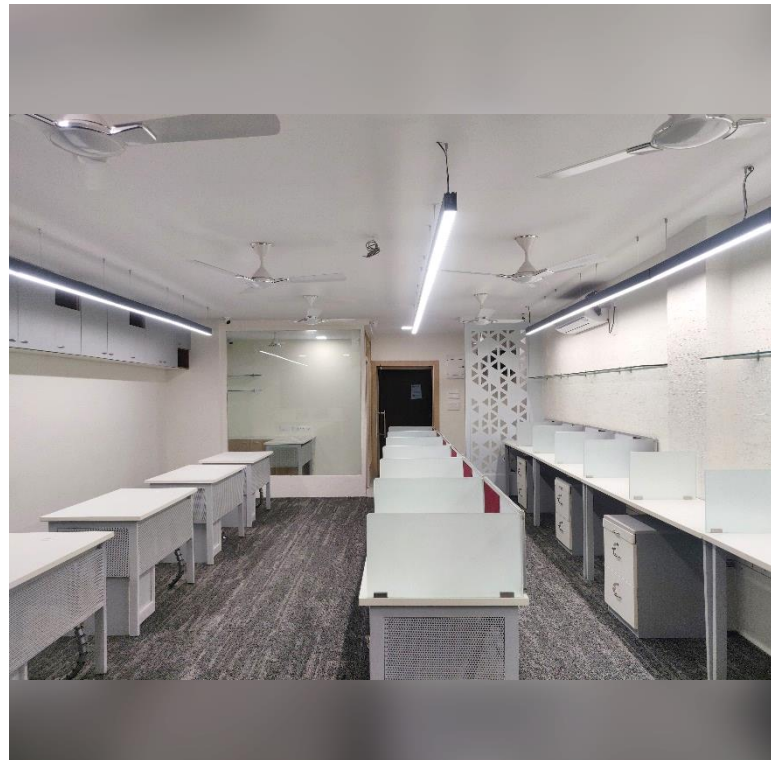




RSD Office

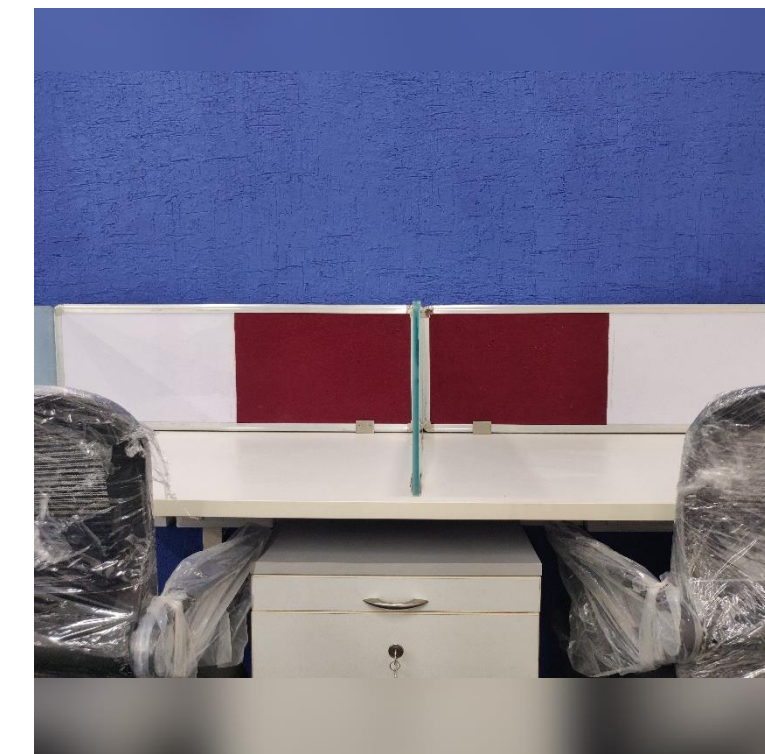
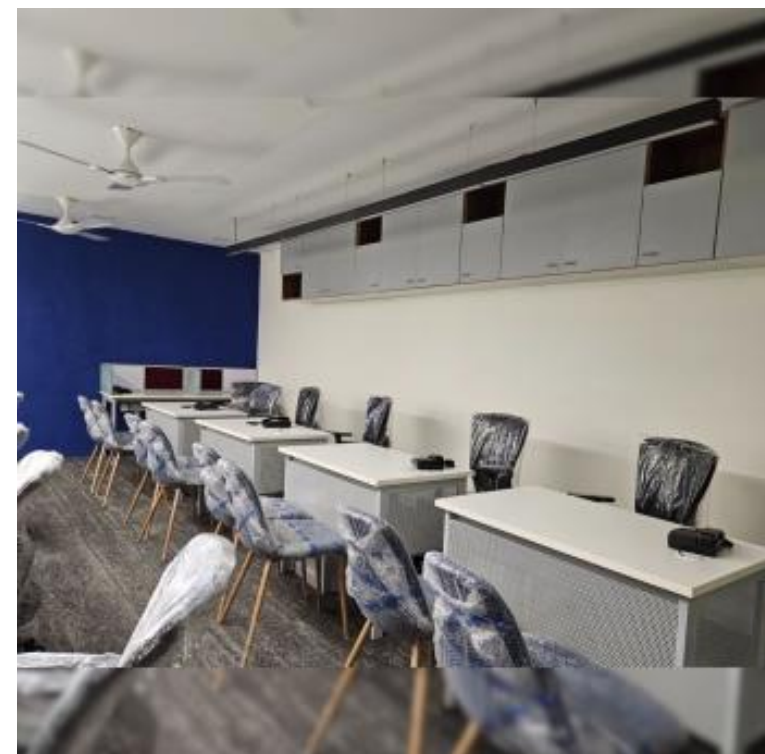
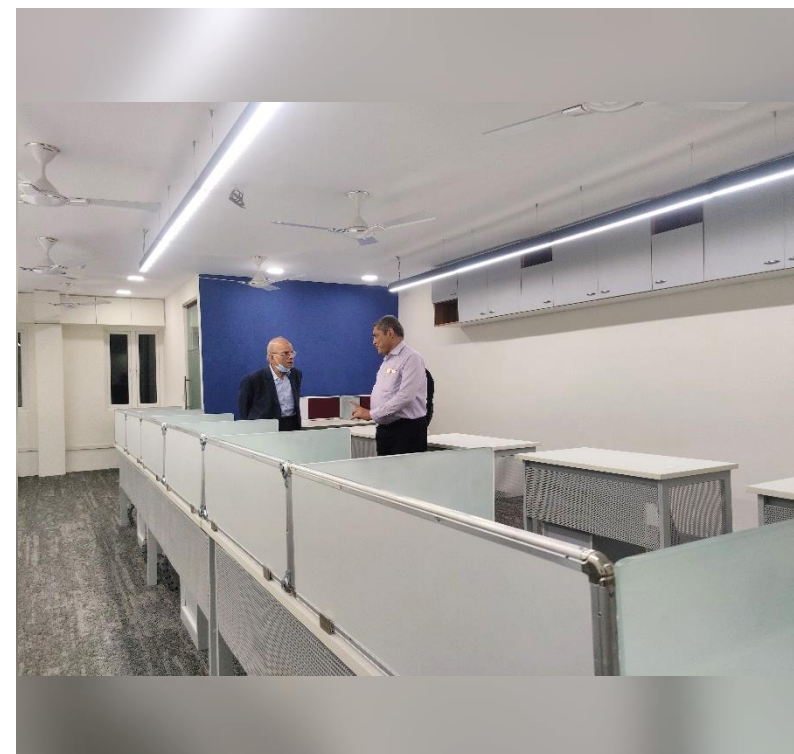
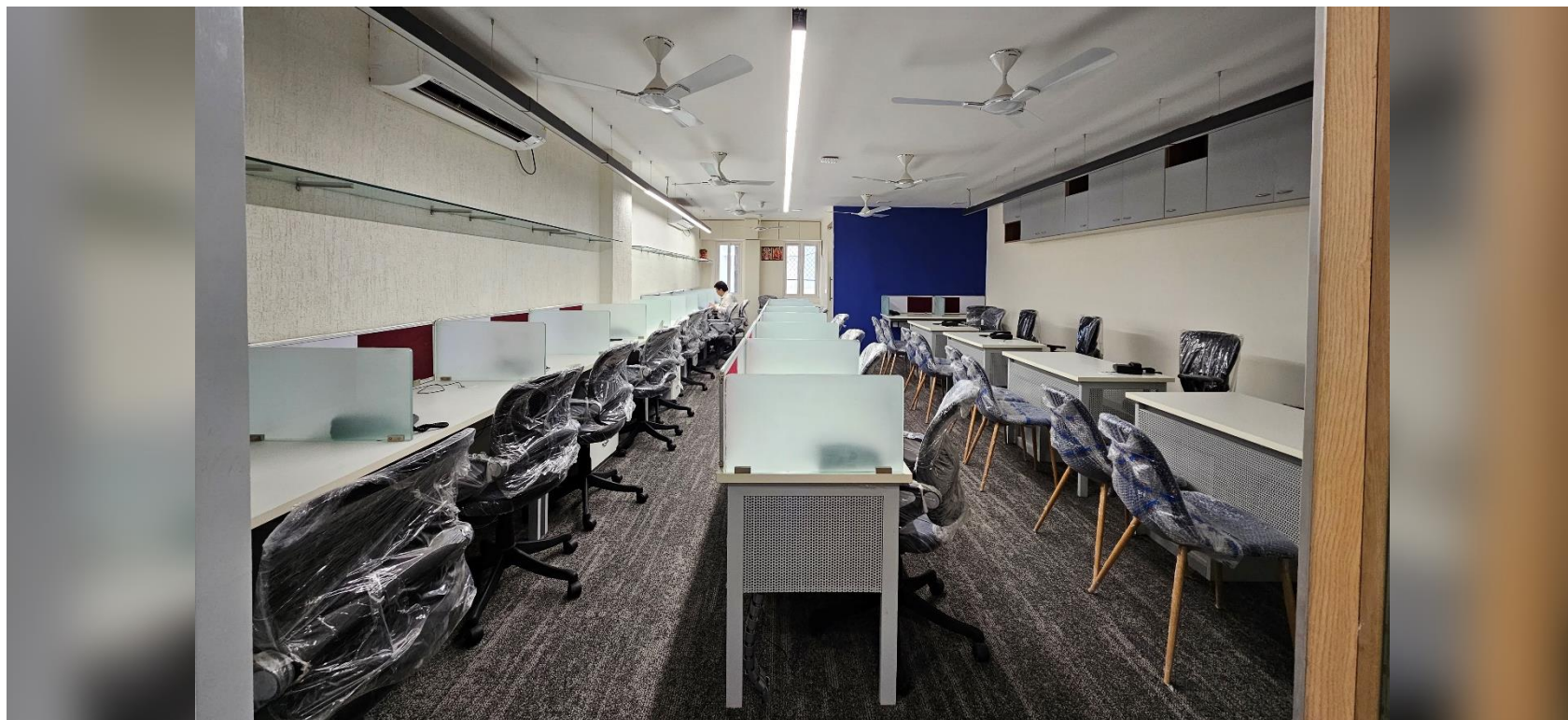
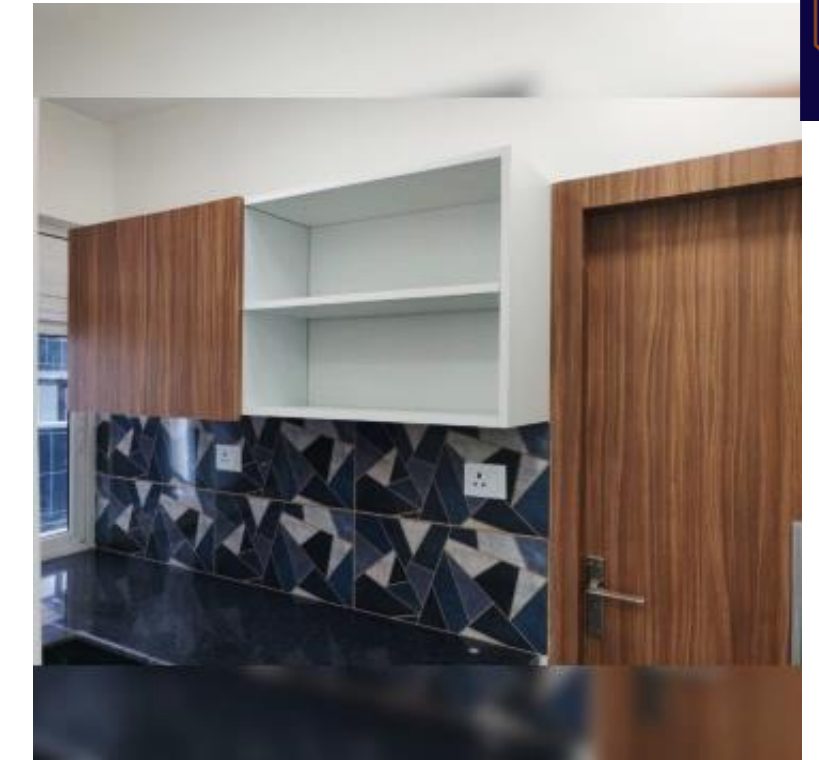
Challenging as it is to work in Kolkata, and Durga Puja festival in between, we managed to renovate 900sft office space in Lords building in a period of 4months, working day and night ! The space which once looked like a government office, was beautifully transformed into a modern way of working with latest design trends.





Peekay's

Design for business aims at increasing employee productivity and visitor engagement. The client had complete faith and provided utmost freedom to showcase latest design trends addressing all the pain points, respecting the budget and handing over the 900sft space in 3months, dually delivered.





Adv. Neeraj

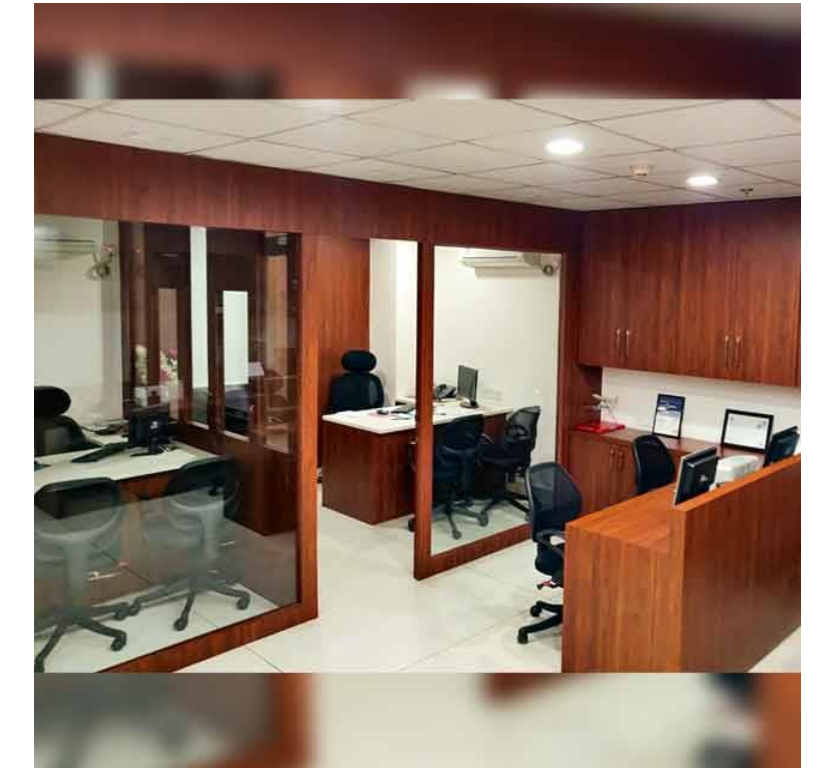
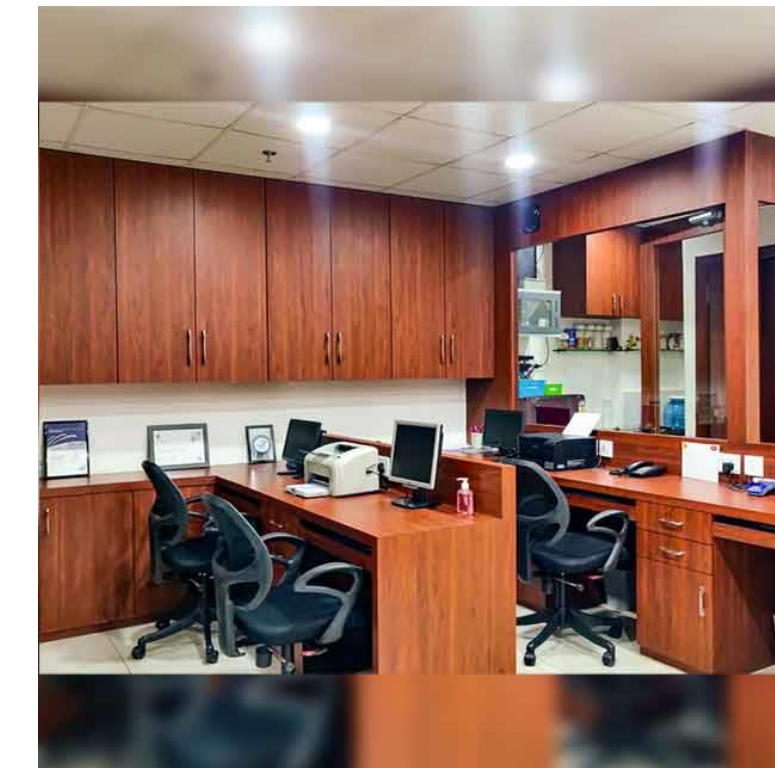
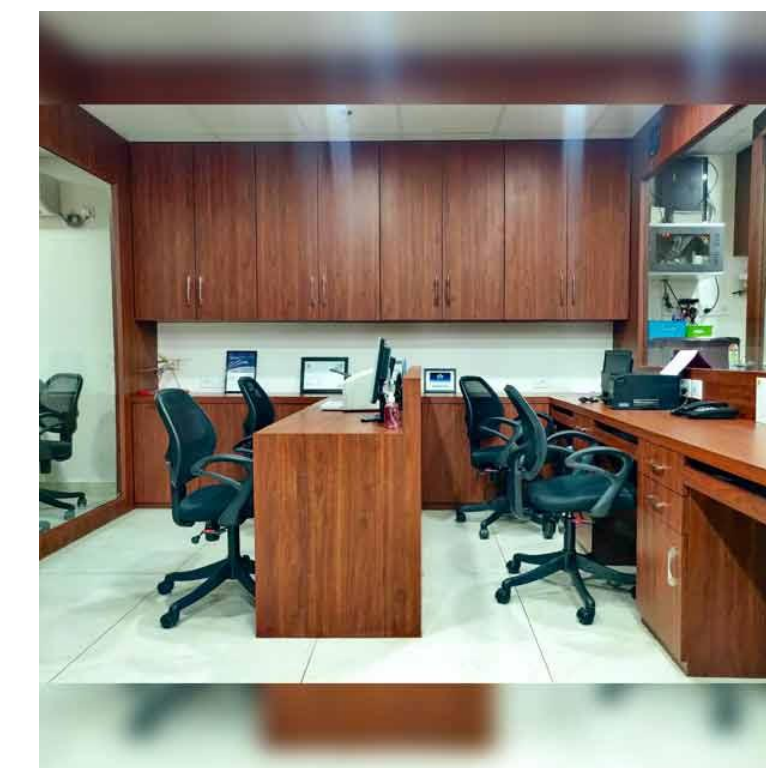
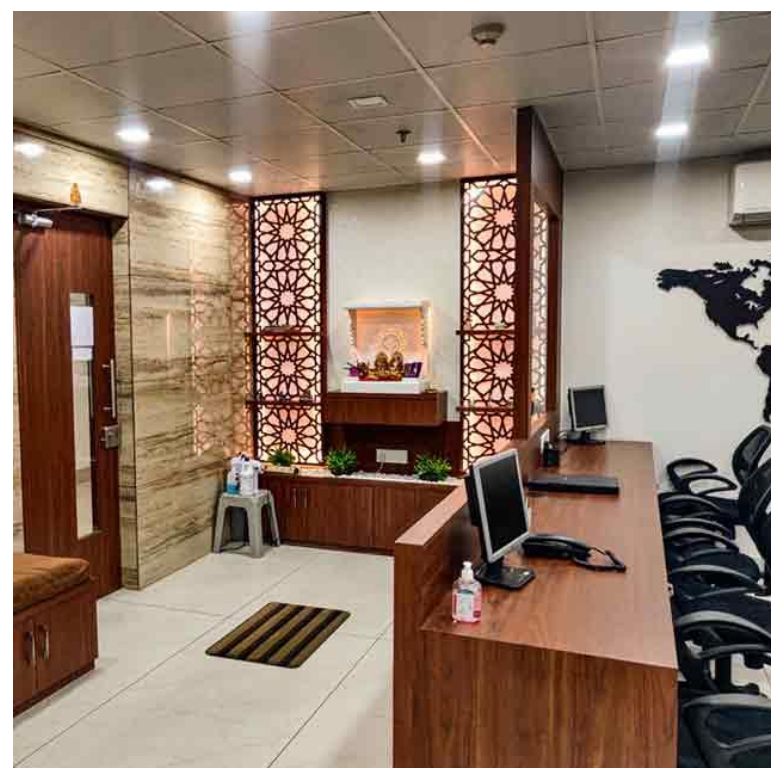
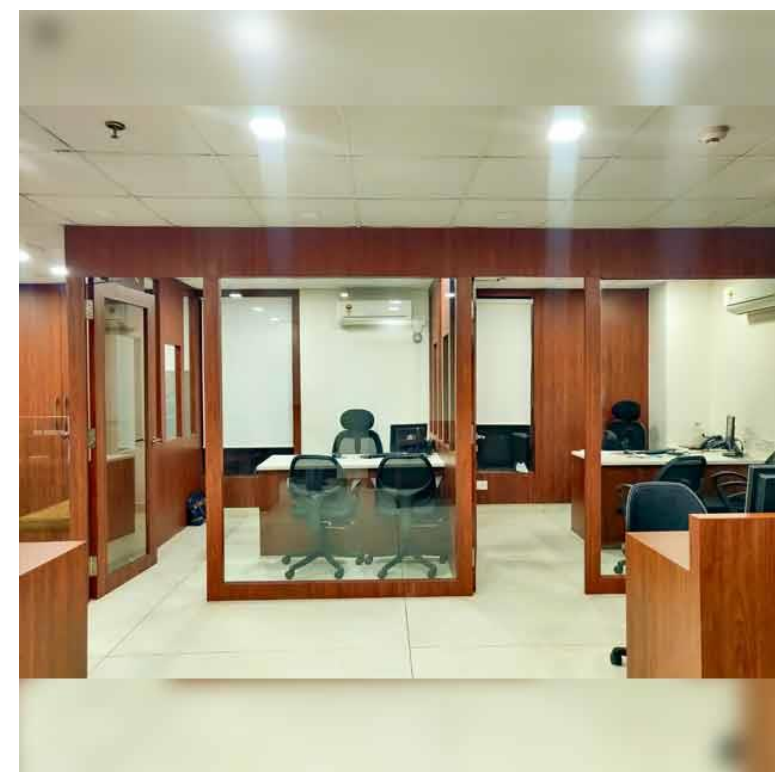
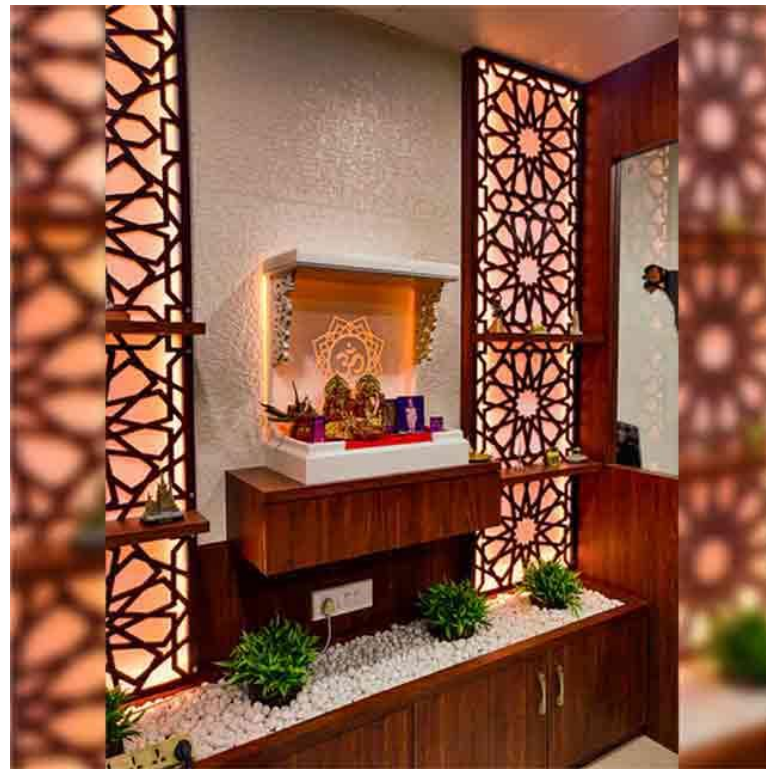
Starting his own practice, Advocate Neeraj Sastry's space is about 400sft, located in the heart of Bangalore City near Lalbagh. This home office was a time and design challenge to be delivered in 15days. The client was thrilled with the outcome and have forwarded many references since.



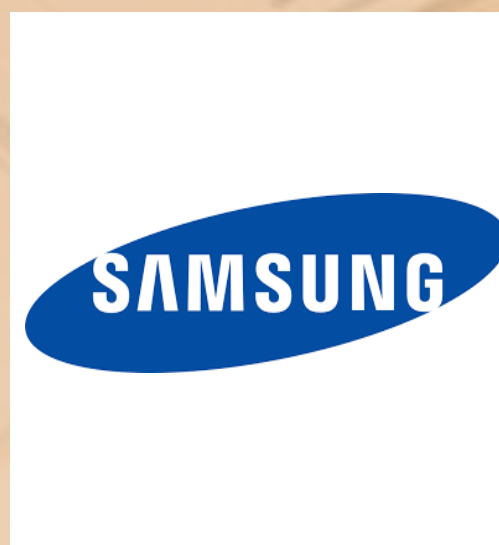
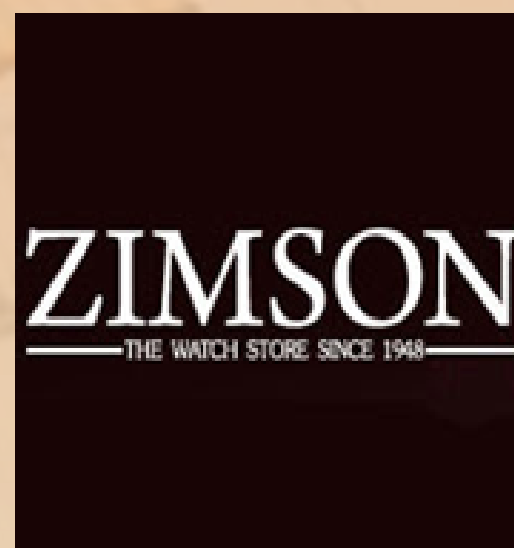
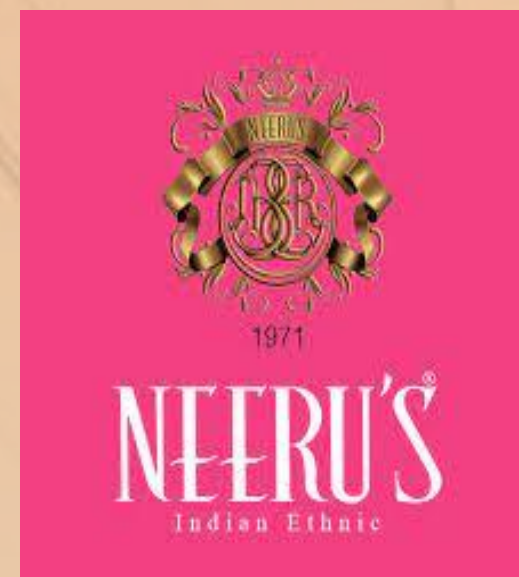


Travel Joy

Travel Joy is a travel agent office based out of Kolkata. The area of 1000sft is utilized for a spacious working environment for employees and the Directors of the company with a sober and functional aesthetics. Having their head quarters in Salt Lake City, the natural light and view from the high rise building adds to their advantage.



BRAND WALL





Uniqlo

- Western Apparel Brand
- From Japan to India
- Five Outlets in Delhi



Rareism

- Flagship Store Design
- From the Design house - RARE
- VR Mall, Bangalore





Godrej - Script

- Flagship Store Design
- Exclusive Furniture Store
- Indiranagar, Bangalore

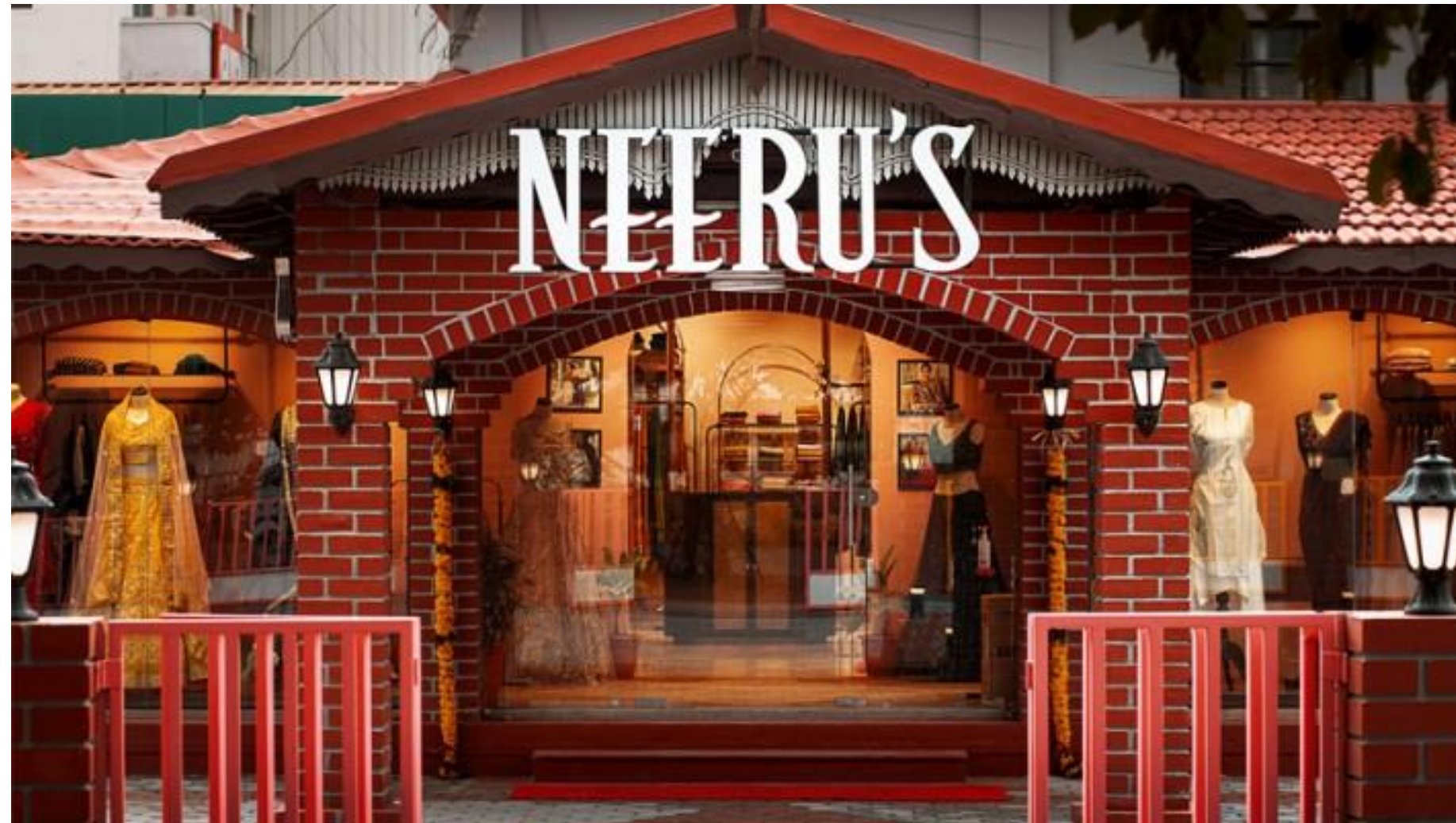




Zimson

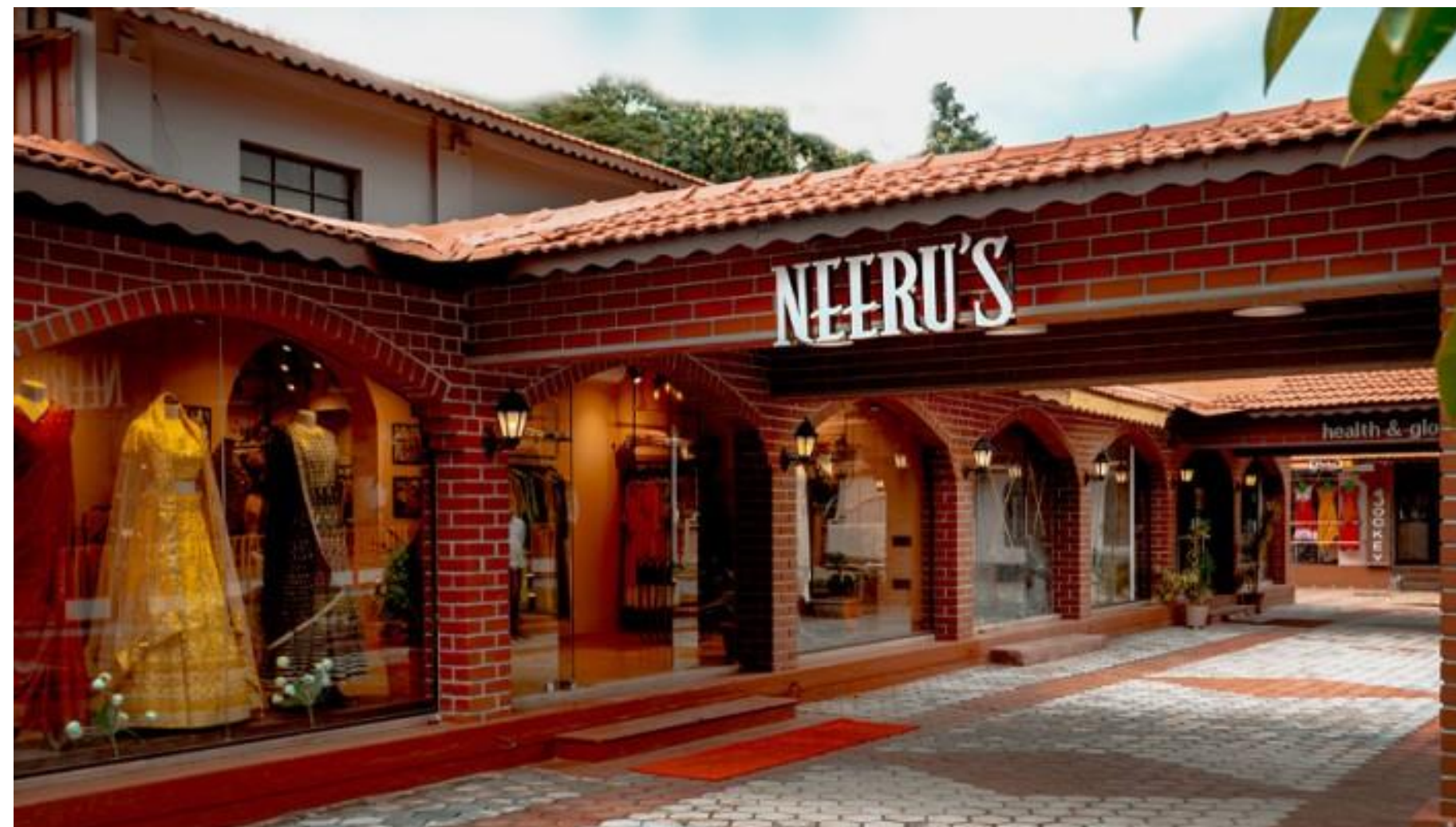
- Flagship Store Design
- Exclusive Luxury Watches
- Indiranagar, Bangalore





Neeru's

- Heritage Store Design
- Wedding Collection
- Coimbatore, Tamil Nadu





JSW Paints

- Flagship Store Design
- Home Concept for B2C
- Mysore Road, Bangalore

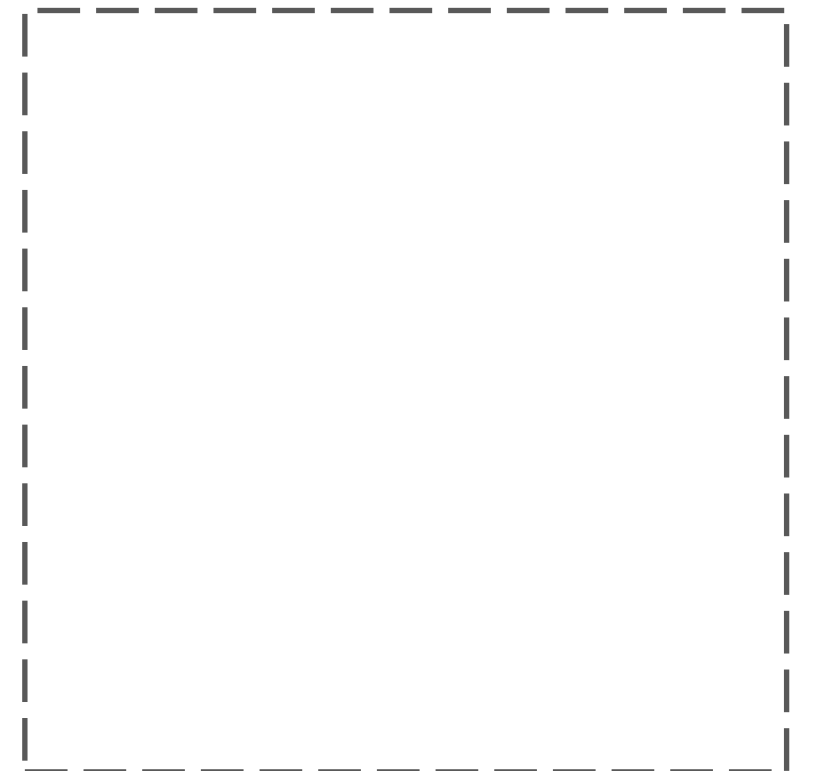
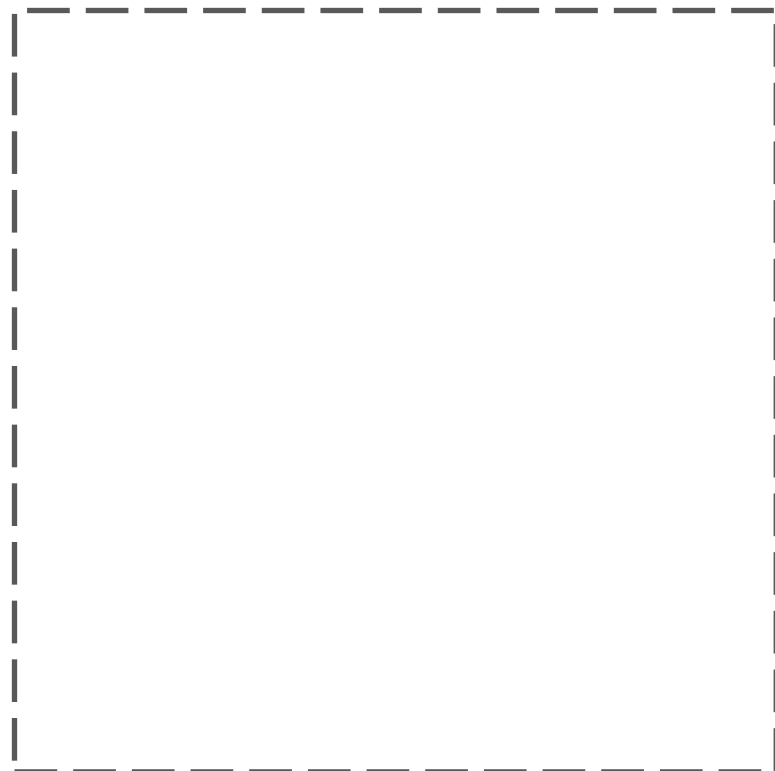
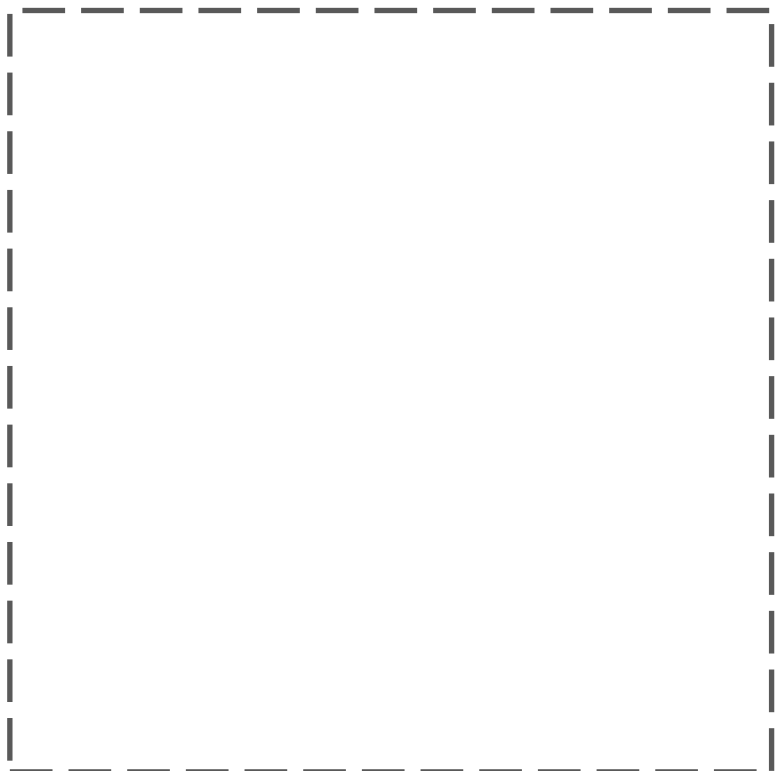
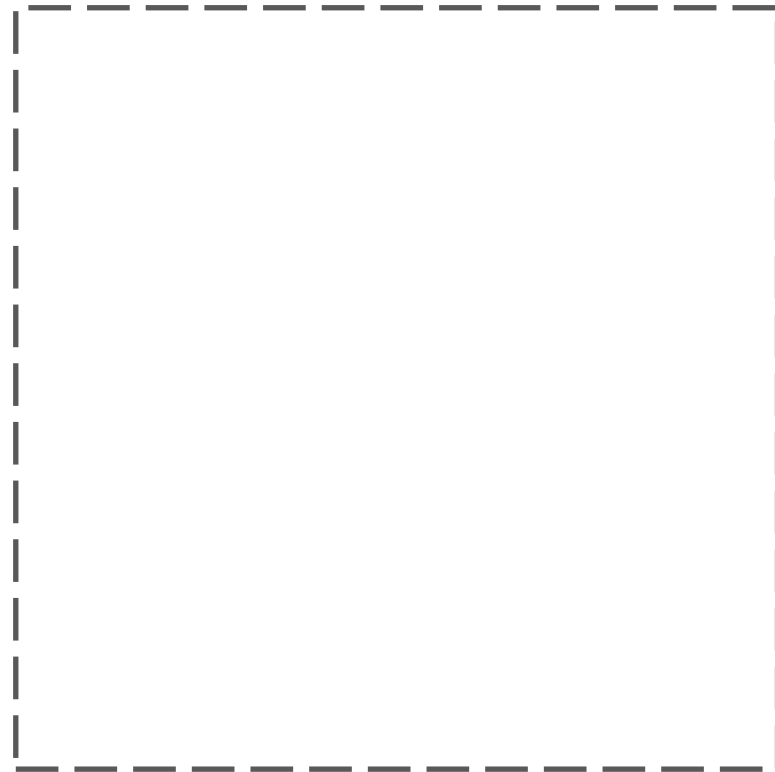
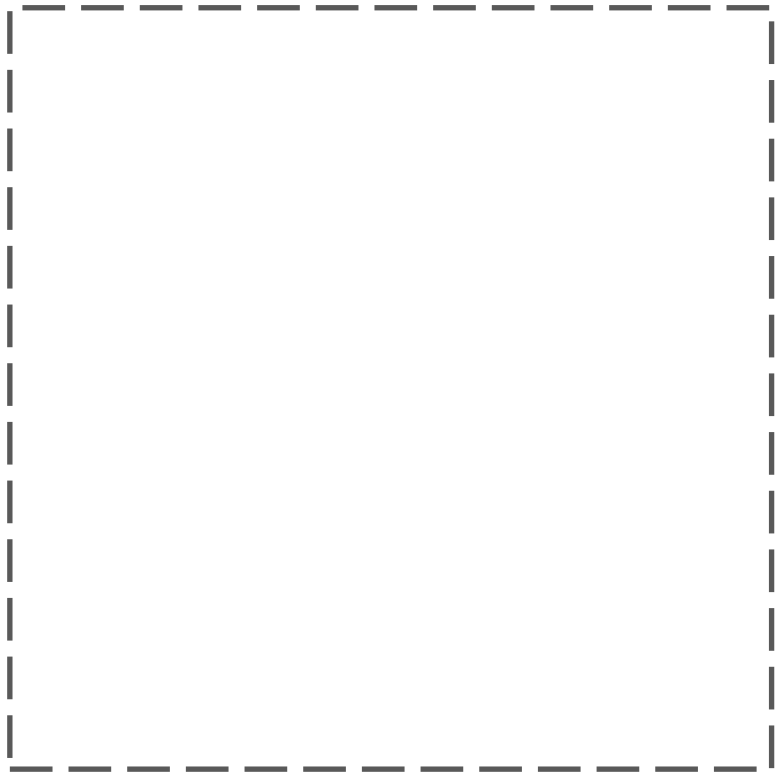
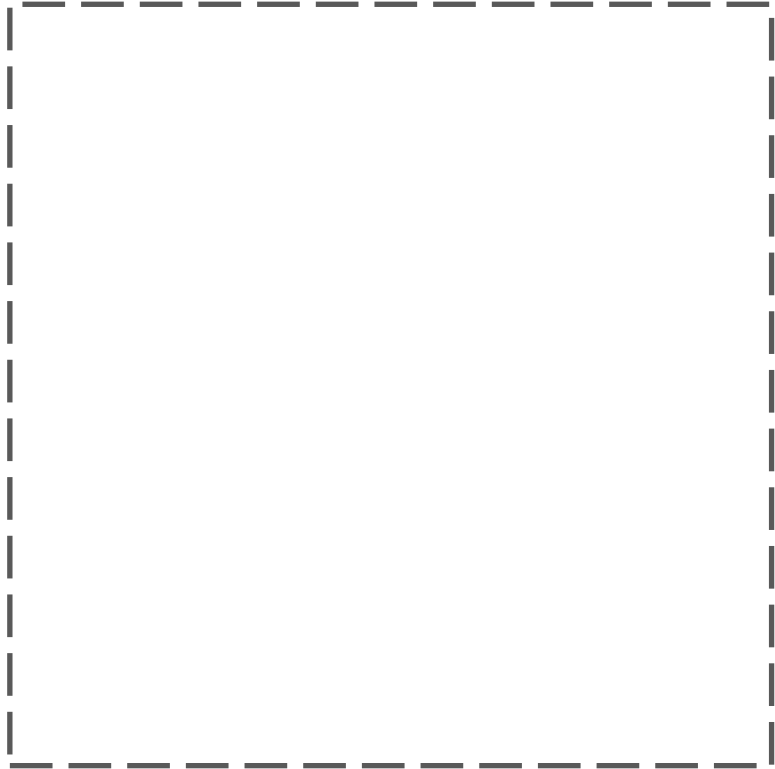


ON GOING WORKS



Madhav's Home

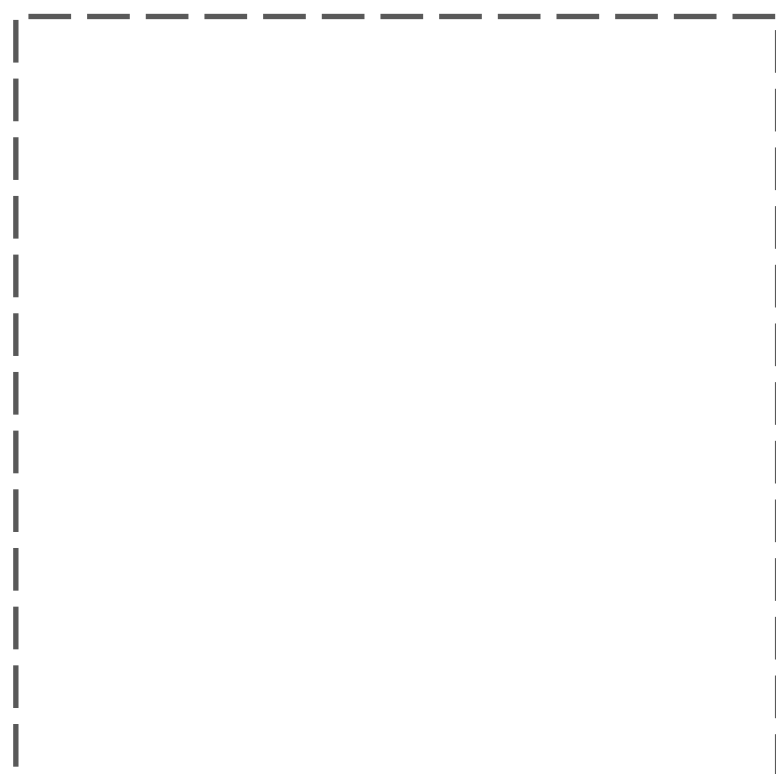
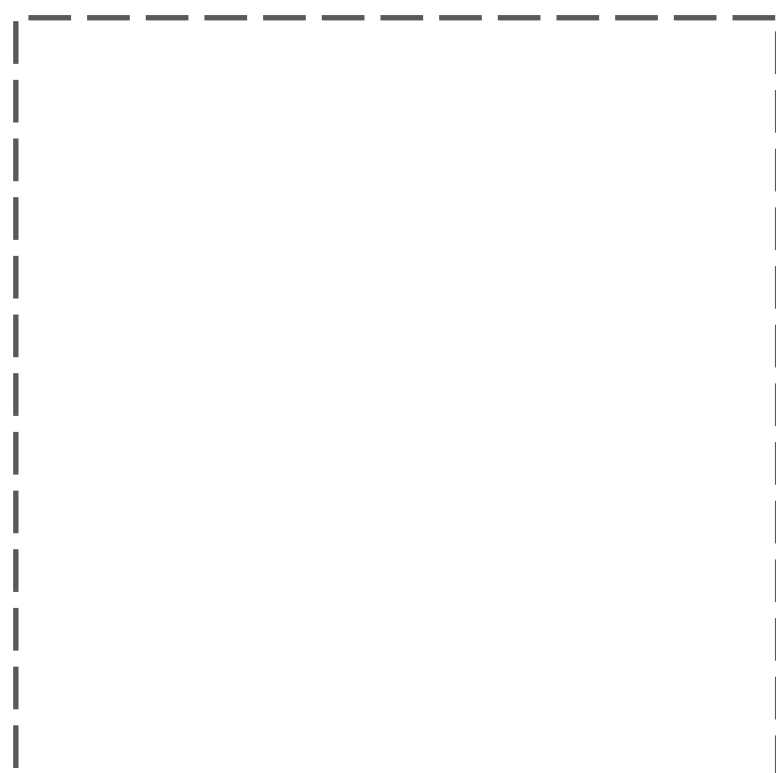
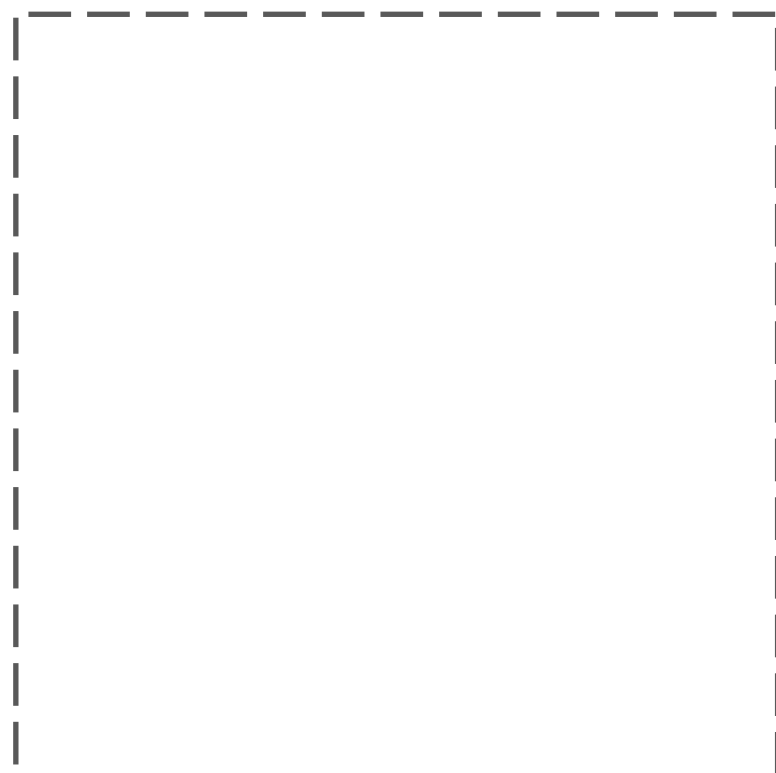
– coming soon





Villa by Bel Aer

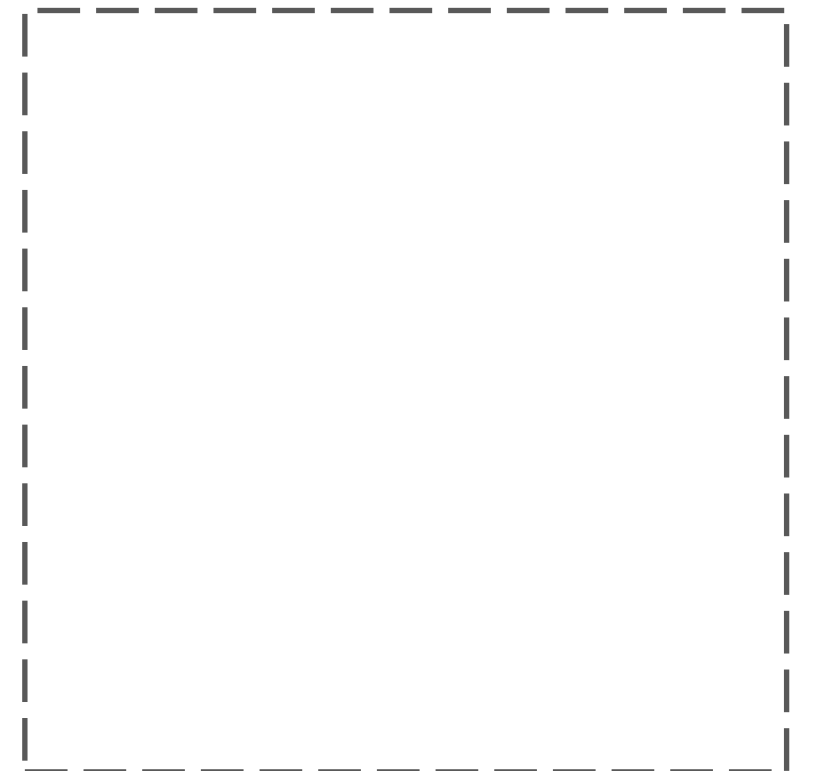
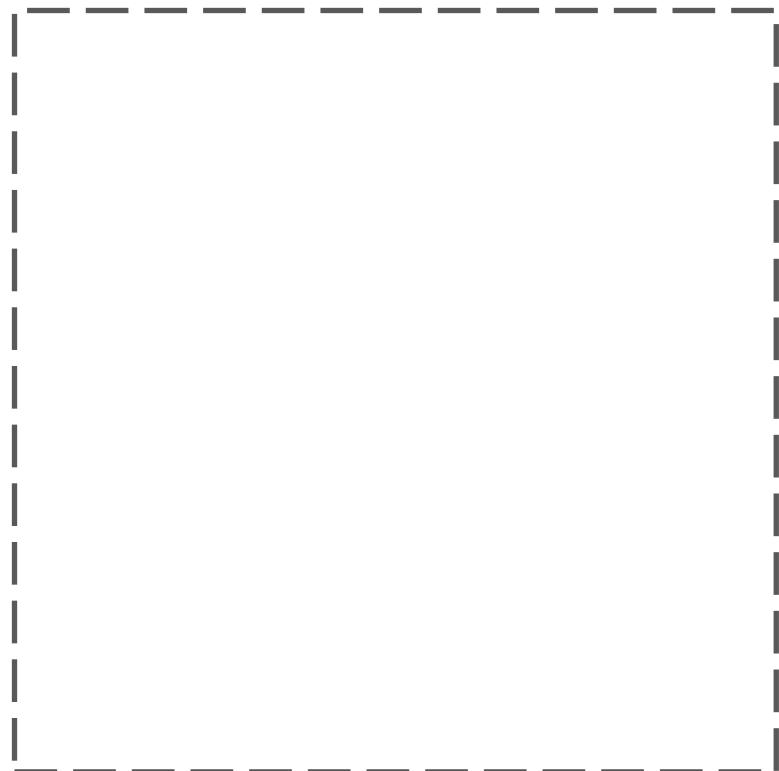
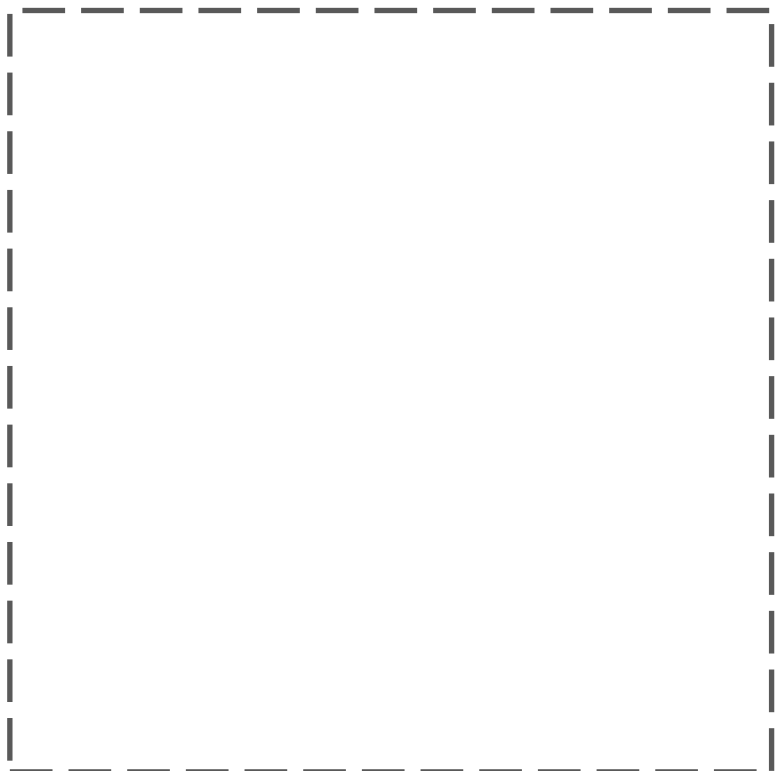
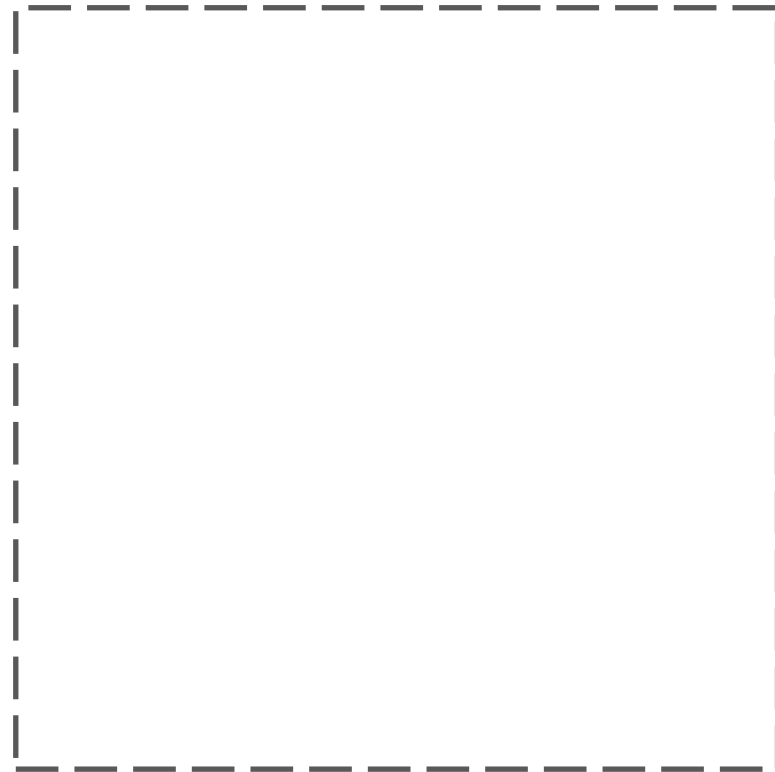
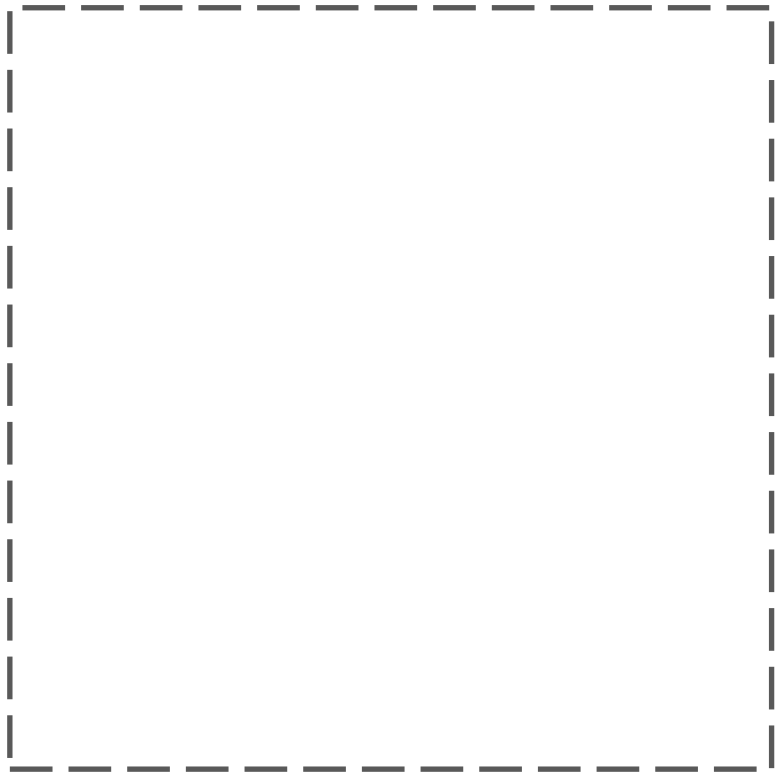
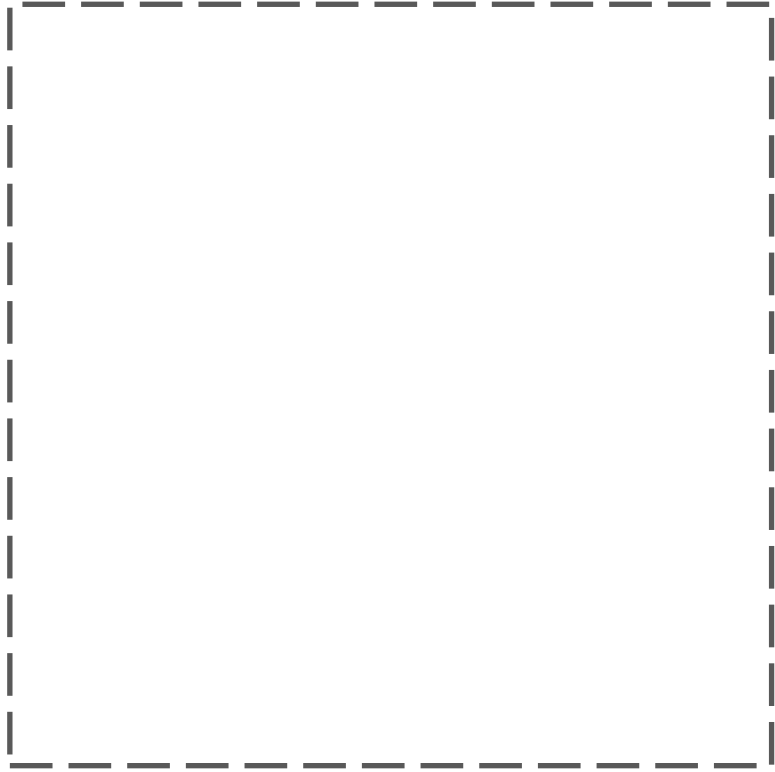
– coming soon





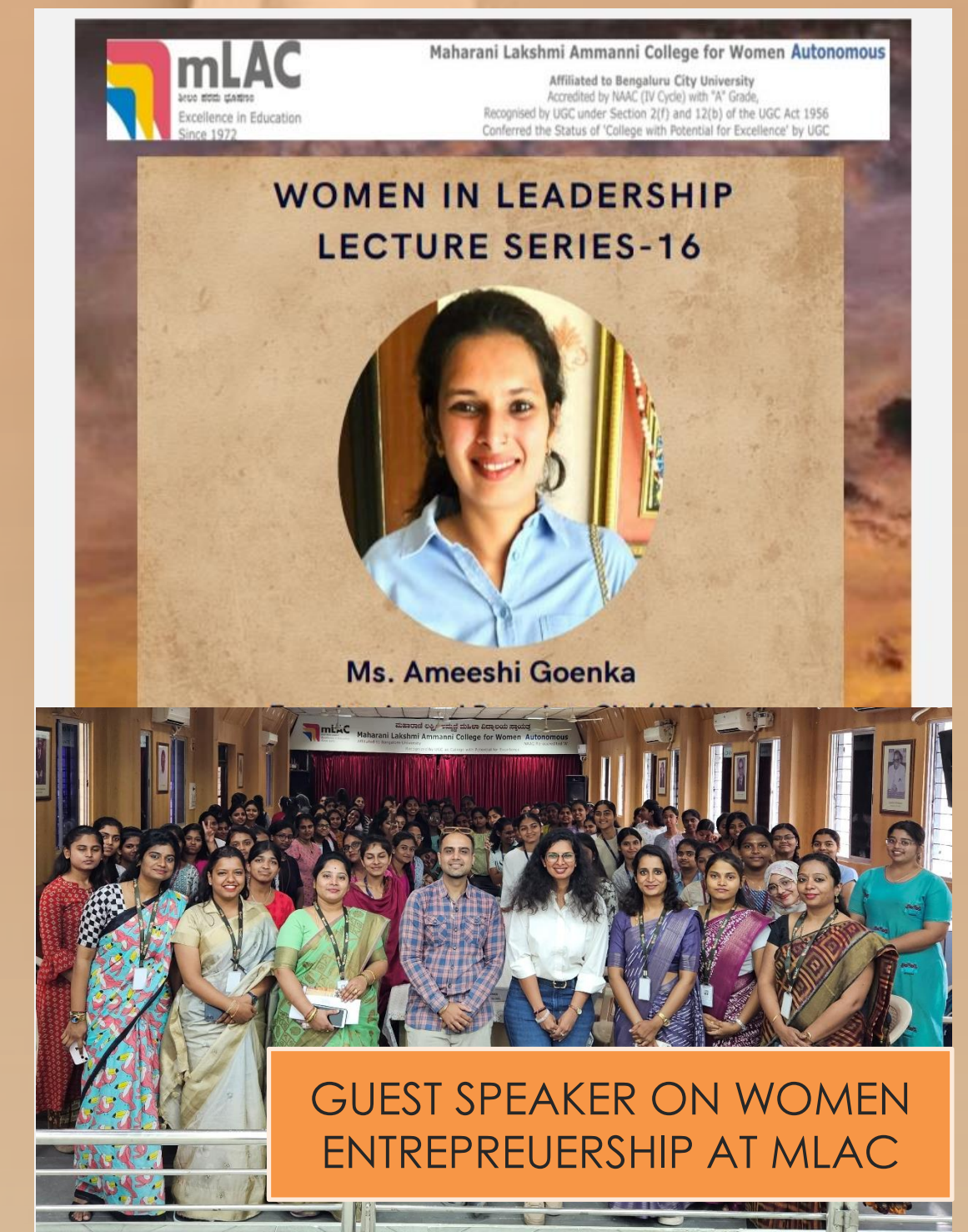
Corporate Office

– *coming soon*



Industry Recognitions

Ameeshi Goenka - IIID + Material Brands + mLAC



Industry Recognitions

AMEESHII GOENKA – ACE TECH



Jury for Design Wall



ACE TECH – DESIGN WALL JUDGE PANEL



Jury for Grand Stand

Industry Recognitions

AMEESHII GOENKA – VMRD



DELHI DUTY FREE –
GREEN INITIATIVE



Inspired by the vintage motorcycling, Motocult is deeprooted in Indian essence and defies the use of any material which was not eco-friendly or degradable.

As per the brand ethos of vintage motorcycling brand, all the fixtures, furniture, props etc were either recycled or upscaled for store execution. The fixtures were sourced from various places in India i.e., Jodhpur, Jaipur, Delhi & Bangalore and then improvised to go along amalgamation of material, lighting, props etc that connects with the ethos of a riding culture. While metal tubes were used as fixtures, reclaimed wood was used for all furniture, trial room doors & docking shelves. Scrap materials like old helmets, oil tank, bike chains, motorcycle accessories etc made for props while lighting fixtures were derived from upscaled materials. Wall art, posters, tank graphics, helmet art etc. represented a strong connect of the brand with art. All the used materials were degradable or reusable and are from natural sources.



JSW PAINTS – BEST
STORE DESIGN

Best Store Design
Service Retail

VM-RD Retail Design
Awards 2020



GODREJ SCRIPT - GOLD

HG+
Retail Design
Awards 2019



Best Store Front
Signage
Project : Script by
Godrej

GODREJ SCRIPT –
BEST SIGNAGE

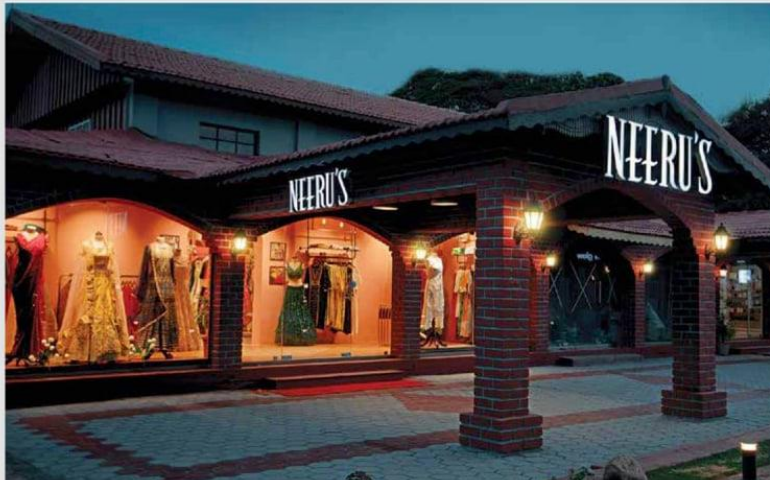


Green Initiative
Project : Script by
Godrej

GODREJ SCRIPT –
GREEN INITIATIVE

Appreciations

AMEESHII GOENKA @ FRDC



Annual
Meet
2020

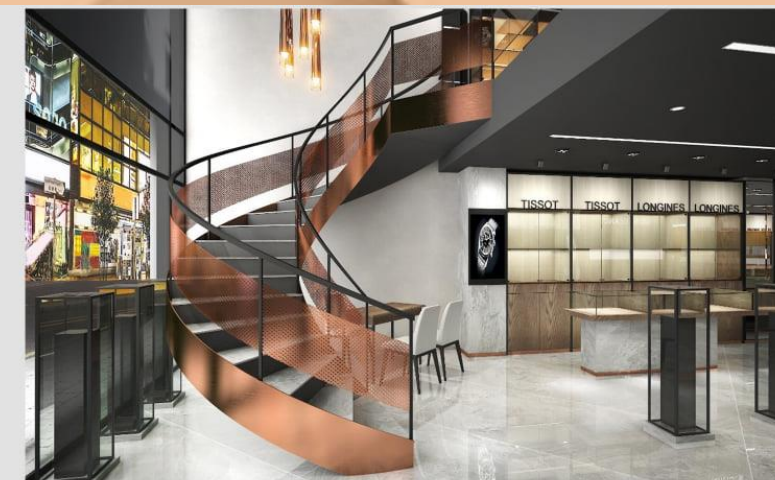
Future Research Design Company

Best Project Teams 2020

Neerus Coimbatore

Congratulations

Aarushi, Bhavneet, Parul,
Ameeshi & Interns



Annual
Meet
2020

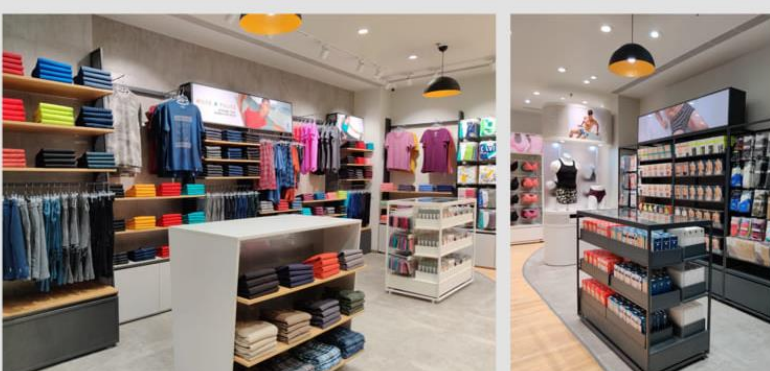
Future Research Design Company

Best Project Teams 2020

Zimson

Congratulations

Taibang, Bhavneet, Raashid,
Ameeshi & Interns



Annual
Meet
2020

Future Research Design Company

Best Project Teams 2020

Jockey

Congratulations

Rhea, Sneha, Divya, Rakhee, Bhavneet,
Taibang, Surbhi, Shiva, Prem, Arpita,
Venky, Ameeshi & Interns, Support

Annual
Meet
2019

Future Research Design Company



Ameeshi

Congratulations
Best Turnaround
Ms. Dependable
2019

Ameeshii Goenka

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MY TEAM



Mrs. Suman G
Marketing Consultant



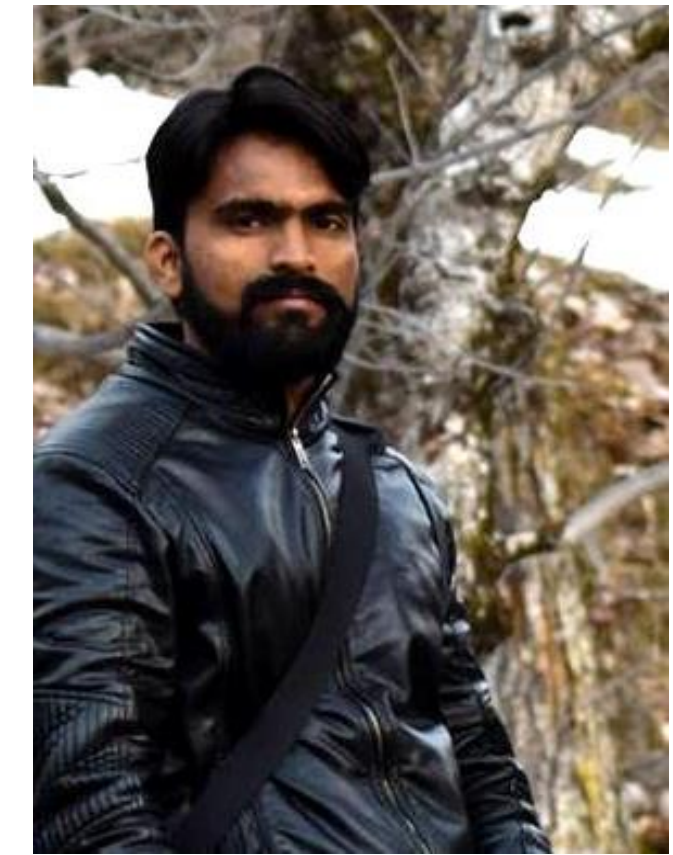
Mr. Jayantho M
Execution Head



ID Ameeshi Goenka
Founder



Mrs. Yogita M
Strategic Partner



Ar. Vijay
Senior Designer



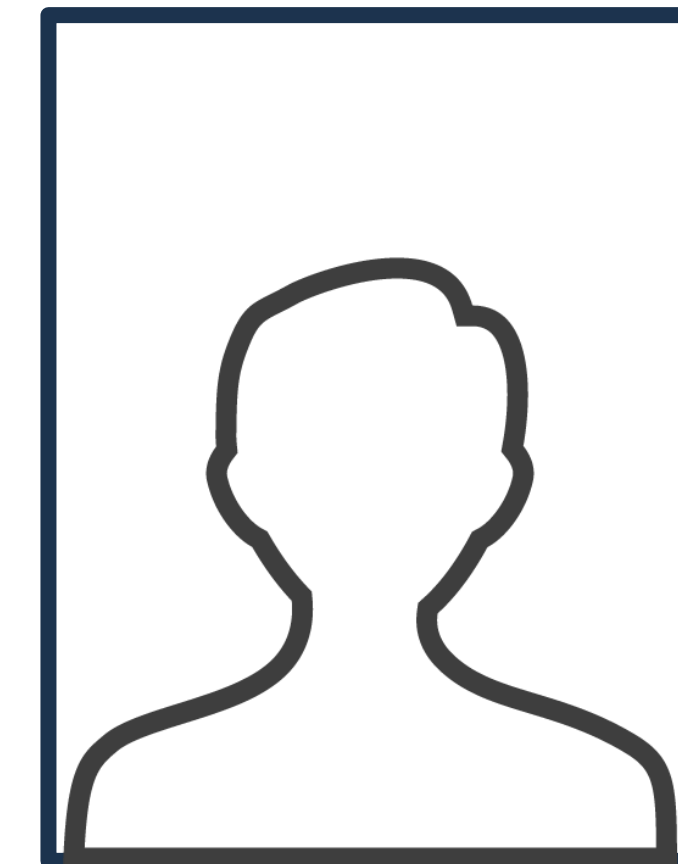
Ar. Pankaj
Project Head



Ar. Deepesh
Senior Designer



Miss. Aishwarya
Content Marketing



Ar. Ammar
Project Consultant

THANK YOU

Ameeshi Goenka

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